

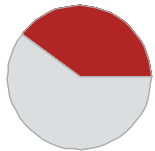


GORDON FORD COLLEGE OF BUSINESS

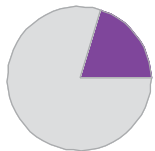


Gordon Ford College of Business Student Profile Fall 2013 - 2017

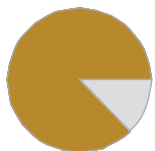
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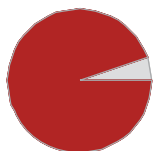
In Business, **females** make up **40%** of the student population.



Minority students (including international students) represent **20%** of the Business student body.



A total of **87%** of students in Business pursue studies **full time**.



The majority, or **95%**, of Business students are at the **undergraduate** level.

quick facts...

	2013	2014	2015	2016	2017
Total Students *:	2,114	2,218	2,244	2,292	2,263
Gender:					
Male	1,313	1,386	1,379	1,377	1,363
Female	801	832	865	915	900
Ethnicity:					
White	1,533	1,594	1,635	1,734	1,790
Black	157	157	134	133	137
Other	95	118	154	180	170
Non-Resident Alien	307	333	309	232	152
Not Supplied	22	16	12	13	14
Status:					
Full-Time	1,727	1,828	1,882	1,975	1,979
Part-Time	387	390	362	317	284
Level:					
Undergraduate	1,973	2,075	2,093	2,146	2,143
Graduate	141	143	151	146	120
Avg ACT:	22	23	23	23	24
Avg GMAT:	505	521	533	530	502
Avg Revised GRE **::	304	302	301	303	307
Avg GRE***:	940	895	880	1,010	1,050

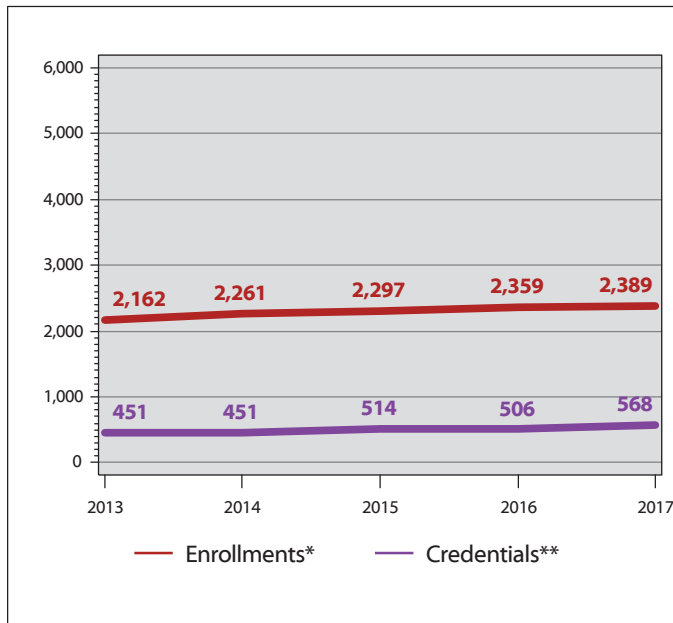
*Data reflect student headcount. Students with more than one major in a college are counted only once.

**Average verbal & quantitative scores of REVISED tests taken after August 2012 (Range=260-340).

***Average verbal & quantitative scores of tests taken prior to August 2012 (Range=400-1600).



GORDON FORD COLLEGE OF BUSINESS



Gordon Ford College of Business Enrollments * and Credentials ** 2013 - 2017

The Gordon Ford College of Business had a 10% increase in enrollments from Fall 2013 to Fall 2017. Additionally, the Gordon Ford College of Business saw an increase of 26% in credentials awarded over five years.

at a
glance...

	Duplicated Enrollments *						Duplicated Credentials **					
	2013	2014	2015	2016	2017	5 Yr Diff	12/13	13/14	14/15	15/16	16/17	5 Yr Diff
99BU: Exploratory/Undeclared	75	81	84	80	86	14.7%	0	0	0	0	6	--
Accounting	342	358	355	326	330	(3.5%)	66	50	62	49	73	10.6%
Advanced Professionalism, CER †	0	0	1	6	12	--	0	0	1	2	2	--
Computer Information Systems ††	230	273	248	188	196	(14.8%)	73	78	51	94	85	16.4%
Economics †††	253	223	239	266	273	7.9%	43	40	51	46	56	30.2%
Finance	233	287	279	271	282	21.0%	47	45	89	80	73	55.3%
Management	664	651	675	790	768	15.7%	113	144	145	136	167	47.8%
Marketing	259	278	299	322	355	37.1%	52	51	65	63	63	21.2%
Masters of Business Administration, MBA ††††	106	110	117	110	87	(17.9%)	57	43	50	36	43	(24.6%)
Gordon Ford College of Business	2,162	2,261	2,297	2,359	2,389	10.5%	451	451	514	506	568	25.9%

*Duplicated enrollments count multiple majors of all credential-seeking students: certificate, associate, baccalaureate, masters, rank, specialist, & doctoral. Fall stats reported.

**Duplicated credentials count multiple majors & include certificate, associate, baccalaureate, rank, masters, specialist & doctoral credentials awarded. Academic year reported includes summer, fall & spring. For example, the 2016/17 academic year would include degrees awarded in summer 2016, fall 2016 & spring 2017.

†The major listed is an interdisciplinary program offered by the Gordon Ford College of Business and as such is not reflected within a specific department.

††Due to the interdisciplinary nature of the program, students in the Systems Management major are reported in both the College of Business & University College.

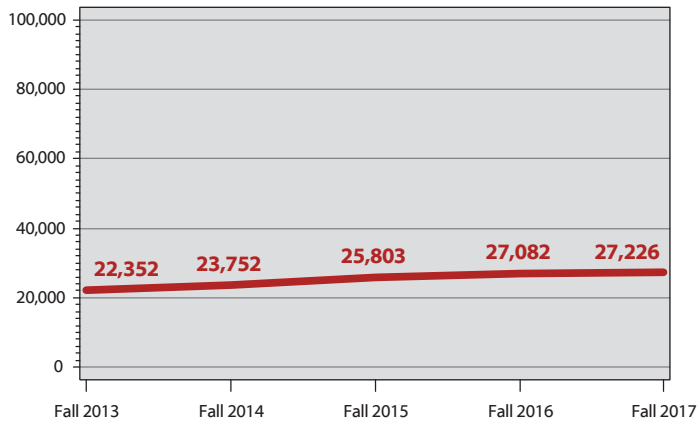
†††Due to the interdisciplinary nature of the Mathematical Economics program, students in that major are reported in both the College of Business & College of Science.

††††The Masters of Business Administration is an interdisciplinary major that utilizes faculty/courses from multiple departments within the College. Since it cannot be classified under a single department, it is listed separately.



GORDON FORD COLLEGE OF BUSINESS

at a
glance...



Gordon Ford College of Business Student Credit Hour Production* 2013 - 2017

The Gordon Ford College of Business saw a 22% growth in student credit hour production over the past five years. This is a difference of 4,874 student credit hours.

SCHP, Gordon Ford College of Business

	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017
Undergraduate	21,405.0	22,764.0	24,755.0	26,047.0	26,269.0
Graduate	947.0	988.0	1,048.0	1,035.0	956.5
Total SCHP	22,352.0	23,752.0	25,803.0	27,082.0	27,225.5

SCHP by Faculty Designation, Gordon Ford College of Business

	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017
Full-Time	18,557.0	20,222.0	20,329.0	20,503.0	19,970.5
Part-Time	2,757.0	2,970.0	4,650.0	5,250.0	6,130.0
Transitional Retiree	1,038.0	560.0	824.0	1,329.0	1,125.0
Total SCHP	22,352.0	23,752.0	25,803.0	27,082.0	27,225.5

SCHP by Source, Gordon Ford College of Business

	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017
Bowling Green	17,947.0	19,820.0	20,461.0	21,636.0	21,297.0
E-town/Ft. Knox	432.0	351.0	303.0	195.0	117.0
Glasgow	600.0	657.0	471.0	411.0	489.0
Owensboro	558.0	597.0	447.0	327.0	393.0
Web	2,548.0	2,042.0	3,767.0	4,183.0	4,259.0
Other	267.0	285.0	354.0	330.0	670.5
Total SCHP	22,352.0	23,752.0	25,803.0	27,082.0	27,225.5

Honors SCHP*, Gordon Ford College of Business

	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017
Lower Division	330.0	636.0	363.0	426.0	216.0
Upper Division	81.0	39.0	105.0	72.0	267.0
Total Honors SCHP	411.0	675.0	468.0	498.0	483.0

*SCHP are reported in the department that owns the courses, except in department codes of 99AR, 99BU, 99ED, 99HH, 99IS, 99SC, & BA, for which SCHP are reported in the home department of the full-time faculty member.



GORDON FORD COLLEGE OF BUSINESS

Gordon Ford College of Business Full-Time Faculty Profile Fall 2017

	N	%		N	%
Total Faculty:	69	100.0	Rank:		
Gender:			Professor	17	24.6
Male	46	66.7	Associate Professor	22	31.9
Female	23	33.3	Assistant Professor	14	20.3
Ethnicity:			Pedagogical Asst. Professor	5	7.2
White	56	81.2	Instructor I	3	4.3
Black	2	2.9	Instructor II	2	2.9
Other	11	15.9	Lecturer	6	8.7
Non-Resident Alien	0	0.0	Tenure Status:		
Not Supplied	0	0.0	Tenured	40	58.0
Terminal Degrees:			Tenure-Track	18	26.1
Terminal Degree	56	81.2	Non Tenure-Track	11	15.9
Degree is not Terminal	13	18.8			

Faculty by Department

	N	%
Accounting	13	18.8
Economics	12	17.4
Finance	8	11.6
Information Systems	11	15.9
Management	15	21.7
Marketing	10	14.5

SCHP by Department, Gordon Ford College of Business

	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017
99BU: Exploratory/Undeclared	678.0	729.0	897.0	1,044.0	861.0
Accounting	3,260.0	3,468.0	3,837.0	3,699.0	3,680.0
Economics	5,583.0	5,684.0	6,167.0	5,987.0	5,781.0
Finance	2,165.0	2,359.0	2,255.0	2,635.0	3,154.0
Information Systems	3,153.0	3,330.0	3,750.0	3,822.0	3,688.5
Management	4,819.0	4,933.0	5,618.0	6,319.0	6,185.0
Marketing	2,694.0	3,249.0	3,279.0	3,576.0	3,876.0
Total SCHP	22,352.0	23,752.0	25,803.0	27,082.0	27,225.5



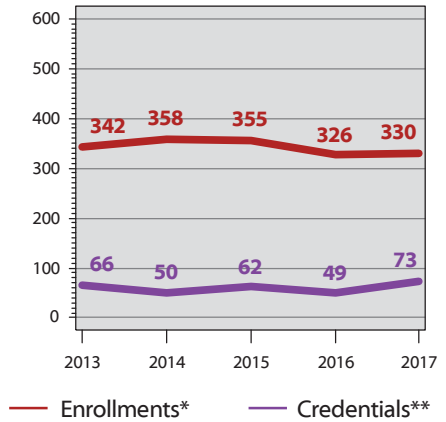
ACCOUNTING

Fall 2017 Student Profile: Accounting

	N	%		N	%	
Unduplicated Headcount Enrollment*: 330	Gender:		Status:			
	Male	161	48.8%	Full-Time	309	93.6%
	Female	169	51.2%	Part-Time	21	6.4%
	Ethnicity:		Level:			
	White	247	74.8%	Undergraduate	323	97.9%
	Black	28	8.5%	Graduate	7	2.1%
	Other	31	9.4%	Avg ACT: 25		
	Non-Resident Alien	22	6.7%			
	Not Supplied	2	0.6%			

*Data reflect student headcount. Students with more than one major in a department are counted only once.

Enrollments * & Credentials ** 2013-2017



BU

	Duplicated Enrollments *					5 Yr Diff	Duplicated Credentials **					5 Yr Diff
	2013	2014	2015	2016	2017		12/13	13/14	14/15	15/16	16/17	
Accounting (seeking admission), BS (#602P)	230	243	233	190	194		0	0	0	0	0	
Accounting, BS (#602)	105	104	116	129	129		62	41	50	43	64	
Overall Undergraduate Degree Program	335	347	349	319	323	(3.6%)	62	41	50	43	64	3.2%
Accountancy, MACC (#0445)	7	11	6	7	7		4	9	12	6	9	
Overall Graduate Degree Program	7	11	6	7	7	0.0%	4	9	12	6	9	125.0%
Overall Degree Program	342	358	355	326	330	(3.5%)	66	50	62	49	73	10.6%
Grand Total	342	358	355	326	330	(3.5%)	66	50	62	49	73	10.6%

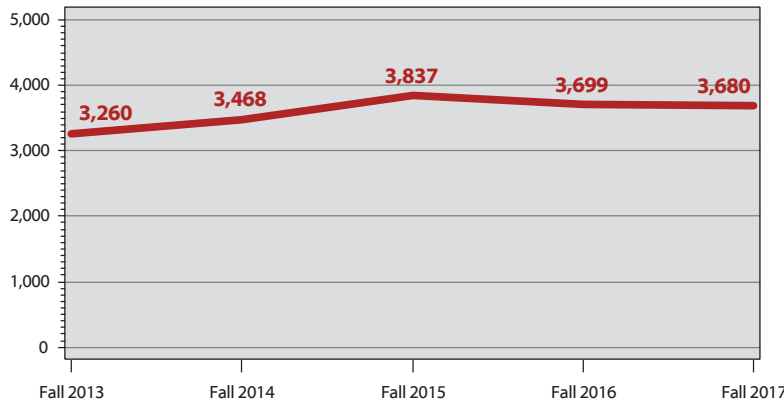
*Duplicated enrollments count multiple majors of all credential-seeking students: certificate, associate, baccalaureate, masters, rank, specialist, & doctoral. Fall stats reported.

**Duplicated credentials count multiple majors & include certificate, associate, baccalaureate, rank, masters, specialist & doctoral credentials awarded. Academic year reported includes summer, fall & spring. For example, the 2016/17 academic year would include degrees awarded in summer 2016, fall 2016 & spring 2017.



ACCOUNTING

Student Credit Hour Production (SCHP*)
Fall 2013-Fall 2017



SCHP*, Accounting

	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017
Undergraduate	3,023.0	3,186.0	3,585.0	3,450.0	3,371.0
Graduate	237.0	282.0	252.0	249.0	309.0
Total	3,260.0	3,468.0	3,837.0	3,699.0	3,680.0

SCHP* by Faculty Designation, Accounting

	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017
Full-Time	2,918.0	3,055.0	3,499.0	3,615.0	3,587.0
Part-Time	0.0	0.0	75.0	84.0	93.0
Transitional Retiree	342.0	413.0	263.0	0.0	0.0
Total	3,260.0	3,468.0	3,837.0	3,699.0	3,680.0

SCHP* by Source, Accounting

	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017
Bowling Green	3,122.0	3,291.0	3,684.0	3,561.0	3,497.0
E-town/Ft. Knox	0.0	0.0	0.0	0.0	0.0
Glasgow	69.0	99.0	75.0	84.0	93.0
Owensboro	0.0	0.0	0.0	0.0	0.0
Web	69.0	78.0	78.0	54.0	90.0
Other	0.0	0.0	0.0	0.0	0.0
Total	3,260.0	3,468.0	3,837.0	3,699.0	3,680.0

Honors SCHP*, Accounting

	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017
Lower Division	54.0	120.0	129.0	129.0	102.0
Upper Division	0.0	0.0	0.0	0.0	0.0
Total	54.0	120.0	129.0	129.0	102.0

*SCHP are reported in the department that owns the courses, except in department codes of 99AR, 99BU, 99ED, 99HH, 99IS, 99SC, & BA, for which SCHP are reported in the home department of the full-time faculty member.

Fall 2017 Full-Time Faculty: Accounting

Total Full-Time Faculty: 13

	N	%
Gender:		
Male	8	61.5%
Female	5	38.5%
Ethnicity:		
White	10	76.9%
Black	1	7.7%
Other	2	15.4%
Rank:		
Professor	3	23.1%
Associate Professor	3	23.1%
Assistant Professor	4	30.8%
Pedagogical Asst. Professor	1	7.7%
Instructor II	1	7.7%
Lecturer	1	7.7%
Tenure Status:		
Tenured	7	53.8%
Tenure-Track	4	30.8%
Non Tenure-Track	2	15.4%
Terminal Degrees:		
Terminal Degree	10	76.9%
Degree is not Terminal	3	23.1%



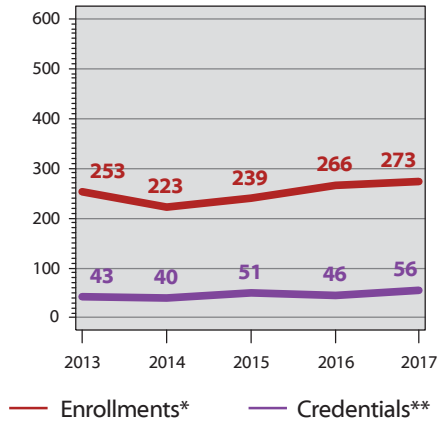
ECONOMICS

Fall 2017 Student Profile: Economics

	N	%		N	%	
Unduplicated Headcount Enrollment*: 272	Gender:		Status:			
	Male	201	73.9%	Full-Time	258	94.9%
	Female	71	26.1%	Part-Time	14	5.1%
	Ethnicity:		Level:			
	White	219	80.5%	Undergraduate	260	95.6%
	Black	12	4.4%	Graduate	12	4.4%
	Other	19	7.0%	Avg ACT:	25	
	Non-Resident Alien	21	7.7%	Avg Revised GRE **:	307	
	Not Supplied	1	0.4%			

*Data reflect student headcount. Students with more than one major in a department are counted only once.
 **Average verbal & quantitative scores of REVISED tests taken after August 2012 (Range=260-340).

Enrollments * & Credentials ** 2013-2017



BU

	Duplicated Enrollments *						Duplicated Credentials **					
	2013	2014	2015	2016	2017	5 Yr Diff	12/13	13/14	14/15	15/16	16/17	5 Yr Diff
Economic Data Analytics, CER (#0491)	0	0	0	0	1		0	0	0	0	0	
Overall Graduate Certificates	0	0	0	0	1		0	0	0	0	0	
Business Economics (seeking admission), BS(#724P)	120	87	83	100	103		0	0	0	0	0	
Business Economics, BS (#724)	27	25	19	26	17		8	15	17	11	16	
Economics (seeking admission), AB (#638P)	34	31	39	24	26		0	0	0	0	0	
Economics, AB (#638)	26	32	33	52	57		26	14	23	19	22	
Mathematical Economics (seeking admission), BS(#731P) †	20	24	30	29	31		0	0	0	0	0	
Mathematical Economics, BS (#731) †	3	7	9	14	27		0	1	1	6	11	
Overall Undergraduate Degree Program	230	206	213	245	261	13.5%	34	30	41	36	49	44.1%
Applied Economics, MA (#0410)	23	17	26	21	11		9	10	10	10	7	
Overall Graduate Degree Program	23	17	26	21	11	(52.2%)	9	10	10	10	7	(22.2%)
Overall Certificates	0	0	0	0	1		0	0	0	0	0	
Overall Degree Program	253	223	239	266	272	7.5%	43	40	51	46	56	30.2%
Grand Total	253	223	239	266	273	7.9%	43	40	51	46	56	30.2%

*Duplicated enrollments count multiple majors of all credential-seeking students: certificate, associate, baccalaureate, masters, rank, specialist, & doctoral. Fall stats reported.

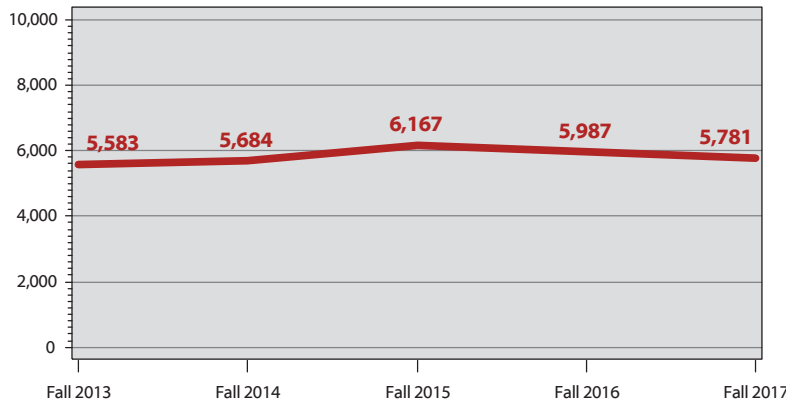
**Duplicated credentials count multiple majors & include certificate, associate, baccalaureate, rank, masters, specialist & doctoral credentials awarded. Academic year reported includes summer, fall & spring. For example, the 2016/17 academic year would include degrees awarded in summer 2016, fall 2016 & spring 2017.

†Due to the interdisciplinary nature of the program, students in the Mathematical Economics major are reported in both the College of Business & College of Science.



ECONOMICS

Student Credit Hour Production (SCHP*)
Fall 2013-Fall 2017



SCHP*, Economics

	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017
Undergraduate	5,377.0	5,452.0	5,956.0	5,723.0	5,633.0
Graduate	206.0	232.0	211.0	264.0	148.0
Total	5,583.0	5,684.0	6,167.0	5,987.0	5,781.0

SCHP* by Faculty Designation, Economics

	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017
Full-Time	4,533.0	4,790.0	4,748.0	4,289.0	4,244.0
Part-Time	672.0	798.0	912.0	792.0	1,015.0
Transitional Retiree	378.0	96.0	507.0	906.0	522.0
Total	5,583.0	5,684.0	6,167.0	5,987.0	5,781.0

SCHP* by Source, Economics

	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017
Bowling Green	4,908.0	5,054.0	5,462.0	5,228.0	4,719.0
E-town/Ft. Knox	0.0	0.0	0.0	0.0	0.0
Glasgow	135.0	63.0	84.0	63.0	90.0
Owensboro	0.0	0.0	0.0	0.0	0.0
Web	540.0	477.0	621.0	687.0	954.0
Other	0.0	90.0	0.0	9.0	18.0
Total	5,583.0	5,684.0	6,167.0	5,987.0	5,781.0

Honors SCHP*, Economics

	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017
Lower Division	138.0	162.0	78.0	75.0	0.0
Upper Division	12.0	0.0	21.0	0.0	9.0
Total	150.0	162.0	99.0	75.0	9.0

*SCHP are reported in the department that owns the courses, except in department codes of 99AR, 99BU, 99ED, 99HH, 99IS, 99SC, & BA, for which SCHP are reported in the home department of the full-time faculty member.

Fall 2017 Full-Time Faculty: Economics

Total Full-Time Faculty: 12

	N	%
Gender:		
Male	9	75.0%
Female	3	25.0%
Ethnicity:		
White	10	83.3%
Other	2	16.7%
Rank:		
Professor	6	50.0%
Associate Professor	2	16.7%
Assistant Professor	4	33.3%
Tenure Status:		
Tenured	8	66.7%
Tenure-Track	4	33.3%
Terminal Degrees:		
Terminal Degree	12	100%



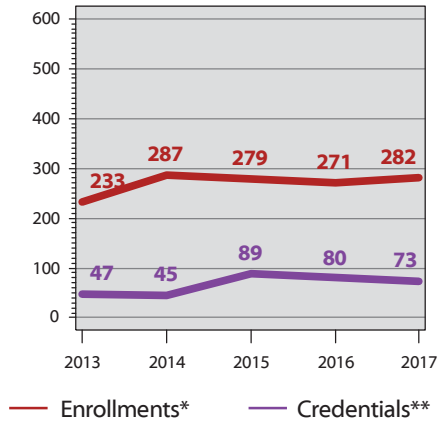
FINANCE

Fall 2017 Student Profile: Finance

	N	%		N	%	
Unduplicated Headcount Enrollment*: 273	Gender:		Status:			
	Male	201	73.6%	Full-Time	260	95.2%
	Female	72	26.4%	Part-Time	13	4.8%
	Ethnicity:		Level:			
	White	212	77.7%	Undergraduate	273	100%
	Black	13	4.8%	Graduate	0	0.0%
	Other	17	6.2%	Avg ACT: 24		
	Non-Resident Alien	29	10.6%			
	Not Supplied	2	0.7%			

*Data reflect student headcount. Students with more than one major in a department are counted only once.

Enrollments * & Credentials ** 2013-2017



BU

	Duplicated Enrollments *					5 Yr Diff	Duplicated Credentials **					5 Yr Diff
	2013	2014	2015	2016	2017		12/13	13/14	14/15	15/16	16/17	
Financial Planning, CER (#200)	11	9	13	14	19		11	10	35	15	16	
Overall Undergraduate Certificates	11	9	13	14	19	72.7%	11	10	35	15	16	45.5%
Finance (seeking admission), BS (#664P)	146	161	166	137	143		0	0	0	0	0	
Finance, BS (#664)	76	117	100	120	120		36	35	54	65	57	
Overall Undergraduate Degree Program	222	278	266	257	263	18.5%	36	35	54	65	57	58.3%
Overall Certificates	11	9	13	14	19	72.7%	11	10	35	15	16	45.5%
Overall Degree Program	222	278	266	257	263	18.5%	36	35	54	65	57	58.3%
Grand Total	233	287	279	271	282	21.0%	47	45	89	80	73	55.3%

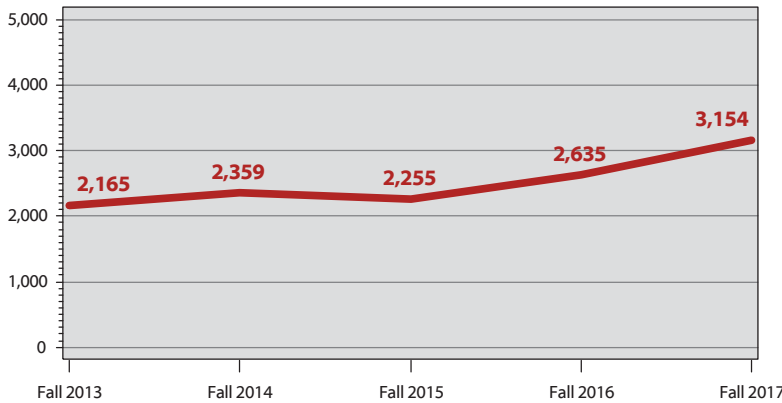
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**Duplicated credentials count multiple majors & include certificate, associate, baccalaureate, rank, masters, specialist & doctoral credentials awarded. Academic year reported includes summer, fall & spring. For example, the 2016/17 academic year would include degrees awarded in summer 2016, fall 2016 & spring 2017.



FINANCE

Student Credit Hour Production (SCHP*)
Fall 2013-Fall 2017



SCHP*, Finance

	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017
Undergraduate	2,066.0	2,266.0	2,183.0	2,578.0	3,037.0
Graduate	99.0	93.0	72.0	57.0	117.0
Total	2,165.0	2,359.0	2,255.0	2,635.0	3,154.0

SCHP* by Faculty Designation, Finance

	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017
Full-Time	1,700.0	2,173.0	2,063.0	2,281.0	2,338.0
Part-Time	201.0	186.0	192.0	150.0	594.0
Transitional Retiree	264.0	0.0	0.0	204.0	222.0
Total	2,165.0	2,359.0	2,255.0	2,635.0	3,154.0

SCHP* by Source, Finance

	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017
Bowling Green	1,838.0	2,101.0	1,889.0	2,302.0	2,380.0
E-town/Ft. Knox	18.0	15.0	0.0	9.0	6.0
Glasgow	9.0	15.0	3.0	18.0	33.0
Owensboro	75.0	27.0	30.0	15.0	45.0
Web	69.0	135.0	141.0	141.0	216.0
Other	156.0	66.0	192.0	150.0	474.0
Total	2,165.0	2,359.0	2,255.0	2,635.0	3,154.0

Honors SCHP*, Finance

	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017
Lower Division	0.0	135.0	105.0	96.0	69.0
Upper Division	69.0	39.0	66.0	72.0	129.0
Total	69.0	174.0	171.0	168.0	198.0

*SCHP are reported in the department that owns the courses, except in department codes of 99AR, 99BU, 99ED, 99HH, 99IS, 99SC, & BA, for which SCHP are reported in the home department of the full-time faculty member.

Fall 2017 Full-Time Faculty: Finance

Total Full-Time Faculty: 8

	N	%
Gender:		
Male	6	75.0%
Female	2	25.0%
Ethnicity:		
White	5	62.5%
Other	3	37.5%
Rank:		
Professor	3	37.5%
Associate Professor	1	12.5%
Assistant Professor	1	12.5%
Pedagogical Asst. Professor	2	25.0%
Instructor II	1	12.5%
Tenure Status:		
Tenured	4	50.0%
Tenure-Track	3	37.5%
Non Tenure-Track	1	12.5%
Terminal Degrees:		
Terminal Degree	6	75.0%
Degree is not Terminal	2	25.0%



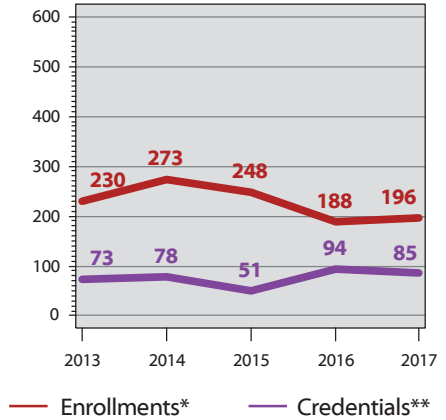
INFORMATION SYSTEMS

Fall 2017 Student Profile: Information Systems

	N	%		N	%	
Unduplicated Headcount Enrollment*: 196	Gender:		Status:			
	Male	138	70.4%	Full-Time	155	79.1%
	Female	58	29.6%	Part-Time	41	20.9%
	Ethnicity:		Level:			
	White	157	80.1%	Undergraduate	196	100%
	Black	9	4.6%	Graduate	0	0.0%
	Other	13	6.6%	Avg ACT: 24		
	Non-Resident Alien	15	7.7%			
	Not Supplied	2	1.0%			

*Data reflect student headcount. Students with more than one major in a department are counted only once.

Enrollments * & Credentials ** 2013-2017



BU

	Duplicated Enrollments *					5 Yr Diff	Duplicated Credentials **					5 Yr Diff
	2013	2014	2015	2016	2017		12/13	13/14	14/15	15/16	16/17	
Applied Data Analytics, CER (#1734)	0	0	0	1	44		0	0	0	0	6	
Overall Undergraduate Certificates	0	0	0	1	44		0	0	0	0	6	
Business Data Analytics, BS (#504)	0	0	0	3	19		0	0	0	0	1	
Business Data Analytics, BS (#504P)	0	0	0	16	30		0	0	0	0	0	
Business Informatics (seeking admission), BS(#507P) ***	40	74	75	37	6		0	0	0	0	0	
Business Informatics, BS (#507) ***	11	12	31	30	25		10	9	8	27	28	
Computer Information Systems (seeking admission), BS (#706P) ***	1	0	0	0	0		0	0	0	0	0	
Computer Information Systems, BS (#706) ***	1	0	0	0	0		0	0	0	0	0	
Systems Management (seeking admission), BS(#729P) †	13	13	11	17	28		0	0	0	0	0	
Systems Management, BS (#729) †	164	174	131	84	44		63	69	43	67	50	
Overall Undergraduate Degree Program	230	273	248	187	152	(33.9%)	73	78	51	94	79	8.2%
Overall Certificates	0	0	0	1	44		0	0	0	0	6	
Overall Degree Program	230	273	248	187	152	(33.9%)	73	78	51	94	79	8.2%
Grand Total	230	273	248	188	196	(14.8%)	73	78	51	94	85	16.4%

*Duplicated enrollments count multiple majors of all credential-seeking students: certificate, associate, baccalaureate, masters, rank, specialist, & doctoral. Fall stats reported.

**Duplicated credentials count multiple majors & include certificate, associate, baccalaureate, rank, masters, specialist & doctoral credentials awarded. Academic year reported includes summer, fall & spring. For example, the 2016/17 academic year would include degrees awarded in summer 2016, fall 2016 & spring 2017.

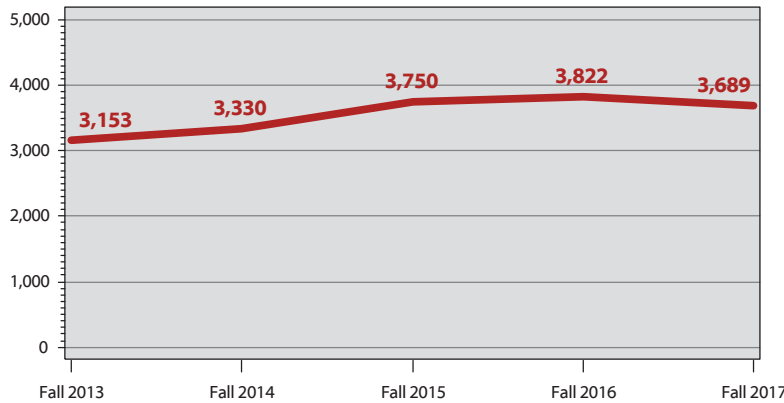
***Program closed.

†Due to the interdisciplinary nature of the program, students in the Systems Management major are reported in both the College of Business & University College.



INFORMATION SYSTEMS

Student Credit Hour Production (SCHP*)
Fall 2013-Fall 2017



SCHP*, Information Systems

	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017
Undergraduate	3,105.0	3,288.0	3,657.0	3,747.0	3,540.0
Graduate	48.0	42.0	93.0	75.0	148.5
Total	3,153.0	3,330.0	3,750.0	3,822.0	3,688.5

SCHP* by Faculty Designation, Information Systems

	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017
Full-Time	2,916.0	3,099.0	2,856.0	2,694.0	2,836.5
Part-Time	237.0	231.0	894.0	1,128.0	852.0
Transitional Retiree	0.0	0.0	0.0	0.0	0.0
Total	3,153.0	3,330.0	3,750.0	3,822.0	3,688.5

SCHP* by Source, Information Systems

	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017
Bowling Green	1,683.0	2,160.0	1,716.0	1,998.0	2,037.0
E-town/Ft. Knox	375.0	288.0	258.0	144.0	96.0
Glasgow	102.0	144.0	36.0	15.0	33.0
Owensboro	330.0	447.0	270.0	210.0	201.0
Web	585.0	228.0	1,377.0	1,356.0	1,221.0
Other	78.0	63.0	93.0	99.0	100.5
Total	3,153.0	3,330.0	3,750.0	3,822.0	3,688.5

Honors SCHP*, Information Systems

	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017
Lower Division	87.0	75.0	0.0	69.0	0.0
Upper Division	0.0	0.0	0.0	0.0	0.0
Total	87.0	75.0	0.0	69.0	0.0

*SCHP are reported in the department that owns the courses, except in department codes of 99AR, 99BU, 99ED, 99HH, 99IS, 99SC, & BA, for which SCHP are reported in the home department of the full-time faculty member.

Fall 2017 Full-Time Faculty: Information Systems

Total Full-Time Faculty: 11

	N	%
Gender:		
Male	9	81.8%
Female	2	18.2%
Ethnicity:		
White	9	81.8%
Other	2	18.2%
Rank:		
Professor	1	9.1%
Associate Professor	7	63.6%
Assistant Professor	1	9.1%
Instructor I	2	18.2%
Tenure Status:		
Tenured	8	72.7%
Tenure-Track	1	9.1%
Non Tenure-Track	2	18.2%
Terminal Degrees:		
Terminal Degree	9	81.8%
Degree is not Terminal	2	18.2%



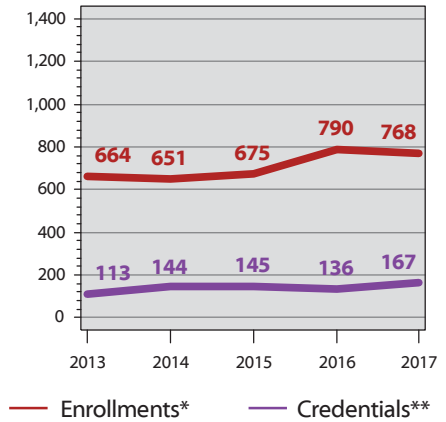
MANAGEMENT

Fall 2017 Student Profile: Management

		N	%			N	%
Unduplicated Headcount Enrollment*: 766	Gender:			Status:			
	Male	417	54.4%	Full-Time	651	85.0%	
	Female	349	45.6%	Part-Time	115	15.0%	
	Ethnicity:			Level:			
	White	586	76.5%	Undergraduate	766	100%	
	Black	53	6.9%	Graduate	0	0.0%	
	Other	64	8.4%	Avg ACT:		22	
	Non-Resident Alien	57	7.4%				
	Not Supplied	6	0.8%				

*Data reflect student headcount. Students with more than one major in a department are counted only once.

Enrollments * & Credentials ** 2013-2017



BU

	Duplicated Enrollments *					5 Yr Diff	Duplicated Credentials **					5 Yr Diff
	2013	2014	2015	2016	2017		12/13	13/14	14/15	15/16	16/17	
Entrepreneurship (seeking admission), BS(#542P)	39	26	34	48	41		0	0	0	0	0	
Entrepreneurship, BS (#542)	11	14	12	12	18		6	8	6	10	6	
International Business (seeking admission), BS(#569P)	69	59	62	69	61		0	0	0	0	0	
International Business, BS (#569)	21	24	26	22	27		12	21	33	19	19	
Management (seeking admission), BS (#723P)	347	360	360	397	344		0	0	0	0	0	
Management, BS(#723)	177	168	181	242	277		95	115	106	107	142	
Overall Undergraduate Degree Program	664	651	675	790	768	15.7%	113	144	145	136	167	47.8%
Overall Degree Program	664	651	675	790	768	15.7%	113	144	145	136	167	47.8%
Grand Total	664	651	675	790	768	15.7%	113	144	145	136	167	47.8%

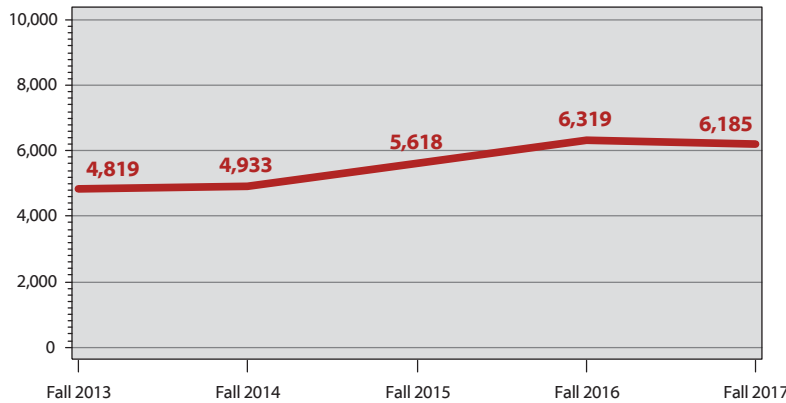
*Duplicated enrollments count multiple majors of all credential-seeking students: certificate, associate, baccalaureate, masters, rank, specialist, & doctoral. Fall stats reported.

**Duplicated credentials count multiple majors & include certificate, associate, baccalaureate, rank, masters, specialist & doctoral credentials awarded. Academic year reported includes summer, fall & spring. For example, the 2016/17 academic year would include degrees awarded in summer 2016, fall 2016 & spring 2017.



MANAGEMENT

Student Credit Hour Production (SCHP*)
Fall 2013-Fall 2017



SCHP*, Management

	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017
Undergraduate	4,681.0	4,819.0	5,384.0	6,172.0	6,080.0
Graduate	138.0	114.0	234.0	147.0	105.0
Total	4,819.0	4,933.0	5,618.0	6,319.0	6,185.0

SCHP* by Faculty Designation, Management

	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017
Full-Time	4,027.0	4,177.0	4,214.0	4,810.0	4,046.0
Part-Time	792.0	756.0	1,404.0	1,359.0	1,758.0
Transitional Retiree	0.0	0.0	0.0	150.0	381.0
Total	4,819.0	4,933.0	5,618.0	6,319.0	6,185.0

SCHP* by Source, Management

	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017
Bowling Green	3,555.0	3,719.0	4,065.0	4,362.0	4,236.0
E-town/Ft. Knox	39.0	42.0	36.0	30.0	6.0
Glasgow	204.0	240.0	180.0	153.0	87.0
Owensboro	141.0	114.0	132.0	78.0	135.0
Web	850.0	764.0	1,193.0	1,696.0	1,694.0
Other	30.0	54.0	12.0	0.0	27.0
Total	4,819.0	4,933.0	5,618.0	6,319.0	6,185.0

Honors SCHP*, Management

	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017
Lower Division	51.0	75.0	51.0	57.0	45.0
Upper Division	0.0	0.0	0.0	0.0	129.0
Total	51.0	75.0	51.0	57.0	174.0

*SCHP are reported in the department that owns the courses, except in department codes of 99AR, 99BU, 99ED, 99HH, 99IS, 99SC, & BA, for which SCHP are reported in the home department of the full-time faculty member.

Fall 2017 Full-Time Faculty: Management

Total Full-Time Faculty: 15

	N	%
Gender:		
Male	7	46.7%
Female	8	53.3%
Ethnicity:		
White	12	80.0%
Black	1	6.7%
Other	2	13.3%
Rank:		
Professor	2	13.3%
Associate Professor	5	33.3%
Assistant Professor	3	20.0%
Pedagogical Asst. Professor	2	13.3%
Instructor I	1	6.7%
Lecturer	2	13.3%
Tenure Status:		
Tenured	7	46.7%
Tenure-Track	5	33.3%
Non Tenure-Track	3	20.0%
Terminal Degrees:		
Terminal Degree	12	80.0%
Degree is not Terminal	3	20.0%



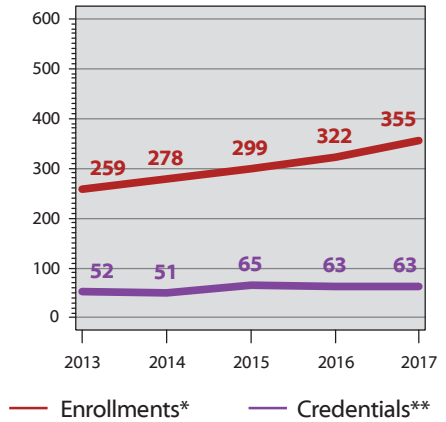
MARKETING

Fall 2017 Student Profile: Marketing

		N	%			N	%
Unduplicated Headcount Enrollment*: 355	Gender:			Status:			
	Male	198	55.8%	Full-Time	346	97.5%	
	Female	157	44.2%	Part-Time	9	2.5%	
	Ethnicity:			Level:			
	White	305	85.9%	Undergraduate	355	100%	
	Black	17	4.8%	Graduate	0	0.0%	
	Other	20	5.6%	Avg ACT:		23	
	Non-Resident Alien	12	3.4%				
	Not Supplied	1	0.3%				

*Data reflect student headcount. Students with more than one major in a department are counted only once.

Enrollments * & Credentials ** 2013-2017



BU

	Duplicated Enrollments *						Duplicated Credentials **					
	2013	2014	2015	2016	2017	5 Yr Diff	12/13	13/14	14/15	15/16	16/17	5 Yr Diff
Marketing (seeking admission), BS (#720P)	183	205	222	210	227		0	0	0	0	0	
Marketing, BS (#720)	76	73	77	112	128		52	51	65	63	63	
Overall Undergraduate Degree Program	259	278	299	322	355	37.1%	52	51	65	63	63	21.2%
Overall Degree Program	259	278	299	322	355	37.1%	52	51	65	63	63	21.2%
Grand Total	259	278	299	322	355	37.1%	52	51	65	63	63	21.2%

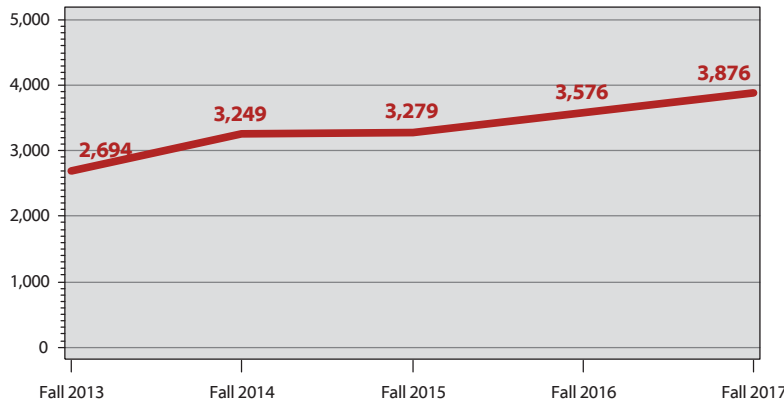
*Duplicated enrollments count multiple majors of all credential-seeking students: certificate, associate, baccalaureate, masters, rank, specialist, & doctoral. Fall stats reported.

**Duplicated credentials count multiple majors & include certificate, associate, baccalaureate, rank, masters, specialist & doctoral credentials awarded. Academic year reported includes summer, fall & spring. For example, the 2016/17 academic year would include degrees awarded in summer 2016, fall 2016 & spring 2017.



MARKETING

Student Credit Hour Production (SCHP*)
Fall 2013-Fall 2017



SCHP*, Marketing

	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017
Undergraduate	2,664.0	3,132.0	3,279.0	3,516.0	3,876.0
Graduate	30.0	117.0	0.0	60.0	0.0
Total	2,694.0	3,249.0	3,279.0	3,576.0	3,876.0

SCHP* by Faculty Designation, Marketing

	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017
Full-Time	2,463.0	2,928.0	2,949.0	2,814.0	2,919.0
Part-Time	231.0	321.0	330.0	762.0	957.0
Transitional Retiree	0.0	0.0	0.0	0.0	0.0
Total	2,694.0	3,249.0	3,279.0	3,576.0	3,876.0

SCHP* by Source, Marketing

	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017
Bowling Green	2,220.0	2,766.0	2,748.0	3,141.0	3,567.0
E-town/Ft. Knox	0.0	6.0	9.0	12.0	9.0
Glasgow	81.0	96.0	93.0	78.0	153.0
Owensboro	12.0	9.0	15.0	24.0	12.0
Web	378.0	360.0	357.0	249.0	84.0
Other	3.0	12.0	57.0	72.0	51.0
Total	2,694.0	3,249.0	3,279.0	3,576.0	3,876.0

Honors SCHP*, Marketing

	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017
Lower Division	0.0	69.0	0.0	0.0	0.0
Upper Division	0.0	0.0	18.0	0.0	0.0
Total	0.0	69.0	18.0	0.0	0.0

*SCHP are reported in the department that owns the courses, except in department codes of 99AR, 99BU, 99ED, 99HH, 99IS, 99SC, & BA, for which SCHP are reported in the home department of the full-time faculty member.

Fall 2017 Full-Time Faculty: Marketing

Total Full-Time Faculty: 10

	N	%
Gender:		
Male	7	70.0%
Female	3	30.0%
Ethnicity:		
White	10	100%
Rank:		
Professor	2	20.0%
Associate Professor	4	40.0%
Assistant Professor	1	10.0%
Lecturer	3	30.0%
Tenure Status:		
Tenured	6	60.0%
Tenure-Track	1	10.0%
Non Tenure-Track	3	30.0%
Terminal Degrees:		
Terminal Degree	7	70.0%
Degree is not Terminal	3	30.0%