



BACHELOR of SCIENCE in SPORT MANAGEMENT (#572)

Department of Kinesiology, Recreation and Sport

College of Health and Human Services

Western Kentucky University

The suggested program of study shown below should be used in consultation with your advisor(s). Every student will finish with a unique plan of his/her own depending on the electives selected.

Success Markers

SAMPLE - 4 year plan

FIRST YEAR	Fall Semester		Spring Semester	
	Visit The Learning Center for free tutoring Talk to your advisor about program admission requirements	ENG 100 – Intro to College Writing	3	MATH 109 – General Mathematics
General Education Course A-III*		3	ENG 200 – Intro to Literature	3
SOCL 100 –Intro Sociology		3	General Education Course	3
SPM 200 – Intro to Sport Management*		3	General Education A-II	3
General Education Course		3	SPM 290 – Sport Management Seminar	3
TOTAL CREDIT HOURS		15	TOTAL CREDIT HOURS	15

SECOND YEAR	Fall Semester		Spring Semester	
	Volunteer or Join a Student Organization like Green Toppers Consider adding a minor to strengthen your background!	HIST 119 – Western Civ to 1648 OR HIST 120 – Western Civ Since 1648	3	ACCT 200 – Introductory Accounting (Financial)*
ECON 202 – Principles of Economics (Micro)*		3	MG 210 – Organization and Management	3
MKT 220 – Basic Marketing Concepts*		3	Major Elective Course	3
General Education Course		3	Major Elective Course	3
General Education Course		3	General Education Course	3
General Education Course or Elective		1	Elective	2
TOTAL CREDIT HOURS		16	TOTAL CREDIT HOURS	17

SUMMER TERM	Summer Term	
	Attend a WKU baseball game!	
TOTAL CREDIT HOURS		

THIRD YEAR	Fall Semester		Spring Semester	
	Visit Career Services	SPM 402 – Fiscal Practices in Sport Management	3	Major Elective Course
SPM 404 – Sport Facility Management		3	General Education Course	3
ENG 300 – Writing in the Disciplines		3	General Education Course	3
Major Elective Course		3	Elective	3
Major Elective Course		3	Elective	3
TOTAL CREDIT HOURS		15	TOTAL CREDIT HOURS	15

FOURTH YEAR	Fall Semester		Spring Semester	
	Apply for Graduation	SPM 450 – Sport Law	3	SPM 490 – Internship in Sport
SPM 452 – Sport Leadership and Management		3		
SPM 454 – Sport Governance		3		
Elective		3		
Elective		3		
TOTAL CREDIT HOURS		15	TOTAL CREDIT HOURS	12

Total Credit Hours:120

* Denotes prerequisite courses before program admission

PLEASE NOTE: Prerequisites, Course Numbers, and Course Titles are subject to change.

Consult your advisor each semester.

Course Descriptions may be viewed at <http://www.wku.edu/catalog>

For more Information:

Department: Kinesiology, Recreation and Sport

Website: http://www.wku.edu/sportmanagement/contact_us.php

Phone: (270) 745-3347

Email: krs@wku.edu

Course Descriptions: <http://www.wku.edu/undergraduatecatalog/>