

## **Tricia Ann Jordan, Ph.D.**

Western Kentucky University  
School of Kinesiology, Recreation and Sport  
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### **ACADEMIC DEGREES**

<b>University of Louisville, Louisville KY</b> Doctor of Philosophy in Education Leadership Organization Development Dissertation title: <i>Volunteer entry into the cultures of hospitals: Relationships among socialization, organization commitment, and job satisfaction.</i>	<b>2009</b>
<b>Western Kentucky University, Bowling Green, KY</b> Master of Art; Communication Master of Science Recreation & Sport Administration Thesis: <i>An evaluation of the recreation interests of Hopkins County Middle School Students.</i>	<b>2006</b> <b>2002</b>
<b>University of Northern Iowa, Cedar Falls, IA</b> Bachelor of Arts Community Recreation w/emphasis in Sport & Youth Agency Administration American Humanics Certificate	<b>1991</b> <b>1994</b>

### **AWARDS**

<b>Western Kentucky University, Bowling Green, KY</b> Center for Innovative Teaching and Learning (CITL) Teaching Honors Fall Nominee Center for Innovative Teaching and Learning (CITL) Teaching Honors Spring Nominee	<b>2021</b> <b>2021</b>
<b>Western Kentucky University, Bowling Green, KY</b> Men's Basketball Most Valuable Professor (MV)	<b>2019</b>
<b>Western Kentucky University, Bowling Green, KY</b> Volleyball Most Valuable Professor (MPV)	<b>2018</b>

### **CERTIFICATIONS**

**YMCA of the USA, Chicago, IL**  
Senior Director Certification, Leadership Development Modules: Marketing, Supervision, Trainer of Trainers Design & Delivery Skills, YMCA Annual Support Campaign, Three R's of Membership Development, and Marketing Research.

### **TEACHING EXPERIENCE**

<b>Associate Professor, Western Kentucky University, Bowling Green, Ky</b> School of Kinesiology, Recreation & Sport	<b>2019-present</b>
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<b>Assistant Professor, Western Kentucky University, Bowling Green, KY</b> School of Kinesiology, Recreation & Sport	<b>2013-2019</b>
<b>Instructor, Western Kentucky University, Bowling Green, KY</b> School of Kinesiology, Recreation & Sport	<b>2012-2013</b>
<b>Part-Time Faculty, Western Kentucky University, Bowling Green, KY</b> School of Kinesiology, Recreation & Sport	<b>2010-2011</b>

### **Courses**

**SPM 310 Sport Ethics & Morals (Online)**

*Examines ethical and moral issues that occur in sport organizations and teams.*

**SPM 315 Sport Communication (Online & Traditional)**

*Introduces students to the management of communication and public relations within sport.*

**SPM 404 Sport Facility Management (Traditional)**

*A practical orientation to the management and operation of facilities that exist in sport management industries.*

**SPM 450 Sport Law (Traditional)**

*Legal systems and the concepts of tort law, risk management, product liability, constitutional law, administrative/statutory law, and crowd control and security of sport organizations.*

**SPM 452 Sport Leadership & Management (Traditional)**

*Knowledge of the various skills, roles, and functions of the sport manager, leadership theory and practices as they relate to various sport managerial responsibilities.*

**SPM 454 Sport Governance (Traditional)**

*Familiarization of sport organization governing bodies, including identifying those in amateur and professional sports, their organizational structure, authority, requirements for membership, sanctions and appeals, and the influence of outside political organizations.*

**SPM 456 Advanced Studies in Sport (Online)**

*Research, workshop or project related to the sport industry in collaboration with a faculty member.*

**REC 304 Technology Applications in Recreation (Online)**

*Utilization of technology and computer software to assist with creating instruments, analyzing data, and reporting results from recreation needs assessments and program evaluation.*

**REC 306 Program Planning and Evaluation (Traditional)**

*Methodologies, skills and materials needed for designing, planning, implementing and evaluation recreation programs for diverse populations in multiple settings. Includes the application of concepts and theories and an exploration of recreation trends.*

**REC 496 Nonprofit Internship (Online)**

*A cooperative field experience in an approved nonprofit setting where the student obtains pre-professional administrative and/or programming experience with agency and faculty supervision.*

**RSA 501 Research Methods in Recreation and Sport (Online)**

*Research terminology, design, methods, data analysis, and manuscript preparation in recreation and sport.*

**RSA 513 Recreation and Sport Administration (Traditional)**

*Leadership and management of recreation and sport agencies with emphases on strategic planning, policy, human resources, programming, governance, and organizational behavior and culture.*

**RSA 515 Recreation and Sport Facility Development (Online)**

*Facility development process with emphasis on the unique features of many different types of facilities.*

**RSA 519 Fiscal Practices in Recreation (Online)**

*Financial principles and practices relevant in recreation settings. Topics include economic principles, financial management and organization, income sources, fundraising, pricing, and budgeting.*

**RSA 521 Public Relations in Recreation and Sport (Traditional & Web-Enhanced, Online)**

*Specialized application of effective communication techniques for building relationships with internal and external constituencies that support marketing from the general practice of public relations.*

**RSA 523 Theory of Recreation and Sport (Online)**

*Philosophy, theory, and ethics of recreation and sport, including current professional trends in the field.*

**RSA 560 Issues in Nonprofit Administration (Online)**

*Historical, philosophical, and theoretical examination of the nonprofit sector, voluntary action, and philanthropy. Including the comparative perspectives, scope, and significance of the sector. Critical issues related to nonprofit governance, leadership, and board/committee development.*

**Murray State University Regional Campus Madisonville**

**Part-Time Faculty, Madisonville, KY**

Department of Organization Communication

**2010 - 2013**

**Courses**

**COM 353 Team Communication and Leadership (Traditional)**

*The study of communication principles and leadership strategies for effective teamwork. Focus is on communication and leadership skills that produce team cohesion, synergy, and productivity. Communication theory is applied to analyze leadership roles in team projects, decision-making, and conflict management.*

**COM 384 Communication Skills for Professionals (Traditional)**

*A study of applied communication skills for professionals in for-profit and non-profit organizations. Emphasis is given to oral and written communication techniques for providing performance feedback, conducting interviews, managing meetings, delivering training, promoting strategy and change, maintaining organizational identity and image, and responding to organizational crises.*

**BIS 437 Senior Project (Traditional)**

*Integrate and synthesize information from courses, scholarly journal articles, credible books, and other reliable information sources. Apply COM concepts, theories, models, data, and principles to explain communication processes, problems, and/or phenomena.*

**Henderson Community College**

**Part-Time Faculty, Henderson, KY**

**2009- 2013**

## **Courses**

### **COM 252 Introduction to Interpersonal Communication (Traditional)**

*A course that examines basic verbal and nonverbal elements affecting communication between individuals in family, peer group, and work contexts. Course requires participation in activities designed to develop interpersonal communication skills. Topics include: strategy development, relationship and conversation management, effective listening, conflict management, defensive communication, communication anxiety and cultural/sex differences in communication.*

### **COM 181 Basic Public Speaking (Traditional)**

*This course is designed to give students experience in the fundamentals of effective public speaking.*

**Madisonville Community College**

**Part-Time Faculty, Madisonville, KY**

**2005-2010**

## **Courses**

### **COM 252 Introduction to Interpersonal Communication (Traditional)**

*This course examines basic verbal and nonverbal elements affecting communication between families, peer groups, and work groups. Activities are designed to help participants develop interpersonal communication skills. Topics include: Cultural Diversity, Listening and Responding Skills, Verbal and Nonverbal Communication Skills, Conflict Management Skills, Interpersonal Communication & Self, and Interpersonal Communication & Perception.*

### **COM 181 Basic Public Speaking (Traditional)**

*This course is designed to give the student platform experience in the fundamentals of effective public speaking.*

## **CURRICULUM DEVELOPMENT**

### **SPM 315 Sport Communication (Traditional & Online)**

*Developed traditional and online course to introduce students to the management of communication and public relations within sport. Topics include management of image, crisis response, organizational communication, personal communication, public relations, and advertising.*

## **PROFESSIONAL EXPERIENCES**

### **Internship in Postsecondary Education,**

**Western Kentucky University, Bowling Green, KY**

**2005**

Responsibilities: Assisted with REC 519 Fiscal Practices graduate course, participated in WKU academic program review, observed internship site visits and re-accreditation self-assessment for the Council on Accreditation of the National Recreation and Park Association and the Association for Leisure and Recreation, and Duck-N-Dodge volunteer.

#### *Key Accomplishments:*

- Publication in the Kentucky Association for Health, Physical Education, Recreation and Dance
- Report WKU Academic Affairs

### **Program Director, Hopkins Co. Family YMCA, Madisonville, KY**

**1996-2004**

Responsibilities: Youth sports program development and implementation, volunteer, and part-time staff supervision (20-30 coaches, 4-5 officials) program budget development and program marketing.

#### *Key Accomplishments:*

- Expanded youth soccer program adding spring season; increasing program participation by 700%.
- Co-coordinator 1997, 1998, 1999 sustaining campaigns.

- Successfully sought \$40,000 Department of Juvenile Justice Grant 1999, 2000.
- Successfully sought \$26,125 Department of Juvenile Justice Grant 2004, 2005.
- Coordinator of Focus on the Y, YMCA member newsletter.

**Senior Program Director, Henderson Co. Family YMCA, Henderson, KY 1992-1996**

Responsibilities: Youth and adult sports, fitness, and youth program development and implementation, volunteer, and part-time staff supervision (15-20 coaches, 6-12 part-time staff), program budget development, and program marketing.

*Key Accomplishments:*

- Implemented pee-wee basketball program.
- Increased pee-wee tee-ball participation 300%.
- Increased summer camp participation 300%.

**Youth & Family Director, YMCA of Metropolitan Tuscaloosa, Tuscaloosa, AL. 1991-1992**

Major Responsibilities: Aquatic, childcare, youth and family program development and implementation, volunteer and part-time staff supervision, program budget development, and program marketing.

*Key Accomplishments:*

- Implemented youth overnight program.

**Center Director, West Kentucky Area Health Education Center  
Trover Health System, Madisonville, KY 2008-2012**

Responsibilities: Coordination of clinical rotations, health career promotion, and community health education in 14 county service area in Western Kentucky, including staff supervision, budget development, implementation, and monitoring, grant writing, and working with an advisory board.

*Key Accomplishments:*

- Development / implementation of a strategic plan
- Submission of a grant to the Foundation for a Healthy Kentucky
- Awarded 2008 Heidi Badgett Grant Body Explorers Program
- Awarded 2009 Heidi Badgett Grant Body Explorers Program
- Co-Chair of Trover Wellness Park Fund Raising Subcommittee raised \$15,000 for the development of a half mile walking trail and the purchase of fitness stations

**Community Health Program Manager  
Trover Health System, Madisonville, KY 2006-2008**

Responsibilities: Community health program development and implementation in Hopkins, McLean, and Webster County Kentucky including staff supervision, budget development, volunteer recruitment, and grant writing.

*Key Accomplishments:*

- Developed / implemented Lunch & Learn program in Hopkins and Webster County
- Developed / implemented Wellness for Women....A Series in Hopkins County
- Developed / implemented school age programs including Lite'n Up Hopkins County Central High School, Lite'n Up James Madison Middle School, Step it Up Grapevine Elementary School, the Eat Smart Be Active Challenge Browning Springs Middle School
- Developed / implemented Walk'n Kentucky Program, Fit Kids Workshop
- Established community health partnership boards in Hopkins, McLean, and Webster County
- Awarded Heidi Badgett Grant 2007, Foundation for a Healthy Kentucky Health Catalyst Grant 2006

**Executive Director, United Way of Hopkins County, Madisonville, KY.**

**2004-2006**

Responsibilities: Fund raising, budget development and supervision, volunteer recruitment and training, staff supervision, public relations, administrator for FEMA and Heidi Badgett grant programs.

*Key Accomplishments:*

- Successfully conducted annual United Way fund drive 2004-2005, 2005-2006
- Coordinated Agency Allocation process 2005-2006, 2006-2007
- Coordinated Heidi Badgett Community Partnership Grant Program 2004, 2005, 2006

**PUBLICATIONS**

Scott, K. \*, & **Jordan, T. (Under Review July 2023).** Using Social Media to Build a Relationships: Literature Based Recommendations for Rural Sport Organizations. *KY Shape Journal*.

Stewart, B.\* & **Jordan, T. (Under Review May 2023).** Lessons from the NFL's Crisis Response from a public relations Perspective. *KY Shape Journal*.

**Jordan, T.,** Stinnett, B. & Passey, L.E.\* (2022/ Fall) Competencies and challenges in leading nonprofit organizations: An assessment of chief executive officers. *Kentucky SHAPE Journal*, 60(1), 55-74. (Online Version: ISSN: 2333-7419).

Scott, K.\* & **Jordan, T.** (2022/Spring). Sport official motivation and retention in a rural athletic association. *Kentucky SHAPE Journal*, 59(2), 41-51.

**Jordan, T.,** Upright, P., & Forsythe, S. (Spring 2019). Rural Kentucky sport officials' perspectives on recruitment, training and retention. *KAHPERD Journal*, 56(2), 59-72. ISSN: 2333-7419 (Online Version/ISSN: 1071-2577(Printed Copy)

Forsythe, S.A., Upright, P.A., Mergenthal, R., \* & **Jordan, T.A.** (Spring 2019). The impact of head coaching change on intercollegiate student-athletes. *KAHPERD Journal*, 56(2), 73-85. ISSN: 2333-7419 (Online Version/ISSN: 1071-2577(Printed Copy)

**Jordan, T.,** Gibson, F., Stinnett, B., & Howard, D.\* (2019). Stakeholder engagement in event planning: A case study of one rural community's process. *Event Management: An International Journal*, 23, 61-74.

Upright, P., & **Jordan, T.,** Halligan, A\*. (Fall 2018). A qualitative examination of sportsmanship and behavior in a Little League Baseball organization. *Kentucky Journal of Health, Physical Education, Recreation and Dance*, 55(1), 42-48. ISSN 233-7419 (online Version)/ISSN: 1017-2577 (Printed Copy).

**Jordan, T.,** Stinnett, B., & Gibson, F. (Spring 2018). Public private partnership transforms cattle farm to community park: A case study of one rural community's experience. *KAHPERD Journal*, 55(2), 17-30.

Hall<sup>1</sup>, A.T., Morris<sup>2</sup>, C.E., Forsythe<sup>2</sup>, S., **Jordan<sup>2</sup>, T.,** Schafer<sup>2</sup>, M.A., Wiczynki<sup>2</sup>, T.L., & Upright<sup>2</sup>, P. (2018). Evaluation of the health and physical fitness and factors influencing retention of scholastics sports officials in the sport of American football [Abstract]. *Medicine & Science in Sports & Exercise*, 50(5), Supplemental.

- Jordan, T., Upright, P., & Forsythe, S. A.** (Fall 2017). Social media and relationship marketing in community sport. *KAHPERD Journal*, 55(1), 8-19.
- Hey, W., Upright, P., **Jordan, T.**, Church, T., & Lovett, M. (Spring 2017). Peer Evaluations: Identifying criteria for assessing student's oral presentations. *Alabama State Association Journal ASHPERD*, 37(1), 18-26.
- Jordan, T., Upright, P., & Peden, C.\*** (2016, December). Obtaining an entry-level position in sport and recreation: Do volunteer experiences matter? *International Journal of Volunteer Administration*, XXXII, (1).
- Jordan, T. & Upright, P.** (2016). Public-private partnerships case study: Use of P3s in rural community development of event facilities. *Journal of Facility Planning, Design, and Management*, 4(2), 103-116.
- Jordan, T., Upright, P., & Trice-Owens, K.** (2016). Crisis management in nonprofit organizations: A case study of crisis communication and planning. *Journal of Nonprofit Education and Leadership*, 6(2), 159-177.
- Jordan, T., Upright, P. & Gibson, F.** (2015). Design build case study: Lessons learned from developing a neighborhood spray park. *Journal of Facility, Planning, Design, and Management*, 2(3), 75-89.
- Peden, C.\*, Upright, P., Hey, W., & **Jordan, T.** (2015, Spring). Fan identification in sports: Assessing fan motives for supporting a sports organization. *KAHPERD Journal*, 52(2), 37-41.
- Jordan, T. & Smith, D.** (2013/Fall) Crisis communication in sport management: Research aids crisis response selection. *KAHPERD*, 51(1), 26-33.
- Jordan, T., & Fiene, J.** (2012). Volunteer entry into hospital culture: Organization socialization, P-O fit, commitment, and job satisfaction. *E-Journal of International Journal of Volunteer Administrators*, XXIV (1).
- Jordan, T.** (2008, March). Lite'n Up Program. *Kentucky Medical Association*, 106, 114-117.
- Jordan, T.** (2007). Mahr Cancer Center in our community. *Merle M. Mahr Cancer Center Annual Report*, 5.
- Jordan, T.** (2007, Spring). Trover is leading the movement toward a healthier Hopkins County. *Rural Health Update*, 5.
- Gibson, F., Stenger, T., Spencer, S., Larson, B., **Jordan, T.**, & Smith, D. (2005). Program review study of Recreation Administration program for WKU Academic Affairs.
- Jordan, T., Gibson, F., & Poff, R.** (2005). Recreation agencies, community prosecution and the quality of life partnership. *Kentucky Association for Health, Physical Education, Recreation and Dance*, 4(12), 24-26.
- Jordan T.** (2001). Violence in sports: An administrator's concern. *Kentucky Recreation & Parks*, 51(1), 20-21.

\*WKU Student



**Jordan, T & McCreary, A. (2022).** Understanding information sources and lessons learned by nonprofit organizations navigating the COVID-19 pandemic. Kentucky Nonprofit Network

### **In Progress**

**Jordan, T. (In progress).** Recruitment and retention of female sport officials.

### **INTERNATIONAL/NATIONAL PRESENTATIONS**

Obee, T., & **Jordan, T. (Not Accepted).** Leading change during a crisis by helping team members function in the new normal. Proceeding for the ICMA 2020 Annual Meeting. Toronto, Canada.

**Jordan, T., & Obee, T. (Format / Topic Changed because of pandemic).** How public private partnerships benefit local community events: Lessons learned from a smaller community. Proceeds of the ICMA 2020 Annual Conference. Toronto, Canada. –

Obee, T., & **Jordan, T. (Format / Topic Changed because of pandemic).** Effective leaders are measured by their ability to motivate and impact others. Proceeding for the ICMA 2020 Annual Meeting. Toronto, Canada.

**Jordan, T., Stinnett, B., & Gibson, R. (2018, September).** Public-private partnerships turns working cattle farm into community park. Proceedings for the 2018 NRPA Annual Conference. Indianapolis, Indiana.

Forsythe, S.A., Upright, P., & **Jordan, T. (2018).** The impact of a head coaching change on intercollegiate student-athletes. Proceedings of the International Conference on Sport and Society, Miami, FL.

**Jordan, T., & Upright, P. (2016).** Case Study: Use of P3s in rural community event facilities. Proceedings for the 2016 NRPA Annual Conference. St. Louis, Missouri.

Upright, P., & **Jordan, T. (2016).** Design-build construction and the neighborhood spray park. Proceedings for the Leisure Research Symposium for the 2016 NRPA Congress and Exposition. St. Louis, Missouri.

**Jordan, T., Upright, P. & Warren, J.\* (2015, September).** Case study of relationship marketing and social media in summer collegiate baseball league. Proceedings from European Association for Sport Management 2015 Conference Sport Management in the Digital Age. Dublin, Ireland.

Upright, P., & **Jordan, T. (2015, September).** An examination of sportsmanship and behavior in youth sport: The case of Little League Baseball. Proceedings from European Association for Sport Management 2015 Sport Management in the Digital Age Conference Dublin, Ireland.

Warren, J.\*, Upright, P., Melancon, J. & **Jordan, T. (2015, September).** Comparing social media use and expectations from fans in the National Football League (NFL) and the World Wrestling Entertainment (WWE). Proceedings from European Association for Sport Management 2015 Sport Management in the Digital Age Conference Dublin, Ireland.

**Jordan, T., Upright, P., & Smith D. (2014, September).** Image restoration: Case study of Pennsylvania State University's response to the Sandusky scandal. European Association for Sport Management 2014 Conference Social & Commercial Impact of Sport. Coventry, UK.



Upright, P. **Jordan, T.** & Mann, S.\* (2014, September). A qualitative examination of player perspectives of corruption in Indian cricket. European Association for Sport Management 2014 Conference Social & Commercial Impact of Sport. Coventry, UK.

Smith, D., **Jordan, T.**, & Upright, P. (2014, September). A qualitative analysis: An examination of recreation league sport official satisfaction and retention. European Association for Sport Management 2014 conference Social & Commercial Impact of Sport. Coventry, UK.

*\*WKU Student*

### **POSTER PRESENTATIONS**

**Jordan, T.** & Scott, K. \* (2022). Sport Official Motivation and Retention in Rural Athletic Association. 2022 NRPA Annual Conference Presentation Abstract. ID# 2778 Phoenix, Arizona

**Jordan, T.**, Gibson, F., & Howard, D.\* (2017, 27, Sept). Case Study: Rural community's stakeholder engagement in event planning. Proceedings of the 2017 NRPA Annual Conference. New Orleans, Louisiana.

Upright, P., **Jordan, T.**, & Halligan, A.\* (2015, 6 June). A qualitative examination of sportsmanship and behavior in little league organization. Proceedings from NASSM 2015 Knowledge, Passion, Community: Driving Sport Forward Conference. Ottawa, Ontario.

*\*WKU Student*

### **REGIONAL PRESENTATIONS**

**Jordan, T.** & Smith, D. (February 2014). Sport communication: Strategies for crisis management; Southern District AAHPERD Annual Conference, Lexington, KY.

Smith, D. & **Jordan, T.** (February 2014). Volunteer experiences: Do they matter; Southern District AAHPERD Annual Conference, Lexington, KY.

Upright, P., Smith, D., & **Jordan, T.** (February 2014). The economic impact of recreational sport event on a rural community; Southern District AAHPERD Annual Conference, Lexington, KY.

### **STATE PRESENTATIONS**

**Jordan, T.**, Forsythe, S., & Upright, P. (2018). Why do they stay: An examination of the experiences of rural sport officials. Kentucky Association of Health, Physical Education, Recreation & Dance. Convention, Lexington, KY.

**Jordan, T.** & Upright, P., (2015). Social media and relationship marketing in sport and recreation. Challenges, Change and Opportunity Kentucky Association of Health, Physical Education Recreation and Dance Conference.

### **PROFESSIONAL DEVELOPMENT**

**OLC Innovate 2020 Online Education Conference**

**June 2020**

- **Sessions Attended and/or Watched because concurrent**
  - Carl Rodgers, Teaching Presence & Student Engagement in On-Line Learning
  - Crossing the Bridge: “I don’t belong here” to “Mean to be here”: Addressing Impostor Phenomenon in Higher Education

- Death by Discourse: Avenging Online Discussion
- Help Students Build Bridges: Promote Active Learning and Collaboration Online Through Innovative Course Designs
- Setting Good (Behavioral) Defaults: How to Influence Student Expectations to Facilitate Better Learning Behavior

#### **Center for Innovative Teaching and Learning**

- Blackboard Ultra Introduction **Spring 2023**
- Master the Art of Saying “No” **Spring 2023**
- Project-based learning & team based learning: Implementing & Refining **Fall 2022**
- The Bb Mobile Experience: What Your Students **Fall 2022**
- Integrating the Voices of Multicultural Groups in curriculum & Teaching (presenter Dr. Daniel Boamah) **Spring 2022**
- CITL Hybrid Coffee Breaks **Fall 2021**
- Soliciting and Responding to Student Feedback to Improve Teaching and Learning **Fall 2021**
- Inclusive Course Design with Every Learn in Mind **Fall 2021**
- CITL Hybrid Coffee Break **Spring 2021**
- CITL Hybrid Coffee Break **Fall 2020**
- CITL Hybrid Coffee Break **Spring 2020**
- How to Create an Engaging Zoom Class **Summer 2020**
- Using Blackboard Groups to Help Manage Your Hybrid Class **Summer 2020**
- Teaching when Being in the Classroom is not Possible **Spring 2020**
- KRS / CITI Peer Observation Training **Spring 2018**
- Advanced Collaborate by Alicia Pennington, Instructional Designer II & Hannah Digges Elliott, Instructional Support Specialist **Fall 2017**
- Webinar: Engaging Online Students to Increase Retention (DL) **Spring 2016**
- Online Article Presentation: Annotating Their Way to Better Writing (DL) **Fall 2015**
- What is Blended Learning **Spring 2015**
- SafeAssign: Not Just for Plagiarism Detection **Spring 2015**
- Teaching the Millennials in Higher Education **October 2014**
- Building Better Discussion Board Questions **November 2013**
- Course designed to introduce faculty to techniques for developing course syllabus, writing course objectives and planning course work **August 2012**

#### **CHHS Research Workshops**

- Administering a Research Questionnaire Using Software **Spring 2018**
- Research Methods Workshop - Qualitative Research **Fall 2017**
- CHHS Research Methods Workshop Review - Research Question, Hypothesis, Methodology **Spring 2017**
- CHHS Research Lunch & Learn **Spring 2016**

#### **European Association for Sport Management (EASM)**

- Sport Management in the Digital Age Conference Dublin, Ireland. **September 2015**

#### **European Association for Sport Management (EASM)**

- Conference Social & Commercial Impact of Sport. Coventry, UK. **September 2014**

#### **Global Compliance Panel Webinar**

- Research Risk: Assessing & determining study effects conducted by Sarah Fowler-Dixon, Ph.D. & CIP **Fall 2015**

#### **MAGNA 20 Minute Mentor**

- How can I add choice to my course to give students Autonomy and motivate deep learning? **Spring 2020**
- How can I reduce student apathy and increase motivation? **Spring 2020**
- What is the best scholarship advice I ever received? **Spring 2020**
- How can I spark conversation in the classroom? **Fall 2019**
- Beyond syllabus polices: What strategies help students take responsibility for learning? **Fall 2018**
- How can I effectively mentor students **Fall 2018**
- How to write a letter of recommendation **Fall 2018**
- How Can I Engage Generation C? **Summer 2018**
- How Can the Three C's of Course Design Enhance Students' Online Performance? **Summer 2018**
- What Three Things Should I do Each Week to Engage Online Students? **Summer 2017**
- What are the Secrets to Providing Highly Effective Feedback to Students? **Summer 2017**
- How do I Align Learning Objectives with Technology Using Backward Design? **Spring 2017**
- How do I Release My Students' Natural Zest and Curiosity for Better Learning? **Spring 2017**
- How can I Make My Multiple Choice Tests More Effective **Spring 2017**

#### **North American Society for Sport Management (NASSM)**

- Knowledge, Passion, Community: Driving Sport Forward Conference. Ottawa, Ontario **June 2015**

#### **Southern District AAHPERD Annual Conference, Lexington, KY**

**February 2014**

#### **U.S. Census Bureau Local Employment Dynamics**

- If You Build it Will They Come? Examining Urban Economic Growth and Development from Sports Stadiums and Arenas. **April 2016**

#### **Western Kentucky University**

- Master Advisor Certificate. Exposed participants to advising philosophy and concepts. **Spring 2013**

#### **WKU Teaching Resources On-Demand / On-line**

- Active Learning with Micro-Activities WKU Teaching Resources On-Demand (Modified from: Dr. Qin Zhao & Martin, 2011) **Spring 2017**
- Effective Lectures WKU Teaching Resources On-Demand **Spring 2017**
- Mediasites Training **Spring 2016**
- Title IX Compliance (Part 1 & Part 2) **Spring 2016**
- Creating ADA Compliant Course Sites **Spring 2014**
- On-line WKU Title IX Training **October 2014**

### **SERVICE**

#### **Community**

<b>American Red Cross</b> Cardinal Chapter Community First Aid and Safety Instructor	<b>1996-2004</b>
<b>American Cancer Society Relay for Life Committee</b> , Madisonville, KY	<b>2007, 2005, 1998-2000</b>
<b>BAJA 5 K Run / 1 Mile Fun Walk Committee</b>	<b>2006-2012</b>
<b>Baptist Health System Free Sport Physicals</b> , Christian and Hopkins County, KY	<b>2012-2018</b>
<b>Big Brothers Big Sisters of Madisonville–Hopkins County</b> mentor	<b>1999-2004</b>
<b>Friday Night Live Summer Concert Series Event Logistics</b> , Madisonville, KY	<b>Summer 2014, 2013</b>
<b>Hopkins County Community Clinic Board</b> , Madisonville, KY	<b>2018 - present</b>
<ul style="list-style-type: none"> <li>Board Member</li> </ul>	
<b>Hopkins County Extension Council Member</b> , Madisonville, KY	
<ul style="list-style-type: none"> <li>Board Member</li> <li>Secretary</li> </ul>	<b>2018-present</b> <b>2010-2011</b>
<b>Hopkins County Home Builders Association Golf Outing and Home Expo</b> , Madisonville, KY	<b>2013-present</b>
<b>Hopkins County STEP (Start Thinking Exercise Power) Coalition</b> , Madisonville, KY	<b>2006-2012</b>
<b>Hopkins County Sport Complex Committee Member</b> , Madisonville, KY	<b>Spring 2017-2018</b>
<b>Hopkins County’s Make Christmas Happen Toy Drive Committee</b> , Madisonville, KY	<b>December 2021</b>
<b>James Madison Middle School “Amazing Shake”</b> , Madisonville, KY	<b>January 2020</b>
<b>Kidapalooza Children's Festival Committee and Activity Sub-Committee Chair</b> , Madisonville, KY	<b>2008-2012</b>
<b>Madisonville-Hopkins County Chamber of Commerce:</b>	
<ul style="list-style-type: none"> <li>Ambassador</li> <li>Ambassador Committee Chair</li> <li>Ambassador Committee Co-Chair</li> <li>Party in the Park Committee</li> <li>Membership Drive Committee</li> <li>Leadership Hopkins County Program</li> <li>Picnic in the Park Committee</li> </ul>	<b>2002-2012</b> <b>2006</b> <b>2004</b> <b>2004-2007</b> <b>2005</b> <b>2003</b> <b>2000, 2001</b>
<b>Madisonville Rotary Club</b>	<b>2000-present</b>
<ul style="list-style-type: none"> <li>Archery Tournament</li> <li>Activities Committee Member</li> <li>Auction</li> </ul>	<b>2017</b> <b>2010-present</b> <b>2011-2014</b>

- Build-a-Bed 2015-2020
- Board Member 2011-2013
- Football Concessions 2011-2020
- New Year's Eve Fund Raiser 2016-2018
- Western Regional Section II Speech Contest Judge 2013-2018
- Scholarship Committee 2020-present

**United Way of the Coalfield Campaign Cabinet, Madisonville, KY 2009-2012**

### **Program**

**CHHS Preview Day Spring 2019, 2018**

**TOPS/ATP Recruiting/Head for the Hill (Spring 2023, Fall 2019, Spring, 2019, Spring 2018, Spring 2017, Fall 2014 Spring 2014)**

**Focus Major Fair &/or Major/Minor & Study Abroad Fair (Fall 2021, Fall 2018, Fall 2015, Spring 2014, Fall 2013)**

**Madisonville Community College's College and Career Road Trip, Madisonville, KY (October 28, 2016, October 23, 2015, October 24, 2014)**

#### **Department**

**T & P Committee Chair Fall 2020**

**Continuance Committee Chair Fall 2020**

#### **CHHS Recognition Ceremony**

- Faculty Marshal Spring 2018

#### **Search Committee Chair / Co-Chair**

- Tenure Track Assistant Professor Sport Management Chair Spring 2021
- Tenure Track Assistant Professor Co-Chair Spring 2017
- Visiting Assistant Professor Spring 2016

#### **Search Committee Member**

- RSA/Sport Management Assistant Professor Fall 2019
- Physical Education Faculty Instructor Spring 2015
- Visiting Assistant Professor May 2013

**Nonprofit Administration Minor Coordinator 2014-present**

**National Park & Recreation Association KRS Recruitment Booth College September 2017**

**CHHS Commencement Committee Spring 2018**

**CHHS Award Banquet Committee 2016-2017**

**CHHS Home Coming Committee Member 2013-present**

**CHHS United Way Committee Chair 2013-present**

## University

### Dissertation Committees:

- Matthew L. Hunt,  
Title: The Impact of Board Development on Board Engagement **2016**
- Stacey Forsythe **2014**  
Title: The Impact of a Head Coaching Change on Intercollegiate Student-Athletes

## Professional

**European Association for Sport Management (EASM)**, Moderator Fan Engagement Session Proceedings from European Association for Sport Management 2015 Conference Dublin Ireland (September 12, 2015).

### International Journal of Sport Communication (IJSC) Manuscript Reviewer

- **March 5, 2019: Manuscript Number:** IJSC2019-0025, **Title:** Visual branding of collegiate athletic departments on Instagram
- **January 31, 2018: Manuscript Number:** IJSC.2018-003, **Title:** Social media and digital breakage on the sports beat.

### International Journal of Volunteer Administration (IJOVA)

- Editorial Board Member **April 2018**

### International Journal of Volunteer Administration (IJOVA) Manuscript Review (Reviewer Number 20172)

- **February 24, 2020: Resubmission Manuscript Document Number:** FE20202, **Title:** 4-H volunteer leaders' turnover intention.
- **November 24, 2019: Manuscript Document Number:** FE20199, **Title:** 4-H volunteer leaders' turnover intention.
- **June 5, 2019: Manuscript Document Number:** FE20195, **Title:** Volunteers in international sport events: The case of the 2018 Olympics.
- **June 16, 2018: Manuscript Document Number:** FE20185, **Title:** Participation benefits of international volunteering.
- **May 31, 2018: Manuscript Document Number:** FE20184, **Title:** Identifying and assessing youth volunteer competencies of Adult [State] Master Gardeners.
- **March 19, 2018: Manuscript Document Number:** FE20182, **Title:** The role of place attachment on ATC Volunteer Involvement.
- **October 23, 2017: Manuscript Document Number:** FE201706, **Title:** Modeling volunteer retention in professional membership associations through targeting specific motivations and satisfying certain aspects of volunteer experience.
- **July 11, 2017: Manuscript Document Number:** ID201701, **Title:** Evaluating volunteer competencies to achieve organizational goals.
- **March 25, 2017: Manuscript Number:** F201702, **Title:** The campaign to create Tule Springs Fossil Beds National Monument: A case study.

### KY SHAPE Journal Article or Abstract Reviewer

- **March 22, 2023:** The potential and viability of avitourism in rural Kentucky
- **February 13, 2023: Abstract Review:** True Play, movement, and reflection: Equitable access to a mobile pop-up program facilitating play and movement for diverse populations

- **September 1, 2021, Title** Visitor Expenditure Patterns in Trail Towns on Kentucky's Sheltowee Trace
- **August 26, 2020, Title:** Revision Submission; Transformational leadership in club sports
- **August 12, 2020, Title:** Measuring the Levels of Athletics Identity Foreclosure of National Association of Intercollegiate Athletics (NAII) Student Athletes.
- **July 30, 2020, Title** Transformational leadership in club sports.
- **October 2, 2019, Title:** Crouch, pause, set: Social identity and leisure of female ruggers in Kentucky.
- **January 16, 2019, Title:** Initiating a new community festival and understanding economic impact: A case study of a rural Kentucky Community.

**Kentucky Association for Health, Physical Education, Recreation and Dance (KAHPERD),**

- Chair (January 2016)
- Recreation Section Chair Elect (November 2015)

**Kentucky Shape Journal Co-Editor (Recreation, Sport Management/Administration, Sport Sociology, and Sport Coaching).**

- Summer 2021 to present

**Nonprofit and Volunteer Sector Quarterly**

- **September 2022: Title:** Use of crisis communication strategies by food bank network during a global pandemic. Manuscript #: NVSQ-AR-22-0264

**North American Society for Sport Management (NASSM) Abstract Reviewer:**

- **November 2019:** 2020 NASSM Conference
- **November 2018:** 2019 NASSM Conference
- **November 2017:** 2017 NASSM Conference
- **November 2016:** 2016 NASSM Conference
- **December 2013:** 2014 NASSM Conference

**Routledge/Taylor & Francis Books Proposal Reviewer:**

- Project Title: Strategic Sport Communication: Transmedia Campaign Strategies for Global Sports Market by W. Timothy Coombs and Jennifer L. Harker, Publisher Felisa Salvago-Keyes, Communication Studies

**GRANTS**

Stinnett, B., & **Jordan, T.** (Fall 2016). Assessing Perceived Leadership Competencies of Nonprofit Chief Executive Officers in Kentucky. *Center for Leadership Excellence Grant Proposal*. **Requested \$2,500.00; Awarded \$1250.00**

**Jordan, T., Upright, P., & Forsythe, S.** (Not Funded 2016, June). Project Title Perceptions of relationship marketing and social media: Does it influence management cooperation, performance tolerance and sponsor patronage in minor league baseball? **Sport Marketing Association Research Grant.**

**Jordan, T. & Upright, P.** (Funded Spring 2015). Project Title: Case study of relationship marketing and social media in summer collegiate baseball league **CHHS Research Grant Awarded \$1,800.00**

Upright, P. & **Jordan, T.** (Funded November 3, 2014) Project Title: A qualitative case study examining sport official retention: Why do we stay if the pay is low and we're not always appreciated. **CHHS Research Grant Awarded \$1,000.00**



**Student Government Association Organizational Aide Application** for Nonprofit Award Luncheon

- Williams, M.M., & **Jordan, T.** (2018), Awarded \$480.00
- Britt, J.T., Howard, D., & **Jordan, T.** (2017), Awarded: \$480.00
- Britt, J.T., & **Jordan, T.** (2016), Awarded: \$480.00
- Peden, C., Crowe, Q, & **Jordan T.** (2015), Awarded: \$480.00
- Wientjes, D.E., Prather, B.N., **Jordan, T.** (Spring 2014), Awarded: \$480.00

**Foundation for a Healthy Kentucky Health Catalyst Grant (2005-2007)** for Trover Health System  
Community Health Program maximum grant award \$5,000.00

- 2007 - 8 Week Challenge for Hopkins County Central High School
- 2006 - Lite'n Up Hopkins County Central High School

**Heidi Badgett Grant (Spring 2007-present)** for West Area Health Education Center

- Step it Up Grapevine (\$708.00)
- Eat Smart Be Active Challenge Browning Springs Middle School (\$1,919.00)
- Body Explorers (\$1,500.00)
- Body Explorers (\$1,500.00)

**MEMBERSHIPS**

<b>KY SHAPE (formerly KHPERD)</b>	<b>2013-present</b>
<b>National Park and Recreation Association (NRPA)</b>	<b>2015-present</b>
<b>Kentucky Park and Recreation Society</b>	<b>2014-present</b>
<b>North American Society for Sport Management</b>	<b>2012-2019</b>
<b>Sport Marketing Association</b>	<b>Spring 2016</b>