



For more information

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Western Kentucky University is an equal opportunity institution of higher education and upon request provides reasonable accommodation to individuals with disabilities. [www.wku.edu/eoo](http://www.wku.edu/eoo)

A LEADING AMERICAN UNIVERSITY WITH INTERNATIONAL REACH

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POTTER COLLEGE OF ARTS AND LETTERS

**Why Choose WKU's Program?**  
WKU is the only institution of higher education in Kentucky that offers a major in film. With the opportunity to complete course-work in a variety of disciplines, including broadcasting, theatre, and anthropology, the major features a strong interdisciplinary approach to the subject of cinema. Students will learn from faculty who are experienced industry professionals and recognized scholars of film studies.

**Why Study Film?**  
Far more than entertainment, film is a medium for commentary on our culture and shared stories. It speaks across differences in beliefs and values. It is art that brings people, ideas and technology together, and connects us on an emotional level. Courses in film history, theory and technique enable students to become active, selective, and ethical participants in a world dominated by the media of visual communication. The major in film at WKU offers students a strong fundamental appreciation for cinema theory and criticism, as well as the practical skills to produce their own films.



**What Can I Do with My Degree in Film?**

- film and television production and post-production
- commercial and industrial production
- music video production
- screenwriting
- professional and commercial publication

Recent WKU film graduates have also found employment in public relations, theater arts, architectural drafting, journalism, and the fashion industry. Many graduates have been accepted into graduate programs in film at schools across the country.

The major in film at WKU is designed to meet the goals of a strong liberal arts education. Students are required to take classes that emphasize strong writing skills, critical thinking, and analytical tools beyond the hands-on skills that will make them well qualified for jobs in the film profession. In addition, they are required to take a minimum of six hours in international cinema that will reinforce WKU's commitment to international reach.



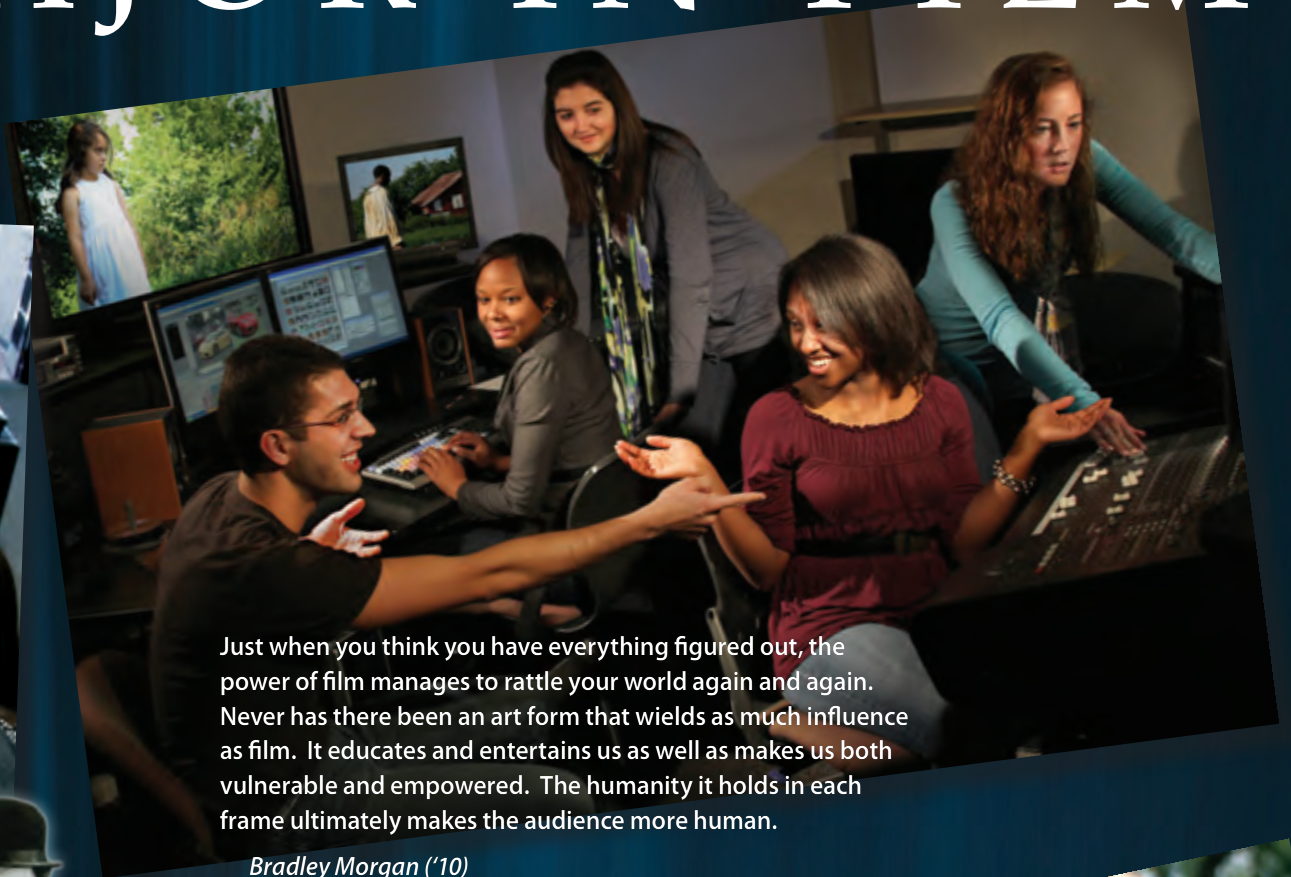


# WKU MAJOR IN FILM



My experience in WKU's film studies program prepared me well for a Master's degree in media studies at MIT and a career that affords me the opportunity to both publish writing about media and entertainment and to apply many of these lessons toward strategies that challenge and transform the work of marketers and corporate communicators.

*Sam Ford ('05)*  
Director of Digital Strategy,  
Peppercom Strategic Communications



Just when you think you have everything figured out, the power of film manages to rattle your world again and again. Never has there been an art form that wields as much influence as film. It educates and entertains us as well as makes us both vulnerable and empowered. The humanity it holds in each frame ultimately makes the audience more human.

*Bradley Morgan ('10)*  
Production Assistant for CMT  
and for the feature film "Beyond"

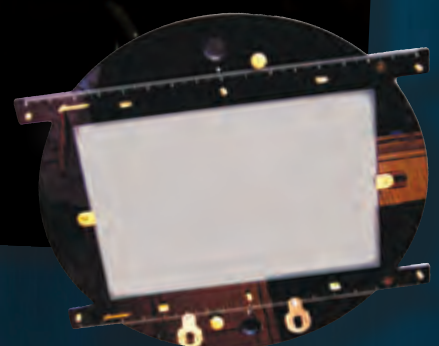
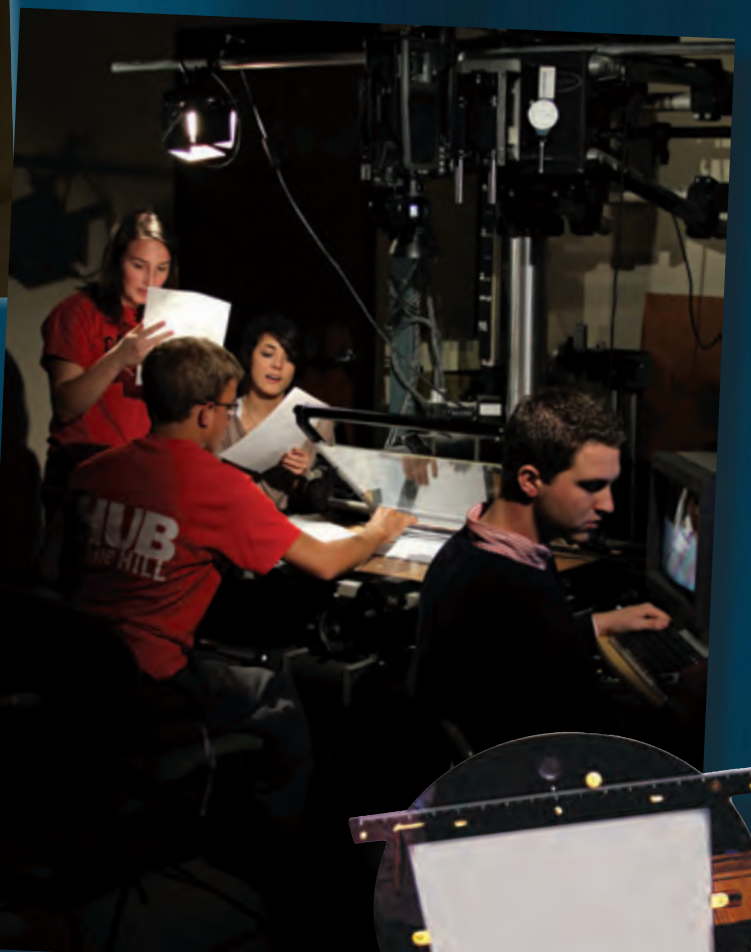


Cinema is the history of ourselves being made again and again. Studying the interaction of the cinematic and the human was the greatest academic reward I ever received. It opened my eyes.

*Emmett Barton ('07)*  
Creative Lead, Somnio Solutions, Austin, TX

Studying film at WKU was an experience that connected and enhanced my studies. It is an exciting, individual, and useful degree program that will equip you with an understanding of all of the elements of the industry.

*Emily Schulten ('04)*  
PhD Student, Georgia State University



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