



IdeaFestival Bowling Green 2020
Land and Legacy: Building Ideas That Will Last
February 11, WKU Campus
9:00 a.m. – 2:30 p.m. CST
Contest Information
#IFBG20

This year, we are sponsoring **four contests** to promote thinking about and responding to the festival!

1. **Best group response** to the festival: this response may take the form of an online conversation (such as a Twitter thread or a Google Classroom conversation), a word cloud, a paragraph summarizing a discussion, or a visual representation of the group's response such as a photo montage. The winning group will receive six free tickets for next year's festival and if appropriate will have its work featured on our website and promotional materials for next year's festival. Email us information about how to access your response to erika.solberg@wku.edu. All entries are due February 28 at 4:00 p.m. CT.
2. **Survey Drawing:** If you include your school name on your **response to our survey** of IFBG 2020, we will enter the response in a drawing to win receive six free tickets for next year's festival. (You can fill out the survey by mailing in the paper forms in the packet you receive at check-in or by going to this link: <https://erikasolberg.typeform.com/to/gejPGk>. All entries are due February 28 at 4:00 p.m. CT.
3. **Best Pitch:** The Center for Entrepreneurship and Innovation (CEI) of the WKU Gordon Ford School of Business will have a Pitch Yourself station at our activities venue. Participants will learn how to present themselves in any situation and, if they choose, be videoed doing their pitch. The best pitch will win a CEI t-shirt!
4. **3-D Printing Pen Design Contest:** The 3-D printing pens, presented by the WKU Small Business Accelerator, will be at the festival again this year. The volunteers at this station will take photos of the best designs, and the winning creation will win an IFBG t-shirt. Here are some tips:
When your creative or artistic talents are too big to be confined to just two dimensions, try letting your imagination run wild with a 3D printing pen. Prepare for this activity by following these steps:
Step One: Visit <http://www.instructables.com/id/3D-Printing-Pen-Tutorial/> for an explanation of what 3D printing pens are and demonstrations of several applications for them.
Step Two: Think about what you want to create at the festival. What would like to see in 3D? Make a list of ideas or do a two-dimensional sketch and bring it with you.
Step Three: At the festival, use your list or sketches to create your design!

If you have any questions, contact Erika Solberg at erika.solberg@wku.edu or (270) 745-3015.