FACT BOOK
2017

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For additional information and assistance, please review the following link: http://www.wku.edu/eoo
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General Information

 WKU AT A GLANCE

Profile of Western Kentucky University
Academic Year 2016/17

Founded: 1906
Location: Bowling Green, Kentucky
Carnegie Classification: Master’s Colleges & Universities
Larger Programs
Highest Degree Offered: Doctorate

WKU—A Leading American University with International Reach

WKU at a Glance

Western Kentucky University is part of the public Kentucky postsecondary education system, which includes eight four-year institutions and a community and technical college system comprised of 16 institutions. By statute, Western Kentucky University is governed by its Board of Regents. The Kentucky Council on Postsecondary Education (CPE) serves as a coordinating board for the system.

WKU’s undergraduate division provides four-year programs leading to the Bachelor of Arts, Bachelor of Fine Arts, Bachelor of Interdisciplinary Studies, Bachelor of Music, Bachelor of Science, Bachelor of Science in Nursing, and Bachelor of Social Work degrees. One hundred one academic majors that lead to the baccalaureate degree and 111 academic minors are available.

Nine associate degree programs are offered leading to the Associate of Arts, Associate of Interdisciplinary Studies, Associate of Science, and Associate of Science in Nursing degrees. Thirty-seven undergraduate certificate programs are also offered.

The Graduate School at WKU offers graduate education in 104 degree and certificate programs. The University confers the Master of Accountancy, Master of Arts, Master of Arts in Education, Master of Arts in Teaching, Master of Business Administration, Master of Fine Arts, Master of Health Administration, Master of Music, Master of Public Administration, Master of Public Health, Master of Science, Master of Science in Nursing, Master of Social Work, Specialist in Education, Doctor of Education, Doctor of Nursing Practice, Doctor of Physical Therapy, and Doctor of Psychology. WKU also offers non-degree Rank I and II and certification-only teacher education programs.

Vision

Western Kentucky University—A Leading American University with International Reach.

Mission

Western Kentucky University (WKU) prepares students of all backgrounds to be productive, engaged, and socially responsible citizen-leaders of a global society. The University provides research, service and lifelong learning opportunities for its students, faculty, and other constituents. WKU enriches the quality of life for those within its reach.
As a leading American university with international reach, WKU is engaged in internationally acclaimed, student-and-learning-centered academic programs. The WKU experience occurs on several unique campus environments and through an overarching spirit which attracts an intellectually exciting and diverse family of the nation's best students. WKU provides students of all backgrounds with rigorous academic programs in education, the liberal arts and sciences, the health sciences, and business, with emphasis at the baccalaureate and masters levels, complemented by relevant associate and doctoral level programs. The University places a premium on student learning; it is committed to ensuring value in a holistic learning experience through high standards for student achievement and conduct, a strong faculty, technological innovation, personalized attention, broad access, and public accountability for actions and outcomes. Out-of-the-classroom and study abroad experiences enhance learning, promote diversity, and contribute to the success of students.

The University encourages engaged research and public service in support of economic development, quality of life, and improvement of education at all levels. WKU faculty contribute to the identification and solution of key social, economic, scientific, health, and environmental problems. An inspiring and talented faculty promotes a high level of creative activity and diverse scholarship and an entrepreneurial attitude designed to expand knowledge, improve instruction, increase learning, and provide applied solutions toward high-quality service to the state and nation. The University directly supports its constituents in its designated service areas of Kentucky with professional and technical expertise, cultural enrichment, and educational assistance.

Maintaining a campus of distinctive history and character, WKU sustains a student population of increasing quality. It fulfills its responsibility for access through its main and regional campuses, and through extensive distance learning opportunities. WKU recognizes that its mission continues to evolve in response to regional, national, and global changes, and the need for lifelong learning.

Sustainability Award

For the eighth year in a row, Western Kentucky University was profiled in Princeton Review’s Guide to 361 Green Colleges in 2016. WKU received this award for demonstrating a strong commitment to sustainability in academic offerings, campus infrastructure, activities, and career preparation.

www.princetonreview.com

WKU's GREEN HIGHLIGHTS

WKU won the Kentucky Pollution Prevention Center’s Douglas C. Griffin Environmental Sustainability Award for 2016. The award recognizes demonstrated commitment to reducing waste, lowering energy use, and practicing environmental stewardship.

Statement of Purpose

As a leading American university with international reach, WKU is engaged in internationally acclaimed, student-and-learning-centered academic programs. The WKU experience occurs on several unique campus environments and through an overarching spirit which attracts an intellectually exciting and diverse family of the nation's best students. WKU provides students of all backgrounds with rigorous academic programs in education, the liberal arts and sciences, the health sciences, and business, with emphasis at the baccalaureate and masters levels, complemented by relevant associate and doctoral level programs. The University places a premium on student learning; it is committed to ensuring value in a holistic learning experience through high standards for student achievement and conduct, a strong faculty, technological innovation, personalized attention, broad access, and public accountability for actions and outcomes. Out-of-the-classroom and study abroad experiences enhance learning, promote diversity, and contribute to the success of students.

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University Leadership
2016/17

**Board of Regents:** Comprised of eight members appointed by the governor, as well as peer-elected faculty, staff, and student representatives. Governor-appointed members can serve up to two six-year terms, faculty and staff representatives serve three-year terms, and the student representative—who is the President of the Student Government Association—is elected to a one-year term.

**WKU President’s Cabinet:** Comprised of the president and eleven senior administrators, the President’s Cabinet determines University policy and provides strategic leadership and oversight of institutional functions.

---

**Federal & State Officials Representing Bowling Green**

Matt Bevin, Governor
Mitch McConnell, United States Senator
Rand Paul, United States Senator
Brett Guthrie, U.S. Representative, Kentucky’s 2\textsuperscript{nd} Congressional District
Mike Wilson, Kentucky Senator, District 32
Jim DeCesare, Kentucky House of Representatives, District 17
Jody Richards, Kentucky House of Representatives, District 20

**Western Kentucky University Board of Regents**

Phillip Bale, Chair
Gillard Johnson, Vice-Chair
Barbara Burch, Faculty Regent
Andi Dahmer, Student Regent
Frederick Higdon, Secretary
Julie Harris Hinson
Jason McKinney
George Nichols
J. David Porter
John Ridley
Tamela Smith, Staff Regent
President’s Cabinet

Timothy Caboni, President
David Lee, Provost & Vice President for Academic Affairs
Ann Mead, Senior Vice President for Finance & Administration
John Paul Blair, Interim Vice President for Development & Alumni Relations
Brian Kuster, Vice President for Student Affairs
Robbin Taylor, Vice President for Public Affairs
Lynne Holland, Dean of Students & Chief Diversity Officer
Gordon Johnson, Vice President for Information Technology
Brian Meredith, Chief Enrollment & Graduation Officer
Bryan Russell, Chief Facilities Officer
Todd Stewart, Athletic Director
Deborah Wilkins, General Counsel

University Deans

Neale Chumbler, College of Health & Human Services
Sam Evans, College of Education & Behavioral Sciences
Susann deVries, University Libraries
Scott Lyons, The Graduate School
Dennis George, University College
Jeffrey Katz, Gordon Ford College of Business
Lawrence Snyder, Potter College of Arts & Letters
Cheryl Stevens, Ogden College of Science & Engineering
## General Information

## DEGREES & MAJORS OFFERED

### Undergraduate Majors
**Fall 2016**

<table>
<thead>
<tr>
<th>#</th>
<th>Major</th>
<th># Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Nursing, B.S.N. (#580)</td>
<td>913</td>
</tr>
<tr>
<td>2.</td>
<td>Elementary Education, B.S. (#527)</td>
<td>643</td>
</tr>
<tr>
<td>3.</td>
<td>Management, B.S. (#723)</td>
<td>639</td>
</tr>
<tr>
<td>4.</td>
<td>Biology (Minor Required), B.S. (#617)</td>
<td>574</td>
</tr>
<tr>
<td>5.</td>
<td>Interdisciplinary Studies, B.I.S. (#558)</td>
<td>465</td>
</tr>
<tr>
<td>6.</td>
<td>Exercise Science, B.S. (#554)</td>
<td>452</td>
</tr>
<tr>
<td>7.</td>
<td>Psychology, A.B. (#760)</td>
<td>418</td>
</tr>
<tr>
<td>8.</td>
<td>Agriculture, B.S. (#508)</td>
<td>382</td>
</tr>
<tr>
<td>9.</td>
<td>Marketing, B.S. (#720)</td>
<td>322</td>
</tr>
<tr>
<td>10.</td>
<td>Accounting, B.S. (#602)</td>
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### Graduate Majors
**Fall 2016**

<table>
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<th>#</th>
<th>Major</th>
<th># Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Organizational Leadership, M.A. (#0467)</td>
<td>252</td>
</tr>
<tr>
<td>2.</td>
<td>Recreation &amp; Sport Administration, M.S. (#905)</td>
<td>217</td>
</tr>
<tr>
<td>3.</td>
<td>Speech-Language Pathology, M.S. (#0466)</td>
<td>162</td>
</tr>
<tr>
<td>4.</td>
<td>Business Administration, M.B.A. (#057)</td>
<td>110</td>
</tr>
<tr>
<td>7.</td>
<td>Physical Therapy, D.P.T. (#0012)</td>
<td>91</td>
</tr>
<tr>
<td>8.</td>
<td>Library Media Education, M.S. (#083)</td>
<td>78</td>
</tr>
<tr>
<td>9.</td>
<td>Nursing Practice, D.N.P. (#0011)</td>
<td>72</td>
</tr>
<tr>
<td>10.</td>
<td>Nursing, M.S.N. (#149)</td>
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### Undergraduate Offerings

#### Associate of Arts
- Business
- Early Childhood Education
- Paralegal Studies

#### Associate of Interdisciplinary Studies

#### Associate of Science
- Agricultural Technology & Management
- Dental Hygiene
- Health Information Management
- Vocational-Industrial & Technical Teacher Education

### Bachelor of Arts
- Advertising
- Anthropology
- Arabic
- Art History
- Asian Religions & Cultures
- Broadcasting
- Chinese
- Communication Studies
- Corporate & Organizational Communication
- Criminology
- Dance
- Diversity & Community Studies
Undergraduate Offerings (continued)

**Bachelor of Arts (continued)**
- Earth Science
- Economics
- English
- English for Secondary Teachers
- Film
- French
- German
- History
- Honors Self-Designed Studies
- International Affairs
- Journalism
- Mathematics
- Music
- Paralegal Studies
- Philosophy
- Photojournalism
- Political Science
- Popular Culture Studies
- Psychology
- Public Relations
- Religious Studies
- Social Studies
- Sociology
- Spanish
- Theatre
- Visual Studies

**Bachelor of Fine Arts**
- Performing Arts
- Visual Arts

**Bachelor of Interdisciplinary Studies**

**Bachelor of Music**

**Bachelor of Science**
- Accounting
- Agriculture
- Architectural Science
- Biochemistry
- Biology
- Business & Marketing Ed.
- Business Data Analytics
- Business Economics
- Chemistry
- Civil Engineering
- Communication Disorders
- Computer Information Technology
- Computer Science
- Construction Management
- Dental Hygiene
- Electrical Engineering
- Elementary Education
- Entrepreneurship
- Environmental Health Science
- Exercise Science
- Family & Consumer Sciences
- Finance
- Geographic Information Science
- Geography & Environmental Studies
- Geology
- Health Care Administration
- Health Information Mgt
- Health Sciences
- Honors Self-Designed Studies
- Hospitality Mgt & Dietetics
- Industrial (Vocational, Career & Technical) Education
- Interdisciplinary Early Childhood Education
- Interior Design & Fashion Merchandising
- International Business
- Investigative Biotechnology
- Management
- Manufacturing Engineering Technology
- Marketing
- Mathematical Economics
- Mechanical Engineering
- Medical Laboratory Science
- Meteorology
- Middle Grades Mathematics
- Middle Level Ed. in Social Studies & Language Arts
- Middle School Science Educ.
- Military Leadership
- Organizational Leadership
- Physical Education
- Physics
- Psychological Science
- Public Health
- Recreation Administration
- Science & Mathematics Ed.
- Special Ed. (LBD) and Elementary Ed.
- Sport Management
- Systems Management
- Technology Management

**Bachelor of Science in Nursing**
- Nursing
- Nursing (RN to BSN)

**Bachelor of Social Work**
Graduate Offerings

Master of Accountancy
Master of Arts
- Applied Economics
- Criminology
- English
- Folk Studies
- History
- Mathematics
- Organizational Communication
- Organizational Leadership
- Psychology
- Religious Studies
- Social Responsibility & Sustainable Communities
- Sociology

Master of Arts in Education
- Adult Education
- Biology for Teacher Leaders
- Counseling
- Education and Behavioral Science Studies
- Elementary Education-Teacher Leaders
- Geography Education for Teacher Leaders
- Gifted Education and Talent Development
- Interdisciplinary Early Childhood Ed., Birth to Primary - Teacher Leaders
- Literacy Education
- Middle Grades Education-Teacher Leaders
- School Counseling
- Secondary Education-Teacher Leaders
- Special Education-LBD - Teacher Leaders
- Special Education-MSD
- Student Affairs in Higher Education

Master of Arts in Teaching
- Interdisciplinary Early Childhood Ed, Birth to Primary - Initial Certification
- Middle Grades Education - Initial Certification
- Secondary Education - Initial Certification
- Special Education-LBD - Initial Certification

Master of Business Administration
Master of Fine Art
- Creative Writing
Master of Health Administration
Master of Music
Master of Public Administration
Master of Public Health

Master of Science
- Agriculture
- Biology
- Chemistry
- Child and Family Studies
- Computer Science
- Engineering Technology Management
- Environmental & Occupational Health Science
- Geoscience
- Homeland Security Sciences
- Instructional Design
- Kinesiology
- Library Media Education
- Mathematics
- Psychology
- Recreation & Sport Administration
- Speech-Language Pathology

Master of Science in Nursing
Master of Social Work

Specialist in Education, EdS
- Counselor Education
- Gifted Education and Talent Development
- School Administration
- School Psychology

Doctor of Education, EdD
- Educational Leadership

Doctor of Nursing Practice, DNP

Doctor of Physical Therapy, DPT

Doctor of Psychology, PsyD
- Applied Psychology
**ACCREDITATION**

**University Accreditations**

**The Southern Association of Colleges & Schools, Commission on Colleges (SACSCOC)**

Western Kentucky University is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award associate, baccalaureate, master's, specialist, and doctorate degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, GA 30033-4097 or call (404) 679-4500 for questions about the accreditation of Western Kentucky University.

![SACSCOC Logo](image)

**Program Accreditation**

- Accreditation Commission for Education in Nursing (ACEN)
- Accreditation Council for Education in Nutrition and Dietetics (ACEND)
- Accrediting Council on Education in Journalism and Mass Communications (ACEJMC)
- Association of University Programs in Health Administration (AUPHA)
- Council on Academic Accreditation in Audiology and Speech-Language Pathology (CAA)
- Council for Accreditation of Counseling and Related Educational Programs (CACREP)
- Council on Accreditation of Parks, Recreation, Tourism and Related Professions (COAPRT)
- Council on Education for Public Health (CEPH)
- Council on Social Work Education (CSWE)
- Engineering Accreditation Commission (EAC) of Accreditation Board for Engineering and Technology (ABET)
- Kentucky’s Educational Professional Standards Board (EPSB)
- National Association of Long Term Care Administrator Boards (NAB)
- National Association of Schools of Art and Design (NASAD) Commission on Accreditation
- National Association of Schools of Dance (NASD) Commission on Accreditation
- National Association of Schools of Music (NASM) Commission on Accreditation
- National Association of Schools of Theatre (NAST) Commission on Accreditation
- National Council for Accreditation of Teacher Education (NCATE)
- Network of Schools of Public Policy, Affairs, and Administration (NASPAA)
- The Association to Advance Collegiate Schools of Business (AACSB International)
- The Association of Technology, Management, and Applied Engineering (ATMAE)
## BENCHMARK INSTITUTIONS

### Benchmark University Comparison

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<tr>
<th>Institution</th>
<th>Fall 2016 Enrollment</th>
<th>AY 2015/16 Degrees Awarded</th>
<th>Freshman Retention Rate</th>
<th>Number of Full-Time Faculty</th>
<th>Student/Faculty Ratio</th>
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<tbody>
<tr>
<td><a href="#"><strong>Western Kentucky University</strong></a></td>
<td>17,601²</td>
<td>2,817 817</td>
<td>73%</td>
<td>765</td>
<td>18 to 1</td>
</tr>
<tr>
<td>1. Appalachian State University, NC</td>
<td>16,595 1,700</td>
<td>3,922 671</td>
<td>87%</td>
<td>952</td>
<td>16 to 1</td>
</tr>
<tr>
<td>2. Ball State University, IN</td>
<td>17,011 4,987</td>
<td>3,454 1,554</td>
<td>81%</td>
<td>1,013</td>
<td>14 to 1</td>
</tr>
<tr>
<td>3. Bowling Green State University, OH³</td>
<td>14,704 2,489</td>
<td>2,893 753</td>
<td>76%</td>
<td>679</td>
<td>19 to 1</td>
</tr>
<tr>
<td>4. Central Michigan University, MI</td>
<td>19,923 6,157</td>
<td>3,973 1,811</td>
<td>77%</td>
<td>608</td>
<td>22 to 1</td>
</tr>
<tr>
<td>5. East Carolina University, NC¹</td>
<td>22,969 5,468</td>
<td>4,440 1,372</td>
<td>80%</td>
<td>1,199</td>
<td>18 to 1</td>
</tr>
<tr>
<td>6. East Tennessee State University, TN</td>
<td>11,065 2,354</td>
<td>2,320 609</td>
<td>70%</td>
<td>828</td>
<td>17 to 1</td>
</tr>
<tr>
<td>7. Florida Atlantic University, FL</td>
<td>25,400 5,138</td>
<td>5,640 1,322</td>
<td>77%</td>
<td>800</td>
<td>24 to 1</td>
</tr>
<tr>
<td>8. Illinois State University, IL¹</td>
<td>18,643 2,396</td>
<td>4,322 652</td>
<td>82%</td>
<td>877</td>
<td>18 to 1</td>
</tr>
<tr>
<td>9. Indiana State University, IN</td>
<td>11,202 2,363</td>
<td>1,868 615</td>
<td>64%</td>
<td>495</td>
<td>21 to 1</td>
</tr>
<tr>
<td>10. James Madison University, VA</td>
<td>19,548 1,722</td>
<td>4,534 752</td>
<td>91%</td>
<td>1,028</td>
<td>16 to 1</td>
</tr>
<tr>
<td>11. Middle Tennessee State University, TN</td>
<td>19,693 2,357</td>
<td>4,034 766</td>
<td>76%</td>
<td>921</td>
<td>18 to 1</td>
</tr>
<tr>
<td>12. Northern Illinois University, IL¹</td>
<td>14,079 4,672</td>
<td>3,507 1,451</td>
<td>70%</td>
<td>832</td>
<td>15 to 1</td>
</tr>
<tr>
<td>13. Ohio University, OH</td>
<td>23,788 5,924</td>
<td>6,402 1,769</td>
<td>82%</td>
<td>994</td>
<td>18 to 1</td>
</tr>
<tr>
<td>14. Towson University, MD</td>
<td>19,198 3,145</td>
<td>4,428 974</td>
<td>85%</td>
<td>905</td>
<td>17 to 1</td>
</tr>
<tr>
<td>15. University of North Carolina at Charlotte</td>
<td>23,404 5,317</td>
<td>4,816 1,572</td>
<td>82%</td>
<td>1,149</td>
<td>19 to 1</td>
</tr>
<tr>
<td>16. University of North Carolina at Greensboro¹</td>
<td>16,281 3,372</td>
<td>2,905 870</td>
<td>76%</td>
<td>773</td>
<td>18 to 1</td>
</tr>
<tr>
<td>17. University of South Alabama, AL</td>
<td>11,761 4,682</td>
<td>1,996 1,071</td>
<td>73%</td>
<td>590</td>
<td>20 to 1</td>
</tr>
<tr>
<td>18. University of Southern Mississippi, MS</td>
<td>11,779 2,773</td>
<td>2,473 643</td>
<td>74%</td>
<td>687</td>
<td>17 to 1</td>
</tr>
</tbody>
</table>

¹Western Kentucky University benchmarks itself against 18 institutions to gauge progress toward its strategic goals. Information was obtained from each institution’s 2016 Common Data Set, unless separately footnoted.
²WKU enrollment figure excludes audit-only students.
³Because a Common Data Set was unavailable, statistics were obtained from the website of the institution’s Office of Institutional Research, U.S. News College Compass, and/or the institution’s Voluntary System of Accountability (VSA) website: www.collegeportraits.org.
## General Information

### Fall 2016 Enrollment

<table>
<thead>
<tr>
<th>Institution</th>
<th>Undergraduate</th>
<th>Graduate</th>
<th>Baccalaureate</th>
<th>Master’s</th>
<th>Retention Rate</th>
<th>Number of Full-Time Faculty</th>
<th>Student/Faculty Ratio</th>
</tr>
</thead>
<tbody>
<tr>
<td>Western Kentucky University</td>
<td>17,601</td>
<td>2,676</td>
<td>2,817</td>
<td>817</td>
<td>73%</td>
<td>765</td>
<td>18 to 1</td>
</tr>
<tr>
<td>K1. Eastern Kentucky University</td>
<td>14,293</td>
<td>2,588</td>
<td>2,559</td>
<td>827</td>
<td>74%</td>
<td>687</td>
<td>16 to 1</td>
</tr>
<tr>
<td>K2. Kentucky State University</td>
<td>1,568</td>
<td>168</td>
<td>276</td>
<td>45</td>
<td>59%</td>
<td>107</td>
<td>12 to 1</td>
</tr>
<tr>
<td>K3. Morehead State University</td>
<td>9,754</td>
<td>994</td>
<td>1,306</td>
<td>291</td>
<td>71%</td>
<td>333</td>
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<tr>
<td>K4. Murray State University</td>
<td>8,886</td>
<td>1,609</td>
<td>1,696</td>
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</tr>
<tr>
<td>K5. Northern Kentucky University</td>
<td>12,643</td>
<td>1,923</td>
<td>2,196</td>
<td>455</td>
<td>72%</td>
<td>569</td>
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<tr>
<td>K6. University of Kentucky</td>
<td>22,674</td>
<td>7,160</td>
<td>4,540</td>
<td>1,235</td>
<td>82%</td>
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<tr>
<td>K7. University of Louisville</td>
<td>16,029</td>
<td>5,812</td>
<td>2,705</td>
<td>1,396</td>
<td>80%</td>
<td>946</td>
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Enrollment data provided by the Kentucky Council on Postsecondary Education. Other data obtained from each institution’s 2016 Common Data Set, unless separately footnoted.

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### Map of Benchmarks & KY Publics

![Map of benchmarks and KY publics](image-url)

**Kentucky Public University Comparison**

<table>
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<th>AY 2015/16 Degrees Awarded</th>
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