



BCOM 368- TV News Videography and Editing (Summer 2013)

(Credit Hours: 3)

Prerequisites: BCOM 265 & 266, or JOUR 261

Instructor: Brad Pfranger

Email: bradley.pfranger@wku.edu

Office Phone: 270-745-6497

Objective:

Students who take BCOM 368 and successfully complete the course will be able to professionally shoot video for a news story, correctly setup an interview with proper lighting and sound, and edit together both PKGs and VOSOTs with Avid software. All of this will be accomplished by the student in a quick and precise manner, as speed and accuracy are what is required in today's ever evolving medium of broadcast journalism. Students will also participate in discussions on how multimedia is providing new tools for journalists, and on why it is important for the electronic news gatherer to adhere to a strict code of ethics.

Course Requirements:

Students are expected to work outside of the classroom in pairs, which will be assigned on the first day of class. Students will act as the reporter or shooter for one another while in the field, though each student will be responsible for their story individually. It is encouraged that editing by students should be accomplished together as teamwork is essential in a newsroom. As this course is intended to provide the student with a real world experience on how to gather and prepare news stories, it will be required of the student to participate in and provide content for the student run newscast. All stories must be screened by the class prior to being aired. This practice takes place in the professional arena and will happen in this course. Students will submit their edited project to the professor at the required time on a previously purchased external hard drive. The hard drive will be returned to the student at the next class time so they may ready their story for airing. Once the story airs, it is the responsibility of the student to upload that story to the WKU website. This is also a daily practice in newsrooms across the country.

Required Texts and Supplies:

- Underwood, Rich. Roll
- External USB Hard Drive or Flash Drive (at least 4 gigs)
- Earphones
- 2 DV Cam Tapes

Grading:

- Ethics Essay Question (2 pages)
- VO (40 seconds in length)
- VO (40 seconds in length) &SOT (at least 10 seconds in length)
- PKG I (1:20-1:30 in length with at least 2 interviews)
- PKG II (1:20-1:30 in length with at least 2 interviews)
 - Grading scale is A, B, C, D, and F
 - 100-90: A
 - 89-80: B
 - 79-70: C
 - 69-60: D
 - 59-Below: F

- Week one- May 26-June 2
- 5/25 Leave for Rome from Nashville
- 5/26 Arrive Rome, move into flats and do neighborhood walk-around w/Project Assistant
- 5/27-28 AUR Arrival Days. We visit AUR campus, visit Trastevere area. Assign first package group. (Assigned coverage)
- 5/29 Mandatory Orientation activities for AUR (assign coverage)
- 5/30.. Classes start.. Morning equipment review at AUR Lecture video acquisition... strategy sessions and assign AUR students to WKU assignment groups (one afternoon story assignment)
- 5:31: Rome Forum/Coliseum/Palatine tour (assign coverage)
- 6/1: Republic Day, National Italian Holiday, (Assign coverage, 2 groups)
- 6/2: Porta Portese: (assign 1 coverage group).
- Week 2, June 3-9
- 6/3.. Morning class at AUR, review video coverage assignments, (afternoon open to update blogs; story search)
- 6/4 Area Sacra visit, cat sanctuary, Milvian Bridge (coverage assignments)
- 6/5 Vatican tour, Museum, St. Peters..(coverage assignment)
- 6/6 Video review, strategy story session. (leave for Capri via train to Naples)
- 6/7-9 Capri, Blue grotto, Visit Pompeii, Herculanium, voluntary climb of Mt. Vesuvius. (assign story coverage- 3 stories)
- Week 3, June 9-15
- 6/9, Return to Rome (afternoon, evening open to update blogs)
- Week 3, June 10-16
- 6/10 Morning class, review video, story strategies. (afternoon open story search)
- 6/11 Tour; Spanish steps, Piazza Navona, Trevi Fountain.(assign coverage)
- 6/12 Visit CNN-Rome Bureau (morning); Visit AP Rome bureau (afternoon) (assigned one group combined coverage)
- 6/13 Morning class (review video and packages (afternoon open story search)
- 6/14 Train to Florence-day trip (assign coverage) Return to Rome
- 6/15 (Open day) Catacomb St. Calixtus, optional visit, Quo Vadis church (assign coverage)
- 6/16 (Open day) Ostia ancient port optional visit (assign coverage)
- Week 4, June 17-23
- 6/17 Morning class, review video of weekend assignments, (afternoon enterprise story coverage)
- 6/18 Day trip, Pisa (assign coverage) This is an early morning departure
- 6/19 Cinecitta tour (assign coverage)
- 6/20: Morning class update story strategies...then depart Optional weekend trips; Palermo, Sicily, or Venice. (Those staying in Rome have enterprise story options assigned.
- 6/21: Optional trip (coverage will be assigned for trips taken)
- 6/22 Optional trip (coverage assigned)
- 6/23 Return from Optional trip (evening open)
- Week 5, June 24-26 (27)

- 6/24 Morning class; review video (afternoon open story search)
- 6/25 Enterprise story (coverage assigned) group evening dinner in Theater of Pompey.
- 6/26 Last class day... begin packing for departure. (this date is tentative as we may depart on Wednesday, 6/26 instead of Thursday, 6/27 for the US.