

Curriculum Vitae
Paula A. Upright, Ph.D.
School of Kinesiology, Recreation and Sport
Smith Stadium East, Office 1028
1906 College Heights Blvd.
Western Kentucky University
Bowling Green, KY 42101-1090
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EDUCATION

UNIVERSITY OF LOUISVILLE

Doctor of Philosophy, December 2009

Higher Education Administration and Leadership

Dissertation Title: NCAA Reclassification to the Football Bowl
Subdivision: A Case Study at Western Kentucky University

Doctoral Internship: Western Kentucky University Athletic Department
Supervisor, Dr. Wood Selig, Athletic Director
Project: Development of NCAA strategic plan for the NCAA FBS football reclassification

VIRGINIA POLYTECHNIC INSTITUTE AND STATE UNIVERSITY (Virginia Tech)

Masters of Arts, Education, May 1997

Concentration: Student Personnel Services/Counselor Education

Internship: Blacksburg High School, Counselor, NCAA Clearinghouse

APPALACHIAN STATE UNIVERSITY

Bachelor of Science, May 1994

Major: Exercise Science/Athletic Training

Minor: Psychology

EXPERIENCE

Assistant Director, School of Kinesiology, Recreation and Sport
Western Kentucky University 2018-present

Associate Professor, Coordinator Sport Management Program
Western Kentucky University 2016-present

Assistant Professor, Western Kentucky University 2009-2016

Regional Coordinator, National Archery in Schools Program
2009-2012

Associate Athletic Trainer, Western Kentucky University
2006-2009

Assistant Athletic Trainer, Western Kentucky University
1997-2005

Graduate Teaching/Assistant, Virginia Tech 1995-1997

COURSES TAUGHT

Undergraduate

SPM 200 Introduction to Sport Management
SPM 310 Sport Ethics and Morality
SPM 450 Sport Law
SPM 454 Sport Governance
SPM 490 Internship in Sport
SPM 452 Sport Leadership and Management
PE 312 Basic Athletic Training, guest lecturer

Graduate Online RSA

RSA 515 Recreation /Sport Facility Development
RSA 517 Legal Issues in Recreation/Sport
RSA 521 Public Relations in Recreation/Sport
RSA 523 Theory of Recreation and Sport
RSA 542 Investigation of Current Issues
RSA 543 Sport Medicine Administration
RSA 546 Leadership and Ethics Sports Health

Graduate General Program

RSA 513 Recreation and Sport Administration
RSA 521 Public Relations in Recreation/Sport

College of Education Doctoral Program

EDLD 795 Advance Topics in Ed Leadership, guest
EDLD 700 Doctoral Orientation, guest

SCHOLARSHIP

International Publications

Jordan, T., **Upright, P.**, & Peden, C. (2016). Obtaining an entry level position in sport and recreation: Do volunteer experiences matter? *International Journal of Volunteer Administration*, 32(1), 1-9.

Upright, P., Smith, D., Larson, B., & Gibson, F. (2011) NASCAR and the examination of the impact of fan spending on Sparta Kentucky: A predictive study, *International Journal of Motorsport Management*, 1, 1-15.

National Publications

Forsythe, S. A., **Upright, P. A.**, Mergenthal, R.*, & Sullivan, D. J. (2020). Utilizing a personality assessment and programming in Division I football: An exploratory study. (Under review).

Forsythe, S. A., **Upright, P. A.**, Baker, K., & Sullivan, D. J. (2020). Personal and team development: A case study with a Division I volleyball program. (In progress).

Forsythe, S. A., **Upright, P. A.**, Baker, K., & Sullivan, D. J. (2020). Utilizing a personality assessment in the classroom: Enhancing student development in sport management (In progress).

Jordan, T., & **Upright, P.** (2016). Public-private partnerships case study: Use of P3s in rural community development of event facilities, *Journal of Facility Planning, Design and Management*, 4(2), 103-116.

Jordan, T., & **Upright, P.**, & Gibson, F. (2015). Design build case study: Lessons learned from developing a neighborhood spray park, *Journal of Facility Planning, Design and Management*, 3(2), 75-89.

Jordan, T., **Upright, P.**, & Owens, K. (2015). An examination of crisis management strategies and leadership structures in nonprofit organizations, *Journal of Nonprofit Education and Leadership*, (accepted with revisions)

Gibson, F., Smith, D., **Upright, P.**, Larson, B., & Teague, T. (2011). Gearing up for safety at Kentucky Speedway, *Facility Manager*, 10-11.

Upright, P. (2011). Penske racing. In L. Swayne (Ed.), *Encyclopedia of Sports Management and Marketing*. Thousand Oaks, CA: Sage Reference.

Upright, P. (2011). The senior games. In L. Swayne (Ed.), *Encyclopedia of Sports Management and Marketing*. Thousand Oaks, CA: Sage Reference.

Upright, P. (2011). Situational analysis. In L. Swayne (Ed.), *Encyclopedia of Sports Management and Marketing*. Thousand Oaks, CA: Sage Reference.

State Publications

Jordan, T., **Upright, P.**, & Forsythe, S. (2019). Rural Kentucky sport officials' perspectives on recruitment, training and retention. *KAHPERD Journal*, 56(2), 59-72.

Forsythe, S.A., **Upright, P.A.**, Mergenthal, R., & Jordan, T.A. (Spring 2019). The impact of head coaching change on intercollegiate student-athletes. *KAHPERD Journal*, 56(2), 73-85.

Upright, P., Jordan, T., & Halligan, A. (2018) A qualitative examination of sportsmanship and behavior in a little league baseball organization, *KAHPERD Journal*, 55(1), 42-48.

Jordan, T. & **Upright, P.** (2017) Social media and relationship marketing in community sport, *KAHPERD Journal*, 55(1), 8-19.

Hey, W., **Upright, P.**, Jordan, T., Church, T., & Lovett, M. (2017). Peer Evaluations: Identifying criteria for assessing student's oral presentations, *ASAHPERD*, 37(1), 18-26.

Peden, C., **Upright, P.**, Hey, W., & Jordan, T. (2015). Fan identification in sports: Assessing fan motives for supporting a sports organization, *KAHPERD Journal*, 52(2), 40-45.

Upright, P., Hey, W., & Gibson, F. (2014). University alcohol consumption: A comparison between student- athletes and non-athletes, *ASAHPERD Journal*, 34(2), 20-26.

Upright, P., Esslinger, K., & Hey, W. (2014). Health issues affecting college student's academic performance, *KAHPERD Journal*, 51(2), 30-37.

Eden, K., **Upright, P.**, & Hey, W. (2013). What women want: Marketing tactics for female sport fans and female sports teams, *KAHPERD Journal*, 50 (2), 17-24.

Smith, D., **Upright, P.**, Deever, S., & Hey, W.T. (2011). Assessing Mental Imagery Use and Perceived Stress of Collegiate Golfers, *KAHPERD Journal*, 49 (1), 19-24.

Peer Reviewed Oral Presentations

International

Forsythe, S.A., **Upright, P.**, & Jordan, T. (2018). The impact of a head coaching change on intercollegiate student-athletes. Proceedings of the International Conference on Sport and Society, Miami, FL.

Upright, P., Jordan, T. (Sept 2015). An examination of sportsmanship in youth sport: The case of Little League baseball, Sport Management in the Digital, European Association for Sport Management Conference, Dublin, Ireland.

Jordan, T., & **Upright, P.** (Sept 2015). Case study of relationship marketing and social media in summer collegiate baseball league, Sport Management in the Digital, European Association for Sport Management Conference, Dublin, Ireland.

Upright, P., Jordan, T., & Mann, S. (Sept 2014). A qualitative examination of player perspective on corruption in Indian cricket, Social and Commercial Impact of Sport, European Association for Sport Management Conference, Coventry, UK.

Jordan, T., **Upright, P.**, & Smith, D. (Sept 2014). Image restoration: A case study of Pennsylvania State University's response to the Gerald Sandusky scandal, Social and Commercial Impact of Sport, EASM Conference, Coventry, UK.

Smith, D. & Jordan, T., & **Upright, P.** (Sept 2014). A qualitative analysis: An examination of recreation league sport official satisfaction and retention, Social and Commercial Impact of Sport, European Association for Sport Management Conference, Coventry, UK.

Teague, T, Smith, D, Gibson, F, **Upright, P.**, Larson, B (Sept 2011). Experiential learning in sport: The industry engagement model. 19th Conference of the European Association for Sport Management, Madrid, Spain.

Upright, P., Gibson, F., Larson, B., Smith, D., & Teague, T. (Sept 2011). Effective administration and instruction in an online graduate program. 19th Conference of the European Association for Sport Management, Madrid, Spain.

Smith, D., Gibson, F., **Upright, P.**, Larson, B., & Teague, T. (Sept 2011). Creation of an online master program in conjunction with a professional organization. 19th Conference of the European Association for Sport Management, Madrid, Spain.

Larson, B., **Upright, P.**, Smith, D., Gibson, F., & Teague, T. (Sept 2011). Methodologies used to assess the economic impact of NASCAR events. 19th Conference of the European Association for Sport Management, Madrid, Spain.

National

Forsythe, S.A., **Upright, P.A.**, Baker, K.M., and Toluoso, D.V. (2020). Player Development: The Efficacy of the Birkman Method Personality Assessment and Programming. Professional Association of Athlete Development Specialists Summit, New York, New York. (*Cancelled*)

Warren, J., Seng, A., **Upright, P.**, & Melancon, J. (2018). Motivations to spectate as drivers of social media engagement, Sports Marketing and Sponsorship Conference, San Diego, CA

Upright, P., & Jordan, T. (2016). Design-build construction and the neighborhood spray park, NRPA Annual Conference, St. Louis, MO

Jordan, T., & **Upright, P.** (2016). Case study: Use of P3s in rural community event facilities, NRPA Annual Conference, St. Louis, MO

Upright, P., Smith, D., & Jordan, T. (2014). The economic impact of recreational sporting events on a rural community, SDAAPERD Annual Convention, Lexington, KY

Upright, P., Smith, D., & Larson, B. (2012). The economic impact of shooting sports in the southern United States, SDAAPERD Annual Convention, Orlando, FL

Upright, P., Smith, D. & Larson, B. (2011). On Target for Life: The national archery in the schools program (NASP), SDAAPERD Annual Convention, Greensboro, NC

Smith, D., **Upright, P.**, & Larson, B. (2011). Gone Fishing! Engaging Students from Text Book to Practice, SDAAPERD Annual Convention, Greensboro, NC

State

Jordan, T., Forsythe, S., & **Upright, P.** (2018). Why do they stay: An examination of the experiences of rural sport officials. Kentucky Association of Health, Physical Education, Recreation & Dance. Convention, Lexington, KY.

Jordan, T. & **Upright, P.**, (2015). Social media and relationship marketing in sport and recreation. Challenges, Change and Opportunity Kentucky Association of Health, Physical Education Recreation and Dance Conference.

Upright, P., Forshee, C. (2012). The Value of Archery: Linking Recreation and Physical Education, KAHPERD Conference, Louisville, KY

Cottrell, J., **Upright, P.** (2012). Concussions in Youth Sport and the Future of Football, KAHPERD Conference, Louisville, KY

Larson, B., **Upright, P.** (2009). Alternative Sport Programs, KAHPERD Conference, Louisville, KY

Poster Presentations

International

Warren, J., **Upright, P.**, Melancon, J., & Jordan, T. (2015). Comparing social media use and expectations from fans in National Football League (NFL) and the World Wrestling Entertainment (WWE). Sport Management in the Digital, European Association for Sport Management Conference, Dublin, Ireland.

Upright, P., Jordan, T., & Halligan, A. (2015). A qualitative examination of sportsmanship and behavior in a little league organization, North American Society for Sport Management NASSM Conference, Ottawa, Canada.

Hey, W.T., Smith, D., **Upright, P.**, Gibson, F., Larson, B. & Deevers, S. (2011). Assessing perceived stress and mental imagery of golfers, 9th Annual Hawaii International Conference on Education, Honolulu, HI

Upright, P., Hey W.T., Smith, D., Larson, B., Gibson, F. & Steward, K. (2011). University alcohol consumption: A comparison between athletes and non-athletes, 9th Annual Hawaii International Conference on Education, Honolulu, HI

Upright, P., Gibson, F., Larson, B., Smith, D. & Hey W.T. (2011). Qualitative research in sport management: Using a descriptive case study design, 9th Annual Hawaii International Conference on Education, Honolulu, HI

Hey, W.T., **Upright, P.**, Smith, D., Larson, B., Gibson, F. & Steward, K. (2011). Results on the ACHA-NCHA II at a mid-sized university in the Southern United States, 9th Annual Hawaii International Conference on Education, Honolulu, HI

Larson, B., Smith, D., **Upright, P.**, Gibson, F. & Hey W.T. (2011). Competitive shooting: A correlational analysis between flow and imagery, 9th Annual Hawaii International Conference on Education, Honolulu, HI

Larson, B., **Upright, P.**, Smith, D., Gibson, F. & Hey W.T. (2011). The economic impact of American collegiate football: A case study, 9th Annual Hawaii International Conference on Education, Honolulu, HI

Smith, D., Nixon, T., Larson, B., **Upright, P.**, Gibson, F. & Hey W.T. (2011). The effect of leadership styles on health of organizational culture, 9th Annual Hawaii International Conference on Education, Honolulu, HI

Smith, D., **Upright, P.**, Larson, B., Gibson, F., Nixon, T., & Hey, W.T. (2011). The relationship of leadership and employee collegiality, 9th Annual Hawaii International Conference on Education, Honolulu, HI

Gibson, F., Sutton, A., Stinnett, B., Hey, W.T., Larson, B., **Upright, P.** & Smith, D. (2011). Conducting a comprehensive study abroad: The 2008 Beijing summer Olympic Games, 9th Annual Hawaii International Conference on Education, Honolulu, HI

Gibson, F., Lyons, S., Navalta, J., Maloney, R., Oregon, E., Larson, B., Hey, W.T., Larson, B., Smith, D. & **Upright, P.** (2011). Retro-Green: Sustainable Initiatives for Facility Renovations in Higher Education, 9th Annual Hawaii International Conference on Education, Honolulu, HI

National

Hall, A., Morris, C., Forsythe, S., Jordan, T., Schafer, M., Wiczynki, T., & **Upright, P.** (2018). Evaluation of the health and physical fitness and factors influencing retention of scholastic sports officials in the sport of American football, 2018 Annual Meeting, World Congress on Exercise is Medicine, American College of Sports Medicine, Minneapolis, MN

Upright, P., Esslinger, K., & Spurlin, L. (2013). Exploring motivational characteristics of recreational road cyclists competing in multiday tourism events, North American Society for Sport Management NASSM Conference, Austin, TX

Upright, P. (2012). NCAA Classification: The Importance of Division I Football in High Education, SDAAPERD Annual Convention, Orlando, FL

Upright, P., Smith, D., & Larson, B. (2012). The Effects of Sport Imagery, Stress and the Flow Experience on the Shooting Sports, SDAAPERD Annual Convention, Orlando, FL

Upright, P., Larson, B., Gibson, F. & Smith, D. (2011). NCAA classifications: The importance of division I football in higher education, SDAAPERD Annual Convention, Greensboro, NC

Conference Proceedings/Published abstracts

International

Upright, P., Jordan, T., & Halligan, A. (2015). A qualitative examination of sportsmanship and behavior in a little league organization, North American Society for Sport Management NASSM Conference, Ottawa, Canada.

Upright, P., Hey W.T, Smith, D., Larson, B., Gibson, F. & Steward, K. (2011). University alcohol consumption: A comparison between athletes and non-athletes, p.4785, Conference Proceedings, 9th Annual Hawaii International Conference on Education, Honolulu, HI

Upright, P., Gibson, F, Larson, B Smith, D & Hey W.T (2011). Qualitative research in sport management: Using a descriptive case study design, p.4352, Conference Proceedings, 9th Annual Hawaii International Conference on Education, Honolulu, HI

Hey, W.T, **Upright, P.**, Smith, D., Larson, B., Gibson, F. & Steward, K. (2011). Results on the ACHA-NCHA II at a mid-sized university in the Southern United States, p.3874, Conference Proceedings, 9th Annual Hawaii International Conference on Education, Honolulu, HI

Larson, B., Smith, D., **Upright, P.**, Gibson, F. & Hey W.T. (2011). Competitive shooting: A correlational analysis between flow and imagery, p.3871, Conference Proceedings, 9th Annual Hawaii International Conference on Education, Honolulu, HI

Larson, B., **Upright, P.**, Smith, D., Gibson, F. & Hey W.T. (2011). The economic impact of American collegiate football: A case study, p.3995, Conference Proceedings, 9th Annual Hawaii International Conference on Education, Honolulu, HI

Smith, D., Nixon, T., Larson, B., **Upright, P.**, Gibson, F. & Hey W.T. (2011). The effect of leadership styles on health of organizational culture, p.3996, Conference Proceedings, 9th Annual Hawaii International Conference on Education, Honolulu, HI

Smith, D., **Upright, P.**, Larson, B., Gibson, F., Nixon, T., & Hey, W.T. (2011). The relationship of leadership and employee collegiality, p.3958, Conference Proceedings, 9th Annual Hawaii International Conference on Education, Honolulu, HI

Gibson, F., Sutton, A., Stinnett, B., Hey, W.T., Larson, B., **Upright, P.** & Smith, D. (2011). Conducting a comprehensive study abroad: The 2008 Beijing summer Olympic Games, p.3957, Conference Proceedings, 9th Annual Hawaii International Conference on Education, Honolulu, HI

Gibson, F., Lyons, S., Navalta, J., Maloney, R., Oregon, E, Larson, B., Hey, W.T, Smith, D. & **Upright, P.** (2011). Retro-Green: Sustainable initiatives for facility renovations in higher education, p.3956, Conference Proceedings, 9th Annual Hawaii International Conference on Education, Honolulu, HI

National

Upright, P., Esslinger, K., & Spurlin, L. (2013). Exploring motivational characteristics of recreational road cyclists competing in multiday tourism events, North American Society for Sport Management NASSM Conference, Austin, TX

Scholarship with Students*

*Warren, J., **Upright, P.**, & Melancon, J. (2015). Comparing fan interaction and satisfaction with social media between professional sport leagues and the WWE. Sport Management in the Digital, European Association for Sport Management Conference, Dublin, Ireland.

Upright, P., Jordan, T., & *Mann, S. (2014). A qualitative examination of player perspective on corruption in Indian cricket, Social and Commercial Impact of Sport, European Association for Sport Management Conference, Coventry, UK. (Oral presentation)

*Forsythe, S. (2015). The impacts of a head coaching change on student-athletes, Educational Leadership Doctoral Program, Western Kentucky University, unpublished dissertation, (**Upright, methodologist**).

*Mann, S. (2014). A qualitative examination of corruption in Indian cricket, (**Upright, chair**), 44th Annual Student Research Conference, Bowling Green, KY (poster of honors thesis, defended fall 2014).

*Warren, J. (2014). Rebirth of Code Red: The official student group of WKU athletes, (**Upright, chair**), CE/T Honors College Capstone Experience. (Defended spring 2014).

Upright, P., Esslinger, K., & *Spurlin, L. (2013). Exploring motivational characteristics of recreational road cyclists competing in multiday tourism events, North American Society for Sport Management NASSM Conference, Austin, TX

*Eden, K., **Upright, P.**, & Hey, W. (2013). What women want: Marketing tactics for female sport fans and female sports teams, *KAHPERD Journal*, 50 (2), 17-24.

Smith, D., **Upright, P.**, *Deevers, S., & Hey, W.T. (2011). Assessing Mental Imagery Use and Perceived Stress of Collegiate Golfers, *KAHPERD Journal*, 49 (1), 19-24.

Smith, D., *Nixon, T., Larson, B., **Upright, P.**, Gibson, F. & Hey W.T. (2011). The effect of leadership styles on health of organizational culture, 9th Annual Hawaii International Conference on Education, Honolulu, HI (poster presentation and conference proceedings)

Invited Guest Speaker

Upright, P. (Jan 5, 2017). Greenwood High School, Introduction to SPM dual credit class.

Upright, P., & Warren, J. (Feb 17, 2016) Greenwood High School, Introduction to SPM dual credit class.

Upright, P. (September 25, 2014). South Warren Middle School, Sport Topics class, *WKU and KRS programs and careers in Rec and Sport*.

Upright, P. (2014). EXS 122 Foundations of Kinesiology, Donna Hey, *Paths to a Career in Athletic Training*, Western Kentucky University, (spring)

Upright, P. (2010). CHHS University Experience, Panel discussion: *Careers in KRS professions*, Western Kentucky University, Bowling Green, KY (fall)

Upright, P. (2009) Mental Health Considerations in Athletes, Coaches Sport Medicine Symposium, Western Kentucky University, Bowling Green, KY (July)

Upright, P. (2008). Ankle Injury Management, KHSAA Sports Medicine Symposium, Speaker (July)

Upright, P. (2006) Knee Bracing, KHSAA Sports Medicine Symposium, Speaker (July)

Upright, P. (2005). Innovative Taping Techniques, KHSAA Sports Medicine Symposium, Speaker (July)

Upright, P. (2004). Foot and Ankle Taping Techniques, KHSAA Sports Medicine Symposium, Speaker (July)

CURRICULUM DEVELOPMENT:

Sport Management Program Revision (Approved spring 2109)

Developed Graduate RSA online concentration in Athletic Training (Approved Sp2013, begin F2014, discontinued AY 2016-17)

Developed 2 online graduate courses in the Athletic Training concentration:

KIN 528 Dynamics of Injury Management (Approved Spring 2013)

RSA 546 Leadership & Ethics in Sports Healthcare (Approved spring 2013)

Assisted with SPM undergraduate curriculum revisions (Approved Sp2013)

Assisted with SPM new course development:

SPM 290 Seminar in Sport Management

SPM 300 Public Policy of Sport

SPM 305 Sport Event Management

SPM 310 Sport Ethics and Morals

GRANTS AWARDED/FUNDING:

Forsythe, S.A., **Upright, P.A.**, Baker, K.M., and Tolusso, D.V. (2020). NCAA Innovations in Research and Practice Grant, \$25,000: Player Development: The Efficacy of the Birkman Method Personality Assessment and Programming (*not funded*).

Jordan, T., **Upright, P.**, & Forsythe, S. (Not Funded 2016, June). Project Title Perceptions of relationship marketing and social media: Does it influence management cooperation, performance tolerance and sponsor patronage in minor league baseball? **Sport Marketing Association Research Grant.**

Upright, P. (2017) Zuheir Sofia Endowed International Faculty Seminar (ZSEIFS) to Cuba.

Upright, P. & Jordan, T. (2014) A qualitative case study examining sport official retention and the impact on sport organizations, CHHS Research and Grants Committee, **\$1000.00.**

Jordan, T. & **Upright, P.** (2015) A case study of relationship marketing and social media use in summer baseball leagues, CHHS Research and Grants Committee, **\$1800.00.**

Warren, J. & **Upright, P.** (2014) Gauging fan interaction of professional sports leagues in comparison to the WWE, Faculty Undergraduate Student Engagement (FUSE) **\$3000.00.**

Larson, B., **Upright, P.**, & Smith D. (Fall 2010) National Shooting Sports Foundation, Inc. Collegiate Shooting Sports Grant, **\$5000.00**, WKU Marksmanship Club, Bowling Green, KY

WKU Foundation, Gift agreements:

Deere, R., & **Upright, P.** (2013-15) Kentucky Orthopedic Rehab Team (KORT) Non-Endowed Fund Gift Agreement, **\$104,472.00**, WKU KRS Graduate Students

Upright, P. & Deere, R. (2014-2016) Hardin Memorial Hospital Sports Medicine Non-Endowed Fund Gift Agreement, **\$53,347.50** WKU KRS Graduate Student

Upright, P. (2015-2017) Hardin Memorial Hospital Sports Medicine Non-Endowed Fund Gift Agreement, **\$55,822.00** WKU KRS Graduate Student

Upright, P. (2015-2017) Kentucky Orthopedic Rehab Team (KORT) Non-Endowed Fund Gift Agreement, **\$111,644.00**, WKU KRS Graduate Students

Upright, P. (2017-2018) Kentucky Orthopedic Rehab Team (KORT) Non-Endowed Fund Gift Agreement, **\$114,624.00**, WKU KRS Graduate Students

Upright, P. (2016-2018) Hardin Memorial Hospital Sports Medicine Non-Endowed Fund Gift Agreement, **\$167,466.00** WKU KRS Graduate Students

PROFESSIONAL SERVICE:

Editorial Board, *International Journal of Motor Sport Management* (2011-present)

KAHPERD, Board member (2012-2016)

LARNet Cyber Journal of Applied Leisure and Recreation Research, Reviewer

UNIVERSITY SERVICE:

Assistant Director, School of Kinesiology, Recreation & Sport (KRS)

Sport Management Program Coordinator (current appointment)

KRS Faculty Guidebook Committee Chair (fall 19-)

Focus Group on Student Success, Ruffalo Noel Levitz (RNL) Consulting Firm, May 2019

2019 AAC&U Summer Institute on General Education and Assessment, Burlington, VT

Dual Credit Coordinator, School of KRS (SPM)

2018 Search Committee, College of Health and Human Services, Dean

2018 Search Committee, Kinesiology, Recreation & Sport, Assistant Professor, EXS

2017-present School of KRS Teaching Evaluation Committee

2017 Search Committee, Kinesiology, Recreation & Sport, Director Search

2017 Search Committee, Kinesiology, Recreation & Sport, Assistant Professor, SPM

2016-present KRS Tenure and Promotion committee

2015-17 CHHS Workload committee

2010-2016 University Athletics Committee (UAC) reappointed for second term

2013- 2016 CHHS Advising committee

2014 Search Committee, Kinesiology, Recreation & Sport, Assistant Professor, SMB concentration

2013 Search Committee, Kinesiology, Recreation & Sport, Assistant Professor, Sport Management (2)

2012 Search Committee **Chair**, Kinesiology, Recreation & Sport, Visiting Assistant Professor, Facility and Event management concentration

2012 Search Committee, Kinesiology, Recreation & Sport, Instructor, Recreation and Sport

2011 Search Committee **Chair**, Kinesiology, Recreation & Sport, Visiting Assistant Professor, RSA

2011 Search Committee, Kinesiology, Recreation & Sport, Assistant Professor, Exercise Science

2009 Search Committee, Kinesiology, Recreation & Sport, Assistant Professor, Sport Management

2006 Search Committee, Western Kentucky University Athletic Department, Assistant Athletic Trainer

2003 Search Committee, Western Kentucky University Athletic Department, Head Softball Coach

2000 Search Committee, Western Kentucky University Athletic Department, Assistant Athletic Trainer

COMMUNITY SERVICE:

Warren Regional Juvenile Detention Center Citizens Advisory Committee, Board Member, 2015-2018

District/State Little League tournament organizer/volunteer, 2014

Lady Bear Cat Brawl Youth Softball Tournament organizer/volunteer, 2013

Inaugural Bowling Green Marathon volunteer, 2012

Jeremy Black Tae Kwon Do Tournament volunteer, 2012

Bear Cat Brawl Youth Baseball Tournament organizer/volunteer, 2012-13

Organized the KY NASP Region 4 Tournament 2010-2012

Conducted the National Archery in the School (NASP) Basic Archery Instructor (BAI) Course for:

Hart Co HS 2012

Bowling Green HS/Simpson Co HS 2012

Barren County Middle School, 2011

Gander Mountain, Bowling Green, KY 2011

Metcalfe County Middle School, 2010

Clinton Co MS/HS, Albany, KY 2010

Temple Hill Elementary, Barren Co., KY 2009

COMMUNITY PRESENTATIONS:

Upright, P. & Cowles, M.T. (2012). *The value of teamwork in the workplace*. Presentation and workshop presented to the Logan County Chamber of Commerce Board of Directors.

Smith, D., **Upright, P.** & Larson, B. (2012). *Economic impact of sport events on economy of Madisonville, KY*. Findings of study presented to the City Council of Madisonville and the Madisonville Visitors and Convention Bureau.

Upright, P. (2012). Sport management programs at WKU and other academic opportunities with sport and recreation, Warren County Juvenile Detention Center.

Larson, B., Smith, D., & **Upright, P.** (2011). *Economic impact of Rockcastle Shooting Center on local economy*. Findings of study presented to the owners of Rockcastle Shooting Center.

AWARDS:

Faculty Award for Student Advisement, CHHS, 2012

Outstanding Dissertation, College of Education 2009

Graduate Assistant Teaching Scholarship, Virginia Tech 1995-1997

Virginia State Champion 3D Archery (1996)

Women's Intercollegiate Basketball Scholarship, Appalachian State University 1991-1994

Scholar Athlete Award, Appalachian State University 1994

Captain, Women's Basketball Team, Appalachian State University 1992-1993

CERTIFICATIONS:

National Athletic Trainers' Association, Athletic Trainer Certified (1994-present)

Kentucky Board of Medical Licensure, Athletic Trainer Certified (1997-present)

American Red Cross CPR/AED Professional Rescuer (1994-present)

USA Archery Level 3 Archery Coaching Certification (2011-present)

ORGANIZATIONS:

North American Society for Sport Management (NASSM), Professional Member

American Alliance for Health, Physical Education, Recreation and Dance (AAHPERD), Professional Member

National Association for Girls and Women in Sport (NAGWS)

National Athletic Trainers Association (NATA), Certified Member

South Eastern Athletic Trainers Association (SEATA), Certified Member
Kentucky Athletic Trainers Association (KATS), Certified Member

ACADEMIC ENHANCEMENT ACTIVITIES:

Active Learning Classroom workshop (Aug 2019)

Faculty Leadership Year (FLY program) 2017-18

Teaching with Technology, Webinar: Using Blackboard Rubrics to Enhance Teaching and Learn, Nov 17

2015 Student Success Summit, Louisville, KY, March 2015 (CHHS scholarship)

Teaching Millennials in Higher Education, Center for Faculty Development, 2014

Problem-Based Learning Seminar, Gifted Studies Program, February, 2013

Master's Advising Certificate Program (MAC), Academic Advising and Retention Center, 2011

On-line Teaching Summer Camp, FACET Seminar, summer 2010

Sustainability across the Curriculum, June 8-9, 2010

Critical Thinking in Assessment Workshop, Aug19-20, 2010