



## Videography Internship

Total hours: Average of 10 hours/week (~150 hours/semester)

Rate of Pay: Scholarship per semester

Direct Supervisor: Zack Ryle, Assistant Director for Enrollment and Brand Management

### **Position Description:**

The Mahurin Honors College (MHC) at Western Kentucky University is searching for a videography intern for the 2020-2021 academic year. This student intern will assist the Assistant Director for Enrollment and Brand Management in the creation, organization, and distribution of multimedia to the website, social media channels, and print/digital communication for The Mahurin Honors College. A successful intern will not only assist in the growth of the Mahurin Honors College, but they will also grow their knowledge base and portfolio for future positions. This is not a credit-bearing internship.

Responsibilities for the position will include:

- Create an MHC Virtual Tour
- Create videos of MHC Experience
  - To include academics, research, Honors programming, and campus life
- Video editing
- Develop and monitor metrics for this position
- Organize videos on Mahurin Honors College shared drive
- Provide videos to IT Student Worker/AD, Enrollment and Brand Management for final production
- Develop and innovate new ideas to further the mission of the MHC.
- Other duties as assigned.
  - The MHC is a metric-driven team environment. There will be assignments not related to videography.

### **Required Qualifications**

- Experience using professional video cameras
- Knowledge of WKU's video camera checkout procedures.
- Experienced in using Adobe Premiere Pro
- Experience in using Adobe After Effects
- Creative self-starter who is comfortable with taking initiative and working collaboratively
- Demonstrated evidence of being a task-oriented hard-worker with a positive attitude.
- Ability to communicate well with others and maintain a professional demeanor.
- Good Standing in The Mahurin Honors College

- Flexible Schedule (outside of class)
- Not in a leadership position in another MHC scholar organization.

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Persons with disabilities, who need reasonable accommodations to participate in the application and/or selection process, should notify the office of Equal Employment Opportunity/Affirmative Action/University ADA Services (EEO) at (270) 745-5121.

**Please submit your resume, cover letter, and portfolio/links to related work experience to [honors.admissions@wku.edu](mailto:honors.admissions@wku.edu).**