



Major in Broadcasting
Broadcast News Concentration
School of Journalism & Broadcasting
Potter College of Arts & Letters
Western Kentucky University

Four-Year Academic Degree Path
Catalog year 2014

The following four-year plan is an example of how to map your program in consultation with your broadcast faculty advisor. Every student will finish with a unique plan of his/her own depending on the minor area of study and electives selected.

Admission: Students wishing to enter the major in broadcasting initially are admitted as majors seeking admission (reference 726P). Prospective majors may take no more than 15 hours in the major before admission. Students must meet the following requirements before they can be admitted:

1. Completion of a minimum of 24 hours of course work applicable to a baccalaureate degree;
2. A minimum overall grade point average of 2.5;
3. Completion of ENG 100 with a grade of 'C' or better and nine additional hours in the General Education Program;
4. Completion of the following courses with a grade of 'C' or better: SJB 101, 102, 103, and the following course according to the intended concentration:

Broadcast News: BCOM 265
TV/Film Production: BCOM 266
Radio/TV Operations: BCOM 261

Students not meeting the above admission requirements will not be admitted to the broadcasting major and cannot register for any additional courses in the major.

CURRICULUM: The major in broadcasting (reference number 726) requires a minimum of 42 to 43 semester hours and leads to a Bachelor of Arts degree. Students must take a minimum of 72 semester hours in courses outside of the School of Journalism & Broadcasting unit, including the University's general education requirements.

In addition to meeting institutional requirements for graduation, the broadcasting major must have a minor or second major outside of the School of Journalism & Broadcasting, the Department of Communication, and Film Studies that is approved by the major faculty advisor. Students may not select a minor in film studies, communication studies, or from those offered within the School, unless taken as a second minor.

No course with a grade of "D" or below may be counted toward this major or used as a prerequisite. One-half of the hours in the major must be at the 300- or 400-level (21-22 hours). Only 3 hours of internship or co-op may be counted within the major. One-hour workshops may be repeated in different topics up to 4 hours. Only 3 hours of workshop credit may be counted within the 42/43-hour major.

Success Markers

{prerequisite courses in brackets}

FIRST YEAR <i>Join student chapter of RTDNA -- the Radio TV Digital News Association!!</i> <i>Visit the Math Lab for free tutoring.</i>	FALL SEMESTER		SPRING SEMESTER	
	SJB 101 <i>Understanding Media Content, Ethics and Tech.</i>	3	BCOM 265 <i>Basic Broadcast News</i> {SJB 101 or 102 or 103}	3
	SJB 102 <i>Media Content, Collaboration, Community</i>	3	BCOM 266 <i>Basic TV Production</i> {SJB 101 or BCOM 201}	3
	ENG 100 (Colonnade I, WC) <i>Intro. to College Writing</i>	3	SJB 103 <i>Digital Storytelling in the 21st Century</i>	3
	Quantitative Reasoning (Colonnade I, QR)	3	PS 110+ (Colonnade II, SB) <i>American Government</i> +pre-req. for BCOM 301	3
	COMM 145 (Colonnade I, OC) <i>Fundamentals of Speaking</i>	3	Arts & Humanities (Colonnade II, AH)	3
	TOTAL CREDIT HOURS	15	TOTAL CREDIT HOURS	15

SECOND YEAR <i>Join the WKU Storm Team!</i> <i>Consider broadcast weather classes as electives in the major. BCOM 328, 329</i> <i>***Students need to show proficiency for a foreign language at the novice high level by the time they have earned 60 hours.</i> http://www.wku.edu/modernlanguages/placement/colonnade.pdf	FALL SEMESTER		SPRING SEMESTER	
	BCOM 201 <i>Process & Effects of Mass Comm.</i>	3	BCOM 335 <i>News Discovery and Selection</i> {BCOM 265}	3
	BCOM 368 <i>News Videography/Editing</i> {BCOM 266, 265}	3	Sophomore Restricted Elective. Select from AD, JOUR, FILM, PJ, PR or SJB	3
	HIST 101 or 102 (Colonnade I, SB) <i>World History</i>	3	ENG 200 {ENG 100} (Colonnade I, AH) <i>Intro. to Literature</i>	3
	Natural Science w/lab (Colonnade II, NS)	3	Natural Science (Colonnade II, NS)	3
	General Elective or Foreign Language***	3	Course in Minor	3
	TOTAL CREDIT HOURS	15	TOTAL CREDIT HOURS	15

SUMMER TERM <i>Consider a study abroad experience this summer.</i>		
	TOTAL CREDIT HOURS	

THIRD YEAR <i>File application for graduation at 90 hours. (on-line form in Topnet)</i> <i>Join the management staff of WWHR-FM.</i> <i>Earn up to 3 workshop credit hours crewing for student newscast or sports show. BCOM 467 counts as an elective in the major.</i>	FALL SEMESTER		SPRING SEMESTER	
	BCOM 301 <i>Mass Comm. Law & Ethics</i> {PS 110, BCOM 201}	3	BCOM 365 <i>News Reporting/Producing</i> {BCOM 265, 335, 368}	3
	<i>Systems</i> (Colonnade III)	3	BCOM Restricted <i>Elective</i>	3
	<i>Writing in the Disciplines</i> (Colonnade I, WC)	3	<i>Social & Cultural</i> (Colonnade III)	3
	Course in Minor	3	Course in Minor	3
	Course in Minor	3	Course in Minor	3
	TOTAL CREDIT HOURS	15	TOTAL CREDIT HOURS	15

SUMMER TERM			
<i>Consider an internship for credit this summer. BCOM 491 counts as an elective in the major.</i>			
		TOTAL CREDIT HOURS	

FOURTH YEAR <i>Visit Center for Career and Professional Development for resume consultation, practice interviews. (DSU - Rm 2001)</i> <i>Begin job search!</i> <i>* 50% of credit hours in the major must be at the 300/400 level.</i>	FALL SEMESTER		SPRING SEMESTER	
	BCOM Restricted <i>Elective</i> *	3	BCOM 465 <i>Adv. Broadcast News</i> (spring only) {BCOM 365} <i>or by application either</i> SJB 495 <i>Collaborative Journalism</i> <i>or</i> SJB 402 <i>Team Investigative Reporting II</i> (spring only) {SJB401}++ ++SJB 401 (1hr) pre-req offered in fall	3
	<i>Local to Global</i> (Colonnade III)	3	Course in Minor	3
	Course in Minor	3	Course in Minor	3
	General Elective	3	General Elective	3
	General Elective	3	General Elective	3
	TOTAL CREDIT HOURS	15	TOTAL CREDIT HOURS	15
Total Credit Hours: 120				

PLEASE NOTE: Prerequisites, Course Numbers, and Course Titles are subject to change.

Consult your advisor each semester.

Course Descriptions may be viewed at <http://www.wku.edu/undergraduatecatalog>

FOR ADDITIONAL INFORMATION, PLEASE CONTACT:

Department:	School of Journalism & Broadcasting
Phone:	270 745-4144
Website:	www.wku.edu/journalism