

Potter College of Arts & Letters Student Profile Fall 2020 - 2024



In Arts & Letters, females make up 65% of the student population.



**First Generation students** represent 27% of the Arts & Letters student body.



A total of 92% of students in Arts & Letters pursue studies full time.



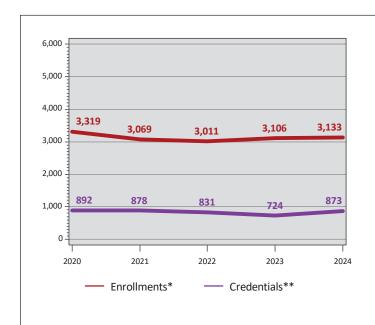
The majority, or 94%, of Arts & Letters students are at the undergraduate level.



	2020	2021	2022	2023	2024
Total Students *:	2,833	2,608	2,493	2,495	2,422
Sex:					
Male	1,047	978	913	870	852
Female	1,786	1,630	1,580	1,625	1,570
Ethnicity:					
White	2,220	2,027	1,919	1,874	1,821
Black	261	240	205	215	201
Non-Resident Alien	22	15	15	13	10
Other	312	306	325	359	359
Not Supplied	18	20	29	34	31
Status:					
Full-Time	2,544	2,370	2,294	2,291	2,230
Part-Time	289	238	199	204	192
Level:					
Undergraduate	2,665	2,463	2,361	2,357	2,278
Graduate	168	145	132	138	144
Avg ACT:	24	24	24	23	23

<sup>\*</sup>Data reflect student headcount. Students with more than one major in a college are counted only once.





#### Potter College of Arts & Letters Enrollments\* and Credentials \*\* 2020 - 2024

The Potter College of Arts & Letters decreased by 6% in enrollments from Fall 2020 to Fall 2024. Additionally, the Potter College of Arts & Letters decreased by 2% in credentials awarded over five years.



		Duplicated Enrollments *					<b>Duplicated Credentials</b> **					
	2020	2021	2022	2023	2024	5 Yr Diff	19/20	20/21	21/22	22/23	23/24	5 Yr Diff
99AR: Exploratory/Undeclared	24	23	21	26	18	( 25.0%)	4	5	6	4	7	75.0%
Art & Design†	303	320	317	382	414	36.6%	62	76	82	75	88	41.9%
English	257	220	219	224	249	( 3.1%)	73	68	59	51	54	( 26.0%)
Global Pathways to Sustainability, CER ††	2	0	0	0	0		1	1	0	0	0	
History †††	307	264	286	287	296	( 3.6%)	108	92	54	60	68	( 37.0%)
Modern Languages	210	169	159	151	168	( 20.0%)	62	62	38	41	49	( 21.0%)
Music	180	179	152	148	180	0.0%	40	41	45	37	38	( 5.0%)
Political Communication, CER ††	2	0	0	0	0		1	0	0	0	0	
Political Science †††	337	307	321	353	367	8.9%	92	94	91	72	99	7.6%
School of Media & Communication	892	814	817	828	823	( 7.7%)	244	232	266	220	240	( 1.6%)
Society, Culture, Crime, & Justice Studies	618	611	565	539	468	( 24.3%)	166	167	153	135	187	12.7%
Theatre and Dance	187	162	154	168	150	( 19.8%)	39	40	37	29	43	10.3%
Potter College of Arts & Letters	3,319	3,069	3,011	3,106	3,133	( 5.6%)	892	878	831	724	873	( 2.1%)

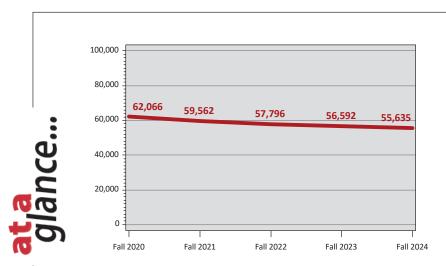
<sup>\*</sup>Duplicated enrollments count multiple majors of all credential-seeking students: certificate, associate, baccalaureate, masters, rank, specialist, & doctoral. Fall stats reported.

<sup>\*\*</sup>Duplicated credentials count multiple majors & include certificate, associate, baccalaureate, rank, masters, specialist & doctoral credentials awarded. Academic year reported includes summer, fall & spring. For example, the 2023/24 academic year would include degrees awarded in summer 2023, fall 2023 & spring 2024.

<sup>†</sup>Due to the interdisciplinary nature of the Game Design Certificate program, students in that major are reported in both the College of Arts & College of Science.

<sup>††</sup>The major listed is an interdisciplinary program offered by Potter College of Arts & Letters and as such is not reflected within a specific department.

<sup>†††</sup>Due to the interdisciplinary nature of the Legal Studies program, students in that major are reported in both the History & Political Science Departments.



# Potter College of Arts & Letters Student Credit Hour Production\* 2020 - 2024

The Potter College of Arts & Letters had a decrease of 10% in student credit hour production over the past five years. This is a difference of 6,432 student credit hours.

#### SCHP\*, Potter College of Arts & Letters

	Fall 2020	Fall 2021	Fall 2022	Fall 2023	Fall 2024
Undergraduate	61,018.5	58,653.0	56,957.0	55,738.0	54,704.5
Graduate	1,047.5	909.0	839.0	854.0	930.0
Total SCHP	62,066.0	59,562.0	57,796.0	56,592.0	55,634.5

#### SCHP\* by Faculty Designation, Potter College of Arts & Letters

	Fall 2020	Fall 2021	Fall 2022	Fall 2023	Fall 2024
Full-Time	47,562.0	45,490.0	42,271.0	40,435.0	39,547.0
Part-Time	13,538.0	14,072.0	15,525.0	16,157.0	16,087.5
Transitional Retiree	966.0	0.0	0.0	0.0	0.0
Total SCHP	62,066.0	59,562.0	57,796.0	56,592.0	55,634.5

#### **SCHP\*** by Source, Potter College of Arts & Letters

	Fall 2020	Fall 2021	Fall 2022	Fall 2023	Fall 2024
Bowling Green	30,230.0	43,617.0	42,910.0	42,957.0	41,980.0
E-town/Ft. Knox	189.0	207.0	99.0	150.0	99.0
Glasgow	735.0	537.0	570.0	558.0	804.0
Owensboro	162.0	141.0	87.0	87.0	135.0
Web	28,335.0	12,165.0	11,454.0	10,320.0	10,893.5
Other	2,415.0	2,895.0	2,676.0	2,520.0	1,723.0
Total SCHP	62.066.0	59.562.0	57.796.0	56.592.0	55.634.5

#### Honors SCHP\*, Potter College of Arts & Letters

	Fall 2020	Fall 2021	Fall 2022	Fall 2023	Fall 2024
Lower Division	2,265.0	1,520.0	1,478.0	1,325.0	1,053.0
Upper Division	961.0	633.0	795.5	632.0	551.0
Total Honors SCHP	3,226.0	2,153.0	2,273.5	1,957.0	1,604.0

<sup>\*</sup>SCHP are reported in the department that owns the courses, except in department codes of 99AR, 99BU, 99ED, 99HH, & 99SC, for which SCHP are reported in the home department of the full-time faculty member. An additional exception is online and weekend MBA courses taught by full-time faculty—these courses and faculty are reported under the 99BU department.



'		II-Time	e of Arts & Letters Faculty Profile fall 2024			Faculty by Departn	nent	;
	N	%		N	%		N	%
Total Full-Time			Rank:			Art & Design	18	9.5
Faculty:	189	100.0	Professor	60	31.7	English	37	19.6
Sex:			Associate Professor	53	28.0	History	25	13.2
Male	84	44.4	Assistant Professor	27	14.3	Modern Languages	10	
Female	105	55.6	Pedagogical Professor	2	1.1	Music	20	10.6
Ethnicity:	103	33.0	Pedagogical Assoc. Professor	1	0.5	Political Science	11	5.8
White	160	84.7	Pedagogical Asst. Professor	5	2.6	School of Media & Communication	35	18.5
Black	6	3.2	Visiting Asst. Professor	1	0.5	Society, Culture,		
Non-Resident Alien	0	0.0	Instuctor I	29	15.3	Crime, & Justice Studies	19	
Other	21	11.1	Instructor II	10	5.3	Theatre and Dance	14	7.4
Not Supplied	2	1.1	Senior Instructor	1	0.5			
Terminal Degrees:			Tenure Status:					
Terminal Degree	141	74.6	Tenured	114	60.3			
Degree is not			Tenure-Track	34	18.0			
Terminal	48	25.4	Non Tenure-Track	41	21.7			

### SCHP\* by Department, Potter College of Arts & Letters

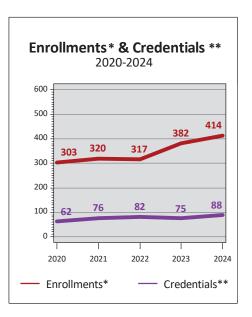
	Fall 2020	Fall 2021	Fall 2022	Fall 2023	Fall 2024
99AR: Exploratory/Undeclared	626.0	773.0	772.0	270.0	211.0
Art & Design	4,190.0	3,717.0	4,024.0	3,949.0	4,264.0
English	12,216.0	11,489.0	10,883.0	10,575.0	10,667.0
History	8,990.0	9,279.0	8,901.0	8,929.0	8,344.0
Modern Languages	3,195.0	2,848.0	2,495.0	2,613.0	2,711.0
Music	4,774.0	5,162.0	4,796.0	4,834.0	5,839.0
Political Science	4,183.0	3,809.0	3,652.5	3,872.0	3,336.0
School of Media & Communication	12,047.0	11,007.0	11,251.0	11,416.0	10,664.0
Society, Culture, Crime, & Justice					
Studies	8,813.5	8,833.0	8,113.0	7,514.0	7,135.0
Theatre and Dance	3,031.5	2,645.0	2,908.5	2,620.0	2,463.5
Total SCHP	62,066.0	59,562.0	57,796.0	56,592.0	55,634.5

<sup>\*</sup>SCHP are reported in the department that owns the courses, except in department codes of 99AR, 99BU, 99ED, 99HH, & 99SC, for which SCHP are reported in the home department of the full-time faculty member. An additional exception is online and weekend MBA courses taught by full-time faculty—these courses and faculty are reported under the 99BU department.

# **ART & DESIGN**

Fall 2024 Student Profile: Art & Design										
		N	%		N	%				
	Sex:			Status:						
Unduplicated	Male	122	34.3%	Full-Time	342	96.1%				
Headcount Enrollment*:	Female	234	65.7%	Part-Time	14	3.9%				
356	Ethnicity:			Level:						
	White	267	75.0%	Undergraduate	356	100%				
	Black	24	6.7%	Graduate	0	0.0%				
	Non-Resident Alien	1	0.3%	Avg ACT:		23				
	Other	59	16.6%			23				
	Not Supplied	5	1.4%							

\*Data reflect student headcount. Students with more than one major in a department are counted only once.



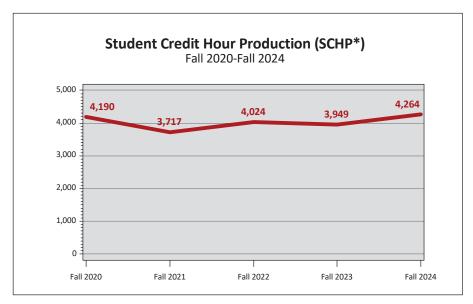
	<b>Duplicated Enrollments *</b>				<b>Duplicated Credentials **</b>							
	2020	2021	2022	2023	2024	5 Yr Diff	19/20	20/21	21/22	22/23	23/24	5 Yr Diff
Game Design, CER (#1761) †	10	29	35	45	49		0	2	3	7	9	
Graphic Design, CER (#1762)	1	10	19	62	76		0	1	0	4	13	
User Experience, CER (#1747)	56	41	26	23	21		16	31	16	19	14	
Overall Undergraduate Certificates	67	80	80	130	146	117.9%	16	34	19	30	36	125.0%
Art History, AB (#613)	14	7	13	14	15		4	4	2	0	3	
Visual Arts (seeking admission), BFA (#514P)	120	126	121	115	150		0	0	0	0	0	
Visual Arts, BFA (#514)	36	36	30	33	29		21	21	31	31	26	
Visual Studies, AB (#509)	66	71	73	90	74		21	17	30	14	23	
Overall Undergraduate Degree Program	236	240	237	252	268	13.6%	46	42	63	45	52	13.0%
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Overall Certificates	67	80	80	130	146	117.9%	16	34	19	30	36	125.0%
Overall Degree Program	236	240	237	252	268	13.6%	46	42	63	45	52	13.0%
Grand Total	303	320	317	382	414	36.6%	62	76	82	75	88	41.9%

<sup>\*</sup>Duplicated enrollments count multiple majors of all credential-seeking students: certificate, associate, baccalaureate, masters, rank, specialist, & doctoral. Fall stats reported.

<sup>\*\*</sup>Duplicated credentials count multiple majors & include certificate, associate, baccalaureate, rank, masters, specialist & doctoral credentials awarded. Academic year reported includes summer, fall & spring. For example, the 2023/24 academic year would include degrees awarded in summer 2023, fall 2023 & spring 2024.

 $<sup>\</sup>dagger$ Due to the interdisciplinary nature of the Game Design Certificate program, students in that major are reported in both the College of Arts & College of Science.

### **ART & DESIGN**



#### SCHP\*, Art & Design

	Fall 2020	Fall 2021	Fall 2022	Fall 2023	Fall 2024
Undergraduate	4,190.0	3,717.0	4,021.0	3,943.0	4,264.0
Graduate	0.0	0.0	3.0	6.0	0.0
Total	4,190.0	3,717.0	4,024.0	3,949.0	4,264.0

#### SCHP\* by Faculty Designation, Art & Design

	Fall 2020	Fall 2021	Fall 2022	Fall 2023	Fall 2024
Full-Time	3,023.0	2,652.0	2,542.0	2,848.0	3,016.0
Part-Time	1,167.0	1,065.0	1,482.0	1,101.0	1,248.0
Transitional Retiree	0.0	0.0	0.0	0.0	0.0
Total	4,190.0	3,717.0	4,024.0	3,949.0	4,264.0

#### SCHP\* by Source, Art & Design

	Fall 2020			Fall 2023	Fall 2024		
Bowling Green	2,117.0	2,376.0	3,136.0	3,325.0	3,712.0		
E-town/Ft. Knox	30.0	24.0	36.0	24.0	0.0		
Glasgow	57.0	0.0	45.0	15.0	18.0		
Owensboro	0.0	27.0	6.0	9.0	0.0		
Web	1,932.0	1,224.0	717.0	405.0	528.0		
Other	54.0	66.0	84.0	171.0	6.0		
Total	4,190.0	3,717.0	4,024.0	3,949.0	4,264.0		

#### Honors SCHP\*, Art & Design

	Fall 2020	Fall 2021	Fall 2022	Fall 2023	Fall 2024
Lower Division	150.0	0.0	72.0	39.0	54.0
Upper Division	0.0	0.0	0.0	0.0	0.0
Total	150.0	0.0	72.0	39.0	54.0

\*SCHP are reported in the department that owns the courses, except in department codes of 99AR, 99BU, 99ED, 99HH, & 99SC, for which SCHP are reported in the home department of the full-time faculty member. An additional exception is online and weekend MBA courses taught by full-time faculty--these courses and faculty are reported under the 99BU department.

# Fall 2024 **Full-Time Faculty:**

Art & Design

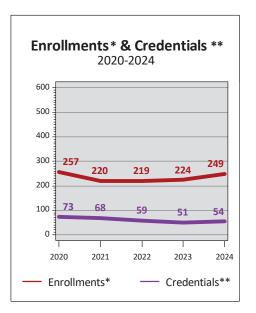
	N	%
Sex:		
Male	7	38.9%
Female	11	61.1%
Ethnicity:		
White	14	77.8%
Other	4	22.2%
Rank:		
Professor	6	33.3%
Associate Professor	5	27.8%
Assistant Professor	3	16.7%
Instuctor I	4	22.2%
Tenure Status:		
Tenured	11	61.1%
Tenure-Track	3	16.7%
Non Tenure-Track	4	22.2%
Terminal Degrees:		
Terminal Degree	12	66.7%
Degree is not Terminal	6	33.3%



### **ENGLISH**

	Fall 2024 Stud	ent	Profile	e: English		
		N	%		N	%
	Sex:			Status:		
Unduplicated	Male	66	28.0%	Full-Time	195	82.6%
Headcount Female Enrollment*:	170	72.0%	Part-Time	41	17.4%	
236	Ethnicity:			Level:		
	White	204	86.4%	Undergraduate	185	78.4%
	Black	10	4.2%	Graduate	51	21.6%
	Non-Resident Alien	2	0.8%	Avg ACT:		25
	Other	20	8.5%	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		23
	Not Supplied	0	0.0%			

\*Data reflect student headcount. Students with more than one major in a department are counted only once.



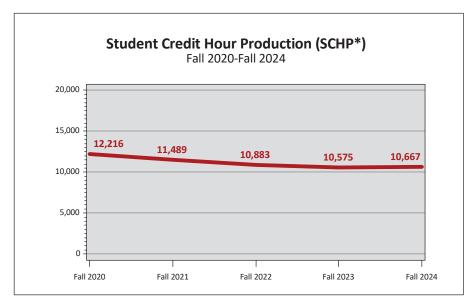
	Duplicated Enrollments *						Dup	Duplicated Credentials **			
2020	2021	2022	2023	2024	5 Yr Diff	19/20	20/21	21/22	22/23	23/24	5 Yr Diff
0	0	0	1	6		0	0	0	0	1	
						1					
0	0	0	2	7		0	0	0	0	4	
0	0	0	3	13		0	0	0	0	5	
7	2	0	0	0		1	3	3	0	0	
						İ					
0	0	0	4	19		2	1	0	0	0	
7	2	0	4	19	171.4%	3	4	3	0	0	
57	54	51	48	54		15	11	10	8	3	
169	143	139	134	130		44	44	33	34	35	
226	197	190	182	184	( 18.6%)	59	55	43	42	38	( 35.6%)
12	11	18	19	19		7	6	6	4	7	
12	10	11	16	14		4	3	7	5	4	
24	21	29	35	33	37.5%	11	9	13	9	11	0.0%
						•					
7	2	0	7	32	357.1%	3	4	3	0	5	66.7%
250	218	219	217	217	( 13.2%)	70	64	56	51	49	( 30.0%)
257	220	219	224	249	( 3.1%)	73	68	59	51	54	( 26.0%)
	0 0 7 0 7 57 169 226 12 12 24	2020 2021 0 0 0 0 7 2 0 0 7 2 57 54 169 143 226 197 12 11 12 10 24 21 7 2 250 218	2020 2021 2022 0 0 0 0 0 0 0 0 7 2 0 57 54 51 169 143 139 226 197 190 12 11 18 12 10 11 24 21 29  7 2 0 250 218 219	2020         2021         2022         2023           0         0         0         1           0         0         0         2           0         0         0         3           7         2         0         0           4         7         2         0         4           57         54         51         48           169         143         139         134           226         197         190         182           12         11         18         19           12         10         11         16           24         21         29         35           7         2         0         7           250         218         219         217	2020         2021         2022         2023         2024           0         0         0         1         6           0         0         0         2         7           0         0         0         3         13           7         2         0         0         0           0         0         4         19           57         54         51         48         54           169         143         139         134         130           226         197         190         182         184           12         11         18         19         19           12         10         11         16         14           24         21         29         35         33           7         2         0         7         32           250         218         219         217         217	2020       2021       2022       2023       2024       5 Yr Diff         0       0       0       1       6         0       0       0       2       7         0       0       0       3       13         7       2       0       0       0         0       0       0       4       19         7       2       0       4       19       171.4%         57       54       51       48       54         169       143       139       134       130         226       197       190       182       184       ( 18.6%)         12       11       18       19       19         12       10       11       16       14         24       21       29       35       33       37.5%	2020         2021         2022         2023         2024         5 Yr Diff         19/20           0         0         0         1         6         0           0         0         0         2         7         0           0         0         0         3         13         0           7         2         0         0         0         1           0         0         0         4         19         2           7         2         0         4         19         171.4%         3           57         54         51         48         54         15         16         143         130         44           226         197         190         182         184         ( 18.6%)         59           12         11         18         19         19         7           12         10         11         16         14         4           24         21         29         35         33         37.5%         11           7         2         0         7         32         357.1%         3           250         218	2020         2021         2022         2023         2024         5 Yr Diff         19/20         20/21           0         0         0         1         6         0         0         0           0         0         0         2         7         0         0         0           0         0         0         3         13         0         0         0           7         2         0         0         0         1         3         4           57         54         51         48         54         15         11           169         143         139         134         130         44         44           226         197         190         182         184         ( 18.6%)         59         55           12         11         18         19         19         7         6           12         10         11         16         14         4         3           24         21         29         35         33         37.5%         11         9           7         2         0         7         32         357.1%         3	2020         2021         2022         2023         2024         5 Yr Diff         19/20         20/21         21/22           0         0         0         1         6         0         0         0         0           0         0         0         2         7         0         0         0         0           0         0         0         3         13         0         0         0         0           7         2         0         0         0         1         3         3         3           0         0         0         4         19         2         1         0         0         0         1         3         3         3         3         3         3         4         3         3         4         3         3         4         3         3         4         3         3         4         3         4         4         33         4         4         33         4         4         33         7         2         4         15         11         10         1         4         4         3         7         7         2         1         2 <td>2020         2021         2022         2023         2024         5 Yr Diff         19/20         20/21         21/22         22/23           0         0         0         1         6         0         0         0         0         0           0         0         0         2         7         0         0         0         0         0           0         0         0         3         13         0</td> <td>2020         2021         2022         2023         2024         5 Yr Diff         19/20         20/21         21/22         22/23         23/24           0         0         0         1         6         0         0         0         0         1           0         0         0         2         7         0         0         0         0         4           0         0         0         3         13         0         0         0         0         5           7         2         0         4         19         2         1         0         0         0           6         0         0         4         19         171.4%         3         4         3         0         0           7         2         0         4         19         171.4%         3         4         3         0         0           57         54         51         48         54         15         11         10         8         3           169         143         139         134         130         59         55         43         42         38           12</td>	2020         2021         2022         2023         2024         5 Yr Diff         19/20         20/21         21/22         22/23           0         0         0         1         6         0         0         0         0         0           0         0         0         2         7         0         0         0         0         0           0         0         0         3         13         0	2020         2021         2022         2023         2024         5 Yr Diff         19/20         20/21         21/22         22/23         23/24           0         0         0         1         6         0         0         0         0         1           0         0         0         2         7         0         0         0         0         4           0         0         0         3         13         0         0         0         0         5           7         2         0         4         19         2         1         0         0         0           6         0         0         4         19         171.4%         3         4         3         0         0           7         2         0         4         19         171.4%         3         4         3         0         0           57         54         51         48         54         15         11         10         8         3           169         143         139         134         130         59         55         43         42         38           12

<sup>\*</sup>Duplicated enrollments count multiple majors of all credential-seeking students: certificate, associate, baccalaureate, masters, rank, specialist, & doctoral. Fall stats reported.

<sup>\*\*</sup>Duplicated credentials count multiple majors & include certificate, associate, baccalaureate, rank, masters, specialist & doctoral credentials awarded. Academic year reported includes summer, fall & spring. For example, the 2023/24 academic year would include degrees awarded in summer 2023, fall 2023 & spring 2024.

# A R

## **ENGLISH**



#### SCHP\*, English

	Fall 2020	Fall 2021	Fall 2022	Fall 2023	Fall 2024
Undergraduate	11,996.0	11,306.0	10,652.0	10,301.0	10,300.0
Graduate	220.0	183.0	231.0	274.0	367.0
Total	12,216.0	11,489.0	10,883.0	10,575.0	10,667.0

#### **SCHP\*** by Faculty Designation, English

	Fall 2020	Fall 2021	Fall 2022	Fall 2023	Fall 2024
Full-Time	9,447.0	9,845.0	8,378.0	7,488.0	7,034.0
Part-Time	2,583.0	1,644.0	2,505.0	3,087.0	3,633.0
Transitional Retiree	186.0	0.0	0.0	0.0	0.0
Total	12,216.0	11,489.0	10,883.0	10,575.0	10,667.0

#### **SCHP\*** by Source, English

	Fall 2020			Fall 2022 Fall 2023	
Bowling Green	6,005.0	9,463.0	8,885.0	8,859.0	8,555.0
E-town/Ft. Knox	0.0	0.0	30.0	54.0	30.0
Glasgow	180.0	141.0	129.0	153.0	258.0
Owensboro	9.0	18.0	39.0	36.0	30.0
Web	5,905.0	1,708.0	1,656.0	1,320.0	1,647.0
Other	117.0	159.0	144.0	153.0	147.0
Total	12,216.0	11,489.0	10,883.0	10,575.0	10,667.0

#### Honors SCHP\*, English

	Fall 2020	Fall 2021	Fall 2022	Fall 2023	Fall 2024
Lower Division	135.0	240.0	230.0	184.0	231.0
Upper Division	159.0	57.0	99.0	108.0	90.0
Total	294.0	297.0	329.0	292.0	321.0

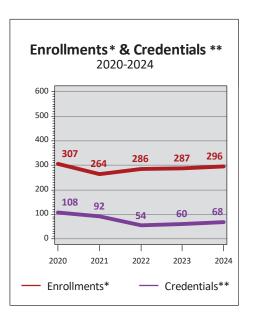
\*SCHP are reported in the department that owns the courses, except in department codes of 99AR, 99BU, 99ED, 99HH, & 99SC, for which SCHP are reported in the home department of the full-time faculty member. An additional exception is online and weekend MBA courses taught by full-time faculty--these courses and faculty are reported under the 99BU department.

#### Fall 2024 Full-Time Faculty: English

	N	%
	IN	%
Sex:		
Male	13	35.1%
Female	24	64.9%
Ethnicity:		
White	34	91.9%
Other	2	5.4%
Not Supplied	1	2.7%
Rank:		
Professor	12	32.4%
Associate Professor	8	21.6%
Assistant Professor	5	13.5%
Pedagogical Assoc.	4	2 70/
Professor	1	2.7%
Pedagogical Asst. Professor	2	5.4%
Instuctor I	7	18.9%
Instructor II	2	5.4%
Tenure Status:		
Tenured	21	56.8%
Tenure-Track	7	18.9%
Non Tenure-Track	9	24.3%
Terminal Degrees:		
Terminal Degree	29	78.4%
Degree is not Terminal	8	21.6%

## **HISTORY**

Fall 2024 Student Profile: History										
		N	%		N	%				
	Sex:			Status:						
Unduplicated	Male	114	47.3%	Full-Time	196	81.3%				
Headcount Female Enrollment*:	127	52.7%	Part-Time	45	18.7%					
Enrollment *: 241 Ethnicity:				Level:						
	White	200	83.0%	Undergraduate	199	82.6%				
	Black	10	4.1%	Graduate	42	17.4%				
	Non-Resident Alien	1	0.4%	Avg ACT:		24				
	Other	27	11.2%	Avg Act.		27				
	Not Supplied	3	1.2%							
*Data reflect student h	eadcount. Students with more	than o	ne major in	a department are counte	d only d	nce.				



	Duplicated Enrollments *					Dup	uplicated Credentials **					
	2020	2021	2022	2023	2024	5 Yr Diff	19/20	20/21	21/22	22/23	23/24	5 Yr Diff
Asian Religions and Cultures, AB (#615)***	10	10	10	15	10		13	8	5	2	4	
History, AB (#695)	148	125	126	119	108		47	45	28	25	36	Ĭ
History, AB (#695E)	0	0	0	0	1		0	0	0	0	0	Ĭ
Legal Studies, AB (#6001) †	0	0	22	29	54		0	0	0	0	3	Ī
Religious Studies, AB (#769)	23	7	7	11	10		10	13	4	3	5	İ
Social Studies (seeking admission), AB(#592P) ***	1	0	0	0	0		0	0	0	0	0	
Social Studies, AB (#592)	104	96	93	78	71		27	22	12	24	10	İ
Overall Undergraduate Degree Program	286	238	258	252	254	( 11.2%)	97	88	49	54	58	( 40.2%)
History, MA (#078)	21	26	28	35	42		11	4	5	6	10	
Overall Graduate Degree Program	21	26	28	35	42	100.0%	11	4	5	6	10	( 9.1%)
							•					•
Overall Degree Program	307	264	286	287	296	( 3.6%)	108	92	54	60	68	( 37.0%)
Grand Total	307	264	286	287	296	( 3.6%)	108	92	54	60	68	( 37.0%)

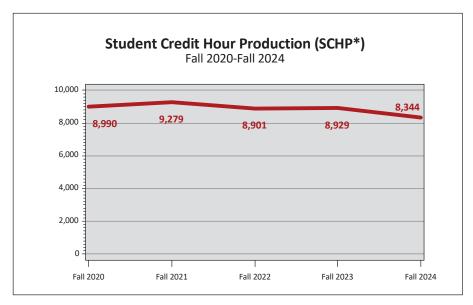
<sup>\*</sup>Duplicated enrollments count multiple majors of all credential-seeking students: certificate, associate, baccalaureate, masters, rank, specialist, & doctoral. Fall stats reported.

<sup>\*\*</sup>Duplicated credentials count multiple majors & include certificate, associate, baccalaureate, rank, masters, specialist & doctoral credentials awarded. Academic year reported includes summer, fall & spring. For example, the 2023/24 academic year would include degrees awarded in summer 2023, fall 2023 & spring 2024.

<sup>\*\*\*</sup>Program closed.

<sup>†</sup>Due to the interdisciplinary nature of the Legal Studies program, students in that major are reported in both the History & Political Science Departments.

#### **HISTORY**



#### SCHP\*, History

	Fall 2020	Fall 2021	Fall 2022	Fall 2023	Fall 2024
Undergraduate	8,864.0	9,132.0	8,744.0	8,718.0	8,091.0
Graduate	126.0	147.0	157.0	211.0	253.0
Total	8,990.0	9,279.0	8,901.0	8,929.0	8,344.0

#### **SCHP\*** by Faculty Designation, History

	Fall 2020	Fall 2021	Fall 2022	Fall 2023	Fall 2024
Full-Time	7,607.0	7,374.0	6,663.0	6,670.0	6,103.0
Part-Time	1,380.0	1,905.0	2,238.0	2,259.0	2,241.0
Transitional Retiree	3.0	0.0	0.0	0.0	0.0
Total	8,990.0	9,279.0	8,901.0	8,929.0	8,344.0

#### **SCHP\*** by Source, History

	Fall 2020	Fall 2021	Fall 2022	Fall 2023	Fall 2024
Bowling Green	3,767.0	6,078.0	5,754.0	6,393.0	6,223.0
E-town/Ft. Knox	6.0	12.0	0.0	6.0	9.0
Glasgow	42.0	15.0	105.0	6.0	0.0
Owensboro	27.0	3.0	0.0	0.0	0.0
Web	4,800.0	2,739.0	2,511.0	2,059.0	1,983.0
Other	348.0	432.0	531.0	465.0	129.0
Total	8,990.0	9,279.0	8,901.0	8,929.0	8,344.0

#### Honors SCHP\*, History

	Fall 2020	Fall 2021	Fall 2022	Fall 2023	Fall 2024
Lower Division	303.0	165.0	216.0	195.0	123.0
Upper Division	63.0	12.0	75.0	51.0	30.0
Total	366.0	177.0	291.0	246.0	153.0

\*SCHP are reported in the department that owns the courses, except in department codes of 99AR, 99BU, 99ED, 99HH, & 99SC, for which SCHP are reported in the home department of the full-time faculty member. An additional exception is online and weekend MBA courses taught by full-time faculty--these courses and faculty are reported under the 99BU department.

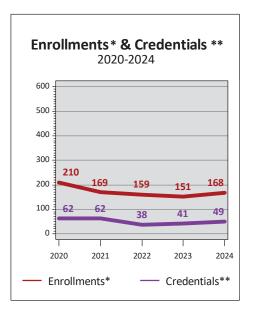
#### Fall 2024 Full-Time Faculty: History

	N	%
Sex:		
Male	13	52.0%
Female	12	48.0%
Ethnicity:		
White	22	88.0%
Black	2	8.0%
Other	1	4.0%
Rank:		
Professor	7	28.0%
Associate Professor	13	52.0%
Assistant Professor	1	4.0%
Pedagogical Professor	1	4.0%
Visiting Asst. Professor	1	4.0%
Instuctor I	1	4.0%
Instructor II	1	4.0%
Tenure Status:		
Tenured	20	80.0%
Tenure-Track	2	8.0%
Non Tenure-Track	3	12.0%
Terminal Degrees:		
Terminal Degree	22	88.0%
Degree is not Terminal	3	12.0%

#### **MODERN LANGUAGES**

#### Fall 2024 Student Profile: Modern Languages Ν % % Sex: Status: Unduplicated Male 24.4% Full-Time 156 97.5% Headcount Female 121 75.6% Part-Time 4 2.5% Enrollment\*: Ethnicity: Level: 160 White Undergraduate 93 58.1% 160 100% Black 9 5.6% Graduate 0 0.0% Non-Resident Alien 1 0.6% Avg ACT: 25 Other 53 33.1% Not Supplied 2.5%

\*Data reflect student headcount. Students with more than one major in a department are counted only once.



		Dup	licate	d Enro	llmen	ts *		Duj	olicated	Crede	ntials **	
	2020	2021	2022	2023	2024	5 Yr Diff	19/20	20/21	21/22	22/23	23/24	5 Yr Diff
Chinese Studies, CER (#1755)	0	1	1	6	8		0	0	0	0	3	
German Studies, CER (#1756) ***	2	6	4	2	0		0	0	0	1	1	ĺ
Language Certificate in Spanish, CER (#1771)	0	0	6	15	35		0	0	0	0	6	ĺ
<b>Overall Undergraduate Certificates</b>	2	7	11	23	43	2050.0%	0	0	0	1	10	
Arabic, AB (#609) ***	29	19	11	4	2		12	8	6	4	4	
Chinese, AB (#624)	71	64	72	59	69		12	23	17	15	10	ĺ
French, AB (#665) ***	5	0	0	0	0		6	5	0	0	0	ĺ
German, AB (#683) ***	5	2	1	0	0		5	1	1	0	0	l
Spanish, AB (#778)	98	77	64	65	54		27	25	14	21	25	l
Overall Undergraduate Degree Program	208	162	148	128	125	( 39.9%)	62	62	38	40	39	( 37.1%)
							•					
Overall Certificates	2	7	11	23	43	2050.0%	0	0	0	1	10	
Overall Degree Program	208	162	148	128	125	( 39.9%)	62	62	38	40	39	( 37.1%)
<b>Grand Total</b>	210	169	159	151	168	( 20.0%)	62	62	38	41	49	( 21.0%)

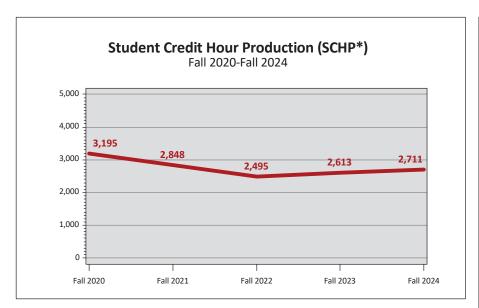
\*\*\*Program closed.

<sup>\*</sup>Duplicated enrollments count multiple majors of all credential-seeking students: certificate, associate, baccalaureate, masters, rank, specialist, & doctoral. Fall stats reported.

<sup>\*\*</sup>Duplicated credentials count multiple majors & include certificate, associate, baccalaureate, rank, masters, specialist & doctoral credentials awarded. Academic year reported includes summer, fall & spring. For example, the 2023/24 academic year would include degrees awarded in summer 2023, fall 2023 & spring 2024.



#### **MODERN LANGUAGES**



#### **SCHP\***, Modern Languages

	Fall 2020	Fall 2021	Fall 2022	Fall 2023	Fall 2024
Undergraduate	3,192.0	2,845.0	2,492.0	2,613.0	2,708.0
Graduate	3.0	3.0	3.0	0.0	3.0
Total	3,195.0	2,848.0	2,495.0	2,613.0	2,711.0

#### **SCHP\*** by Faculty Designation, Modern Languages

	Fall 2020	Fall 2021	Fall 2022	Fall 2023	Fall 2024
Full-Time	1,926.0	1,834.0	1,577.0	1,731.0	1,730.0
Part-Time	1,269.0	1,014.0	918.0	882.0	981.0
Transitional Retiree	0.0	0.0	0.0	0.0	0.0
Total	3,195.0	2,848.0	2,495.0	2,613.0	2,711.0

#### **SCHP\*** by Source, Modern Languages

	Fall 2020	Fall 2021	Fall 2022	Fall 2023	Fall 2024
Bowling Green	1,183.0	1,813.0	1,712.0	1,782.0	1,901.0
E-town/Ft. Knox	0.0	0.0	0.0	0.0	0.0
Glasgow	0.0	0.0	0.0	0.0	0.0
Owensboro	0.0	0.0	0.0	0.0	0.0
Web	1,115.0	231.0	201.0	240.0	189.0
Other	897.0	804.0	582.0	591.0	621.0
Total	3,195.0	2,848.0	2,495.0	2,613.0	2,711.0

#### Honors SCHP\*, Modern Languages

	Fall 2020	Fall 2021	Fall 2022	Fall 2023	Fall 2024
Lower Division	327.0	154.0	60.0	39.0	69.0
Upper Division	123.0	62.0	87.0	63.0	48.0
Total	450.0	216.0	147.0	102.0	117.0

\*SCHP are reported in the department that owns the courses, except in department codes of 99AR, 99BU, 99ED, 99HH, & 99SC, for which SCHP are reported in the home department of the full-time faculty member. An additional exception is online and weekend MBA courses taught by full-time faculty--these courses and faculty are reported under the 99BU department.

# Fall 2024 Full-Time Faculty:

Modern Languages

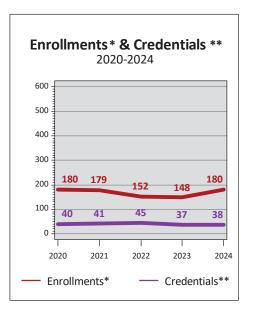
	N	%
Sex:		
Male	1	10.0%
Female	9	90.0%
Ethnicity:		
White	3	30.0%
Other	7	70.0%
Rank:		
Professor	3	30.0%
Associate Professor	2	20.0%
Pedagogical Asst. Professor	1	10.0%
Instuctor I	3	30.0%
Instructor II	1	10.0%
Tenure Status:		
Tenured	5	50.0%
Tenure-Track	1	10.0%
Non Tenure-Track	4	40.0%
Terminal Degrees:		
Terminal Degree	7	70.0%
Degree is not Terminal	3	30.0%



### **MUSIC**

	Fall 2024 Stud	dent	Profil	e: Music		
		N	%		N	%
	Sex:			Status:		
Unduplicated	Male	89	49.4%	Full-Time	176	97.8%
Headcount Enrollment*:	Female	91	50.6%	Part-Time	4	2.2%
180	Ethnicity:			Level:		
	White	134	74.4%	Undergraduate	172	95.6%
	Black	15	8.3%	Graduate	8	4.4%
	Non-Resident Alien	0	0.0%	Avg ACT:		24
	Other	26	14.4%	, and , terr		
	Not Supplied	5	2.8%			

\*Data reflect student headcount. Students with more than one major in a department are counted only once.

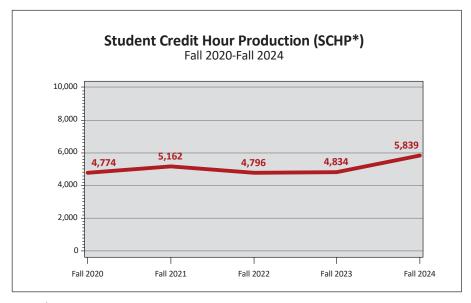


	Duplicated Enrollments *			Duplicated Credentials **								
	2020	2021	2022	2023	2024	5 Yr Diff	19/20	20/21	21/22	22/23	23/24	5 Yr Diff
Music (Liberal Arts), AB (#583)	41	38	32	25	25		14	13	11	9	10	
Music, BM (#593)	125	125	105	111	147		18	22	27	21	21	ĺ
Overall Undergraduate Degree Program	166	163	137	136	172	3.6%	32	35	38	30	31	( 3.1%)
Music, MM (#0453)	14	16	15	12	8		8	6	7	7	7	
Overall Graduate Degree Program	14	16	15	12	8	( 42.9%)	8	6	7	7	7	( 12.5%)
Overall Degree Program	180	179	152	148	180	0.0%	40	41	45	37	38	( 5.0%)
<b>Grand Total</b>	180	179	152	148	180	0.0%	40	41	45	37	38	( 5.0%)

<sup>\*</sup>Duplicated enrollments count multiple majors of all credential-seeking students: certificate, associate, baccalaureate, masters, rank, specialist, & doctoral. Fall stats reported.

\*\*Duplicated credentials count multiple majors & include certificate, associate, baccalaureate, rank, masters, specialist & doctoral credentials awarded. Academic year reported includes summer, fall & spring. For example, the 2023/24 academic year would include degrees awarded in summer 2023, fall 2023 & spring 2024.

## **MUSIC**



#### SCHP\*, Music

	Fall 2020	Fall 2021	Fall 2022	Fall 2023	Fall 2024
Undergraduate	4,678.0	5,047.0	4,689.0	4,738.0	5,778.0
Graduate	96.0	115.0	107.0	96.0	61.0
Total	4,774.0	5,162.0	4,796.0	4,834.0	5,839.0

#### **SCHP\*** by Faculty Designation, Music

	Fall 2020	Fall 2021	Fall 2022	Fall 2023	Fall 2024
Full-Time	3,111.0	3,383.0	3,104.0	2,393.0	3,294.0
Part-Time	1,384.0	1,779.0	1,692.0	2,441.0	2,545.0
Transitional Retiree	279.0	0.0	0.0	0.0	0.0
Total	4,774.0	5,162.0	4,796.0	4,834.0	5,839.0

#### **SCHP\*** by Source, Music

	Fall 2020	Fall 2021	Fall 2022	Fall 2023	Fall 2024
Bowling Green	2,402.0	4,196.0	3,659.0	3,388.0	3,900.0
E-town/Ft. Knox	66.0	69.0	0.0	39.0	27.0
Glasgow	141.0	144.0	132.0	165.0	105.0
Owensboro	60.0	36.0	0.0	6.0	21.0
Web	1,919.0	339.0	552.0	993.0	1,515.0
Other	186.0	378.0	453.0	243.0	271.0
Total	4,774.0	5,162.0	4,796.0	4,834.0	5,839.0

#### Honors SCHP\*, Music

	Fall 2020	Fall 2021	Fall 2022	Fall 2023	Fall 2024
Lower Division	99.0	120.0	66.0	90.0	0.0
Upper Division	76.0	85.0	61.0	77.0	54.0
Total	175.0	205.0	127.0	167.0	54.0

\*SCHP are reported in the department that owns the courses, except in department codes of 99AR, 99BU, 99ED, 99HH, & 99SC, for which SCHP are reported in the home department of the full-time faculty member. An additional addiexception is online and weekend MBA courses taught by full-time faculty--these courses and faculty are reported under the 99BU department.

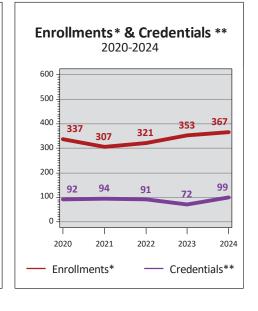
#### Fall 2024 **Full-Time Faculty:** Music

	N	%
Sex:		
Male	11	55.0%
Female	9	45.0%
Ethnicity:		
White	19	95.0%
Other	1	5.0%
Rank:		
Professor	8	40.0%
Associate Professor	5	25.0%
Assistant Professor	2	10.0%
Pedagogical Asst. Professor	2	10.0%
Instuctor I	2	10.0%
Instructor II	1	5.0%
Tenure Status:		
Tenured	13	65.0%
Tenure-Track	4	20.0%
Non Tenure-Track	3	15.0%
Terminal Degrees:		
Terminal Degree	17	85.0%
Degree is not Terminal	3	15.0%

### **POLITICAL SCIENCE**

#### Fall 2024 Student Profile: Political Science % % Ν Sex: Status: **Unduplicated** Male 112 35.0% Full-Time 287 89.7% Headcount Female 208 65.0% Part-Time 33 10.3% Enrollment\*: Ethnicity: Level: 320 White Undergraduate 218 68.1% 297 92.8% Black 36 11.3% Graduate 23 7.2% Non-Resident Alien 1 0.3% Avg ACT: 24 Other 20.0% 64 Not Supplied 0.3% 1

\*Data reflect student headcount. Students with more than one major in a department are counted only once.



		Dup	licated	d Enro	llment	s *		Duj	plicated	l Crede	ntials **	
	2020	2021	2022	2023	2024	5 Yr Diff	19/20	20/21	21/22	22/23	23/24	5 Yr Diff
Paralegal Studies, CER (#1757)	1	3	11	17	27		0	0	0	3	6	
Overall Undergraduate Certificates	1	3	11	17	27	2600.0%	0	0	0	3	6	
Local Government Administration, CER (#1745)	7	8	2	2	1		3	5	7	4	1	
Overall Graduate Certificates	7	8	2	2	1	( 85.7%)	3	5	7	4	1	( 66.7%)
International Affairs, AB (#702)	72	57	58	55	48		18	14	16	11	15	
Legal Studies, AB (#6001) †	0	0	22	29	54		0	0	0	0	3	
Paralegal Studies (seeking admission),												
AA(#276P)***	2	4	0	0	0		0	0	0	0	0	
Paralegal Studies, AA (#276)***	1	0	2	1	0		1	0	2	1	1	
Paralegal Studies, AB (#5002) ***	42	25	12	5	0		6	13	9	4	3	
Philosophy, AB (#745)	25	18	15	25	21		12	5	8	5	7	
Political Science, AB (#686)	170	166	150	139	117		45	50	41	34	48	
Professional Legal Studies, AB (#6000)	0	8	35	63	77		0	0	0	2	8	
Overall Undergraduate Degree Program	312	278	294	317	317	1.6%	82	82	76	57	85	3.7%
Public Administration, MPA (#051)	17	18	14	17	22		7	7	8	8	7	
Overall Graduate Degree Program	17	18	14	17	22	29.4%	7	7	8	8	7	0.0%
							•					
Overall Certificates	8	11	13	19	28	250.0%	3	5	7	7	7	133.3%
Overall Degree Program	329	296	308	334	339	3.0%	89	89	84	65	92	3.4%
<b>Grand Total</b>	337	307	321	353	367	8.9%	92	94	91	72	99	7.6%

<sup>\*</sup>Duplicated enrollments count multiple majors of all credential-seeking students: certificate, associate, baccalaureate, masters, rank, specialist, & doctoral. Fall stats reported.

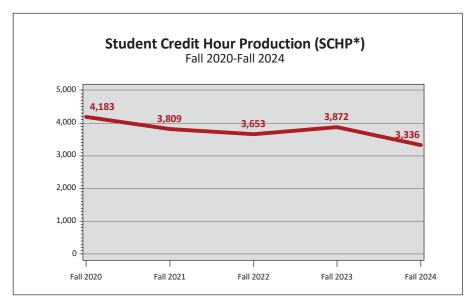
<sup>\*\*</sup>Duplicated credentials count multiple majors & include certificate, associate, baccalaureate, rank, masters, specialist & doctoral credentials awarded. Academic year reported includes summer, fall & spring. For example, the 2023/24 academic year would include degrees awarded in summer 2023, fall 2023 & spring 2024.

<sup>\*\*\*</sup>Program closed.

<sup>†</sup>Due to the interdisciplinary nature of the Legal Studies program, students in that major are reported in both the History & Political Science Departments.



## **POLITICAL SCIENCE**



#### **SCHP\***, Political Science

	Fall 2020	Fall 2021	Fall 2022	Fall 2023	Fall 2024
Undergraduate	4,027.0	3,617.0	3,526.5	3,752.0	3,192.0
Graduate	156.0	192.0	126.0	120.0	144.0
Total	4,183.0	3,809.0	3,652.5	3,872.0	3,336.0

#### **SCHP\*** by Faculty Designation, Political Science

	Fall 2020	Fall 2021	Fall 2022	Fall 2023	Fall 2024
Full-Time	3,811.0	3,380.0	3,130.5	2,735.0	2,497.5
Part-Time	276.0	429.0	522.0	1,137.0	838.5
Transitional Retiree	96.0	0.0	0.0	0.0	0.0
Total	4,183.0	3,809.0	3,652.5	3,872.0	3,336.0

#### **SCHP\*** by Source, Political Science

	Fall 2020	Fall 2021	Fall 2022	Fall 2023	Fall 2024
Bowling Green	2,614.0	3,062.0	2,929.5	2,969.0	2,314.5
E-town/Ft. Knox	15.0	12.0	0.0	0.0	0.0
Glasgow	3.0	6.0	12.0	33.0	84.0
Owensboro	18.0	24.0	6.0	0.0	0.0
Web	1,506.0	585.0	615.0	750.0	850.5
Other	27.0	120.0	90.0	120.0	87.0
Total	4,183.0	3,809.0	3,652.5	3,872.0	3,336.0

#### **Honors SCHP\*, Political Science**

	Fall 2020	Fall 2021	Fall 2022	Fall 2023	Fall 2024
Lower Division	165.0	105.0	84.0	96.0	39.0
Upper Division	105.0	117.0	142.5	93.0	57.0
Total	270.0	222.0	226.5	189.0	96.0

\*SCHP are reported in the department that owns the courses, except in department codes of 99AR, 99BU, 99ED, 99HH, & 99SC, for which SCHP are reported in the home department of the full-time faculty member. An additional exception is online and weekend MBA courses taught by full-time faculty--these courses and faculty are reported under the 99BU department.

# Fall 2024 **Full-Time Faculty:**

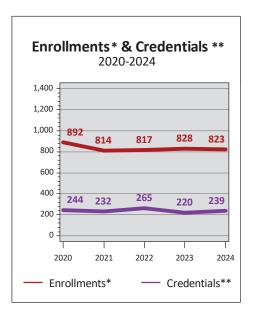
Political Science

	N	%
Sex:		
Male	8	72.7%
Female	3	27.3%
Ethnicity:		
White	11	100%
Rank:		
Professor	6	54.5%
Associate Professor	1	9.1%
Assistant Professor	3	27.3%
Pedagogical Professor	1	9.1%
Tenure Status:		
Tenured	8	72.7%
Tenure-Track	3	27.3%
Terminal Degrees:		
Terminal Degree	11	100%

## **SCHOOL OF MEDIA & COMMUNICATION**

Fall 2024 Student Profile: Media & Communication											
		N	%		N	%					
	Sex:			Status:							
Unduplicated	Male	260	39.3%	Full-Time	632	95.6%					
Headcount Enrollment*:	Female	401	60.7%	Part-Time	29	4.4%					
661	Ethnicity:			Level:							
	White	516	78.1%	Undergraduate	643	97.3%					
	Black	55	8.3%	Graduate	18	2.7%					
	Non-Resident Alien	5	0.8%	Avg ACT:		23					
	Other	78	11.8%								
	Not Supplied	7	1.1%								

\*Data reflect student headcount. Students with more than one major in a department are counted only once.



		Du	plicate	d Enroll	ments	*	Duplicated Credentials **					
	2020	2021	2022	2023	2024	5 Yr Diff	19/20	20/21	21/22	22/23	23/24	5 Yr Diff
Digital Advertising, CER (#1768)	0	7	27	37	44		0	0	5	13	13	
Personal Branding, CER (#1788)	0	0	0	0	3		0	0	0	0	0	
Sport Media and Communication, CER(#1790)	0	0	0	0	8		0	0	0	0	0	
Strategic Communications, CER (#1767)	0	10	26	41	41		0	0	5	13	22	
Workplace Communication, CER (#1760)	10	27	27	26	28		0	0	20	19	15	
<b>Overall Undergraduate Certificates</b>	10	44	80	104	124	1140.0%	0	0	30	45	50	
Communicating in Healthcare, CER (#0475)	4	8	8	8	1		2	2	8	7	5	
Communicating in Organizations, CER(#0471)	8	7	13	8	7		5	5	3	7	3	
Strategic Sport Communications, CER(#1744) ***	16	9	5	0	0		5	10	7	3	1	
Overall Graduate Certificates	28	24	26	16	8	( 71.4%)	12	17	18	17	9	( 25.0%)
Advertising (seeking admission), AB(#727P)	55	32	18	32	38		0	0	0	0	0	
Advertising, AB (#727)	46	45	46	38	30		30	34	27	23	24	
Broadcasting (seeking admission), AB(#726P)	73	69	60	63	49		0	0	0	0	0	

Majors are continued on next page...

\*\*\*Program closed.

<sup>\*</sup>Duplicated enrollments count multiple majors of all credential-seeking students: certificate, associate, baccalaureate, masters, rank, specialist, & doctoral. Fall stats reported.

<sup>\*\*</sup>Duplicated credentials count multiple majors & include certificate, associate, baccalaureate, rank, masters, specialist & doctoral credentials awarded. Academic year reported includes summer, fall & spring. For example, the 2023/24 academic year would include degrees awarded in summer 2023, fall 2023 & spring 2024.



# **SCHOOL OF MEDIA & COMMUNICATION**

	Duplicated Enrollments *					Duplicated Credentials **						
	2020	2021	2022	2023	2024	5 Yr Diff	19/20	20/21	21/22	22/23	23/24	5 Yr Diff
Broadcasting, AB (#726)	95	73	66	59	69		47	44	36	25	29	
Communication Studies (seeking admission), AB (#792P) ***	70	58	46	50	22		0	0	0	0	0	
Communication Studies, AB (#792)***	36	38	55	47	48		31	30	39	30	26	İ
Communication, AB (#6003)	0	0	0	0	19		0	0	0	0	0	İ
Corporate and Organizational Communication (seeking admission), AB(#522P) ***	38	32	18	17	3		0	0	0	0	0	
Corporate and Organizational Communication, AB (#522) ***	34	27	24	22	26		27	23	29	14	8	
Film (seeking admission), AB (#667P)	69	67	31	37	31		0	0	0	0	0	ĺ
Film Production - Seeking Admission, BFA(#530P)	0	1	41	36	30		0	0	0	0	0	
Film Production, BFA (#530)	32	48	51	57	59		0	0	11	11	17	İ
Film, AB <i>(#667)</i>	29	33	40	37	40		18	16	9	6	16	İ
Journalism (seeking admission), AB (#736P)	34	30	29	32	29		0	0	0	0	0	İ
Journalism, AB (#736)	37	37	38	34	31		17	11	15	15	16	İ
Photojournalism (seeking admission), AB(#750P) ***	31	17	27	17	3		0	0	0	0	0	
Photojournalism, AB (#750)***	35	29	21	7	13		20	11	8	10	4	İ
Popular Culture Studies, AB (#758)***	9	2	1	0	0		4	6	2	0	1	İ
Public Relations (seeking admission), AB(#763P)	69	36	35	38	26		0	0	0	0	0	
Public Relations, AB (#763)	49	61	58	55	62		30	33	33	21	35	İ
Visual Journalism and Photography (Seeking Admission), AB (#752P)	0	0	0	18	40		0	0	0	0	0	
Visual Journalism and Photography, AB(#752)	0	0	0	1	13		0	0	0	0	0	
Overall Undergraduate Degree Program	841	735	705	697	681	( 19.0%)	224	208	209	155	176	( 21.4%)
Organizational Communication, MA(#0012)	13	11	6	11	10		8	7	8	3	4	
Overall Graduate Degree Program	13	11	6	11	10	( 23.1%)	8	7	8	3	4	( 50.0%)
Overall Certificates	38	68	106	120	132	247.4%	12	17	48	62	59	391.7%
Overall Degree Program	854	746	711	708	691	( 19.1%)	232	215	217	158	180	( 22.4%)
Grand Total	892	814	817	828	823	( 7.7%)	244	232	265	220	239	( 2.0%)

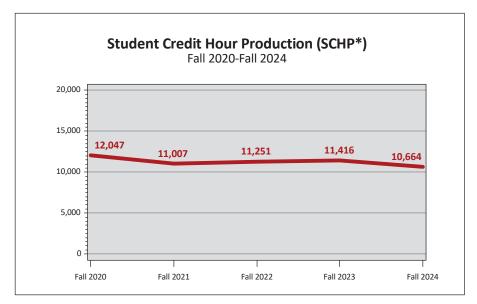
<sup>\*</sup>Duplicated enrollments count multiple majors of all credential-seeking students: certificate, associate, baccalaureate, masters, rank, specialist, & doctoral. Fall stats reported.

<sup>\*\*</sup>Duplicated credentials count multiple majors & include certificate, associate, baccalaureate, rank, masters, specialist & doctoral credentials awarded. Academic year reported includes summer, fall & spring. For example, the 2023/24 academic year would include degrees awarded in summer 2023, fall 2023 & spring 2024.

<sup>\*\*\*</sup>Program closed.

# A R

# **SCHOOL OF MEDIA & COMMUNICATION**



#### SCHP\*, Media & Communication

	Fall 2020	Fall 2021	Fall 2022	Fall 2023	Fall 2024
Undergraduate	11,861.0	10,855.0	11,119.0	11,314.0	10,562.0
Graduate	186.0	152.0	132.0	102.0	102.0
Total	12,047.0	11,007.0	11,251.0	11,416.0	10,664.0

#### SCHP\* by Faculty Designation, Media & Communication

	Fall 2020	Fall 2021	Fall 2022	Fall 2023	Fall 2024
Full-Time	9,685.0	8,755.0	9,336.0	9,282.0	8,882.0
Part-Time	2,362.0	2,252.0	1,915.0	2,134.0	1,782.0
Transitional Retiree	0.0	0.0	0.0	0.0	0.0
Total	12,047.0	11,007.0	11,251.0	11,416.0	10,664.0

#### SCHP\* by Source, Media & Communication

	Fall 2020	Fall 2021	Fall 2022	Fall 2023	Fall 2024
Bowling Green	6,128.0	8,615.0	9,034.0	9,268.0	8,522.0
E-town/Ft. Knox	0.0	0.0	0.0	0.0	0.0
Glasgow	66.0	66.0	78.0	135.0	261.0
Owensboro	0.0	0.0	0.0	0.0	0.0
Web	5,550.0	1,951.0	1,860.0	1,743.0	1,650.0
Other	303.0	375.0	279.0	270.0	231.0
Total	12,047.0	11,007.0	11,251.0	11,416.0	10,664.0

#### Honors SCHP\*, Media & Communication

	Fall 2020	Fall 2021	Fall 2022	Fall 2023	Fall 2024
Lower Division	626.0	114.0	128.0	120.0	62.0
Upper Division	77.0	15.0	10.0	5.0	5.0
Total	703.0	129.0	138.0	125.0	67.0

\*SCHP are reported in the department that owns the courses, except in department codes of 99AR, 99BU, 99ED, 99HH, & 99SC, for which SCHP are reported in the home department of the full-time faculty member. An additional exception is online and weekend MBA courses taught by full-time faculty—these courses and faculty are reported under the 99BU department.

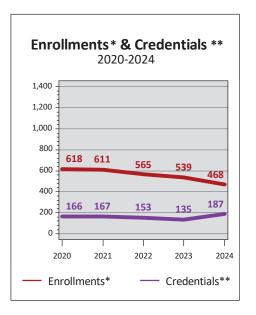
# Fall 2024 Full-Time Faculty:

Media & Communication

	N	%
Sex:		
Male	19	54.3%
Female	16	45.7%
Ethnicity:		
White	30	85.7%
Black	1	2.9%
Other	4	11.4%
Rank:		
Professor	10	28.6%
Associate Professor	8	22.9%
Assistant Professor	7	20.0%
Instuctor I	5	14.3%
Instructor II	4	11.4%
Senior Instructor	1	2.9%
Tenure Status:		
Tenured	18	51.4%
Tenure-Track	7	20.0%
Non Tenure-Track	10	28.6%
Terminal Degrees:		
Terminal Degree	18	51.4%
Degree is not Terminal	17	48.6%

# **SOCIETY, CULTURE, CRIME, & JUSTICE STUDIES**

Fall 2024 Student Profile: Society, Culture, Crime, & Justice										
		N	%		N	%				
	Sex:			Status:						
Unduplicated	Male	85	21.0%	Full-Time	379	93.6%				
Headcount Enrollment*:	Female	320	79.0%	Part-Time	26	6.4%				
405	Ethnicity:		Level:							
	White	277	68.4%	Undergraduate	405	100%				
	Black	52	12.8%	Graduate	0	0.0%				
	Non-Resident Alien	1	0.2%	Avg ACT:		21				
	Other	71	17.5%	Avg Aci.		21				
	Not Supplied	4	1.0%							
*Data reflect student h	eadcount. Students with more	e than o	ne major in	a department are counte	d only c	nce.				



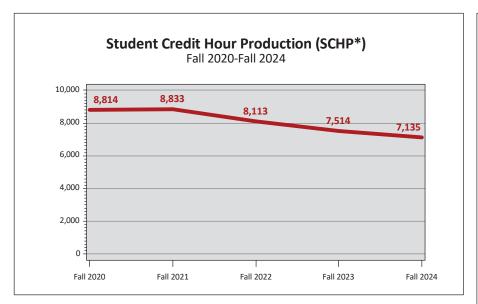
		Dup	licate	d Enro	llment	s *		Dup	olicated	l Crede	ntials **	
	2020	2021	2022	2023	2024	5 Yr Diff	19/20	20/21	21/22	22/23	23/24	5 Yr Diff
Citizenship and Social Justice, CER (#1759)	1	4	3	5	6		0	0	0	0	1	
Overall Undergraduate Certificates	1	4	3	5	6	500.0%	0	0	0	0	1	
Historic Preservation, CER (#0423) ***	1	0	0	0	0		0	0	1	0	0	
Overall Graduate Certificates	1	0	0	0	0		0	0	1	0	0	
Anthropology, AB (#608)	59	59	47	44	42		12	12	13	11	20	
Criminology, AB (#627)	392	400	380	375	325		70	74	83	80	118	
Diversity and Community Studies, AB (#631)***	8	7	1	0	0		12	3	4	0	0	
Sociology, AB (#775)	119	117	122	109	95		49	56	38	37	45	
Overall Undergraduate Degree Program	578	583	550	528	462	( 20.1%)	143	145	138	128	183	28.0%
Criminology, MA (#0421) ***	9	5	1	0	0		5	7	4	0	0	
Folk Studies, MA (#069) ***	11	12	11	5	0		3	4	4	6	3	
Social Responsibility and Sustainable												
Communities, MA (#0448) ***	9	3	0	0	0		12	9	4	0	0	
Sociology, MA (#105) ***	9	4	0	1	0		3	2	2	1	0	
Overall Graduate Degree Program	38	24	12	6	0		23	22	14	7	3	( 87.0%)
Overall Certificates	2	4	3	5	6	200.0%	0	0	1	0	1	
Overall Degree Program	616	607	562	534	462	( 25.0%)	166	167	152	135	186	12.0%
<b>Grand Total</b>	618	611	565	539	468	( 24.3%)	166	167	153	135	187	12.7%

\*\*\*Program closed.

<sup>\*</sup>Duplicated enrollments count multiple majors of all credential-seeking students: certificate, associate, baccalaureate, masters, rank, specialist, & doctoral. Fall stats reported.

<sup>\*\*</sup>Duplicated credentials count multiple majors & include certificate, associate, baccalaureate, rank, masters, specialist & doctoral credentials awarded. Academic year reported includes summer, fall & spring. For example, the 2023/24 academic year would include degrees awarded in summer 2023, fall 2023 & spring 2024.

# **SOCIETY, CULTURE, CRIME, & JUSTICE STUDIES**



#### SCHP\*, Society, Culture, Crime, & Justice

	Fall 2020	Fall 2021	Fall 2022	Fall 2023	Fall 2024
Undergraduate	8,553.0	8,716.0	8,033.0	7,469.0	7,135.0
Graduate	260.5	117.0	80.0	45.0	0.0
Total	8,813.5	8,833.0	8,113.0	7,514.0	7,135.0

#### SCHP\* by Faculty Designation, Society, Culture, Crime, & Justice

	Fall 2020	Fall 2021	Fall 2022	Fall 2023	Fall 2024
Full-Time	6,707.5	6,436.0	5,655.0	5,501.0	5,188.0
Part-Time	1,704.0	2,397.0	2,458.0	2,013.0	1,947.0
Transitional Retiree	402.0	0.0	0.0	0.0	0.0
Total	8,813.5	8,833.0	8,113.0	7,514.0	7,135.0

#### SCHP\* by Source, Society, Culture, Crime, & Justice

	Fall 2020	Fall 2021	Fall 2022	Fall 2023	Fall 2024
Bowling Green	3,834.5	4,992.0	4,465.0	4,512.0	4,331.0
E-town/Ft. Knox	72.0	90.0	33.0	27.0	33.0
Glasgow	246.0	165.0	69.0	51.0	78.0
Owensboro	48.0	33.0	36.0	36.0	84.0
Web	4,130.0	3,139.0	3,126.0	2,540.0	2,486.0
Other	483.0	414.0	384.0	348.0	123.0
Total	8,813.5	8,833.0	8,113.0	7,514.0	7,135.0

#### Honors SCHP\*, Society, Culture, Crime, & Justice

	Fall 2020	Fall 2021	Fall 2022	Fall 2023	Fall 2024
Lower Division	0.0	0.0	0.0	417.0	333.0
Upper Division	45.0	27.0	24.0	3.0	15.0
Total	45.0	27.0	24.0	420.0	348.0

\*SCHP are reported in the department that owns the courses, except in department codes of 99AR, 99BU, 99ED, 99HH, & 99SC, for which SCHP are reported in the home department of the full-time faculty member. An additional exception is online and weekend MBA courses taught by full-time faculty--these courses and faculty are reported under the 99BU department.

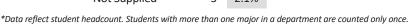
#### Fall 2024 Full-Time Faculty:

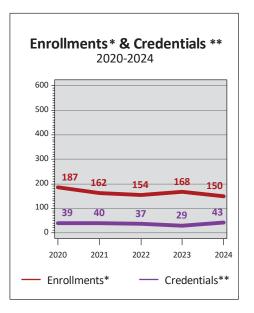
Society, Culture, Crime, & Justice

	N	%
Sex:		
Male	8	42.1%
Female	11	57.9%
Ethnicity:		
White	16	84.2%
Black	2	10.5%
Other	1	5.3%
Rank:		
Professor	6	31.6%
Associate Professor	6	31.6%
Assistant Professor	5	26.3%
Instuctor I	2	10.5%
Tenure Status:		
Tenured	12	63.2%
Tenure-Track	5	26.3%
Non Tenure-Track	2	10.5%
Terminal Degrees:		
Terminal Degree	18	94.7%
Degree is not Terminal	1	5.3%

#### THEATRE AND DANCE

#### Fall 2024 Student Profile: Theatre and Dance % % Sex: Status: Unduplicated Male 26.7% Full-Time 144 98.6% Headcount Female 107 73.3% Part-Time 2 1.4% Enrollment\*: Ethnicity: Level: 146 White Undergraduate 116 79.5% 146 100% Black 14 9.6% Graduate 0 0.0% Non-Resident Alien 0 0.0% Avg ACT: 24 Other 8.9% 13 Not Supplied 3 2.1%





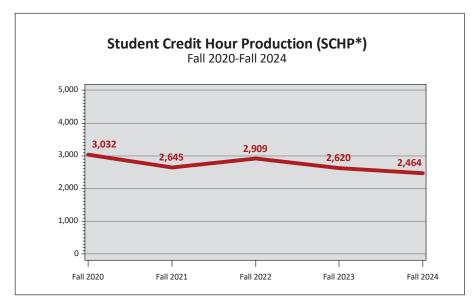
		Dup	licate	d Enro	llment	ts *		Dup	olicated	Crede	ntials **	:
	2020	2021	2022	2023	2024	5 Yr Diff	19/20	20/21	21/22	22/23	23/24	5 Yr Diff
Dance (seeking admission), AB (#630P)	27	25	25	34	35		0	0	0	0	0	
Dance, AB (#630)	22	22	19	15	20		8	9	15	7	10	
Performing Arts (seeking admission),							l					
BFA(#588P)	63	53	33	45	46		0	0	0	0	0	
Performing Arts, BFA (#588)	17	24	39	34	18		11	11	10	12	17	
Theatre, AB (#798)	58	38	38	40	31		20	20	12	10	16	
Overall Undergraduate Degree Program	187	162	154	168	150	( 19.8%)	39	40	37	29	43	10.3%
							•					
Overall Degree Program	187	162	154	168	150	( 19.8%)	39	40	37	29	43	10.3%
<b>Grand Total</b>	187	162	154	168	150	( 19.8%)	39	40	37	29	43	10.3%

<sup>\*</sup>Duplicated enrollments count multiple majors of all credential-seeking students: certificate, associate, baccalaureate, masters, rank, specialist, & doctoral. Fall stats reported.

<sup>\*\*</sup>Duplicated credentials count multiple majors & include certificate, associate, baccalaureate, rank, masters, specialist & doctoral credentials awarded. Academic year reported includes summer, fall & spring. For example, the 2023/24 academic year would include degrees awarded in summer 2023, fall 2023 & spring 2024.

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#### THEATRE AND DANCE



#### SCHP\*, Theatre and Dance

	Fall 2020	Fall 2021	Fall 2022	Fall 2023	Fall 2024
Undergraduate	3,031.5	2,645.0	2,908.5	2,620.0	2,463.5
Graduate	0.0	0.0	0.0	0.0	0.0
Total	3,031.5	2,645.0	2,908.5	2,620.0	2,463.5

#### **SCHP\*** by Faculty Designation, Theatre and Dance

	Fall 2020	Fall 2021	Fall 2022	Fall 2023	Fall 2024
Full-Time	1,923.5	1,474.0	1,531.5	1,787.0	1,802.5
Part-Time	1,108.0	1,171.0	1,377.0	833.0	661.0
Transitional Retiree	0.0	0.0	0.0	0.0	0.0
Total	3,031.5	2,645.0	2,908.5	2,620.0	2,463.5

#### SCHP\* by Source, Theatre and Dance

	Fall 2020	Fall 2021	Fall 2022	Fall 2023	Fall 2024
Bowling Green	1,579.5	2,270.0	2,563.5	2,191.0	2,310.5
E-town/Ft. Knox	0.0	0.0	0.0	0.0	0.0
Glasgow	0.0	0.0	0.0	0.0	0.0
Owensboro	0.0	0.0	0.0	0.0	0.0
Web	1,452.0	228.0	216.0	270.0	45.0
Other	0.0	147.0	129.0	159.0	108.0
Total	3,031.5	2,645.0	2,908.5	2,620.0	2,463.5

#### Honors SCHP\*, Theatre and Dance

	Fall 2020	Fall 2021	Fall 2022	Fall 2023	Fall 2024
Lower Division	26.0	40.0	60.0	40.0	52.0
Upper Division	145.0	89.0	110.0	106.0	131.0
Total	171.0	129.0	170.0	146.0	183.0

\*SCHP are reported in the department that owns the courses, except in department codes of 99AR, 99BU, 99ED, 99HH, & 99SC, for which SCHP are reported in the home department of the full-time faculty member. An additional exception is online and weekend MBA courses taught by full-time faculty--these courses and faculty are reported under the 99BU department.

# Fall 2024 Full-Time Faculty:

Theatre and Dance

	N	%
Sex:		
Male	4	28.6%
Female	10	71.4%
Ethnicity:		
White	11	78.6%
Black	1	7.1%
Other	1	7.1%
Not Supplied	1	7.1%
Rank:		
Professor	2	14.3%
Associate Professor	5	35.7%
Assistant Professor	1	7.1%
Instuctor I	5	35.7%
Instructor II	1	7.1%
Tenure Status:		
Tenured	6	42.9%
Tenure-Track	2	14.3%
Non Tenure-Track	6	42.9%
Terminal Degrees:		
Terminal Degree	7	50.0%
Degree is not Terminal	7	50.0%