



A LEADING AMERICAN UNIVERSITY WITH INTERNATIONAL REACH
SCHOOL OF KINESIOLOGY, RECREATION & SPORT

M.S. Recreation & Sport Administration Core Course Descriptions

RSA 501 – Research Methods in Recreation & Sport: Research terminology, design, methods, data analysis, and manuscript preparation in recreation and sport.

RSA 513 – Recreation & Sport Administration: Leadership and management of recreation and sport agencies with emphases on strategic planning, policy, human resources, programming, governance, and organizational behavior and culture.

RSA 515 – Recreation & Sport Facility Development: Facility development process with emphasis on the unique features of many different types of facilities. Field experiences required.

RSA 517 – Legal Issues in Recreation & Sport: Legal systems, legal concepts, and landmark cases influencing the recreation and sport industry.

RSA 519 – Fiscal Practices in Recreation & Sport: Financial principles and practices relevant in recreation settings. Topics include economic principles, financial management and organization, income sources, fundraising, pricing, and budgeting.

RSA 521 – Public Relations in Recreation & Sport: Specialized application of effective communication techniques for building relationships with internal and external constituencies that support marketing from the general practice of public relations.

RSA 523 – Theory in Recreation & Sport: Philosophy, theory, and ethics of recreation and sport, including current professional trends in the field.

RSA 590 – Practicum in Recreation & Sport: Cooperative field experiences in approved recreation and sport settings where students obtain professional administrative and/or programming experience with agency and faculty supervision. This course requires off campus travel. Students are responsible for their own transportation to off campus meetings.

The Spirit Makes the Master