



Men in Business

Women in Business

When you join a **Business Living Learning Community** at WKU, you receive enhanced learning resources and support toward a successful academic and business career.

# Jump into Business at WKU®



## *A Great Place to Start*

**The Women In Business and Men in Business Learning Communities** are specifically designed for first-year students. They offer mentoring from a professor and an advanced undergraduate Learning Assistant who shares the students' interests.

## *Make Important Connections*

**The Women In Business and Men in Business Learning Communities** provide an added opportunity for first-year students to connect with others who share their academic interests by placing them in the same on-campus residence hall.

Students will take a group of classes together and live near each other for easy access to study groups, programs, socializing and support.

## *Receive Specialized Support*

The community's Learning Assistant lives just down the hall and offers **academic and social support.**

Learning Assistants are specially trained to help you engage with other students, clubs, organizations, and other extracurricular activities at WKU.

They can also connect you with WKU's academic support, career guidance, and counseling programs.

# What You Can Expect



## **Attend M.A.S.T.E.R. Plan with your Business Learning Community**

M.A.S.T.E.R. Plan is WKU's five-day extended orientation program for first-year residential students. You will get to attend with other students in your Learning Community to get better acclimated to the campus and begin to build social support networks. This aids you in making a successful academic and social transition from home and high school to college at WKU.

## **University Experience - Business Class Section**

During the first semester, the Women In Business and Men in Business Learning Communities meet together – with their professors and Learning Assistants – **to take BA 175, University Experience – Business course.**

Specially re-designed for learning community participants, this 3-credit hour course better prepares you for the rigors of university academic and social life, with a focus on critical thinking skills and continuous self-improvement in all areas of your life.

## **Take Other Classes with Your Community**

The Academic Advisors in the Gordon Ford College of Business work with you to ensure that you **take one or more other classes with the friends you will make in your Living Learning Community.**

Your Learning Assistants will help you network with your fellow students so you can support each other, form study groups, and, where appropriate, receive special group tutoring.



# Sign Up Now



Thanks to the generous support of Mr. and Mrs. Gary and Gail Broady, **there is no additional cost** for students to enroll in the Gordon Ford College of Business Learning Communities.

**Students who participate in the Business Learning Communities will receive:**

- *A special housing assignment*
- *Business-centered programming within the Learning Community*
- *Specially selected professors who provide instruction in the University Experience – Business course and who serve as role models and mentors*
- *Other specially selected course sections during the freshmen year*
- *Dedicated Learning Advisors*

The Women in Business Learning Community will be housed in Pearce Ford Tower.  
The Men in Business Learning Community will be housed in Hugh Poland Hall.

**Space is limited. Sign up for your Learning Community early!**

To enroll in either Learning Community, or for more information, please contact:

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