



School of Journalism  
& Broadcasting

Our Focus is Your Future

**School of Journalism & Broadcasting**  
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## Journalism – 42 hours (reference No. 736) (catalog year fall 2018 and thereafter)

Specific objectives are to:

1. Prepare students for professional careers in the media.
2. Instill in students a high degree of professionalism, which consists principally of practical competence and ethical understanding.
3. Enhance students' understanding of the role of the news media in a democratic society.

### ADMISSION REQUIREMENTS:

Prospective majors take no more than 15 hours in the major before admission. Students must meet the following requirements for admission:

1. Completion of a minimum of 24 hours of course work applicable to a baccalaureate degree;
2. A minimum overall grade point average of 2.5;
3. Completion of ENG 100 with a grade of "C" or better and nine additional hours in the Colonnade Program;
4. Completion of the following courses with a grade of "C" or better: SJB 101, 102 and JOUR 202.

Students not meeting the above admission requirements will not be admitted to an SJ&B major and cannot register for any additional courses in the major.

**CURRICULUM:** The major in journalism requires 42 semester hours and leads to the Bachelor of Arts degree. No course with a grade of "D" or below can be counted toward the major or fulfill prerequisite requirements. One-half of the hours in the major must be at the 300- or 400-level. Students must take a minimum of 72 semester hours in courses outside of the School of Journalism & Broadcasting unit including the University's Colonnade (general education) requirements. In addition to meeting institutional requirements for graduation, the Journalism Major must have a minor or second major outside of the School of Journalism & Broadcasting and Film Studies that is approved by the major's faculty adviser. Students may not select a minor in film studies or those offered within the SJ&B, unless they complete a second minor outside the SJ&B.

### **REQUIRED COURSES 33 hours** (*prerequisite courses in italics*)

SJB 101	Understanding Media Content, Ethics & Technology [fall]
SJB 102	Media Collaboration
JOUR 202	Intro to Media Writing
SJB 210	Software Studio ( <i>SJB 101 and 102</i> )
BCOM 264	Digital Video Production
PJ 131	Intro to Digital Photography
PJ 261	Intro to Multimedia ( <i>PJ 131</i> )
JOUR 301	Press Law & Ethics ( <i>PS 110, SJB 101, JOUR 202, junior standing or permission of instructor</i> )
JOUR 302	Intermediate Reporting ( <i>JOUR 202</i> )
JOUR 323	Multiplatform News ( <i>JOUR 202</i> )
JOUR 325	Feature Writing ( <i>JOUR 302 or permission of instructor</i> )

### **Diversity Elective: 3 hours**

Take SJB 310 Media Diversity or ANTH 448 Visual Anthropology; COMM 463 Intercultural Communication; CRIM 446 Gender, Crime, and Justice; FLK 330 Cultural Connections and Diversity; SOCL 355 Sociology of Gender; SOCL 362 Social Institutions: Race/Class/Gender; SOCL 375 Diversity in American Society; SPAN 345 Hispanic Representation in the Media; or a diversity class approved by an academic adviser (*some courses have prerequisites*).

### **Restricted Electives: 3 hours; the Journalism Major coordinator can approve exceptions** (*prerequisite courses in italics*)

AD 343	Print Design/Production/Typography
PJ 336	Picture Editing ( <i>PJ 131</i> )
SJB 421	American Press History
JOUR 422	Issues in Mass Communication
JOUR 481	Problems in Mass Communication
JOUR 491	Internship (or JOUR 467 Practicum three times)
ENG 311	Creative Nonfiction ( <i>ENG 200, ENG 203</i> )
ENG 402	Editing/Publishing ( <i>ENG 306 or ENG 307 and one upper-level professional writing course</i> )
ENG 403	Writing Memoir and Autobiography ( <i>ENG 203 and ENG 300</i> )
FLK 373	Folklore and the Media
SJB 330	Interactive Design ( <i>SJB 210</i> )
BCOM 325	Writing TV/Radio ( <i>SJB 103</i> )
BCOM 368	News Videography Editing ( <i>PJ 261</i> )

### **Required Capstone: 3 hours**

JOUR 426	Advanced Reporting ( <i>JOUR 325, JOUR 323</i> )
SJB 402	First Amendment ( <i>instructor approval required</i> )

**Four-year plan on reverse side**

## Major in Journalism 4-year plan 2018 Catalog Year

The following four-year plan will help guide you through the Journalism Major in consultation with your faculty adviser. Every student will finish with his/her unique plan, depending on the second major or minor, etc. Refer to the University undergraduate catalog for additional information.

**Note, effective fall 2013:** To meet ACEJMC\* accreditation standards, students must take a minimum of 72 semester hours in courses outside of the School of Journalism & Broadcasting, including the University's Colonnade (general education) requirements.

### Major in Journalism — four-year plan 120 hours with a 21 hour minor outside of the SJ&B

	Fall	Spring
<b>Freshman Year</b>	SJB 101 SJB 102 ENG 100 Colonnade Colonnade  <span style="float: right;">(15 hours)</span>	JOUR 202 PJ 131 PS 110 Minor Colonnade  <span style="float: right;">(15 hours)</span>
<b>Sophomore Year</b>	BCOM 264 SJB 210 JOUR 323 Colonnade Colonnade  <span style="float: right;">(15 hours)</span>	JOUR 302 PJ 261 Colonnade Foreign Language Minor  <span style="float: right;">(15 hours)</span>
<b>Junior Year</b>	JOUR 301 JOUR Diversity Elective Colonnade Colonnade Minor  <span style="float: right;">(15 hours)</span>	JOUR Elective Colonnade Colonnade General Elective Minor  <span style="float: right;">(15 hours)</span>
<b>Senior Year</b>	JOUR 325 Minor Minor Colonnade General Elective  <span style="float: right;">(15 hours)</span>	JOUR 426 JOUR Elective General Elective General Elective Minor  <span style="float: right;">(15 hours)</span>
		<b>120 Total Hours</b>

### Suggested minors for Journalism Major

Any natural science	Geographic Information Systems (ref. # 366)
Any foreign language	Business Administration
Economics	Entrepreneurship
Sociology	Philosophy
Psychology	English (writing)
Religious Studies	English
Folk Studies	History
Political Science	Criminology
Business Administration	

**Discuss these and others with your adviser**