

Curriculum Vitae

Paula A. Upright, Ph.D.

School of Kinesiology, Recreation and Sport
Smith Stadium East, Office 1004
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Western Kentucky University
Bowling Green, KY 42101-1090
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Education

UNIVERSITY OF LOUISVILLE

Doctor of Philosophy, December 2009

Higher Education Administration and Leadership

Dissertation Title: NCAA Reclassification to the Football Bowl Subdivision: A Case Study at Western Kentucky University

Doctoral Internship: Western Kentucky University Athletic Department
Supervisor, Dr. Wood Selig, Athletic Director
Project: Development of NCAA strategic plan for the NCAA FBS football reclassification

VIRGINIA POLYTECHNIC INSTITUTE AND STATE UNIVERSITY (Virginia Tech)

Master of Arts, Education, May 1997

Concentration: Student Personnel Services/Counselor Education

Internship: Blacksburg High School, Counselor, NCAA Clearinghouse

APPALACHIAN STATE UNIVERSITY

Bachelor of Science, May 1994

Major: Exercise Science/Athletic Training

Minor: Psychology

Professional History

Director, School of Kinesiology, Recreation and Sport
Western Kentucky Jan 2023-present

Interim Director, School of Kinesiology, Recreation and Sport
Western Kentucky University July 2021-Dec 2023

Assistant Director, School of Kinesiology, Recreation and Sport
Western Kentucky University 2018-2021

Associate Professor, Coordinator Sport Management Program
Western Kentucky University 2016-present

Assistant Professor, Western Kentucky University 2009-2016

Regional Coordinator, National Archery in Schools Program
2009-2012

Associate Athletic Trainer, Western Kentucky University
2006-2009

Assistant Athletic Trainer, Western Kentucky University
1997-2005

Graduate Teaching/Assistant, Virginia Tech 1995-1997

Courses Taught

Undergraduate

SPM 200 Introduction to Sport Management
SPM 310 Sport Ethics and Morality
SPM 450 Sport Law
SPM 454 Sport Governance
SPM 490 Internship in Sport
SPM 452 Sport Leadership and Management
PE 312 Basic Athletic Training, guest lecturer

Graduate Online RSA

RSA 515 Recreation /Sport Facility Development
RSA 517 Legal Issues in Recreation/Sport
RSA 521 Public Relations in Recreation/Sport
RSA 523 Theory of Recreation and Sport
RSA 542 Investigation of Current Issues
RSA 543 Sport Medicine Administration
RSA 546 Leadership and Ethics Sports Health

Graduate General Program

RSA 513 Recreation and Sport Administration
RSA 521 Public Relations in Recreation/Sport

College of Education Doctoral Program

EDLD 795 Advance Topics in Leadership, guest lecturer
EDLD 700 Doctoral Orientation, guest lecturer

Scholarship

Book:

Upright, P.A. & Czech, D.R. (2021). Sociology in Kinesiology. In Garver, M.J. & Stone, W.J. (Eds.), *Practical Content for Beginning Kinesiologists* (2nd ed., pp. 116-141).

Publications:

Upright, P.A., Forsythe, S.A., & Stone, W. (2026) The impact of travel stress on physical and cognitive performance in college age students, *The Sport Journal*, (under review).

Upright, P.A. & Stinnett, B. (2025). A systematic review of sustainability practices across the Abbott World Marathon majors: A comparative analysis and framework for the future, *The Journal of Emerging Sport Studies*, (final edits).

Upright, P.A. (2026). Division I sport participation and first generation college students, (manuscript in preparation).

Upright, P.A. (2026). A qualitative examination of trauma and participation in endurance sport, (manuscript in preparation).

Schafer, Mark A.; **Upright, Paula**; Michalik, Jana*; and Crandall, K. Jason (2023) "Impact of 10-Week Evidence-Based Falls Prevention Program on Outcomes Related to Falls Risk in Community-Dwelling Older Adults," *International Journal of Exercise Science*: Vol. 16: Iss. 7, Pages 1131 - 1141.

Available at: <https://digitalcommons.wku.edu/ijes/vol16/iss7/5>

Upright, P.A. & Forsythe, S.A. (2021). A review of qualitative research in sport management: Utilizing a descriptive case study design. *KySHAPE Journal*, (58)2, 64-70.

Forsythe, S. A., **Upright, P. A.**, Mergenthal, R.*, & Sullivan, D. J. (2021). Utilizing a personality assessment and programming in Division I football: An exploratory study. *Journal of Student-Athlete Educational Development and Success*, 3, 61-87.

Jordan, T., **Upright, P.**, & Forsythe, S. (2019). Rural Kentucky sport officials' perspectives on recruitment, training and retention. *KAHPERD Journal*, 56(2), 59-72.

Forsythe, S.A., **Upright, P.A.**, Mergenthal, R*, & Jordan, T.A. (Spring 2019). The impact of head coaching change on intercollegiate student-athletes. *KAHPERD Journal*, 56(2), 73-85.

Upright, P., Jordan, T., & Halligan, A.* (2018) A qualitative examination of sportsmanship and behavior in a little league baseball organization, *KAHPERD Journal*, 56(1), 42-48.

Hall, Aaron T., Morris, Cody E., Forsythe, Stacey, Jordan, Tricia, Schafer, Mark A., Wiczynski, Teresa L*, & **Upright, P.** (2018). Evaluation of the health and physical fitness and factors influencing retention of Scholastic sports officials in the sport of American football. *Medicine & Science in Sports & Exercise* 50(5S): p. 170.

Jordan, T. & **Upright, P.** (2017) Social media and relationship marketing in community sport, *KAHPERD Journal*, 55(1), 8-19.

Hey, W., **Upright, P.**, Jordan, T., Church, T., & Lovett, M. (2017). Peer Evaluations: Identifying criteria for assessing student's oral presentations, *ASAHPERD*, 37(1), 18-26.

Jordan, T., **Upright, P.**, & Peden*, C. (2016). Obtaining an entry level position in sport and recreation: Do volunteer experiences matter? *International Journal of Volunteer Administration*, 32(1), 1-9.

Jordan, T., & **Upright, P.** (2016). Public-private partnerships case study: Use of P3s in rural community development of event facilities, *Journal of Facility Planning, Design and Management*, 4(2), 103-116.

Jordan, T., **Upright, P.**, & Owens, K. (2016). Crisis management in nonprofit organizations, A Case of Crisis Communication and Planning, *Journal of Nonprofit Education and Leadership*, 6(2), 159-177.

Jordan, T., & **Upright, P.**, & Gibson, F. (2015). Design build case study: Lessons learned from developing a neighborhood spray park, *Journal of Facility Planning, Design and Management*, 3(2), 75-89.

Peden*, C., **Upright, P.**, Hey, W., & Jordan, T. (2015). Fan identification in sports: Assessing fan motives for supporting a sports organization, *KAHPERD Journal*, 52(2), 40-45.

Upright, P. (2015). Firearms safety campaigns, *The Sage Encyclopedia of Advertising and Society*. Thousand Oaks, CA: Sage Reference.

Upright, P. (2015). Timex “Takes a licking and keeps on ticking” Campaign, *The Sage Encyclopedia of Advertising and Society*. Thousand Oaks, CA: Sage Reference.

Upright, P., Hey, W., & Gibson, F. (2014). University alcohol consumption: A comparison between student- athletes and non-athletes, *ASAHPERD Journal*, 34(2), 20-26.

Upright, P., Esslinger, K., & Hey, W. (2014). Health issues affecting college student’s academic performance, *KAHPERD Journal*, 51(2), 30-37.

Eden, K., **Upright, P.**, & Hey, W. (2013). What women want: Marketing tactics for female sport fans and female sports teams, *KAHPERD Journal*, 50 (2), 17-24.

Gibson, F., Smith, D., **Upright, P.**, Larson, B., & Teague, T. (2011). Gearing up for safety at Kentucky Speedway, *Facility Manager*, 10-11.

Upright, P., Smith, D., Larson, B., & Gibson, F. (2011) NASCAR and the examination of the impact of fan spending on Sparta Kentucky: A predictive study, *International Journal of Motorsport Management*, 1, 1-15.

Smith, D., **Upright, P.**, Deevers*, S., & Hey, W.T. (2011). Assessing Mental Imagery Use and Perceived Stress of Collegiate Golfers, *KAHPERD Journal*, 49 (1), 19-24.

Upright, P. (2011). Penske racing. In L. Swayne (Ed.), *Encyclopedia of Sports Management and Marketing*. Thousand Oaks, CA: Sage Reference.

Upright, P. (2011). The senior games. In L. Swayne (Ed.), *Encyclopedia of Sports Management and Marketing*. Thousand Oaks, CA: Sage Reference.

Upright, P. (2011). Situational analysis. In L. Swayne (Ed.), *Encyclopedia of Sports Management and Marketing*. Thousand Oaks, CA: Sage Reference.

Presentations:

International:

Upright, P., Forsythe, S., & Stinnet, B. (Sept 2026). Evaluating Sustainability Practices in the World Marathon Majors: A Comparative Analysis, 34th European Sport Management Conference, Thessaloniki, Greece.

Upright, P., Henson, A. (2018). Implementing Internationalization in Sport Management Programs: A case study of “The International Year of Cuba” at Western Kentucky University. 26th EASM European Sport Management Conference, Malmö, Sweden.

Henson, A. & **Upright, P.** & Easton, S. (2018). A Qualitative Examination Of Scottish And American Youth Golfers: Why Are They Leaving The Sport? 26th EASM European Sport Management Conference, Malmö, Sweden.

Forsythe, S.A., **Upright, P.**, & Jordan, T. (2018). The impact of a head coaching change on intercollegiate student-athletes. Proceedings of the International Conference on Sport and Society, Miami, FL.

Upright, P., Jordan, T. (Sept 2015). An examination of sportsmanship in youth sport: The case of Little League baseball, Sport Management in the Digital Age, European Association for Sport Management Conference, Dublin, Ireland.

Warren, J., **Upright, P.**, Melancon, J., & Jordan, T. (2015). Comparing social media use and expectations from fans in National Football League (NFL) and the World Wrestling Entertainment (WWE). Sport Management in the Digital, European Association for Sport Management Conference, Dublin, Ireland.

Jordan, T., & **Upright, P.** (Sept 2015). Case study of relationship marketing and social media in summer collegiate baseball league, Sport Management in the Digital, European Association for Sport Management Conference, Dublin, Ireland.

Upright, P., Jordan, T., & Halligan, A. (2015). A qualitative examination of sportsmanship and behavior in a little league organization, North American Society for Sport Management NASSM Conference, Ottawa, Canada.

Upright, P., Jordan, T., & Mann, S. (Sept 2014). A qualitative examination of player perspective on corruption in Indian cricket, Social and Commercial Impact of Sport, European Association for Sport Management Conference, Coventry, UK.

Jordan, T., **Upright, P.**, & Smith, D. (Sept 2014). Image restoration: A case study of Pennsylvania State University's response to the Gerald Sandusky scandal, Social and Commercial Impact of Sport, EASM Conference, Coventry, UK.

Smith, D. & Jordan, T., & **Upright, P.** (Sept 2014). A qualitative analysis: An examination of recreation league sport official satisfaction and retention, Social and Commercial Impact of Sport, European Association for Sport Management Conference, Coventry, UK.

Upright, P., Esslinger, K., & *Spurlin, L. (2013). Exploring motivational characteristics of recreational road cyclists competing in multiday tourism events, North American Society for Sport Management NASSM Conference, Austin, TX

Teague, T, Smith, D, Gibson, F, **Upright, P**, Larson, B (Sept 2011). Experiential learning in sport: The industry engagement model. 19th Conference of the European Association for Sport Management, Madrid, Spain.

Upright, P., Gibson, F., Larson, B., Smith, D., & Teague, T. (Sept 2011). Effective administration and instruction in an online graduate program. 19th Conference of the European Association for Sport Management, Madrid, Spain.

Smith, D., Gibson, F., **Upright, P.**, Larson, B., & Teague, T. (Sept 2011). Creation of an online master program in conjunction with a professional organization. 19th Conference of the European Association for Sport Management, Madrid, Spain.

Larson, B., **Upright, P.**, Smith, D., Gibson, F., & Teague, T. (Sept 2011). Methodologies used to assess the economic impact of NASCAR events. 19th Conference of the European Association for Sport Management, Madrid, Spain.

Upright, P., Hey W.T., Smith, D., Larson, B., Gibson, F. & Steward, K. (2011). University alcohol consumption: A comparison between athletes and non-athletes, 9th Annual Hawaii International Conference on Education, Honolulu, HI.

Upright, P., Gibson, F., Larson, B., Smith, D. & Hey W.T. (2011). Qualitative research in sport management: Using a descriptive case study design, 9th Annual Hawaii International Conference on Education, Honolulu, HI.

Smith, D., Upright, P., Larson, B., Gibson, F., Nixon, T., & Hey, W.T. (2011). The relationship of leadership and employee collegiality, 9th Annual Hawaii International Conference on Education, Honolulu, HI

Larson, B., Upright, P., Smith, D., Gibson, F. & Hey W.T. (2011). The economic impact of American collegiate football: A case study, 9th Annual Hawaii International Conference on Education, Honolulu, HI

Larson, B., Smith, D., Upright, P., Gibson, F. & Hey W.T. (2011). Competitive shooting: A correlational analysis between flow and imagery, 9th Annual Hawaii International Conference on Education, Honolulu, HI

Hey, W.T., Smith, D., Upright, P., Gibson, F., Larson, B. & Deevers, S. (2011). Assessing perceived stress and mental imagery of golfers, 9th Annual Hawaii International Conference on Education, Honolulu, HI

Smith, D., *Nixon, T., Larson, B., **Upright, P.**, Gibson, F. & Hey W.T. (2011). The effect of leadership styles on health of organizational culture, 9th Annual Hawaii International Conference on Education, Honolulu, HI

National:

Crandall, K.J., Schafer, M.A.; **Upright, P.**; Michalik, J. (2024) "Impact of 10-Week Evidence-Based Falls Prevention Program on Outcomes Related to Falls Risk in Community-Dwelling Older Adults. National Council on Aging Age + Action Conference, Washington D. C.

Forsythe, S.A., **Upright, P.A.**, Baker, K.M., and Tolusso, D.V. (2020). Player Development: The Efficacy of the Birkman Method Personality Assessment and Programming. Professional Association of Athlete Development Specialists Summit, New York, New York. (*Cancelled due to Covid*)

Warren, J., Seng, A., **Upright, P.**, & Melancon, J. (2018). Motivations to spectate as drivers of social media engagement, Sports Marketing and Sponsorship Conference, San Diego, CA

Hall, Aaron T.; Morris, Cody E.; Forsythe, Stacey; Jordan, Tricia; Schafer, Mark A.; Wiczyński, Teresa L.; **Upright, Paula.** (2018). Evaluation of the health and physical fitness and factors influencing retention of scholastic sports officials in the sport of American football. American College of Sports Medicine, Minneapolis, MN.

Upright, P., & Jordan, T. (2016). Design-build construction and the neighborhood spray park, NRPA Annual Conference, St. Louis, MO

Jordan, T., & **Upright, P.** (2016). Case study: Use of P3s in rural community event facilities, NRPA Annual Conference, St. Louis, MO

Upright, P., Smith, D., & Jordan, T. (2014). The economic impact of recreational sporting events on a rural community, SDAAPERD Annual Convention, Lexington, KY

Upright, P., Smith, D., & Larson, B. (2012). The economic impact of shooting sports in the southern United States, SDAAPERD Annual Convention, Orlando, FL

Upright, P. (2012). NCAA Classification: The Importance of Division I Football in High Education, SDAAPERD Annual Convention, Orlando, FL

Upright, P., Smith, D., & Larson, B. (2012). The Effects of Sport Imagery, Stress and the Flow Experience on the Shooting Sports, SDAAPERD Annual Convention, Orlando, FL

Upright, P., Smith, D. & Larson, B. (2011). On Target for Life: The national archery in the schools' program (NASP), SDAAPERD Annual Convention, Greensboro, NC

Upright, P., Larson, B., Gibson, F. & Smith, D. (2011). NCAA classifications: The importance of division I football in higher education, SDAAPERD Annual Convention, Greensboro, NC

Smith, D., **Upright, P.**, & Larson, B. (2011). Gone Fishing! Engaging Students from Textbook to Practice, SDAAPERD Annual Convention, Greensboro, NC

State:

Jordan, T., Forsythe, S., & **Upright, P.** (2018). Why do they stay: An examination of the experiences of rural sport officials. Kentucky Association of Health, Physical Education, Recreation & Dance. Convention, Lexington, KY.

Jordan, T. & **Upright, P.**, (2015). Social media and relationship marketing in sport and recreation. Challenges, Change and Opportunity Kentucky Association of Health, Physical Education Recreation and Dance Conference.

Upright, P., Forshee, C. (2012). The Value of Archery: Linking Recreation and Physical Education, KAHPERD Conference, Louisville, KY

Cottrell, J., **Upright, P.** (2012). Concussions in Youth Sport and the Future of Football, KAHPERD Conference, Louisville, KY

Larson, B., **Upright, P.** (2009). Alternative Sport Programs, KAHPERD Conference, Louisville, KY

Scholarship with Students*

Mentorship:

(2022-) Dissertation Co-Chair. *Coaching attitudes and the culture towards mental health issues in collegiate sport*. Dustin Wilson. Western Kentucky University.

(2020-2024) Dissertation Committee Member. *Analysis of the Relationship between Campus Recreation participation and Student Success*, Abe Cross, Western Kentucky University.

(2016-2020) Dissertation Committee Member. *Psychometric properties of the College Athlete Psychological Screen Tool: Validation of the depression and anxiety subscales*. Joey Case. Western Kentucky University.

(2013-2015) Dissertation Methodologist: *The Impact of a head coaching change on intercollegiate student-athletes*. Stacey Forsythe, Western Kentucky University.

(2014) Thesis Chair, A qualitative examination of corruption in Indian cricket, Mann, S. Western Kentucky University, presented at 44th Annual Student Research Conference, Bowling Green, KY

(2014) Thesis Chair, Rebirth of Code Red: The official student group of WKU athletes, Warren, J. Western Kentucky University, CE/T Honors College Capstone Experience

Invited Speaker

Upright, P. (2019) Warren Co Schools, Overview of KRS degree programs at WKU.

Upright, P. (2017). Impact of the International Year of Projects: Zuheir Sofia Endowed International Faculty Seminar, Panel Discussion

Upright, P. (Jan 5, 2017). Greenwood High School, Introduction to SPM dual credit class.

Upright, P., & Warren, J. (Feb 17, 2016) Greenwood High School, Introduction to SPM dual credit class.

Upright, P. (2014) Madison High School, Ricky McDevitt Court Naming Ceremony.

Upright, P. (September 25, 2014). South Warren Middle School, Sport Topics class, *WKU and KRS programs and careers in Rec and Sport*.

Upright, P. (2014). EXS 122 Foundations of Kinesiology, Donna Hey, *Paths to a Career in Athletic Training*, Western Kentucky University, (spring)

Upright, P. (2010). CHHS University Experience, Panel discussion: *Careers in KRS professions*, Western Kentucky University, Bowling Green, KY (fall)

Upright, P. (2009) Mental Health Considerations in Athletes, Coaches Sport Medicine Symposium, Western Kentucky University, Bowling Green, KY (July)

Upright, P. (2008). Ankle Injury Management, KHSAA Sports Medicine Symposium, Speaker (July)

Upright, P. (2006) Knee Bracing, KHSAA Sports Medicine Symposium, Speaker (July)

Upright, P. (2005). Innovative Taping Techniques, KHSAA Sports Medicine Symposium, Speaker (July)

Upright, P. (2004). Foot and Ankle Taping Techniques, KHSAA Sports Medicine Symposium, Speaker (July)

Curriculum Development:

Course development:

SPM 335 Global Perspective in Sport (colonnade course, Spring 2024)

SPM 290 Seminar in Sport Management

SPM 300 Public Policy of Sport

SPM 305 Sport Event Management

SPM 310 Sport Ethics and Morals

KIN 528 Dynamics of Injury Management

RSA 546 Leadership & Ethics in Sports Healthcare

Certificate development:

Esports certificate program (Approved fall 2021)

Teacher Leader, concentration in Athletic Administration (fall 2022)

Sports Communication Certificate (in progress fall 2023)

Disaster Science and Sport Security Certificate (in progress)

Program Review/Revisions:

Recreation Administration Self-study for Accreditation by the Council on Accreditation of Parks, Recreation, and Tourism Professions (COAPRT) (spring 2023)

National Recreation Park Association.

Exercise Science (spring 2023)

Sport Management Program Revision (Approved spring 2019)

SPM undergraduate Program Revision (Approved Sp2013)

Developed Graduate RSA online concentration in Athletic Training (Approved Sp2013, begin F2014, discontinued AY 2017-18)

Grants and Funding:

Stone, W. Toluoso, D. Mason, K. & **Upright, P.** (2023) “Cannabidiol and Muscle Damage” CHHS Collaborative Quick Turn-Around Grant (C-QTAG). **\$10,776.**

Stone, W., **Upright, P.**, & Forsythe, S. (2023) “Travel stress and time zone disruption on study abroad students” CHHS Quick Turn-Around Grant (QTAG). **\$3005.**

Forsythe, S.A., **Upright, P.A.**, Baker, K.M., and Toluoso, D.V. (2020). NCAA Innovations in Research and Practice Grant, \$25,000: Player Development: The Efficacy of the Birkman Method Personality Assessment and Programming (*not funded*).

Upright, P. (2017) Zuheir Sofia Endowed International Faculty Seminar (ZSEIFS) to Cuba. (Collaborative semester with WKU faculty related to Cuba, 2 weeks in Cuba) (fully funded).

Jordan, T., **Upright, P.**, & Forsythe, S. (2016). Project Title Perceptions of relationship marketing and social media: Does it influence management cooperation, performance tolerance and sponsor patronage in minor league baseball? Sport Marketing Association Research Grant. (not funded)

Jordan, T. & **Upright, P.** (2015) A case study of relationship marketing and social media use in summer baseball leagues, CHHS Research and Grants Committee, **\$1800.00.**

Upright, P. & Jordan, T. (2014) A qualitative case study examining sport official retention and the impact on sport organizations, CHHS Research and Grants Committee, **\$1000.00.**

Warren, J. & **Upright, P.** (2014) Gauging fan interaction of professional sports leagues in comparison to the WWE, Faculty Undergraduate Student Engagement (FUSE) **\$3000.00.**

Larson, B., **Upright, P.**, & Smith D. (Fall 2010) National Shooting Sports Foundation, Inc. Collegiate Shooting Sports Grant, **\$5000.00**, WKU Marksmanship Club, Bowling Green, KY

WKU Foundation, Secured Gift agreements:

Deere, R., & **Upright, P.** (2013-15) Kentucky Orthopedic Rehab Team (KORT) Non-Endowed Fund Gift Agreement, **\$104,472.00**, WKU KRS Graduate Students

Upright, P. & Deere, R. (2014-2016) Hardin Memorial Hospital Sports Medicine Non-Endowed Fund Gift Agreement, **\$53,347.50** WKU KRS Graduate Student

Upright, P. (2015-2017) Hardin Memorial Hospital Sports Medicine Non-Endowed Fund Gift Agreement, **\$55,822.00** WKU KRS Graduate Student

Upright, P. (2015-2017) Kentucky Orthopedic Rehab Team (KORT) Non-Endowed Fund Gift Agreement, **\$111,644.00**, WKU KRS Graduate Students

Upright, P. (2017-2018) Kentucky Orthopedic Rehab Team (KORT) Non-Endowed Fund Gift Agreement, **\$114,624.00**, WKU KRS Graduate Students

Upright, P. (2016-2018) Hardin Memorial Hospital Sports Medicine Non-Endowed Fund Gift Agreement, **\$167,466.00** WKU KRS Graduate Students

University Service:

WKU Faculty Mentor Committee (2026-)
Co-Chair, WKU Council of Chairs (2023-2026)
Chair, Search Committee, Applied Human Science Department Chair, (2023)
CHHS Global Education Committee (2022-2025)
Race Director, WKU Topper 10, (April 2025)
Provost's Advisory Group, Annual Evaluations and Continuance (2023)
University Teaching Effectiveness and Portfolio Workgroup (2023)
Chair, KRS Strategic Planning Committee (2022-)
Co-Chair CHHS 1st Gen Committee (2021-2023)
1st Gen Advocate Network (2022-2023)
Assistant Director, School of Kinesiology, Recreation & Sport (KRS) (2018-2021)
Sport Management Program Coordinator (2012-2021)
KRS Faculty Guidebook Committee Chair (2019-2020)
Focus Group on Student Success, Ruffalo Noel Levitz (RNL) Consulting Firm, May (2019)
Colonnade Workgroup/Situational Analysis (2019)
General Education/Assessment Workgroup, AAC&U Summer Institute, Burlington, VT (2019)
Dual Credit Coordinator, School of KRS (SPM)
2018 Search Committee, College of Health and Human Services, Dean
2018 Search Committee, Kinesiology, Recreation & Sport, Assistant Professor, EXS
2017-present School of KRS Teaching Evaluation Committee
2017 Search Committee, Kinesiology, Recreation & Sport, Director Search
2017 Search Committee, Kinesiology, Recreation & Sport, Assistant Professor, SPM
2016-present KRS Tenure and Promotion committee
2015-17 CHHS Workload committee
2010-2016 University Athletics Committee (UAC) reappointed for second term
2013- 2016 CHHS Advising committee
2014 Search Committee, Kinesiology, Recreation & Sport, Assistant Professor, SMB concentration
2013 Search Committee, Kinesiology, Recreation & Sport, Assistant Professor, Sport Management (2)
2012 Search Committee **Chair**, Kinesiology, Recreation & Sport, Visiting Assistant Professor
2012 Search Committee, Kinesiology, Recreation & Sport, Instructor, Recreation and Sport
2011 Search Committee **Chair**, Kinesiology, Recreation & Sport, Visiting Assistant Professor, RSA
2011 Search Committee, Kinesiology, Recreation & Sport, Assistant Professor, Exercise Science 2009
Search Committee, Kinesiology, Recreation & Sport, Assistant Professor, Sport Management 2006
Search Committee, Western Kentucky University Athletic Department, Assistant Athletic Trainer
2003 Search Committee, Western Kentucky University Athletic Department, Head Softball Coach
2000 Search Committee, Western Kentucky University Athletic Department, Assistant Athletic Trainer

Professional Service:

Reviewer, International Journal of Exercise Science (2022-present)
Editorial Board representative, Journal of Kinesiology and Sports Medicine, (2024-present)
Editorial Board, *International Journal of Motor Sport Management* (2011-present)
KAHPERD, Board member (2012-2016)

Community Service:

Warren Regional Juvenile Detention Center Citizens Advisory Committee, Board Member, 2015-2018
Greenwood HS baseball team, game/team volunteer (2014-2021)
Bowling Green 26.2 and Half Marathon Volunteer, 2018

District/State Little League tournament organizer/volunteer, 2014
Lady Bear Cat Brawl Youth Softball Tournament organizer/volunteer, 2013
Inaugural Bowling Green Marathon volunteer, 2012
Jeremy Black Tae Kwon Do Tournament volunteer, 2012
Bear Cat Brawl Youth Baseball Tournament organizer/volunteer, 2012-13
Organized the KY NASP Region 4 Tournament 2010-2012

Conducted the National Archery in the School (NASP) Basic Archery Instructor (BAI) Course for:

Hart Co HS 2012	
Bowling Green HS/Simpson Co HS 2012	Barren County Middle School, 2011
Gander Mountain, Bowling Green, KY 2011	Metcalf County Middle School, 2010
Clinton Co MS/HS, Albany, KY 2010	Temple Hill Elementary, Barren Co., KY 2009

Community Presentations:

Upright, P. & Cowles, M.T. (2012). *The value of teamwork in the workplace*. Presentation and workshop presented to the Logan County Chamber of Commerce Board of Directors.

Smith, D., **Upright, P.** & Larson, B. (2012). *Economic impact of sport events on economy of Madisonville, KY*. Findings of study presented to the City Council of Madisonville and the Madisonville Visitors and Convention Bureau.

Upright, P. (2012). Sport management programs at WKU and other academic opportunities with sport and recreation, Warren County Juvenile Detention Center.

Larson, B., Smith, D., & **Upright, P.** (2011). *Economic impact of Rockcastle Shooting Center on local economy*. Findings of study presented to the owners of Rockcastle Shooting Center.

Awards:

Faculty Award for Student Advisement, CHHS, 2012
Outstanding Dissertation, College of Education 2009
Graduate Assistant Teaching Scholarship, Virginia Tech 1995-1997
Virginia State Champion 3D Archery (1996)
Women's Intercollegiate Basketball Scholarship, Appalachian State University 1991-1994
Scholar Athlete Award, Appalachian State University 1994
Captain, Women's Basketball Team, Appalachian State University 1992-1993

Certifications:

National Athletic Trainers' Association, Athletic Trainer Certified (1994-present)
Kentucky Board of Medical Licensure, Athletic Trainer Certified (1997-present)
American Red Cross CPR/AED Professional Rescuer (1994-present)
USA Archery Level 3 Archery Coaching Certification (2011-present)

Organizations:

North American Society for Sport Management (NASSM), Professional Member
American College of Sports Medicine (ACSM), Professional Member
American Alliance for Health, Physical Education, Recreation and Dance (AAHPERD), Professional Member
National Association for Girls and Women in Sport (NAGWS)
National Athletic Trainers Association (NATA), Certified Member

Southeastern Athletic Trainers Association (SEATA), Certified Member
Kentucky Athletic Trainers Association (KATS), Certified Member

Select Academic Enhancement Activities:

Examining Ethical Issues and Considerations Surrounding Generative AI (2023)
Getting Students Excited about Learning (CITL, spring 2023)
Bluegrass Tomorrow, Academic Leadership Academy (Summer 2022)
Active Learning Classroom workshop (Aug 2019)
Faculty Leadership Year (FLY program) 2017-18
Teaching with Technology, Webinar: Using Blackboard Rubrics to Enhance Teaching and Learn, Nov 17
2015 Student Success Summit, Louisville, KY, March 2015 (CHHS scholarship)
Teaching Millennials in Higher Education, Center for Faculty Development, 2014
Problem-Based Learning Seminar, Gifted Studies Program, February 2013
Master's Advising Certificate Program (MAC), Academic Advising and Retention Center, 2011
On-line Teaching Summer Camp, FACET Seminar, summer 2010
Sustainability across the Curriculum, June 8-9, 2010
Critical Thinking in Assessment Workshop, Aug19-20, 2010