

Curriculum Vitae Terry L. Obee

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Education

Education Doctorate, Sport Management	
United States Sports Academy- Daphne, AL	2014-2018
Dissertation title: <i>Perceptions on Paying of Student-Athletes Beyond the Athletic Scholarship</i>	
Master of Science, Leadership Dynamics	2012-2013
Western Kentucky University – Bowling Green, KY	
Thesis: <i>An Evaluation of Effective Sports Coaching</i>	
Master of Science, Athletic Administration	2010-2012
Western Kentucky University – Bowling Green, KY	
Thesis: <i>Perceptions of Athletes on Coaching Ethics</i>	
Bachelor of Science, Business Administration	1986-1990
University of Oregon - Eugene, OR	
Major: Marketing and Management	

Teaching Experience

Western Kentucky University, Bowling Green KY	Aug 2012-2018
Instructor in the School of Kinesiology, Recreation and Sport Department	
Western Kentucky University, Bowling Green KY	Aug 2018-Present
Assistant Professor in the School of Kinesiology, Recreation and Sport Department	
Western Kentucky University, Bowling Green KY	January 2019- 2021
Instructor in the Gordon Ford Business School	

Courses

Physical Education Classes

- PE 100: Lifetime Fitness/Wellness
A study of the basic knowledge, understandings, and values of physical activity. Laboratory experiences are required.
- PE 340: Football Coaching
Fundamentals of offensive and defensive play, psychology of coaching, schedule making, rules and problems in training, and conditioning in football

PE 341: Basketball Coaching

Fundamentals of offensive and defensive play, psychology of coaching, schedule making, rules and problems in training, and conditioning in basketball.

PE 497: Coaching Principles

Overview of concepts essential in preparation of sport coaches. Includes sport pedagogy, coaching philosophy, motivation, team dynamics, managing and communicating effectively, and improving player performance.

Sports Management

SPM 200: Introduction to Sport Management

The history, principles, and objectives within the sport management profession, overview of sport delivery systems, study of sport as a microcosm of society, and career options within sport organizations.

SPM 300: Public Policy and Sport

Examines social, political, and economic impact of national and international sport. Topics include structure of public finance of sport, politics of sport, sport and public health, community ownership, globalization of sport, and professional sport.

SPM 305: Sport Event Planning

Addresses the management of sporting events and tournaments. Students will learn multiple methods of designing and implementing tournaments and special events.

SPM 310: Sport Ethics and Morals

Examines ethical and moral issues that occur in sport organizations and teams

SPM 402: Fiscal Practice in Sport

Financial principles and practices relevant to Sport Management. Topics include financial statements and ratios, financial risk management, debt and equity financing, feasibility studies, economic impact analysis, capital budgeting, and facility financing.

SPM 454: Sport Governance

Familiarization of sport organization governing bodies, including identifying those in amateur and professional sports, their organizational structure, authority, requirements for membership, sanctions and appeals, and the influence of outside political organizations.

SPM 456: Advance Studies in Sport

Research, workshop, or project related to the sport industry in collaboration with a faculty member.

Business**ENT 312: Entrepreneurship**

Entrepreneurship examines the entrepreneur as the basic building block of the economic system via the discovery or identification of opportunities. Emphasis is placed on identifying and defending feasible opportunities within the industry and market, while recognizing and managing the complex systems in which entrepreneurs live and work that motivate or constrain innovation.

Activity Classes**PE101: Weightlifting**

Activity may be selected from aquatics, bowling, dance, golf, karate, racquetball, soccer, volleyball, weight training, aerobic dance, jogging, firearms, and self-defense for women, water aerobics and white-water kayaking

Professional Experience

Tennessee Titans, Nashville, TN
NFL Coaching-Leadership program

June 2012-August 2012

Coaching Responsibilities

- Wide Receivers
- Running Backs
- Special Teams
- Developed and organized practice plans.
- Established player development program.

Western Kentucky University, Bowling Green, KY
Assistant Coach

2009-2012

- Helped with organizational development, including recruitment.
- Mentored student-athletes to reach personal, academic, and athletic goals.
- Traveled throughout the United States recruiting and evaluating talent.
- Created an atmosphere that is conducive to learning.

Coaching Responsibilities

- Wide Receivers (2 years)
- Running Backs (2 year)

Academic-Football Liaison

Contributed to the integration of academics and athletics in student-athletes and provided a resource to professors on issues ranging from student-athletes behavior and academic achievements.

STANFORD UNIVERSITY, Palo Alto, CA
Football Assistant/Strength and conditioning

2006-2009

- Wrote and developed football lesson plans for student-athletes.
- Improved student-athletes' technical and physical skills.
- Recruited and develop sales training.

Coaching Responsibilities

- Wide Receivers (2 years)
- Quarterbacks (1 year)

OBEE REALTY, INC., Vallejo, CA
Owner/Broker

2003-2009

- Managed and operated all daily business activities.
- Taught training classes and provided one-on-one training to instill a high level of confidence.
- Developed and implemented all sales training curriculums.

PIVAR, OBEE FINANCIAL SERVICES, Chicago, IL
Owner/Investment Advisor

1998-2003

- Sales manager that taught financial planning and portfolio management classes.
- Managed assets and implemented financial plans for clients.

- Gathered over 50 million under management

NATIONAL FOOTBALL LEAGUE, New York, NY
Professional Football Player

1990-1998

- Succeeded in a highly stressful environment and excelled at the highest.
- Played for the Seattle Seahawks (1990-1991), Minnesota Vikings (1991-1993) and Chicago Bears (1993-1998).

Certifications

NCAA College Coaching Certification
National Collegiate Athletic Association - Indianapolis, IN

2002-Present

NFL Certified Coach
National Football League- New York, NY

Aug 2012-Present

Presentations

Obee T., (2007). Life skills series. Presented at the National Football League Combine, Feb 2007.

Obee, T., (2008). Wide receiver play. Presented at the Illinois state high school football convention, June 2008.

Obee, T., (2009-2017). The student-athlete. Presented at the University of Oregon Alumni Workshop.

Obee, T., (2010). How hard is it to play in the NFL? Presented at the California high school football association, July 2010.

Obee, T. (2012). The effects of off-season training. Presented at Oregon state high football association, Feb 2012.

Obee, T. (2013-2018). How bad do you want it? Presented at Western Kentucky University

Obee, T. (2014). The Price of Success. Presented at Western Kentucky University, March 2014

Obee, T. (2012-2018). The Beginning with the end in mind. Presented at Western Kentucky University

Obee, T. (2016 - 2021). Getting to know WKU. Presented at Western Kentucky for Football Recruits and parents.

Obee, T. (2022). African American Male Conference. Presented at Western Kentucky University

Obee, T. (2022). Developing Future Sport Executives. Presented at Western Kentucky University

Obee, T (2023). Leading by Example. Presented at Western Kentucky University.

Continuing Education

Center for Innovative Teaching & Learning (CITL) November 2019-Present

Student engagement as an issue headlines higher education, cited as a driver of retention and overall student success. Stakeholders challenge educational institutions to innovate practices and programs to create new levels of this magical phenomenon to respond to changes in how students learn and indeed, how the “real world” now operates. However, the need for student engagement reaches far beyond classroom walls. As students enter the workforce, they must be equipped to include and engage others. Liberating Structures is a new way to approach engagement in classrooms, meeting rooms, and other places people gather. Drawing from literature from power, leadership, and pattern language, Liberating Structures includes thirty-three tools that can be tailored and combined to support different purposes of human interaction and engagement. In this webinar, you will discover new techniques for creating microstructures (or the way routine interactions are organized) in the classroom.

Master Advisory Certificate Class

Feb 2013 –May 2013

Western Kentucky University Course for Faculty and Staff members who advise students that want to gain a greater understanding of the what the University has to offer the students and how to relay that to their advisees.

Western Kentucky University Facet Workshops

August 2012-Present

"Your Rights as an Instructor, Fostering Academic Honesty, Creating an Equitable Classroom Environment, Accommodating a Diverse Student Body".

Western Kentucky University Blackboard Instructor Training

July 2012 –Present

Blackboard is the course management system supported at Western Kentucky University. This system allows you to easily distribute your syllabus, course documents, student grades, and other course related materials via the Internet. This workshop is intended for any faculty member who wishes to use the Blackboard system here at WKU. In this session, you will learn how to create course sites and add students to those sites. You will also learn how to log into

Blackboard, navigate your course sites, and load and manage your course content.

Western Kentucky University Respondus Training

June 2012

Respondus is a powerful tool for creating and managing exams and test pools that can be printed to paper or published directly to Blackboard. Exams can be created offline using a familiar Windows environment.

Nike Coaching Clinics

January 2009-Present

Continue coaching education and certification.
Learning more technical and tactical skills.

Department Service

Focus Major/Minor Fair	Fall 2013-Present
ATP/TOPS Recruiting	Fall 2013-Present
The School of Kinesiology, Recreation & Sport, Departmental Search Committee	Fall 2013
The School of Kinesiology, Recreation & Sport, Departmental Search Committee	Fall 2014
The School of Kinesiology, Recreation & Sport Sport Management Club Advisor	Fall 2015-Present
The School of Kinesiology, Recreation & Sport, Departmental Search Committee	Fall 2019
The School of Kinesiology, Recreation & Sport, Departmental Search Committee	2020-2021

University Service

Western Kentucky University, The Play Golf America University Program Collegiate Alliance Golf Coordinator	Fall 2012- Present
Western Kentucky Athletic Department Liaison	Fall 2012 - Present
Western Kentucky University Football –Sideline reporter	Fall 2013- Present
Western Kentucky University Football – TV host	Fall 2013- Present
Diversity Council, College of Health and Human Services Western Kentucky University (School of Kinesiology, Recreation & Sport)	Fall 2018- Present
Diversity, Equity & Inclusion subcommittee	Fall 2019-Present
Academic & Inquiry Restart Committee	Spring 2020-Present

Recruiting & Retention Committee

Fall 2021- Present

Volunteer and Community Service

Bowling Green East Little League Baseball, Bowling Green, KY

March 2012- Present

Bowling Green High School (Wtry), Bowling Green, KY

November 2012-Present.

Kentucky Orchestra Board Member

June 2014- 2022

Bowling Green Housing Authority Board Member

June 2013- Present

Big Bother program, Nashville

September 2018-Present

Professional Organizations

National College Football Association

2009-Present

National Football League Association

1990- Present

National Football League Players Association

1990- Present

National Strength and Conditioning Association

2008-2011

Professional Conferences Attended

National

AFCA National Convention and Exposition

2009- 2013

NFLPA National Convention and Exposition

1990- Present

Regional

KHSAA Convention and Exposition

2009-Present

Honors and Awards

- Western Kentucky University, Bowling Green KY
Men's Basketball Most Valuable Professor

2017-2023

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| ➤ Western Kentucky University, Bowling Green KY
Women's Basketball Most Valuable Professor | 2017-2023 |
| ➤ Western Kentucky University, Bowling Green KY
➤ Women's Soccer MVP | 2017-2023 |
| ➤ Western Kentucky University, Bowling Green KY
Women's Volleyball Most Valuable Professor | 2017-2023 |
| ➤ Western Kentucky University, Bowling Green KY
Student Activities Professor of the Year | 2020-2023 |