

Curriculum Vitae
Terry L. Obee

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Education

Education Doctorate, Sport Management United States Sports Academy- Daphne, AL Dissertation title: <i>Perceptions on Paying of Student-Athletes Beyond the Athletic Scholarship</i>	2014-2018
Master of Science, Leadership Dynamics Western Kentucky University – Bowling Green, KY Thesis: <i>An Evaluation of Effective Sports Coaching</i>	2012-2013
Master of Science, Athletic Administration Western Kentucky University – Bowling Green, KY Thesis: <i>Perceptions of Athletes on Coaching Ethics</i>	2010-2012
Bachelor of Science, Business Administration University of Oregon - Eugene, OR Major: Marketing and Management	1986-1990

Teaching Experience

Western Kentucky University, Bowling Green KY Instructor in the School of Kinesiology, Recreation and Sport Department	Aug 2012-2018
Western Kentucky University, Bowling Green KY Assistant Professor in the School of Kinesiology, Recreation and Sport Department	Aug 2018-Present
Western Kentucky University, Bowling Green KY Instructor in the Gordon Ford Business School	January 2019- Present

Courses

Physical Education Classes

PE 100: Lifetime Fitness/Wellness
A study of the basic knowledge, understandings, and values of physical activity. Laboratory experiences are required.

PE 340: Football Coaching
Fundamentals of offensive and defensive play, psychology of coaching, schedule making, rules and problems in training, and conditioning in football

PE 341: Basketball Coaching

Fundamentals of offensive and defensive play, psychology of coaching, schedule making, rules and problems in training, and conditioning in basketball.

PE 497: Coaching Principles

Overview of concepts essential in preparation of sport coaches. Includes sport pedagogy, coaching philosophy, motivation, team dynamics, managing and communicating effectively, and improving player performance.

Sports Management

SPM 200: Introduction to Sport Management

The history, principles, and objectives within the sport management profession, overview of sport delivery systems, study of sport as a microcosm of society, and career options within sport organizations.

SPM 300: Public Policy and Sport

Examines social, political, and economic impact of national and international sport. Topics include structure of public finance of sport, politics of sport, sport and public health, community ownership, globalization of sport, and professional sport.

SPM 305: Sport Event Planning

Addresses the management of sporting events and tournaments. Students will learn multiple methods of designing and implementing tournaments and special events.

SPM 310: Sport Ethics and Morals

Examines ethical and moral issues that occur in sport organizations and teams

SPM 402: Fiscal Practice in Sport

Financial principles and practices relevant to Sport Management. Topics include financial statements and ratios, financial risk management, debt and equity financing, feasibility studies, economic impact analysis, capital budgeting, and facility financing

SPM 454: Sport Governance

Familiarization of sport organization governing bodies, including identifying those in amateur and professional sports, their organizational structure, authority, requirements for membership, sanctions and appeals, and the influence of outside political organizations.

Business

ENT 312: Entrepreneurship

Entrepreneurship examines the entrepreneur as the basic building block of the economic system via the discovery or identification of opportunities. Emphasis is placed on identifying and defending feasible opportunities within the industry and market, while recognizing and managing the complex systems in which entrepreneurs live and work that motivate or constrain innovation.

Activity Classes

PE101: Weightlifting

Activity may be selected from aquatics, bowling, dance, golf, karate, racquetball, soccer, volleyball, weight training, aerobic dance, jogging, firearms, and self-defense for women, water aerobics and white water kayaking

Professional Experience

**Tennessee Titans, Nashville, TN
NFL Coaching-Leadership program**

June 2012-August 2012

Coaching Responsibilities

- Wide Receivers
- Running Backs
- Special Teams
- Developed and organized practice plans.
- Established player development program.

**Western Kentucky University, Bowling Green, KY
Assistant Coach**

2009-2012

- Helped with organizational development, including recruitment.
- Mentored student-athletes to reach personal, academic and athletic goals.
- Traveled throughout the United States recruiting and evaluating talent.
- Created an atmosphere that is conducive to learning.

Coaching Responsibilities

- Wide Receivers (2 years)
- Running Backs (2 year)

Academic-Football Liaison

Contributed to the integration of academics and athletics in student-athletes and provided a resource to professors on issues ranging from student-athletes behavior and academic achievements.

STANFORD UNIVERSITY, Palo Alto, CA
Football Assistant/Strength and conditioning

2006-2009

- Wrote and developed football lesson plans for student-athletes.
- Improved student-athletes' technical and physical skills.
- Recruited and develop sales training.

Coaching Responsibilities

- Wide Receivers (2 years)
- Quarterbacks (1 year)

OBEE REALTY, INC., Vallejo, CA
Owner/Broker

2003-2009

- Managed and operated all daily business activities.
- Taught training classes and provided one-on-one training to instill a high level of confidence.
- Developed and implemented all sales training curriculums.

PIVAR, OBEE FINANCIAL SERVICES, Chicago, IL
Owner/Investment Advisor

1998-2003

- Sales manager that taught financial planning and portfolio management classes.
- Managed assets and implemented financial plans for clients.

- Gathered over 50 million under management

NATIONAL FOOTBALL LEAGUE, New York, NY
Professional Football Player

1990-1998

- Succeeded in a highly stressful environment and excelled at the highest.
- Played for the Seattle Seahawks (1990-1991), Minnesota Vikings (1991-1993) and Chicago Bears (1993-1998).

Certifications

NCAA College Coaching Certification
National Collegiate Athletic Association - Indianapolis, IN

2002-Present

NFL Certified Coach
National Football League- New York, NY

Aug 2012-Present

Presentations

Obee T., (2007). Life skills series. Presented at the National Football League Combine, Feb 2007.

Obee, T., (2008). Wide receiver play. Presented at the Illinois state high school football convention, June 2008.

Obee, T., (2009-2017). The student-athlete. Presented at the University of Oregon Alumni Workshop.

Obee, T., (2010). How hard is it to play in the NFL? Presented at the California high school football association, July 2010.

Obee, T. (2012). The effects of off-season training. Presented at Oregon state high football association, Feb 2012.

Obee, T. (2013-2018). How bad do you want it? Presented at Western Kentucky University

Obee, T. (2014). The Price of Success. Presented at Western Kentucky University, March 2014

Obee, T. (2012-2018). The Beginning with the end in mind. Presented at Western Kentucky University

Obee, T. (2016 - 2021). Getting to know WKU. Presented at Western Kentucky for Football Recruits and parents.

Obee, T. (2020). African American Male Conference. Presented at Western Kentucky University

Continuing Education

Center for Innovative Teaching & Learning (CITL) November 2019-Present

Student engagement as an issue headlines higher education, cited as a driver of retention and overall student success. Stakeholders challenge educational institutions to innovate practices and programs to create new levels of this magical phenomenon to respond to changes in how students learn and indeed, how the “real world” now operates. However, the need for student engagement reaches far beyond classroom walls. As students enter the workforce, they must be equipped to include and engage others. Liberating Structures is a new way to approach engagement in classrooms, meeting rooms, and other places people gather. Drawing from literature from power, leadership, and pattern language, Liberating Structures includes thirty-three tools that can be tailored and combined to support different purposes of human interaction and engagement. In this webinar, you will discover new techniques for creating microstructures (or the way routine interactions are organized) in the classroom.

Master Advisory Certificate Class

Feb 2013 –May 2013

Western Kentucky University Course for Faculty and Staff members who advise students that want to gain a greater understanding of the what the University has to offer the students and how to relay that to their advisees.

Western Kentucky University Facet Workshops

August 2012-Present

"Your Rights as an Instructor, Fostering Academic Honesty, Creating an Equitable Classroom Environment, Accommodating a Diverse Student Body".

Western Kentucky University Blackboard Instructor Training

July 2012 –Present

Blackboard is the course management system supported at Western Kentucky University. This system allows you to easily distribute your syllabus, course documents, student grades, and other course related materials via the Internet. This workshop is intended for any faculty member who wishes to use the Blackboard system here at WKU. In this session, you will learn how to create course sites and add students to those sites. You will also learn how to log into

Blackboard, navigate your course sites, and load and manage your course content.

Western Kentucky University Respondus Training June 2012
Respondus is a powerful tool for creating and managing exams and test pools that can be printed to paper or published directly to Blackboard. Exams can be created offline using a familiar Windows environment.

Nike Coaching Clinics January 2009-Present
Continue coaching education and certification.
Learning more technical and tactical skills.

Department Service

Focus Major/Minor Fair Fall 2013-Present

ATP/TOPS Recruiting Fall 2013-Present

The School of Kinesiology, Recreation & Sport, Departmental Search Committee Fall 2013

The School of Kinesiology, Recreation & Sport, Departmental Search Committee Fall 2014

The School of Kinesiology, Recreation & Sport Fall 2015-Present
Sport Management Club Advisor

The School of Kinesiology, Recreation & Sport, Departmental Search Committee Fall 2019

The School of Kinesiology, Recreation & Sport, Departmental Search Committee 2020-2021

University Service

Western Kentucky University, The Play Golf America University Program Fall 2012- Present
Collegiate Alliance Golf Coordinator

Western Kentucky Athletic Department Liaison Fall 2012 - Present

Western Kentucky University Football –Sideline reporter Fall 2013- Present

Western Kentucky University Football – TV host Fall 2013- Present

Diversity Council, College of Health and Human Services Fall 2018- Present
Western Kentucky University (School of Kinesiology, Recreation & Sport)

Diversity, Equity & Inclusion subcommittee (WKU) Fall 2019-Present

Academic & Inquiry Restart Committee (WKU) Spring 2020-Present

Volunteer and Community Service

Bowling Green East Little League Baseball, Bowling Green, KY	March 2012- Present
Bowling Green High School (Wtry), Bowling Green, KY	November 2012-Present.
Kentucky Orchestra Board Member	June 2014- Present
Bowling Green Housing Authority Board Member	June 2013- Present
Big Bother program, Nashville	September 2018-Present

Professional Organizations

National College Football Association	2009-Present
National Football League Association	1990- Present
National Football League Players Association	1990- Present
National Strength and Conditioning Association	2008-2011

Professional Conferences Attended

National

AFCA National Convention and Exposition	2009- 2013
NFLPA National Convention and Exposition	1990- Present

Regional

<i>KHSAA Convention and Exposition</i>	2009-Present
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Honors and Awards

- Western Kentucky University, Bowling Green KY
Men's Basketball Most Valuable Professor 2017-2020

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- Western Kentucky University, Bowling Green KY 2017-2020
Women's Basketball Most Valuable Professor

 - Western Kentucky University, Bowling Green KY 2017-2020
 - Women's Soccer MVP

 - Western Kentucky University, Bowling Green KY 2017-2020
Women's Volleyball Most Valuable Professor

 - Western Kentucky University, Bowling Green KY 2020-2021
Student Activities Professor of the Year