

Tricia Ann Jordan, Ph.D.

Western Kentucky University
School of Kinesiology, Recreation and Sport
1002 L.T. Smith Stadium East
Bowling Green, KY 42101
270.871.6669
tricia.jordan@wku.edu

ACADEMIC DEGREES

University of Louisville, Louisville KY **2009**
Doctor of Philosophy in Education Leadership Organization Development
Dissertation title: *Volunteer entry into the cultures of hospitals:
Relationships among socialization, organization commitment, and job satisfaction.*

Western Kentucky University, Bowling Green, KY **2006**
Master of Art; Communication Master of Science
Recreation & Sport Administration **2002**
Thesis: *An evaluation of the recreation interests of Hopkins County
Middle School Students.*

University of Northern Iowa, Cedar Falls, IA **1991**
Bachelor of Arts Community Recreation w/emphasis in Sport &
Youth Agency Administration
American Humanics Certificate **1994**

AWARDS

Western Kentucky University, Bowling Green, KY **2021**
Center for Innovative Teaching and Learning (CITL) Teaching Honors Spring Nominee

Western Kentucky University, Bowling Green, KY **2019**
Men's Basketball Most Valuable Professor (MV)

Western Kentucky University, Bowling Green, KY **2018**
Volleyball Most Valuable Professor (MPV)

CERTIFICATIONS

YMCA of the USA, Chicago, IL
Senior Director Certification, Leadership Development Modules: Marketing, Supervision, Trainer of Trainers Design & Delivery Skills, YMCA Annual Support Campaign, Three R's of Membership Development, and Marketing Research.

TEACHING EXPERIENCE

Associate Professor, Western Kentucky University, Bowling Green, Ky **2019-present**
School of Kinesiology, Recreation & Sport

Assistant Professor, Western Kentucky University, Bowling Green, KY School of Kinesiology, Recreation & Sport	2013-2019
Instructor, Western Kentucky University, Bowling Green, KY School of Kinesiology, Recreation & Sport	2012-2013
Part-Time Faculty, Western Kentucky University, Bowling Green, KY School of Kinesiology, Recreation & Sport	2010-2011

Courses

SPM 310 Sport Ethics & Morals (Online)

Examines ethical and moral issues that occur in sport organizations and teams.

SPM 315 Sport Communication (Online & Traditional)

Introduces students to the management of communication and public relations within sport.

SPM 404 Sport Facility Management (Traditional)

A practical orientation to the management and operation of facilities that exist in sport management industries.

SPM 450 Sport Law (Traditional)

Legal systems and the concepts of tort law, risk management, product liability, constitutional law, administrative/statutory law, and crowd control and security of sport organizations.

SPM 452 Sport Leadership & Management (Traditional)

Knowledge of the various skills, roles, and functions of the sport manager, leadership theory and practices as they relate to various sport managerial responsibilities.

SPM 454 Sport Governance (Traditional)

Familiarization of sport organization governing bodies, including identifying those in amateur and professional sports, their organizational structure, authority, requirements for membership, sanctions and appeals, and the influence of outside political organizations.

SPM 456 Advanced Studies in Sport (Online)

Research, workshop or project related to the sport industry in collaboration with a faculty member.

REC 304 Technology Applications in Recreation (Online)

Utilization of technology and computer software to assist with creating instruments, analyzing data, and reporting results from recreation needs assessments and program evaluation.

REC 306 Program Planning and Evaluation (Traditional)

Methodologies, skills and materials needed for designing, planning, implementing and evaluation recreation programs for diverse populations in multiple settings. Includes the application of concepts and theories and an exploration of recreation trends.

REC 496 Nonprofit Internship (Online)

A cooperative field experience in an approved nonprofit setting where the student obtains pre-professional administrative and/or programming experience with agency and faculty supervision.

RSA 501 Research Methods in Recreation and Sport (Online)

Research terminology, design, methods, data analysis, and manuscript preparation in recreation and sport.

RSA 513 Recreation and Sport Administration (Traditional)

Leadership and management of recreation and sport agencies with emphases on strategic planning, policy, human resources, programming, governance, and organizational behavior and culture.

RSA 515 Recreation and Sport Facility Development (Online)

Facility development process with emphasis on the unique features of many different types of facilities.

RSA 519 Fiscal Practices in Recreation (Online)

Financial principles and practices relevant in recreation settings. Topics include economic principles, financial management and organization, income sources, fundraising, pricing, and budgeting.

RSA 521 Public Relations in Recreation and Sport (Traditional & Web-Enhanced, Online)

Specialized application of effective communication techniques for building relationships with internal and external constituencies that support marketing from the general practice of public relations.

RSA 523 Theory of Recreation and Sport (Online)

Philosophy, theory, and ethics of recreation and sport, including current professional trends in the field.

RSA 560 Issues in Nonprofit Administration (Online)

Historical, philosophical, and theoretical examination of the nonprofit sector, voluntary action, and philanthropy. Including the comparative perspectives, scope, and significance of the sector. Critical issues related to nonprofit governance, leadership, and board/committee development.

Murray State University Regional Campus Madisonville

Part-Time Faculty, Madisonville, KY

Department of Organization Communication

2010 - 2013

Courses

COM 353 Team Communication and Leadership (Traditional)

The study of communication principles and leadership strategies for effective teamwork. Focus is on communication and leadership skills that produce team cohesion, synergy, and productivity. Communication theory is applied to analyze leadership roles in team projects, decision-making, and conflict management.

COM 384 Communication Skills for Professionals (Traditional)

A study of applied communication skills for professionals in for-profit and non-profit organizations. Emphasis is given to oral and written communication techniques for providing performance feedback, conducting interviews, managing meetings, delivering training, promoting strategy and change, maintaining organizational identity and image, and responding to organizational crises.

BIS 437 Senior Project (Traditional)

Integrate and synthesize information from courses, scholarly journal articles, credible books, and other reliable information sources. Apply COM concepts, theories, models, data, and principles to explain communication processes, problems, and/or phenomena.

Henderson Community College

Part-Time Faculty, Henderson, KY

2009- 2013

Courses

COM 252 Introduction to Interpersonal Communication (Traditional)

A course that examines basic verbal and nonverbal elements affecting communication between individuals in family, peer group, and work contexts. Course requires participation in activities designed to develop interpersonal communication skills. Topics include: strategy development, relationship and conversation management, effective listening, conflict management, defensive communication, communication anxiety and cultural/sex differences in communication.

COM 181 Basic Public Speaking (Traditional)

This course is designed to give students experience in the fundamentals of effective public speaking.

Madisonville Community College

Part-Time Faculty, Madisonville, KY

2005-2010

Courses

COM 252 Introduction to Interpersonal Communication (Traditional)

This course examines basic verbal and nonverbal elements affecting communication between families, peer groups, and work groups. Activities are designed to help participants develop interpersonal communication skills. Topics include: Cultural Diversity, Listening and Responding Skills, Verbal and Nonverbal Communication Skills, Conflict Management Skills, Interpersonal Communication & Self, and Interpersonal Communication & Perception.

COM 181 Basic Public Speaking (Traditional)

This course is designed to give the student platform experience in the fundamentals of effective public speaking.

CURRICULUM DEVELOPMENT

SPM 315 Sport Communication (Traditional & Online)

Developed traditional and online course to introduce students to the management of communication and public relations within sport. Topics include management of image, crisis response, organizational communication, personal communication, public relations, and advertising.

PROFESSIONAL EXPERIENCES

Internship in Postsecondary Education,

Western Kentucky University, Bowling Green, KY

2005

Responsibilities: Assisted with REC 519 Fiscal Practices graduate course, participated in WKU academic program review, observed internship site visits and re-accreditation self-assessment for the Council on Accreditation of the National Recreation and Park Association and the Association for Leisure and Recreation, and Duck-N-Dodge volunteer.

Key Accomplishments:

- Publication in the Kentucky Association for Health, Physical Education, Recreation and Dance
- Report WKU Academic Affairs

Program Director, Hopkins Co. Family YMCA, Madisonville, KY

1996-2004

Responsibilities: Youth sports program development and implementation, volunteer and part-time staff supervision (20-30 coaches, 4-5 officials) program budget development and program marketing.

Key Accomplishments:

- Expanded youth soccer program adding spring season; increasing program participation by 700%.

- Co-coordinator 1997, 1998, 1999 sustaining campaigns.
- Successfully sought \$40,000 Department of Juvenile Justice Grant 1999, 2000.
- Successfully sought \$26,125 Department of Juvenile Justice Grant 2004, 2005.
- Coordinator of Focus on the Y, YMCA member newsletter.

Senior Program Director, Henderson Co. Family YMCA, Henderson, KY 1992-1996

Responsibilities: Youth and adult sports, fitness, and youth program development and implementation, volunteer and part-time staff supervision (15-20 coaches, 6-12 part-time staff), program budget development, and program marketing.

Key Accomplishments:

- Implemented pee-wee basketball program.
- Increased pee-wee tee-ball participation 300%.
- Increased summer camp participation 300%.

Youth & Family Director, YMCA of Metropolitan Tuscaloosa, Tuscaloosa, AL. 1991-1992

Major Responsibilities: Aquatic, childcare, youth and family program development and implementation, volunteer and part-time staff supervision, program budget development, and program marketing.

Key Accomplishments:

- Implemented youth overnight program.

Center Director, West Kentucky Area Health Education Center Trover Health System, Madisonville, KY 2008-2012

Responsibilities: Coordination of clinical rotations, health career promotion, and community health education in 14 county service area in Western Kentucky, including staff supervision, budget development, implementation, and monitoring, grant writing, and working with an advisory board.

Key Accomplishments:

- Development / implementation of a strategic plan
- Submission of a grant to the Foundation for a Healthy Kentucky
- Awarded 2008 Heidi Badgett Grant Body Explorers Program
- Awarded 2009 Heidi Badgett Grant Body Explorers Program
- Co-Chair of Trover Wellness Park Fund Raising Subcommittee raised \$15,000 for the development of a half mile walking trail and the purchase of fitness stations

Community Health Program Manager Trover Health System, Madisonville, KY 2006-2008

Responsibilities: Community health program development and implementation in Hopkins, McLean, and Webster County Kentucky including staff supervision, budget development, volunteer recruitment, and grant writing.

Key Accomplishments:

- Developed / implemented Lunch & Learn program in Hopkins and Webster County
- Developed / implemented Wellness for Women...A Series in Hopkins County
- Developed / implemented school age programs including Lite'n Up Hopkins County Central High School, Lite'n Up James Madison Middle School, Step it Up Grapevine Elementary School, the Eat Smart Be Active Challenge Browning Springs Middle School
- Developed / implemented Walk'n Kentucky Program, Fit Kids Workshop
- Established community health partnership boards in Hopkins, McLean and Webster County
- Awarded Heidi Badgett Grant 2007, Foundation for a Healthy Kentucky Health Catalyst Grant 2006

Executive Director, United Way of Hopkins County, Madisonville, KY. 2004-2006

Responsibilities: Fund raising, budget development and supervision, volunteer recruitment and training, staff supervision, public relations, administrator for FEMA and Heidi Badgett grant programs.

Key Accomplishments:

- Successfully conducted annual United Way fund drive 2004-2005, 2005-2006
- Coordinated Agency Allocation process 2005-2006, 2006-2007
- Coordinated Heidi Badgett Community Partnership Grant Program 2004, 2005, 2006

PUBLICATIONS

Jordan, T., Stinnett, B. & Passey, L.E.* (Under Review *Journal of Nonprofit Education & Leadership* July 2021) Competencies and challenges in leading nonprofit organizations: An assessment of chief executive officers.

Jordan, T., Upright, P., & Forsythe, S. (Spring 2019). Rural Kentucky sport officials' perspectives on recruitment, training and retention. *KAHPERD Journal*, 56(2), 59-72. ISSN: 2333-7419 (Online Version/ISSN: 1071-2577(Printed Copy))

Forsythe, S.A., Upright, P.A., Mergenthal, R., * & **Jordan, T.A.** (Spring 2019). The impact of head coaching change on intercollegiate student-athletes. *KAHPERD Journal*, 56(2), 73-85. ISSN: 2333-7419 (Online Version/ISSN: 1071-2577(Printed Copy))

Jordan, T., Gibson, F., Stinnett, B., & Howard, D.* (2019). Stakeholder engagement in event planning: A case study of one rural community's process. *Event Management: An International Journal*, 23, 61-74.

Upright, P., & **Jordan, T.,** Halligan, A*. (Fall 2018). A qualitative examination of sportsmanship and behavior in a Little League Baseball organization. *Kentucky Journal of Health, Physical Education, Recreation and Dance*, 55(1), 42-48. ISSN 233-7419 (online Version)/ISSN: 1017-2577 (Printed Copy).

Jordan, T., Stinnett, B., & Gibson, F. (Spring 2018). Public private partnership transforms cattle farm to community park: A case study of one rural community's experience. *KAHPERD Journal*, 55(2), 17-30.

Hall¹, A.T., Morris², C.E., Forsythe², S., **Jordan², T.,** Schafer², M.A., Wiczynki², T.L., & Upright², P. (2018). Evaluation of the health and physical fitness and factors influencing retention of scholastics sports officials in the sport of American football [Abstract]. *Medicine & Science in Sports & Exercise*, 50(5), Supplemental.

Jordan, T., Upright, P., & Forsythe, S. A. (Fall 2017). Social media and relationship marketing in community sport. *KAHPERD Journal*, 55(1), 8-19.

Hey, W., Upright, P., **Jordan, T.,** Church, T., & Lovett, M. (Spring 2017). Peer Evaluations: Identifying criteria for assessing student's oral presentations. *Alabama State Association Journal ASHPERD*, 37(1), 18-26.

Jordan, T., Upright, P., & Peden, C.* (2016, December). Obtaining an entry-level position in sport and recreation: Do volunteer experiences matter? *International Journal of Volunteer Administration*, XXXII, (1).

- Jordan, T.** & Upright, P. (2016). Public-private partnerships case study: Use of P3s in rural community development of event facilities. *Journal of Facility Planning, Design, and Management*, 4(2), 103-116.
- Jordan, T.**, Upright, P., & Trice-Owens, K. (2016). Crisis management in nonprofit organizations: A case study of crisis communication and planning. *Journal of Nonprofit Education and Leadership*, 6(2), 159-177.
- Jordan, T.**, Upright, P. & Gibson, F. (2015). Design build case study: Lessons learned from developing a neighborhood spray park. *Journal of Facility, Planning, Design, and Management*, 2(3), 75-89.
- Peden, C.*, Upright, P., Hey, W., & **Jordan, T.** (2015, Spring). Fan identification in sports: Assessing fan motives for supporting a sports organization. *KAHPERD Journal*, 52(2), 37-41.
- Jordan, T.** & Smith, D. (2013/Fall) Crisis communication in sport management: Research aids crisis response selection. *KAHPERD*, 51(1), 26-33.
- Jordan, T.**, & Fiene, J. (2012). Volunteer entry into hospital culture: Organization socialization, P-O fit, commitment, and job satisfaction. *E-Journal of International Journal of Volunteer Administrators*, XXIV (1).
- Jordan, T.** (2008, March). Lite'n Up Program. *Kentucky Medical Association*, 106, 114-117.
- Jordan, T.** (2007). Mahr Cancer Center in our community. *Merle M. Mahr Cancer Center Annual Report*, 5.
- Jordan, T.** (2007, Spring). Trover is leading the movement toward a healthier Hopkins County. *Rural Health Update*, 5.
- Gibson, F., Stenger, T., Spencer, S., Larson, B., **Jordan, T.**, & Smith, D. (2005). Program review study of Recreation Administration program for WKU Academic Affairs.
- Jordan, T.**, Gibson, F., & Poff, R. (2005). Recreation agencies, community prosecution and the quality of life partnership. *Kentucky Association for Health, Physical Education, Recreation and Dance*, 4(12), 24-26.
- Jordan T.** (2001). Violence in sports: An administrator's concern. *Kentucky Recreation & Parks*, 51(1), 20-21.

*WKU Student

In Progress

- Jordan, T.** (In Progress). Sport official emotional intelligence, retention, and job satisfaction.
- Jordan, T.** & McCreary, A. (In Progress). Nonprofit organization & COVID-19 Management.

INTERNATIONAL/NATIONAL PRESENTATIONS

- Obee, T., & **Jordan, T.** (Not Accepted). Leading change during a crisis by helping team members function in the new normal. Proceeding for the ICMA 2020 Annual Meeting. Toronto, Canada.

Jordan, T., & Obee, T. (Format / Topic Changed because of pandemic). How public private partnerships benefit local community events: Lessons learned from a smaller community. Proceeds of the ICMA 2020 Annual Conference. Toronto, Canada. –

Obee, T., & **Jordan, T.** (Format / Topic Changed because of pandemic). Effective leaders are measured by their ability to motivate and impact others. Proceeding for the ICMA 2020 Annual Meeting. Toronto, Canada.

Jordan, T., Stinnett, B., & Gibson, R. (2018, September). Public-private partnerships turns working cattle farm into community park. Proceedings for the 2018 NRPA Annual Conference. Indianapolis, Indiana.

Forsythe, S.A., Upright, P., & **Jordan, T.** (2018). The impact of a head coaching change on intercollegiate student-athletes. Proceedings of the International Conference on Sport and Society, Miami, FL.

Jordan, T., & Upright, P. (2016). Case Study: Use of P3s in rural community event facilities. Proceedings for the 2016 NRPA Annual Conference. St. Louis, Missouri.

Upright, P., & **Jordan, T.** (2016). Design-build construction and the neighborhood spray park. Proceedings for the Leisure Research Symposium for the 2016 NRPA Congress and Exposition. St. Louis, Missouri.

Jordan, T., Upright, P. & Warren, J.* (2015, September). Case study of relationship marketing and social media in summer collegiate baseball league. Proceedings from European Association for Sport Management 2015 Conference Sport Management in the Digital Age. Dublin, Ireland.

Upright, P., & **Jordan, T.** (2015, September). An examination of sportsmanship and behavior in youth sport: The case of Little League Baseball. Proceedings from European Association for Sport Management 2015 Sport Management in the Digital Age Conference Dublin, Ireland.

Warren, J.*, Upright, P., Melancon, J. & **Jordan, T.** (2015, September). Comparing social media use and expectations from fans in the National Football League (NFL) and the World Wrestling Entertainment (WWE). Proceedings from European Association for Sport Management 2015 Sport Management in the Digital Age Conference Dublin, Ireland.

Jordan, T., Upright, P., & Smith D. (2014, September). Image restoration: Case study of Pennsylvania State University's response to the Sandusky scandal. European Association for Sport Management 2014 Conference Social & Commercial Impact of Sport. Coventry, UK.

Upright, P. **Jordan, T.** & Mann, S.* (2014, September). A qualitative examination of player perspectives of corruption in Indian cricket. European Association for Sport Management 2014 Conference Social & Commercial Impact of Sport. Coventry, UK.

Smith, D., **Jordan, T.,** & Upright, P. (2014, September). A qualitative analysis: An examination of recreation league sport official satisfaction and retention. European Association for Sport Management 2014 conference Social & Commercial Impact of Sport. Coventry, UK.

**WKU Student*

POSTER PRESENTATIONS

Jordan, T., Gibson, F., & Howard, D.* (2017, 27, Sept). Case Study: Rural community's stakeholder engagement in event planning. Proceedings of the 2017 NRPA Annual Conference. New Orleans, Louisiana.

Upright, P., **Jordan, T.**, & Halligan, A.* (2015, 6 June). A qualitative examination of sportsmanship and behavior in little league organization. Proceedings from NASSM 2015 Knowledge, Passion, Community: Driving Sport Forward Conference. Ottawa, Ontario.

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REGIONAL PRESENTATIONS

Jordan, T. & Smith, D. (February 2014). Sport communication: Strategies for crisis management; Southern District AAHPERD Annual Conference, Lexington, KY.

Smith, D. & **Jordan, T.** (February 2014). Volunteer experiences: Do they matter; Southern District AAHPERD Annual Conference, Lexington, KY.

Upright, P., Smith, D., & **Jordan, T.** (February 2014). The economic impact of recreational sport event on a rural community; Southern District AAHPERD Annual Conference, Lexington, KY.

STATE PRESENTATIONS

Jordan, T., Forsythe, S., & Upright, P. (2018). Why do they stay: An examination of the experiences of rural sport officials. Kentucky Association of Health, Physical Education, Recreation & Dance. Convention, Lexington, KY.

Jordan, T. & Upright, P., (2015). Social media and relationship marketing in sport and recreation. Challenges, Change and Opportunity Kentucky Association of Health, Physical Education Recreation and Dance Conference.

PROFESSIONAL DEVELOPMENT

OLC Innovate 2020 Online Education Conference

June 2020

- **Sessions Attended and/or Watched because concurrent**
 - Carl Rodgers, Teaching Presence & Student Engagement in On-Line Learning
 - Crossing the Bridge: “I don’t belong here” to “Mean to be here”:
Addressing Impostor Phenomenon in Higher Education
 - Death by Discourse: Avenging Online Discussion
 - Help Students Build Bridges: Promote Active Learning and Collaboration Online Through Innovative Course Designs
 - Setting Good (Behavioral) Defaults: How to Influence Student Expectations to Facilitate Better Learning Behavior

Center for Innovative Teaching and Learning

- Inclusive Course Design with Every Learn in Mind **Fall 2021**
- CITL Hybrid Coffee Break **Spring 2021**
- CITL Hybrid Coffee Break **Fall 2020**
- CITL Hybrid Coffee Break **Spring 2020**
- How to Create an Engaging Zoom Class **Summer 2020**
- Using Blackboard Groups to Help Manage Your Hybrid Class **Summer 2020**
- Teaching when Being in the Classroom is not Possible **Spring 2020**
- KRS / CITI Peer Observation Training **Spring 2018**
- Advanced Collaborate by Alicia Pennington, Instructional Designer II **Fall 2017**

& Hannah Digges Elliott, Instructional Support Specialist	
• Webinar: Engaging Online Students to Increase Retention (DL)	Spring 2016
• Online Article Presentation: Annotating Their Way to Better Writing (DL)	Fall 2015
• What is Blended Learning	Spring 2015
• SafeAssign: Not Just for Plagiarism Detection	Spring 2015
• Teaching the Millennials in Higher Education	October 2014
• Building Better Discussion Board Questions	November 2013
• Course designed to introduce faculty to techniques for developing course syllabus, writing course objectives and planning course work	August 2012
CHHS Research Workshops	
• Administering a Research Questionnaire Using Software	Spring 2018
• Research Methods Workshop - Qualitative Research	Fall 2017
• CHHS Research Methods Workshop Review - Research Question, Hypothesis, Methodology	Spring 2017
• CHHS Research Lunch & Learn	Spring 2016
European Association for Sport Management (EASM)	
• Sport Management in the Digital Age Conference Dublin, Ireland.	September 2015
European Association for Sport Management (EASM)	
• Conference Social & Commercial Impact of Sport. Coventry, UK.	September 2014
Global Compliance Panel Webinar	
• Research Risk: Assessing & determining study effects conducted by Sarah Fowler-Dixon, Ph.D. & CIP	Fall 2015
MAGNA 20 Minute Mentor	
• How can I add choice to my course to give students Autonomy and motivate deep learning?	Spring 2020
• How can I reduce student apathy and increase motivation?	Spring 2020
• What is the best scholarship advice I ever received?	Spring 2020
• How can I spark conversation in the classroom?	Fall 2019
• Beyond syllabus polices: What strategies help students take responsibility for learning?	Fall 2018
• How can I effectively mentor students	Fall 2018
• How to write a letter of recommendation	Fall 2018
• How Can I Engage Generation C?	Summer 2018
• How Can the Three C's of Course Design Enhance Students' Online Performance?	Summer 2018
• What Three Things Should I do Each Week to Engage Online Students?	Summer 2017
• What are the Secrets to Providing Highly Effective Feedback to Students?	Summer 2017
• How do I Align Learning Objectives with Technology Using Backward Design?	Spring 2017
• How do I Release My Students' Natural Zest and Curiosity for Better Learning?	Spring 2017
• How can I Make My Multiple Choice Tests More Effective	Spring 2017
North American Society for Sport Management (NASSM)	
• Knowledge, Passion, Community: Driving Sport Forward Conference.	June 2015

Ottawa, Ontario

Southern District AAHPERD Annual Conference, Lexington, KY February 2014

U.S. Census Bureau Local Employment Dynamics

- If You Build it Will They Come? Examining Urban Economic Growth and Development from Sports Stadiums and Arenas. April 2016

Western Kentucky University

- Master Advisor Certificate. Exposed participants to advising philosophy and concepts. Spring 2013

WKU Teaching Resources On-Demand / On-line

- Active Learning with Micro-Activities WKU Teaching Resources On-Demand (Modified from: Dr. Qin Zhao & Martin, 2011) Spring 2017
- Effective Lectures WKU Teaching Resources On-Demand Spring 2017
- Mediasites Training Spring 2016
- Title IX Compliance (Part 1 & Part 2) Spring 2016
- Creating ADA Compliant Course Sites Spring 2014
- On-line WKU Title IX Training October 2014

SERVICE

Community

American Red Cross Cardinal Chapter Community First Aid and Safety Instructor 1996-2004

American Cancer Society Relay for Life Committee, Madisonville, KY 2007, 2005, 1998-2000

BAJA 5 K Run / 1 Mile Fun Walk Committee 2006-2012

Baptist Health System Free Sport Physicals, Christian and Hopkins County, KY 2012-2018

Big Brothers Big Sisters of Madisonville–Hopkins County mentor 1999-2004

Friday Night Live Summer Concert Series Event Logistics, Madisonville, KY Summer 2014, 2013

Hopkins County Community Clinic Board, Madisonville, KY 2018 - present

- Board Member

Hopkins County Extension Council Member, Madisonville, KY

- Board Member 2018-present
- Secretary 2010-2011

Hopkins County Home Builders Association Golf Outing and Home Expo, Madisonville, KY 2013-present

Hopkins County STEP (Start Thinking Exercise Power) Coalition, Madisonville, KY 2006-2012

Hopkins County Sport Complex Committee Member, Madisonville, KY **Spring 2017-present**

James Madison Middle School “Amazing Shake”, Madisonville, KY **January 2020**

Kidapalooza Children's Festival Committee and Activity Sub-Committee Chair, Madisonville, KY **2008-2012**

Madisonville-Hopkins County Chamber of Commerce:

- Ambassador **2002-2012**
- Ambassador Committee Chair **2006**
- Ambassador Committee Co-Chair **2004**
- Party in the Park Committee **2004-2007**
- Membership Drive Committee **2005**
- Leadership Hopkins County Program **2003**
- Picnic in the Park Committee **2000, 2001**

Madisonville Rotary Club **2000-present**

- Archery Tournament **2017**
- Activities Committee Member **2010-present**
- Auction **2011-2014**
- Build-a-Bed **2015-2020**
- Board Member **2011-2013**
- Football Concessions **2011-2020**
- New Year's Eve Fund Raiser **2016-2018**
- Western Regional Section II Speech Contest Judge **2013-2018**
- Scholarship Committee **2020, 2021**

United Way of the Coalfield Campaign Cabinet, Madisonville, KY **2009-2012**

Program

CHHS Preview Day **Spring 2019, 2018**

TOPS/ATP Recruiting/Head for the Hill

- **Fall 2019**
- **Spring, 2019**
- **Spring 2018**
- **Spring 2017**
- **Fall 2014**
- **Spring 2014**

Focus Major Fair &/or Major/Minor & Study Abroad Fair (Fall 2018, Fall 2015, Spring 2014, Fall 2013)

Madisonville Community College's College and Career Road Trip, Madisonville, KY (October 28, 2016, October 23, 2015, October 24, 2014)

Department

T & P Committee Chair **Fall 2020**
Continuance Committee Chair **Fall 2020**

CHHS Recognition Ceremony	
• Faculty Marshal	Spring 2018
Search Committee Chair / Co-Chair	
• Tenure Track Assistant Professor Sport Management Chair	Spring 2021
• Tenure Track Assistant Professor Co-Chair	Spring 2017
• Visiting Assistant Professor	Spring 2016
Search Committee Member	
• RSA/Sport Management Assistant Professor	Fall 2019
• Physical Education Faculty Instructor	Spring 2015
• Visiting Assistant Professor	May 2013
Nonprofit Administration Minor Coordinator	2014-present
National Park & Recreation Association KRS Recruitment Booth College	September 2017
CHHS Commencement Committee	Spring 2018
CHHS Award Banquet Committee	2016-2017
CHHS Home Coming Committee Member	2013-present
CHHS United Way Committee Chair	2013-present

University

Dissertation Committees:

- Matthew L. Hunt,
Title: The Impact of Board Development on Board Engagement **2016**
- Stacey Forsythe
Title: The Impact of a Head Coaching Change on Intercollegiate Student-Athletes **2014**

Professional

European Association for Sport Management (EASM), Moderator Fan Engagement Session Proceedings from European Association for Sport Management 2015 Conference Dublin Ireland (September 12, 2015).

International Journal of Sport Communication (IJSC) Manuscript Reviewer

- **March 5, 2019: Manuscript Number: IJSC2019-0025, Title: Visual branding of collegiate athletic departments on Instagram**
- **January 31, 2018: Manuscript Number: IJSC.2018-003, Title: Social media and digital breakage on the sports beat.**

International Journal of Volunteer Administration (IJOVA)

- Editorial Board Member **April 2018**

International Journal of Volunteer Administration (IJOVA) Manuscript Review (Reviewer Number 20172)

- **February 24, 2020: Resubmission Manuscript Document Number: FE20202, Title: 4-H volunteer leaders' turnover intention.**
- **November 24, 2019: Manuscript Document Number: FE20199, Title: 4-H volunteer leaders' turnover intention.**
- **June 5, 2019: Manuscript Document Number: FE20195, Title: Volunteers in international sport events: The case of the 2018 Olympics.**
- **June 16, 2018: Manuscript Document Number: FE20185, Title: Participation benefits of international volunteering.**
- **May 31, 2018: Manuscript Document Number: FE20184, Title: Identifying and assessing youth volunteer competencies of Adult [State] Master Gardeners.**
- **March 19, 2018: Manuscript Document Number: FE20182, Title: The role of place attachment on ATC Volunteer Involvement.**
- **October 23, 2017: Manuscript Document Number: FE201706, Title: Modeling volunteer retention in professional membership associations through targeting specific motivations and satisfying certain aspects of volunteer experience.**
- **July 11, 2017: Manuscript Document Number: ID201701, Title: Evaluating volunteer competencies to achieve organizational goals.**
- **March 25, 2017: Manuscript Number: F201702, Title: The campaign to create Tule Springs Fossil Beds National Monument: A case study.**

Kentucky Association of Health, Physical Education, Recreation & Dance (KAHPERD) Journal Article Reviewer

- **August 26, 2020, Title: Revision Submission; Transformational leadership in club sports**
- **August 12, 2020, Title: Measuring the Levels of Athletics Identity Foreclosure of National Association of Intercollegiate Athletics (NAII) Student Athletes.**
- **July 30, 2020, Title Transformational leadership in club sports.**
- **October 2, 2019, Title: Crouch, pause, set: Social identity and leisure of female ruggers in Kentucky.**
- **January 16, 2019, Title: Initiating a new community festival and understanding economic impact: A case study of a rural Kentucky Community.**

Kentucky Association for Health, Physical Education, Recreation and Dance (KAHPERD),

- Chair (January 2016)
- Recreation Section Chair Elect (November 2015)

Kentucky Shape Journal Co-Editor (Recreation, Sport Management/Administration, Sport Sociology, and Sport Coaching).

- Summer 2021 to present

North American Society for Sport Management (NASSM) Abstract Reviewer:

- **November 2019: 2020 NASSM Conference**
- **November 2018: 2019 NASSM Conference**
- **November 2017: 2017 NASSM Conference**
- **November 2016: 2016 NASSM Conference**
- **December 2013: 2014 NASSM Conference**

Routledge/Taylor & Francis Books Proposal Reviewer:

- Project Title: Strategic Sport Communication: Transmedia Campaign Strategies for Global Sports Market by W. Timothy Coombs and Jennifer L. Harker, Publisher Felisa Salvago-Keyes, Communication Studies

GRANTS

Stinnett, B., & **Jordan, T.** (Fall 2016). Assessing Perceived Leadership Competencies of Nonprofit Chief Executive Officers in Kentucky. *Center for Leadership Excellence Grant Proposal*.
Requested \$2,500.00; Awarded \$1250.00

Jordan, T., Upright, P., & Forsythe, S. (Not Funded 2016, June). Project Title Perceptions of relationship marketing and social media: Does it influence management cooperation, performance tolerance and sponsor patronage in minor league baseball? **Sport Marketing Association Research Grant.**

Jordan, T. & Upright, P. (Funded Spring 2015). Project Title: Case study of relationship marketing and social media in summer collegiate baseball league **CHHS Research Grant Awarded \$1,800.00**

Upright, P. & **Jordan, T.** (Funded November 3, 2014) Project Title: A qualitative case study examining sport official retention: Why do we stay if the pay is low and we're not always appreciated. **CHHS Research Grant Awarded \$1,000.00**

Student Government Association Organizational Aide Application for Nonprofit Award Luncheon

- Williams, M.M., & **Jordan, T.** (2018), Awarded \$480.00
- Britt, J.T., Howard, D., & **Jordan, T.** (2017), Awarded: \$480.00
- Britt, J.T., & **Jordan, T.** (2016), Awarded: \$480.00
- Peden, C., Crowe, Q., & **Jordan T.** (2015), Awarded: \$480.00
- Wientjes, D.E., Prather, B.N., **Jordan, T.** (Spring 2014), Awarded: \$480.00

Foundation for a Healthy Kentucky Health Catalyst Grant (2005-2007) for Trover Health System Community Health Program maximum grant award \$5,000.00

- 2007 - 8 Week Challenge for Hopkins County Central High School
- 2006 - Lite'n Up Hopkins County Central High School

Heidi Badgett Grant (Spring 2007-present) for West Area Health Education Center

- Step it Up Grapevine (\$708.00)
- Eat Smart Be Active Challenge Browning Springs Middle School (\$1,919.00)
- Body Explorers (\$1,500.00)
- Body Explorers (\$1,500.00)

MEMBERSHIPS

Kentucky Association for Health, Physical Education, Recreation & Dance	2013-present
Kentucky Park and Recreation Society	2014-present
North American Society for Sport Management	2012-present
Sport Marketing Association	Spring 2016