Sexual Assault Awareness Month

Eve Ensler’s “The Vagina Monologues”
March 17 at 7PM
DSU Auditorium

Love the Way You Lie
March 24 at 7:30 PM
DSU Auditorium

Take Back the Night
March/Rally
March 26 at 6 PM
Justice Center, Downtown B.G.

Stun and Run
Personal Protection Class
March 30 at 7:30 PM
South Campus

With Support From:

Meijer
WKU’s Intrafraternity Council
Health Education and Promotion
Housing and Residence Life
Dawning Student Union
Alive Center
Police Department
Gender and Women’s Studies
Greek Affairs

https://www.facebook.com/SAAMBGWC
Contact: (270) 782-5014 or educator2@hopeharbor.net

“It is by standing up for the rights of girls and women that we truly measure up as men.”

Desmond Tutu
Consistent Outreach, Strategic Management and Supportive Policies Help Students Benefit from CLEP Opportunities

**Western Kentucky University – Kentucky**

Western Kentucky University (WKU) in Bowling Green, Kentucky, administers the largest number of CLEP exams in the state. In the 2013-14 academic year more than 600 students took advantage of credit-earning opportunities through the CLEP program, with students earning an impressive 2,146 credit hours.

WKU administrators credit an innovative outreach effort with the program’s success over the past several years. They also note that the university’s policies about accepting credits for nearly every CLEP exam have contributed to their success in increasing the number of students taking CLEP exams and earning credit for prior learning.

**Creating Opportunities for Student Success**

When planning the university’s CLEP outreach initiative, WKU’s testing center administrator first coordinated with the admissions office and asked to participate in freshman orientation. During these orientation sessions, freshman and their parents typically attend an informational presentation. Many parents were unaware that students could take CLEP exams in their junior and senior years of high school and they asked why they hadn’t heard about the CLEP program earlier.

The question inspired WKU leaders to take action. They began sending letters and a CLEP brochure to high school guidance counselors in the near and surrounding areas to introduce the testing center and the WKU team. The following year, they reached out to incoming freshmen whose college entrance exam scores indicated they were qualified as good candidates for CLEP testing by mail. Response was encouraging but WKU had their sights set on bigger goals.

The WKU team then began to focus more on the outreach to parents and families, with many of the conversations focused on the solid financial benefits of earning college credit through CLEP exams.

**Connecting with Internal Audiences and Stakeholders**

The WKU team learned that its own campus advisors needed current and consistent information about the CLEP program. WKU’s Campus Advising Network meets monthly and the testing center team continues to make presentations about the university’s CLEP program at this important staff event. These events have been so successful in encouraging students to take CLEP exams that the university’s business college paid for CLEP brochure printing. This brochure is available at the testing center and throughout the campus. WKU operates several regional campuses and testing center managers have also presented several informational meetings on site at these campuses, making sure that the entire 20,000+ student body is aware of the CLEP program, how it works, and where they can access additional information.

Additionally, testing center managers have worked with the high schools near the university’s regional campuses to set up special CLEP testing times. The main campus testing center also uses flexible scheduling, to fit with students’ needs and timing. It’s another example of the way WKU is creating opportunities for student success, beginning at the high school level.

**Making Policy Work for Students and the University**

WKU accepts credit for 32 of the 33 CLEP exams. The WKU policies and procedures have evolved over the years. Previously, credit equivalencies needed to be reviewed through curriculum channels. In the last years, the new policy empowers department chairs to determine equivalency. As a result, students face fewer barriers in earning credits for prior learning.

**A WKU Success Story**

Earning credit through CLEP exams is an excellent investment for hundreds of WKU students. Administrators proudly point to this recent example of a student’s success with CLEP. An Air Force member took nine CLEP exams and received credit for eight of those, earning 33 hours of credit. This student reported that she was able to earn a four-year degree in just two years, saving nearly $10,000. She has now joined the WKU team in the testing and counseling area where she plans to be a strong CLEP advocate.

**Policy Paves the Way for Other Institutions in Kentucky**

Kentucky House Bill 160, passed during the 2010 legislative session, paved the way to a policy guaranteeing college credit at all the state’s public four-year universities and two-year community and technical colleges to students earning qualifying scores through the College Board’s Advanced Placement Program (AP) and College-Level Examination Program (CLEP) exams. The policy was crafted to help students reduce college costs and increase the number of students graduating on time. The policy states that students of all ages need to earn a qualifying score of 50 or higher on a CLEP exam to earn college credit.

**WKU CLEP by the Numbers**

- Over 1,900 students gained between 3 and 12 credit hours in the last three academic years (2011-2014).
- Over 6,500 credit hours were earned in the last three academic years (2011-2014).

**WKU Best Practices at a Glance**

- Continual outreach to high school guidance counselors, students and parents
- Focused communication to internal stakeholders
- Flexible testing center hours to accommodate students’ schedules

Responsive and broad credit granting policies
Did you know . . .

March is
American Red Cross Month
Brain Injury Awareness Month
Employee Spirit Month
Expanding Girls' Horizons in Science & Engineering Month
International Women's Month
Irish-American Heritage Month
Music In Our Schools Month
National Athletic Training Month
National Caffeine Awareness Month
National Ethics Awareness Month
National March Into Literacy Month
National Nutrition Month
National Social Work Month
National Women's History Month
Poison Prevention Awareness Month
Save Your Vision Month
Sing With Your Child Month
Social Work Month
Spiritual Wellness Month

Daily observances

March 6
Employee Appreciation Day

March 7
National Be Heard Day
Sock Monkey Day

March 8
International Women's Day
Daylight Savings Time Begins

March 9
Get Over It Day
Napping Day

March 10
International Day of Awesomeness
Salvation Army Day

March 11
Dream 2015 Day

March 12
Girl Scout Birthday Day

March 13
Good Samaritan Involvement Day
K-9 Veterans Day
World Sleep Day

March 14
International Ask A Question Day
Mother's Day
Potato Chip Day
Pi Day

March 15
Idees of March
World Consumer Rights Day

March 16
Freedom of Information Day
Curlew Day
No Selfies Day

March 17
St. Patrick's Day

March 18
Awkward Moments Day
National Agriculture Day

March 19
Client's Day
Operation Iraqi Freedom Day

March 20
Kiss Your Fiancée Day
Spring (Vernal Equinox): (6:45 pm)
Snowman Burning Day
World Storytelling Day

March 21
Brain Injury Awareness Day
International Day for the Elimination of Racial Discrimination
National Single Parent Day

March 22
Education and Sharing Day
Tuskegee Airmen Day

March 23
National Puppy Day
National Chocolate Covered Raisins Day

March 24
American Diabetes Association Alert Day

March 25
National Medal of Honor Day
Pecan Day

March 26
Make Up Your Own Holiday Day
Purple Day

March 27
Celebrate Exchange Day

March 28
Barnum & Bailey Day

March 29
World Bi-polar Day

March 30
National "She's Funny That Way" Day

For more information on the WKU Counseling & Testing Center
Check out our website at www.wku.edu/heretohelp/
Available

The Counseling and Testing Center offers most national tests such as CLEP, MAT, LSAT, DSST, ACT, NBCC, PCAT, HESI and COMPASS. Residual ACT and Chemistry Placement tests are also available. For more information on testing dates, see www.registerblast.com/wku

PRAXIS testing dates are at www.ets.org/praxis.

Questions may be e-mailed to: testingcenter@wku.edu.

Become a fan of WKU Counseling & Testing Center
www.facebook.com/WKU.CTC

**Peggy Crowe**

Dr. Peggy Crowe is the Director of the Counseling & Testing Center. I moved to Kentucky from Wisconsin in February, 1996, to pursue my Master of Arts degree in Student Affairs. I also worked full time in the Department of Housing & Residence Life. After completing my Master’s degree in 1998, I served in various other roles at WKU, including an Area Coordinator, M.A.S.T.E.R. Plan Coordinator, UC175 instructor, and Assistant Director for HRL. I left WKU in 2002 to pursue my Ph.D. in Higher Education Administration at Bowling Green State University, Ohio. I returned to WKU in 2004 and worked with Dr. Gene Tice and Howard Bailey, coordinating development and fundraising efforts within the division of Student Affairs. In turn, this was the focus of my dissertation research, “Development & Fundraising Efforts within Divisions of Student Affairs at 4-year Public Universities”.

After serving as Asst. Dir. for HRL (2006-2013), I was promoted to Associate Director for HRL. I became the Interim Director for the CTC in 2013.

I have fully enjoyed serving WKU in these two positions the past year and a half. Both roles have allowed me the opportunity to continue to work with faculty, staff, and students and have put all of my educational preparation and experiences into practice! I have learned so much from the CTC team and they have certainly challenged and helped to make me a better higher education professional. I enjoy spending time with my family (husband Michael and 5-year old son Michael, III) – my most important “job.” I have a new-found love of spinning class, traveling back home to Wisconsin to visit family, and cheering on the Green Bay Packers.

**Counseling Services**

College should be challenging, not overwhelming

That’s why we’re here to help, offering our services Monday thru Friday from 8 a.m. – 4:30 p.m. There is a ONE-TIME $20.00 fee for paperwork and documentation. After the one-time fee, students have access to unlimited visits for their entire college career here at WKU. Our services are confidential and NO information is released without the student’s written permission, unless in an emergency situation. So if your mom, grandma, or next door neighbor calls to learn about your counseling appointment, “mums” the word.

We offer individual and group counseling services to help with coping strategies, conflict resolution, and crisis situations related to:

- College Adjustment
- Decision Making
- Problem Behaviors
- Grief/Loss
- Relationship Issues
- Sexual Assault/Abuse
- Eating Disorder
- Bipolar Disorder
- Stress Management
- Depression/Anxiety
- Suicide Prevention
- …and more!

Don’t Forget! We also offer counseling for couples of all kinds: friends, relationships and roommates.