8th ANNUAL HILTOPPER BLACK BAG CLASSIC
Fish for Kids’ Sake
Benefiting Big Brothers Big Sisters

Sponsorship Information Packet
HBBC 2012
To Whom It May Concern:

Western Kentucky University Recreation & Sport Administration students are coordinating the 8th annual Hilltopper Black Bag Classic on Saturday, April 28th, 2012 at Nolin River Lake. The fishing tournament will be open to 300 anglers in the region who want to “Fish for Kids’ Sake.” We are requesting tax deductible cash sponsorships and donations of door prizes to be used in a raffle. All proceeds from the cash sponsorships and raffle ticket sales will be donated to Big Brothers Big Sisters of South Central Kentucky. Prize money awarded to fishermen comes from a percentage of entry fees. All leftover entry fees will also be donated to the charity.

Charities in previous years of the tournament have included the American Red Cross, which received $2500, and The Dream Factory, which received over $9000. It is important to us that we choose a charity in our community that gives back to making Bowling Green and the surrounding area the best place to live, work, and raise a family.

If you are interested in providing a cash donation, please make checks payable to:
**WKU Recreation and Sport Majors Club.**
Checks can be mailed to:

Recreation Administration-Hilltopper Classic
Attn: Trinity Gonzalez
2032 Diddle Arena
1906 College Heights Blvd. #21090
Bowling Green, KY  42101-1090

Thank you for supporting the learning of our students and the well-being of the community served by this charitable event. If you have additional questions about the Hilltopper Black Bag Classic, you may contact me, Trinity Gonzalez, by calling 270-745-5794, emailing trinity.gonzalez@wku.edu, or visiting our website at [www.wku.edu/hilltopperclassic](http://www.wku.edu/hilltopperclassic).

Sincerely,
Trinity Gonzalez, Adjunct Faculty Member
WKU Recreation Administration
Kinesiology, Recreation, & Sport Department
Make checks payable to:

**WKU Recreation and Sport Majors Club**

Please mail sponsorship payment and material to:

**Recreation Administration-Hilltopper Classic**

*Attn: Trinity Gonzalez*

**2032 Diddle Arena**

**1906 College Heights Blvd. #21090**

**Bowling Green, KY 42101-1090**

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**Presenting Sponsor Benefits**

- Name included as presenting sponsor of the tournament
- Name included in all media coverage
- Name on front page of tournament web site
- Tournament web site link directing users to business homepage
- Post-event pictures including name on tournament web site
- Opportunity to distribute promotional material during on-site registration
- Name included on all event flyers
- Name included on all event registration brochures
- Sponsor name announced during awards ceremony
- Name on all tournament weigh-in bags
- Opportunity for representative to speak during awards ceremony
- Opportunity to set-up and display/promote products at awards ceremony
- Opportunity for give-a-ways with name on prizes during the awards ceremony
- “Big Fish” of the day award…naming rights
- Sponsor banner with name on “blast-off”/starting boat
- Sponsor banner with name at boat ramp
- Sponsor banner with name at awards ceremony
- Name included on 2 promotional banners posted before event date
- Included in check presentation photo to Big Brothers Big Sisters
- 4 entries into the Fishing Tournament
- Representative at all media coverage
- Opportunity for event staff shirts bearing name and logo
- Additional benefits negotiable
Platinum Sponsor  ........................................................................................................ $1000
  • Name included in all media coverage
  • Name on tournament web site
  • Tournament web site link directing users to business homepage
  • Post-event pictures including name on tournament web site
  • Sponsor name announced during awards ceremony
  • Name on all tournament weigh-in bags
  • Opportunity to set-up and display/promote products at awards ceremony
  • Opportunity for give-a-ways with name on prizes during awards ceremony
  • Opportunity to distribute promotional material during on-site registration
  • Sponsor banner with name on “blast-off”/starting boat
  • Sponsor banner with name at boat ramp
  • Sponsor banner with name at awards ceremony
  • Name included on promotional banner posted before event date
  • 2 entries into the Fishing Tournament
  • Additional benefits negotiable

Gold Sponsor  ........................................................................................................... $500
  • Name on tournament web site
  • Tournament web site link directing users to business homepage
  • Post-event pictures including name on tournament web site
  • Sponsor name announced during awards ceremony
  • Opportunity to set-up and display/promote products at awards ceremony
  • Opportunity for give-a-ways with name on prizes at the tournament
  • Sponsor banner with name at boat ramp
  • Name included on promotional banner posted before event date
  • Additional benefits negotiable

Silver Sponsor  ........................................................................................................ $250
  • Name on tournament web site
  • Tournament web site link directing users to business homepage
  • Post-event pictures including name on tournament web site
  • Opportunity for give-a-ways with name on prizes at the tournament
  • Name included on promotional banner posted before event date
  • Additional benefits negotiable

Bronze Sponsor  .................................................................................................... $100
  • Name on tournament web site
  • Tournament web site link directing users to business homepage
  • Post-event pictures including name on tournament web site
  • Additional benefits negotiable
**2011 - 7th HBBC**
Prize Money to Fishermen-$1,500
Charity Sponsored – Big Brothers Big Sisters of SOKY
Proceeds Given to Charity – $1,500, and $600 to KRS Adopted Soldier Assist Fund

![Image of people holding checks]

**2010 - 6th HBBC**
Prize Money to Fishermen-$4,100
Charity Sponsored – Bowling Green Chapter of the American Red Cross
Proceeds Given to Charity – $1,500

![Image of people holding checks]

**2009 – 5th HBBC**
Prize Money Given to Fishermen - $4,100
Charity Sponsored – Bowling Green Chapter of the American Red Cross
Proceeds Given to Charity – $1,000

![Image of group of people]

**History of the Hilltopper Black Bag Classic**
2008 – 4th HBBC
Prize Money Given to Fishermen - $4,100
Charities Sponsored –
The Dream Factory of Bowling Green, Proceeds Given to Charity – $3,000
Mark Williams Scholarship Fund, Proceeds Given to Charity - $1,000

2007 – 3rd HBBC
Prize Money Given to Fishermen - $4,100
Charity Sponsored – The Dream Factory of Bowling Green
Proceeds Given to Charity – $4,300

2006 – 2nd HBBC
Prize Money Given to Fishermen - $4,100
Charity Sponsored – The Dream Factory of Bowling Green
Proceeds Given to Charity – $1,200

2005 – 1st HBBC
Prize Money Given to Fishermen - $4,100
Charity Sponsored – The Dream Factory of Bowling Green
Proceeds Given to Charity – $500
**Donation Receipt from WKU Hilltopper Black Bag Classic**

Questions? Contact the WKU Recreation Administration Office at 270-745-3591.

| Donor name |  |
| Address |  |
| City |  |
| State/Province |  |
| Postal code |  |
| Phone |  |
| Total pledge amount |  |
| Type of donation | [cash, merchandise, service] |
| Date of Donation |  |
| Description |  |
| Value |  |

Thank you for your generous support!

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Thank you for your generous support!