

Stacey Adkisson Forsythe, Ed.D.

1143 Teal St.

Bowling Green, KY 42104

270.779.2146 – stacey.forsythe@wku.edu

EDUCATION

Ed.D., Western Kentucky University

Postsecondary Educational Leadership with an Emphasis in Intercollegiate Athletics, August 2015

M.S., Western Kentucky University

Recreation and Sport Administration, August 2010

B.A., Western Kentucky University

Public Relations; Marketing Minor, May 2006

ACADEMIC EXPERIENCE

ASSISTANT PROFESSOR – WESTERN KENTUCKY UNIVERSITY (July 2017 – Present)

- In addition to teaching, duties include an advising load of 15 students, assistance with SPM social media and website, assistance with WKU recruiting activities and orientations, and assistance with various other programmatic needs.
- Courses taught:
 - Fall 2017 - Sport Management 200 WEB
 - Fall 2017 - Sport Management 290
 - Fall 2017 - Sport Management 300
 - Fall 2017 - Sport Management 300 WEB
 - Spring 2018 – Sport Management 300 WEB
 - Spring 2018 – Sport Management 290
 - Spring 2018 – Sport Management 452

VISITING ASSISTANT PROFESSOR – WESTERN KENTUCKY UNIVERSITY (July 2016 – July 2017):

- In addition to teaching, duties include an advising load of 15 students, assistance with SPM social media and website, assistance with WKU recruiting activities and orientations, and assistance with various other programmatic needs.
- Courses taught:
 - Fall 2016 - Sport Management 200 WEB
 - Fall 2016 - Sport Management 290
 - Fall 2016 - Sport Management 300 WEB
 - Fall 2016 - Sport Management 300 WEB
 - Spring 2016 - Sport Management 200 WEB
 - Spring 2016 - Sport Management 290
 - Spring 2016 - Sport Management 300 WEB
 - Spring 2016 - Sport Management 452

PART-TIME INSTRUCTOR – WESTERN KENTUCKY UNIVERSITY:

Sport Management 200 (2015-2016)

Sport Management 290 (2015-2016)

Recreation 200 (Spring 2014)

CHHS 175, University Experience (Fall 2010 – Fall 2013)

GUEST LECTURER – WESTERN KENTUCKY UNIVERSITY:

RSA 521 – Public Relations in Sport

CONTINUING EDUCATION:

Online Teaching: The Essentials, Spring 2015

Web Course Development Trainings, Fall 2015 and Winter 2015

Professional Learning Community for New Faculty, Fall 2016

PROFESSIONAL EXPERIENCE

ASSISTANT TO THE DEAN: College of Health and Human Services, WKU (October 2014 – July 2016)

- Assist the Dean of the college with all matters related to personnel, students, scheduling, media relations, and college communications
- Serve as a member of the CHHS Administrative Council
- Develop public relations materials for the college
- Assist in developing an on-boarding program for all new college hires
- Maintain document flow from the college to the university, including hiring forms, personnel forms, travel documents, and budgetary materials
- Plan and implement college-wide meetings and bi-weekly Administrative Council meetings
- Serve as a liaison with the Development Office to assist with donor relations
- Assist the Dean in leadership development of faculty and staff within the college

OFFICE COORDINATOR: Institute for Rural Health (January 2011-October 2014)

- Manage a departmental budget of over \$461,000, in addition to a Foundation account of over \$50,000
- Work with various departments on partnerships with grants and assist with the entire grant process through completion and reporting
- Assist IRH Director with grant compliance, including securing funds, implementation, and budget management; assisting with planning, budgeting, communication, and implementation of The Belize Program, a study abroad program through IRH
- Serve on CHHS and other University committees to represent The Institute for Rural Health
- Conduct the operation of scheduling Mobile Dental Unit and Mobile Health Unit activities, including coordinating efforts among community contacts, WKU faculty, and the IRH staff
- Provide assistance in planning and executing meetings for out-of-town guests, speakers and events and assisted with the planning and implementation of a Kynect luncheon in conjunction with the Kentucky Center for Excellence in Rural Health
- Create and distribute all marketing and community relations materials
- Serve as the communication link between the public and the IRH
- Hire, oversee, train, and schedule all part-time employees, graduate assistants, interns, and student workers

OFFICE ASSOCIATE: Institute for Rural Health (February 2010-January 2011)

- Managed departmental budget
- Created all marketing and community relations materials
- Worked with IT department to create, maintain and update website
- Performed day-to-day office responsibilities
- Served as the communication link between the public and the IRH
- Formed community relationships and partnerships by marketing IRH services

DIRECTOR OF BASKETBALL OPERATIONS: WKU Women’s Basketball (July 2006-February 2010)

- Worked daily with women’s basketball players to provide academic and student support services by assessing student-athlete needs, implementing academic programming, and monitoring progress
- Planned and executed all travel for the team and coaches
- Worked daily with hotel, transportation, and food vendors
- Served as a liaison between the team and the 6th Man Team Booster Club
- Solicited donations/volunteers for many activities
- Assisted in NCAA academic compliance and admissions
- Cultivated relationships with WKU coaches and administrators
- Developed and implemented various community outreach programs
- Assisted as an academic advisor and tutor for the Women’s Basketball team
- Inventoried and ordered all WKU Lady Topper team apparel and supplies
- Created and maintained several databases
- Designed and distributed quarterly newsletters
- Worked closely with WKU Athletic Marketing on special promotions and events
- Managed a \$155,000+ travel budget

SERVICE ACTIVITIES

PROFESSIONAL SERVICE:

- WKU College of Health and Human Services: Search Committees
 - Registered Nurse, Institute for Rural Health (2010): Committee Member
 - Part Time Drivers, Institute for Rural Health (2010): Committee Member
 - Director, Institute for Rural Health (Spring 2011): Committee Member
 - Nurse Practitioner, Institute for Rural Health (2012): Committee Member
 - Director, Institute for Rural Health (Fall 2011): Committee Member
 - Director, Institute for Rural Health (Fall 2012): Committee Member
 - Registered Nurse, Institute for Rural Health (2013): Committee Member
- WKU College of Health and Human Services: Dean’s Internal Advisory Committee (2013 – 2016)
- WKU College of Health and Human Services: Space Committee (2012 – 2016)
- WKU College of Health and Human Services: Faculty Ambassador (2017-Present)
- WKU School of KRS: Exercise Science Pedagogical Faculty Search Committee (2018)
- WKU Faculty Senate: At Large Member (effective August 2018)

COMMUNITY SERVICE:

- Kappa Delta: Chair, Chapter Advisory Board (2008-2012; 2014-2018); Community Service Chapter Advisor (Present); Treasurer, House Corporation (2012-2014)
 - Advise the chapter on best practices in accordance with national and local regulations
 - Oversee a board of nine advisors, fostering good communication lines between chapter council and advisory board

- Serve as chapter liaison to National Kappa Delta
- Conduct enforcement and education of national, chapter, and campus policies
- Work directly with Alumni Association President to plan yearly events
- Plan and conduct several workshops a year to build leadership, academic awareness, and campus involvement
- Attend national Kappa Delta events such as National Leadership Conference and Convention to maintain knowledge and gain new ideas to better advise the chapter
- Work with other chapter advisors in the Panhellenic/IFC community to share ideas and thoughts to make the entire Greek community stronger
- Assist with all chapter recruitment and retention activities
- Managed the finances of the Housing Corporation, including rent payments, repairs, deposits, and construction
- Kappa Delta Graduate Scholarship Review Committee (2017-Present)

SCHOLARSHIP

RESEARCH INTERESTS:

- Coaching leadership
- Student-athlete support services
- Organizational change
- Sport policy implications
- Intercollegiate athletics issues
- Athletics as a business

PUBLICATIONS:

- **Forsythe, S. A.** (2015). The impact of a head coaching change on intercollegiate student-athletes (Doctoral dissertation). <http://digitalcommons.wku.edu/diss/88/>
- Composed Test Bank: Lyons, S., Jackson, J., Hey, W., & Bannon, P. (2016). *Interactive Health and Fitness: A Practical Approach to Wellness*. Sagamore Press, Champaign, Illinois
- Upright, P. & Jordan, T., & **Forsythe, S. A.** (In Progress 2014). Project Title: A qualitative case study examining sport official retention: Why do we stay if the pay is low and we're not always appreciated.
- Jordan, T., Upright, P., & **Forsythe, S. A.** (Fall 2017). Social media and relationship marketing in community sport. *KAHPERD Journal*, 55(1), 8-19.
- **Forsythe, S. A.**, Upright, P. A., & Jordan, T. A. (2018). The Impacts of a Head Coaching Change on Intercollegiate Student-Athletes. *The International Journal of Sport and Society* (under review).

PRESENTATIONS:

- **Forsythe, S. A.** (2014). The Impact of a Head Coaching Change on Intercollegiate Student-Athletes. Presentation, European Association for Sport Management Conference, Coventry, England.
- **Forsythe, S.** (2016). *Motivating the Middle and Putting the Fun in Fundatory*. Presentation, Greek Leadership Symposium, Bowling Green, Kentucky.
- Hall, A.T., Morris, C.E., Jordan, T., **Forsythe, S. A.**, Wiczynski, T.L., Schafer, M.A., & Upright, P. Evaluation of the health and physical fitness status and factors influencing retention of scholastic sports officials in the sport of American football. Annual meeting of the American College of Sports Medicine, Minneapolis, MN, May 29 – June 2, 2018.

- Jordan, T., **Forsythe, S. A.**, & Upright, P. (Under Review) Why do they stay: An examination of the experiences of rural interscholastic sport officials. Proceedings of the Fall KAHPERD Convention, Lexington, KY.
- **Forsythe, S. A.**, Upright, P. A., & Jordan, T. A. (2018). The Impacts of a Head Coaching Change on Intercollegiate Student-Athletes. Ninth Annual International Conference on Sport & Society, Miami, Fl.