



Fall 2012

IMPORTANT DATES

- ♦ The **LAST** day to drop a full semester class for a full refund is **September 4.**

Go to class!
Good attendance is directly related to earning good grades.



YOUR ADVISOR

Kassy Fineout

To make an appointment, call
270-745-5065.

Send your emails to
kassy.fineout@wku.edu.

For Exploratory/Undeclared students

College of the Month — Gordon Ford College of Business

Each month I will highlight one of WKU's colleges and some of the majors it has to offer.

**Gordon Ford
College of
Business**

Grise Hall 445

270-745-6311

gfcfb@wku.edu

The Mission of the Gordon Ford College of Business (GFCB) is to be a leader in providing high quality, applied undergraduate business education and select graduate programs that meet the needs of the business community.

To achieve this Mission, the programs of GFCB focus on:

- Functional interdependence and the global environment of business
- Values conducive to personal and professional development
- Development of reasoning, creative and critical thinking, and problem solving skills
- Awareness of ethics and the importance of ethical decision-making
- Knowledge and application of current information systems and technology
- Effective listening, speaking, and writing skills
- Professional and personal quality improvement and lifelong learning.

Students pursuing a major within GFCB must earn a

Top Business Degrees

[B.S. in Management](#)

[B.S. in Accounting](#)

[B.S. in Marketing](#)

[B.S. in Finance](#)

minimum of 60 credit hours with an overall grade point average (GPA) of 2.50.

Classes in GFCB that fulfill general education requirements include: Economics 150, Introduction to Economics*; Economics 202, Principles of Economics (Micro); and Economics 203, Principles of Economics (Macro).

**ECON 150 carries no credit toward any major or minor offered in GFCB*

Check These Out—What's going on this week?

Tue. | Freshmen Assembly in Diddle Arena at 6pm. Members of WKU's Class of 2016 will hear from President Gary Ransdell and Olympic gold medalist and former Hilltopper swimmer Claire Donahue.

Fri | Guest artist: Fourth Wall Ensemble in FAC 0189 from 7:30pm-9:30pm.

Sat. | Pioneer Day at the Log House/Kentucky Museum from 10am-1pm. Free event!

Sat. | 9/11 Heroes Run 5K and 1 mile run/walk at Kereiakes park at 5:30pm. Race costs \$25 per person. Click [here](#) to register.

[Explore]

**The Random
Major
Generator**



It's like a Magic 8 Ball with college majors! This tool was created by the University of Washington, but many of the majors are also available at WKU!