ANTHEM ALERTS CONSUMERS TO PROTECT THEMSELVES FROM SCAM EMAIL CAMPAIGNS

LOUISVILLE, Ky. – February 6, 2015 – Kentucky residents who may have been impacted by the cyber attack against Anthem, should be aware of scam email campaigns targeting current and former Anthem members. These scams, designed to capture personal information (known as “phishing”) appear as if they are from Anthem and the emails include a “click here” link for credit monitoring. These emails are NOT from Anthem.

- DO NOT click on any links in email.
- DO NOT reply to the email or reach out to the senders in any way.
- DO NOT supply any information on the website that may open, if you have clicked on a link in email.
- DO NOT open any attachments that arrive with email.

Anthem is not calling members regarding the cyber attack and is not asking for credit card information or social security numbers over the phone.

This outreach is from scam artists who are trying to trick consumers into sharing personal data. There is no indication that the scam email campaigns are being conducted by those that committed the cyber attack, or that the information accessed in the attack is being used by the scammers.

**Anthem will contact current and former members via mail delivered by the U.S. Postal Service about the cyber attack with specific information on how to enroll in credit monitoring. Affected members will receive free credit monitoring and ID protection services.**

Additional information about the cyber attack against Anthem is available at [www.AnthemFacts.com](http://www.AnthemFacts.com).

For more guidance on recognizing scam email, please visit the FTC Website: [http://www.consumer.ftc.gov/articles/0003-phishing](http://www.consumer.ftc.gov/articles/0003-phishing).

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**About Anthem, Inc.**
Anthem is working to transform health care with trusted and caring solutions. Our health plan companies deliver quality products and services that give their members access to the care they need. With nearly 69 million people served by its affiliated companies, including more than 37 million enrolled in its family of health plans, Anthem is one of the nation’s leading health benefits companies. For more information about Anthem’s family of companies, please visit [www.antheminc.com/companies](http://www.antheminc.com/companies).