The Facts 2013-2014

[Images of campus life and sculptures]
Western Kentucky University

**Vision:**
WKU, A Leading American University with International Reach

**Established:**
1906

**President:**
Dr. Gary A. Ransdell

**Enrollment:**
20,456

**Full-Time Faculty & Staff:**
2,798

**Operating Budget:**
$393,959,000
($72,425,200 from state appropriations)

**Endowment:**
$118.8 million (FY 2012)

**Sponsored Research & Public Service:**
$15.1 million

**Mascot:**
Big Red

**Athletic Conference:**
Conference USA, (July 2014)

**Nationally Ranked Programs**

**Producing Graduates for Kentucky’s Economy**

**A Place for Kentucky’s Best and Brightest**

**International Reach**

**Serving Kentucky Communities**

**Serving Our Nation’s Military**

**Joint Admissions**

**University Leadership**
The W.L. "Gander" Terry Colonnade
Nationally Ranked Programs

The 1997 Kentucky Postsecondary Education Improvement Act challenged each Kentucky university to identify at least one program capable of achieving national prominence. WKU’s School of Journalism & Broadcasting has achieved such recognition. WKU has ranked among the top eight nationally for 20 consecutive years in the Hearst Journalism Awards overall intercollegiate competition. Additionally, the school has won the Hearst Intercollegiate Photojournalism Competition 20 of the last 24 years and the Multimedia Competition for the past two years.

www.wku.edu/journalism

2012-2013 was a banner year for WKU Athletics. Five WKU teams won conference championships, the most since 2008-2009, and WKU secured its first-ever Football Bowl Subdivision bowl game appearance. WKU has 19 varsity sports with 379 student-athletes. Our student-athletes are held to high academic standards. The average cumulative grade point average for all student-athletes is 3.05, and 108 student-athletes graduated with an average cumulative GPA of 3.27 in May 2013. Through the Hilltoppers with Heart program, coaches, staff, and student-athletes combined to devote almost 500 hours of community service in Bowling Green and throughout the region.

Many initiatives included spending time with children in schools, Boys and Girls Clubs, and youth camps.

www.wkusports.com

• Claire Donahue
  2012 Olympic Gold Medalist
• Raigo Toompuu
  2012 Olympic Athlete
• Gavin Smellie
  2012 Olympic Athlete
• Bobby Rainey
  NFL Player, Tampa Bay Buccaneers
• Kenny Perry
  2013 Champions Tour Player of the Year
• Jeremy Evans
  NBA Player, Utah Jazz, 2012 NBA All-star Slam Dunk Contest Winner
• Courtney Lee
  NBA Player, Memphis Grizzlies
• Romeo Crennel
  Houston Texans Defensive Coordinator
• Wade Gaynor
  Class AA Baseball Player Eerie SeaWolves
  2013 MiLB Gold Glove Winner
• Ryan Huck
  Class A Baseball Player Vermont Lake Monsters
• Kes Carter
  Class A Baseball Player Charlotte Stone Crabs
• Libby Stout
  Soccer Goalkeeper
  BV Cloppenburn of the Frauen Bundesliga (Germany)
Producing Graduates for Kentucky’s Economy

WKU established the **Educational Leadership Doctoral** program in 2008 to meet the increasing demand for leadership in P-20 education. The program offers four options for study: Teacher Leadership, Organizational Leadership, P-12 Administrative Leadership, and Postsecondary Leadership. WKU’s first class of doctoral students graduated in May 2011. [www.wku.edu/cebs/doctorate](http://www.wku.edu/cebs/doctorate)

WKU established the **Doctor of Nursing Practice** program in Fall 2011. The DNP is a terminal professional degree that focuses on the clinical aspect of nursing rather than academic research and prepares registered nurses to become nurse practitioners. In November 2013 the DNP Program was accredited by the Commission of Collegiate Nursing Education. The first class of DNP students will graduate in May 2014. [www.wku.edu/nursing/dnp.php](http://www.wku.edu/nursing/dnp.php)

A **Doctor of Physical Therapy** program was established at WKU in Summer 2013. The purpose of the DPT Program, an entry level professional program, is to provide students with the necessary knowledge and skills to become skilled physical therapists. The mission of the DPT Program is to serve the healthcare and preventative needs of the Commonwealth of Kentucky, focusing on the rural and under-served areas. WKU enrolled 30 students in the first cohort of the program. The first class of DPT students will graduate in May 2016. [www.wku.edu/physicaltherapy](http://www.wku.edu/physicaltherapy)
WKU’s Center for Research and Development provides state-of-the-art research facilities and access to world class applied research centers and scientists. The Center houses WKU’s Applied Research Centers; Small Business Development Center; Central Region Innovation and Commercialization Center; Innoplexx, the WKU student business accelerator; and Small Business Accelerator with 17 technology based businesses. The Center brings together scientists, engineers, WKU faculty, and students for research collaborations.

www.wku.edu/crd

Innoplexx, the WKU student business accelerator, opened in December 2012. Innoplexx gives students a place to work and network with others who are in the first phase of starting a business. Student entrepreneurs who are clients of Innoplexx are provided free space, high speed internet, and shared use of conference and meeting rooms. Also, students are mentored in all aspects of their business and introduced to appropriate contacts.

www.wku.edu/accelerator/student.php

With a goal of increasing Kentucky’s limited number of engineers, WKU has built three strong undergraduate programs in Civil, Electrical, and Mechanical Engineering. These programs help drive the state’s economy by putting more engineers into design centers, job sites, and high-tech factories. In 2004 and again in 2010, all three engineering programs were accredited by ABET, Inc., the professional organization responsible for accreditation of engineering programs.

www.wku.edu/engineering

The Department of Architectural and Manufacturing Sciences has a successful history of preparing students for leadership positions in...
business, industry, and education. Programs of study are designed to prepare professionals in architecture, construction management, advanced manufacturing, technology management, and industrial education. Students graduate with a strong technical background in their discipline after having been engaged in practical work experience. The Department maintains computing laboratories with more than 150 workstations with state-of-the-art software, eight laboratories with related support space, and additional equipment for instruction and applied research.

WKU’s Business and Accounting programs in the Gordon Ford College of Business have maintained accreditation by AACSB (Association to Advance Collegiate Schools of Business) International. With a reported 12,000 collegiate schools of business worldwide, and only 178 accredited in business and accounting programs, this ranks the Gordon Ford College of Business in the top one percent of business schools in the world. www.wku.edu/business

WKU launched SKyTeach in Fall 2008. SKyTeach, modeled after the highly successful and nationally recognized UTeach program at the University of Texas at Austin, is designed to increase the quantity and quality of math and science teachers through a specialized curriculum, teaching opportunities, and financial assistance. The program also partners with 10 area school districts. SKyTeach is funded by a grant from the National Math and Science Initiative (NMSI). WKU is one of only 12 universities nationwide selected for the $125 million grant, receiving $2.4 million. www.wku.edu/skyteach
A Place for Kentucky’s Best and Brightest

In Fall 2013, the Carol Martin Gatton Academy for Mathematics and Science in Kentucky welcomed 72 gifted juniors from Kentucky high schools. The goal of the Gatton Academy is to enable Kentucky’s exceptional young scientists and mathematicians to learn in an advanced educational environment, which will prepare them for leadership roles in Kentucky. Now in its seventh year, the Gatton Academy can serve 126 high school juniors and seniors.

To date, the Gatton Academy has admitted students from 110 of the 120 counties in Kentucky. In 2012 and again in 2013 the Gatton Academy was named the number one public high school in the U.S. by Newsweek magazine, has been honored for the fifth consecutive year as a “Public Elite” high school by The Washington Post, and was recognized as a 2012 Intel School of Distinction Finalist.

www.wku.edu/academy

WKU is home to the only Honors College in the Commonwealth of Kentucky, providing students the individualized experience of a highly-selective private college with all the resources and benefits of a larger university at a public school price. Honors College students are involved in study abroad, undergraduate research, service-learning, and nationally competitive scholarships. The Honors College gives students a chance to put a personal stamp on their education.

www.wku.edu/honors

“The Gatton Academy of Mathematics and Science in Kentucky is a beacon for excellence in the Commonwealth. It can be the catalyst for raising interest and achievement in science, technology, engineering, and mathematics.”

Dr. Julia Roberts,
Director of the Center for Gifted Studies at WKU

Producing Kentucky Scholars
2012-2013 National Scholarships Awarded to WKU Students

• 14 Benjamin A. Gilman International Scholarships
• 4 Critical Language Scholarships
• 3 National Science Foundation Graduate Research Fellowships
• 2 Barry M. Goldwater Scholarships
• 2 Pearson Prize for Higher Education Awards
• 1 Finalist for the George Mitchell Scholarship
• 1 Finalist for the Harry S. Truman Scholarship
• 1 U.S. Student Fulbright Grant
• 1 EPA Greater Research Opportunities Fellowship
• 1 Boren Scholarship for International Study
• 1 Princeton in Asia Fellowship
• 1 US-UK Fulbright Summer Institutes Participant
• 1 National Security Language Initiative for Youth Participant
International Reach

The **WKU Chinese Flagship** brings students with little or no knowledge of the Chinese language to superior levels of proficiency by the time they graduate from WKU. Students study the Chinese language and culture and participate in study abroad programs and internships that prepare them for jobs in the global economy. The WKU Chinese Flagship is one of nine Chinese programs throughout the United States funded by the federal Language Flagship Program with the U.S. Department of Defense. [www.wku.edu/chineseflagship](http://www.wku.edu/chineseflagship)

The **Confucius Institute** at WKU is a partnership with Hanban, the Chinese headquarters for the more than 300 Confucius Institutes worldwide. This partnership has enabled WKU to establish a Chinese language program in multiple school districts in South Central Kentucky and build a Chinese Learning Center in the Helm Library where the public can explore Chinese Culture first hand. [www.wku.edu/ci](http://www.wku.edu/ci)

WKU Honors College students have the opportunity to study abroad for a semester at **Harlaxton College** in Grantham, England. The University of Evansville owns the 19th century manor where WKU students live and take classes. Many students travel throughout Europe during the semester. Course offerings vary and most students earn an average of 12 credit hours while at Harlaxton. [www.wku.edu/honors/study-abroad/harlaxton.php](http://www.wku.edu/honors/study-abroad/harlaxton.php)

The Honors College at WKU has partnered with the University of Virginia to provide students with the opportunity to study abroad on a cruise ship through the **Semester at Sea** program. Each semester, including summer and winter terms, the program offers different voyages around the globe. On average, students visit 12 to 15 different countries throughout their trip. Courses are tailored specifically to each voyage and each country visited. Students study about important global issues impacting each country while en route to their location, enhancing their learning experience. [www.wku.edu/honors/study-abroad/semester-at-sea.php](http://www.wku.edu/honors/study-abroad/semester-at-sea.php)

The **Study Away** program at WKU offers students the chance to spend a semester or an entire academic year at one of nearly 200 campuses throughout the United States, Puerto Rico, and the U.S. Virgin Islands. [www.wku.edu/studyaway](http://www.wku.edu/studyaway)

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Harlaxton College, Grantham, England
Serving Kentucky Communities

The Institute for Rural Health provides dental services, medical services, health screenings, and health education to area communities. With its two mobile Wellness Units, which recently celebrated ten years of service to area communities, the Institute provides preventative services and health education to the medically under-served and uninsured in rural Kentucky. The program’s hands-on approach achieves two goals – it provides a valuable service to the medically under-served citizens in the region while offering practical field training to students.

www.wku.edu/irh

The Kentucky Mesonet is a network of 65 automated weather and climate monitoring stations developed by the Kentucky Climate Center at WKU. Mesonet data is easily accessible and can be used to improve local forecasts and severe weather warnings, aid emergency response efforts, enhance agricultural productivity, assist local utility providers, and support business and industry. The Mesonet is part of a larger effort at WKU to build a cyberinfrastructure for environmental monitoring and decision support, thereby strengthening Kentucky’s economic competitiveness through advanced science and technology.

www.wku.edu/kymesonet

The Suzanne Vitale Clinical Education Complex (CEC) at WKU is a community-university partnership that helps individuals and families realize dignity, independence, and productivity by providing services in these areas: autism, early childhood education, family counseling, acquired brain injuries, family resource program and communication disorders. The Suzanne Vitale CEC prepares pre-professionals across disciplines while conducting research to enhance education and service.

www.wku.edu/wkucec

Programs of the Suzanne Vitale Clinical Education Complex

Linda and John M. Kelly Autism Program
Vickie and Dan Renshaw Early Childhood Center
Betty and Dr. Page Talley Family Counseling Center
Preston Family Foundation Acquired Brain Injury Resource Program
Family Resource Program
Communication Disorders Clinic (CDC)

CanDoo is a service dog shared between the Kelly Autism Program and Military Student Services.
Serving Our Nation’s Military

WKU ranked number one in Kentucky and seventh in the nation among four-year schools in the Military Times “BEST for Vets” Colleges 2014 ranking. WKU has been designated a Military Friendly School every year since 2009 by G.I. Jobs Magazine. WKU is host to the only Veterans Upward Bound program in Kentucky, a federal TRIO program funded by the U.S. Department of Education to help U.S. military veterans enter into and succeed in postsecondary education. WKU offers course credit for military experience and training and has a free textbook program for military students. Through the Office of Military Student Services and the Student Veterans Alliance, WKU is addressing the needs of veteran students and helping them to engage and network with their peers.

www.wku.edu/veterans

“Education is key to economic well-being, both for the individual and for the Commonwealth.”

Dr. Gary Ransdell, WKU President
Joint Admissions

WKU has entered into joint admissions agreements with seven colleges in the Kentucky Community and Technical College System:

- Elizabethtown Community and Technical College
- Henderson Community College
- Hopkinsville Community College
- Madisonville Community College
- Owensboro Community and Technical College
- Somerset Community College
- Southcentral Kentucky Community and Technical College

Additionally, WKU has a joint admissions agreement with Volunteer State Community College in Tennessee to offer students a seamless pathway to a four-year degree. Students are admitted to the community or technical school and WKU at the same time, giving them access to services from both institutions. Through these partnerships, WKU, KCTCS and Volunteer State are improving student success and degree attainment, reducing the cost and the time to a degree, and planning, developing, and aligning instructional programs at the undergraduate level. As of Fall 2013, 747 students were enrolled in these joint admissions programs.

WKU’s Division of Extended Learning and Outreach (DELO) offers flexible learning opportunities for students through online learning and independent learning and also offers dual credit courses for high school students. DELO works with business, industry, and community groups to provide employee training, customized courses, certificates, and degree programs to meet their needs. Through the Knicely Conference Center, DELO offers conferencing services and is a venue for events such as seminars, workshops, receptions, weddings, and parties. www.wku.edu/delo
University Leadership

Academic Colleges & Deans

Potter College of Arts & Letters  
Dr. David Lee

Gordon Ford College of Business  
Dr. Jeffrey Katz

College of Education & Behavioral Sciences  
Dr. Sam Evans

College of Health & Human Services  
Dr. John Bonaguro

Ogden College of Science & Engineering  
Dr. Cheryl Stevens

Graduate School  
Dr. Carl Fox

University College  
Dr. Dennis George, Dean and Associate Provost for Regional Higher Education  
Elizabethtown/Ft. Knox  
Dr. Dean May, Interim Chancellor  
Glasgow  
Dr. Sally Ray, Chancellor  
Owensboro  
Dr. Gene Tice, Chancellor

University Libraries  
Ms. Connie Foster

Administrative Council

Dr. Gary A. Ransdell  
President

Mr. Howard Bailey  
VP for Student Affairs

Dr. Gordon C. Baylis  
VP for Research

Ms. Kathryn R. Costello  
VP for Development & Alumni Relations

Dr. A. Gordon Emslie  
Provost & VP for Academic Affairs

Ms. K. Ann Mead  
Senior VP for Finance & Administration

Dr. Richard Miller  
Vice Provost & Chief Diversity Officer

Mr. John Osborne  
VP for Campus Services & Facilities

Dr. Robert Owen  
VP for Information Technology

Mr. Todd Stewart  
Athletic Director

Ms. Robbin Morrison Taylor  
VP for Public Affairs

Ms. Deborah T. Wilkins  
General Counsel

Board of Regents

Mr. J. David Porter  
Chair – Lebanon

Mr. Frederick A. Higdon  
Vice-Chair - Lexington

Dr. Melissa B. Dennison  
Secretary – Glasgow

Dr. Phillip W. Bale  
Glasgow

Ms. Keyana Boka  
Student Regent, Bowling Green

Ms. Cynthia Harris  
Louisville

Mr. Gillard B. Johnson  
Lexington

Mr. James Kennedy  
Staff Regent, Sweden

Dr. Patricia H. Minter  
Faculty Regent, Bowling Green

Mr. John W. Ridley  
Bowling Green

Mr. Laurence J. Zielke  
Louisville
Student Satisfaction
In a recent Baccalaureate Alumni survey, 98.6% of alumni indicated they were satisfied with the overall quality of education at WKU.

Enrollment Fall 2013 20,456 100%
Full Time 14,315 70%
Part Time 6,141 30%
Graduate 2939 14.4%
Undergraduate 17,517 85.6%

Classification
Freshman 4,615 22.6%
First Time First Year 3,117 15.2%
Sophomore 3,084 15.1%
Junior 3,238 15.8%
Senior 4,508 22.0%
High School Dual Credit 1,452 7.1%
Academy Students 121 0.6%
Other Undergraduates 499 2.4%
Masters 2,271 11.1%
Specialist 26 0.1%
Doctoral 212 1.0%
Graduate Non-degree 430 2.1%

Demographics
White 15,819 77.3%
African American 2,101 10.3%
Other 2,536 12.4%
Female 11,894 58.1%
Male 8,562 41.9%

Residency
In-State 16,088 (78.6%)
International 1,097 (5.4%)
Out-of-State 3,268 (16%)

KY Counties Represented 115
States Represented 49
US Territories Represented 2
Nations Represented 75

Top 10 Counties Represented
Warren 3724
Jefferson 1577
Barren 1173
Daviess 887
Hardin 862
Logan 560
Fayette 385
Allen 353
Monroe 294
Hart 292

WKU Enrollment has grown nearly 19% over the past five years

WKU enrollment reached all time high in Fall 2012, 21,124 students
First-time First-year Students Profile

FTFY Students Fall 2013 3,117

Demographics
White 2,194 70.4%
African American 468 15%
Other 455 14.6%
Female 1,689 54.2%
Male 1,428 45.8%

Residency
In-state 2,273 72.9%
Out-of-state 656 21%
International 188 6%
Off-Campus 748 24%
On-Campus 2,369 76%

High School Academic Performance
• The average ACT of incoming FTFY students is 22.
• The average High School GPA is 3.2.
• There are 220 Kentucky high schools represented.
• 493 students entered with Advanced Placement (AP) credit.

Almost half of First-Time-First-Year students enrolled at WKU indicated that they are first generation college students.

Tuition & Fees 2013-2014

<table>
<thead>
<tr>
<th></th>
<th>Full-time per academic semester</th>
<th>Part-time per academic hour</th>
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<tbody>
<tr>
<td>Kentucky Residents</td>
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<tr>
<td>Undergraduate</td>
<td>$4,361</td>
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<tr>
<td>Graduate</td>
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<tr>
<td>Non-Kentucky Residents</td>
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</tr>
<tr>
<td>Graduate (International)</td>
<td>$962</td>
<td></td>
</tr>
</tbody>
</table>

Did You Know? WKU welcomed five National Merit Scholars and 75 Governor’s Scholars into its incoming freshman class.
Faculty & Staff

**Faculty Profile**

- WKU faculty have earned advanced degrees from 339 colleges and universities worldwide, including 33 international institutions.
- More than 70% of all full-time faculty have earned a terminal degree in their field.

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**Revenue ($ in millions)**

- State Appropriations: 72
- Tuition & Fees: 182
- Restricted: 65
- Auxiliaries: 26
- Other: 49
- **Total Revenue**: $394

**Expenditures ($ in millions)**

- Academics: 166
- Scholarships/Fellowships: 67
- Student Services: 35
- Institutional Support: 52
- Operation/Maintenance: 37
- Mandatory Transfers: 11
- Auxiliaries: 26
- **Total Expenditures**: $394

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Faculty Fall 2013

- Professor: 155
- Associate Professor: 243
- Assistant Professor: 199
- Instructor: 144
- No Rank: 34
- **Total Full-Time Faculty**: 789
- **Total Part-Time Faculty**: 430
- **Total Faculty**: 1,219

Staff

- Executive/Administrative: 120
- Professional Non-Faculty: 633
- Clerical/Secretarial: 368
- Technical/Para-Professional: 97
- Skilled: 103
- Service/Maintenance: 258
- **Total Staff**: 1,579

Fall 2013 Student Faculty Ratio: 18 to 1
Serving Students Through Distance Education

- Over the past five years, web enrollments at regional campuses have increased by 104%.
- Regional campuses have grown by 1,526 enrollments in five years, a 25% increase.

*Total course enrollments reflect the count of each course in which a student is enrolled and includes web enrollments of students residing in that campus’ service area.

Elizabethtown/Ft. Knox Regional Campus

The Elizabethtown/Ft. Knox Campus has experienced a 34% enrollment growth since 2008.

Owensboro Regional Campus

Owensboro Regional Campus has experienced a 30% enrollment growth since 2008.

Glasgow Regional Campus

The Glasgow Regional Campus has a five year enrollment growth of 3%.

*Total course enrollments reflect the count of each course in which a student is enrolled and includes web enrollments of students residing in that campus’ service area.
89% of recent WKU graduates are employed.

Unemployment rate for WKU alumni, 1 year after graduating:
6.6% which is less than the national average of 7.3% October 2013.

It took them on average 100 days to secure their current position.

Did their salary meet their expectations?

- A lot less than I expected: 1%
- Less than I expected: 16%
- Matched expectations: 25%
- More than I expected: 4%
- A lot more than I expected: 46%

How much are they making?

Average: $34,311.54

- $24,999 and under: 25%
- $25,000 - $49,999: 100%
- $50,000 and over: 75%

How grads heard about their current position:
- Traditional and social media: 4%
- Personal network: 25%
- Job and career service centers: 28%
- Professional network: 42%

Where they are now:

- Alaska
- California
- Connecticut
- District of Columbia
- Hawaii
- Illinois
- Iowa
- Mississippi
- Missouri
- Ohio
- Oregon
- Washington

Most of our grads work in these industries:
- Business & Management
- Education and Training
- Health Sciences
- Human Services
- Technology & Communications

Skills needed:
- Verbal communication skills: 5.52
- Written communication skills: 5.02
- Basic office software skills: 4.25
- Advanced computer skills: 4.85
- Social media skills: 5.32
- Decision making skills: 5.37
- Analytical skills: 5.79
- Written communication skills: 5.02
- Basic office software skills: 4.25
- Advanced computer skills: 4.85
- Social media skills: 5.32

Want to beat the average visit www.wku.edu/career

The Center for Career and Professional Development
Frequently Called Numbers

Admissions .................................................................(270)745-2551
Development & Alumni Relations .........................(270)745-4395
Athletics .................................................................(270)745-3542
Campus & Community Events .................................(270)745-2497
Campus Operator .....................................................(270)745-0111
Knicely Conference Center ......................................(270)745-1908
Health Services ........................................................(270)745-5641
Housing & Residence Life ........................................(270)745-4359
Human Resources ....................................................(270)745-5360
Kentucky Museum ....................................................(270)745-2592
Libraries .......................................................................(270)745-3951
President’s Office ......................................................(270)745-4346
Public Affairs .............................................................(270)745-4586
Registrar’s Office ......................................................(270)745-3351
Ticket Office ..............................................................(270)745-5222
WKU Store ..................................................................(270)745-2466
WKU Welcome Center ............................................(270)745-5470

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