



School of Journalism
& Broadcasting
Our Focus is your Future

School of Journalism & Broadcasting

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Major in Photojournalism – 45 hours (Reference #750) (effective for catalog year fall 2018 and thereafter)

Specific objectives are to:

- develop the artistic, technical, and personal qualities of those who pursue a professional career in photojournalism
- develop a background for understanding the role of photojournalism in shaping and reflecting contemporary society
- provide instruction in photographic theory, principles and practice for the student in any area of scholarly pursuit where such knowledge is needed to improve understanding and abilities

ADMISSION REQUIREMENTS:

Prospective majors may take no more than 15 hours in the major before admission. Students must meet the following requirements before they can be admitted:

1. Completion of a minimum of 24 hours of course work applicable to a baccalaureate degree;
2. A minimum overall grade point average of 2.5;
3. Completion of ENG 100 with a grade of 'C' or better and 9 additional hours in the Colonnade Program,
4. Completion of the following courses with a grade of 'C' or better: SJB 101, 102, PJ 231, and PJ 233.

Students not meeting the above admission requirements will not be admitted to the Photojournalism major and cannot register for any additional courses in the major.

CURRICULUM: The major in photojournalism (reference number 750) requires 45 semester hours and leads to the Bachelor of Arts degree. No course with a grade of "D" or below may be counted toward the major or fulfill prerequisite requirements. One-half of the hours in the major must be at the 300- or 400-level. Students must take a minimum of 72 semester hours in courses outside of the School of Journalism & Broadcasting unit including the Colonnade Program.

In addition to meeting institutional requirements for graduation, the photojournalism major **must have a minor or second major outside of the School of Journalism & Broadcasting and Film Studies** that is approved by the major faculty advisor. Students may not select a minor in film studies, or those offered within the School, unless taken as a second minor.

One-half of the hours must be at the 300- or 400-level.

Required Courses – 36 hours (prerequisites in italics)

SJB 101	Understanding Media Content, Ethics and Technology [fall]
SJB 102	Media Content, Collaboration and Community
JOUR 202	Introduction to Media Writing
PJ 231	Introduction to Photojournalism [fall]
PJ 233	Intermediate Photojournalism [spring] (PJ 231)

One of the following two law classes

JOUR 301	Press Law & Ethics (junior standing, PS 110, SJB 101 and JOUR 202; or permission)
BCOM 301	Mass Communication Law & Ethics (PS 110 and BCOM 201 OR permission)
JOUR 302	Intermediate Reporting (SJB 101 and JOUR 202; or permission)
PJ 330	Intro to Short Form Documentary (PJ 233 or permission of instruction)
PJ 333	Lighting Technologies (PJ 233 or PJ 261)
PJ 334	Picture Stories (PJ 336)
PJ 433	Advanced Short Form Documentary (PJ 334)
PJ 436	Photojournalism Projects [spring only] (capstone course) (PJ 362)

DIVERSITY ELECTIVE – 3 HOURS Select one course from the following list: SJB 310-Media Diversity, ANTH 448-Visual Anthropology, COMM 463-Intercultural Communication, CRIM 446-Gender, Crime, and Justice, FLK 330-Cultural Connections and Diversity, SOCL 355-Sociology of Gender, SOCL 362-Social Institutions: Race, Class, and Gender, SOCL 375-Diversity in American Society, SPAN 345-Hispanic Representation in the Media, Or a diversity class approved by an academic advisor. (some courses may have prerequisites)

RESTRICTED ELECTIVE – SELECT 6 HOURS (some courses may have prerequisites)

FILM 376	Cinematography (BCOM 366 or FILM 282)
FILM 377	Film Sound (FILM 282 & BCOM 366)
JOUR 323	News Editing (JOUR 202)
JOUR 325	Feature Writing (JOUR 302 and JOUR 323 or permission)
PJ 336	Picture Editing (PJ 233 or PJ 131)
PJ 390	Cultural History of Photography
PJ 432	Photojournalism Practicum (PJ 362)
PJ 439	Advanced Studio Lighting Techniques (JOUR 333)
SJB 402	First Amendment Research/Reporting (permission)

Four year plan on reverse side

Major in Photojournalism – Four year plan 2018 Catalog Term

The following four-year plan will help you implement your program in photojournalism. Every student will finish with a unique plan of his/her own depending on the minor area of study, electives selected, etc.

This four-year plan is an example to help execute your degree program in consultation with your photojournalism faculty advisor. Refer to the University undergraduate catalog for additional information.

www.wku.edu/undergradcatalog

To meet ACEJMC* accreditation standards, students must take a minimum of 72 semester hours in courses outside of the School of Journalism & Broadcasting unit including the University's general education requirements. In addition to meeting institutional requirements for graduation, the photojournalism major must have a minor or second major outside of the School of Journalism & Broadcasting and Film Studies that is approved by the major faculty advisor. Students may not select a minor in film studies, or those offered within the School, unless taken as a second minor.

*Accrediting Council on Education for Journalism and Mass Communication

Four-year plan example

	fall semester	spring semester
Freshman Year	SJB 101 SJB 102 PJ 231 ENG 100 COMM 145 (15 hours)	PJ 233 PS 110+ Colonnade Colonnade Minor (15 hours) <i>+ pre-req for JOUR/BCOM 301</i>
Sophomore Year	PJ 330 JOUR 202 Colonnade Colonnade General Elective or Foreign Language* (15 hours)	PJ 333 PJ Diversity Elective Colonnade Colonnade Minor (15 hours)
Junior Year	JOUR or BCOM 301 PJ 334 Colonnade Colonnade Minor (15 hours)	JOUR 302 Colonnade Minor General Elective General Elective (15 hours)
Senior Year	PJ 433 PJ Elective Colonnade Minor Minor (15 hours)	PJ 436 Minor PJ Elective General Elective General Elective (15 hours)
		120 Total Hours

*As a reminder, students need to show proficiency for a foreign language at the novice high level by the time they have earned 60 hours. This can currently be done through AP or CLEP or by completing the second semester (102) level of an approved foreign language. <http://www.wku.edu/modernlanguages/placement/colonnade.pdf>

Suggested minors

311 Anthropology
317 Asian Studies
332 Business Administration
348 Creative Writing
341 Computer Science
359 English
355 Entrepreneurship
362 Folklore
374 Geography
366 Geographic Information Systems

392 History
408 Latin American Studies
413 Marketing
429 Philosophy
383 Political Science
437 Professional Writing
447 Religious Studies
464 Spanish
461 Sociology
Others, with advisor approval

