

# MARKETING

## WORK FLOW



START



RHONDA



### THE A TEAM:

*SUSAN ESTERS: Marketing Manager*

*RACHEL DAUGHERTY: Marketing Specialist*

*LINDSEY PAXTON: Marketing Specialist*

*RHONDA GIBBS: Marketing Office Associate*

*MARY MURPHY: Marketing Specialist*

*ANNA KERR: Coordinator, Market Research*

SUSAN



MANAGEMENT  
MEDIA  
COPYEDITING

RACHEL



DIGITAL  
CONTENT  
SOCIAL MEDIA

LINDSEY



DESIGN  
WEB  
PRINT

MARY

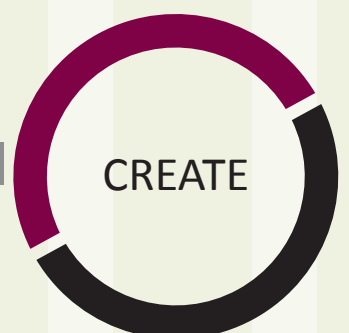
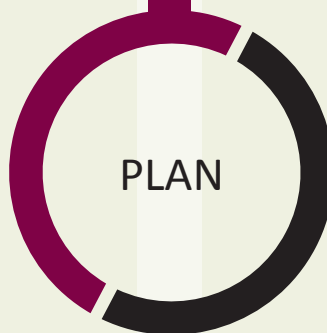


DESIGN  
WEB  
PRINT

ANNA

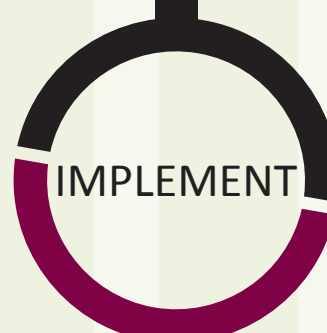


MKT PLANS  
RESEARCH  
STRATEGY



EDIT

EDIT



IMPLEMENT

IMPLEMENT



COMPLETE



### FULL SERVICE:

- Marketing/Strategic Planning
- Print/Web Design
- Email/Communication
- Content/Copy Editing
- Media
- Digital Marketing
- Radio/TV
- Search Engine Optimization (SEO)
- Social Media Strategies
- ... And much more!