



BACHELOR OF SCIENCE in MANAGEMENT (#723)

BUSINESS ADMINISTRATION

Department of Management
Gordon Ford College of Business
Western Kentucky University

The following four-year plan is an example of how to map your program in consultation with your faculty advisor. Every student will finish with a unique plan of his/her own depending on the electives selected.

SAMPLE - 4 year plan

Success Markers

FIRST YEAR	Fall Semester		Spring Semester	
	<i>Visit the Math Lab for free tutoring</i>	BA 175, Freshman Exper. – Business (elective)	3	Humanities (B.II)
ENG 100, Introduction to College Writing (A.I)		3	HIST 119/120, Western Civilization (C)	3
*COMM 161, Business & Prof Speaking (A.III)		3	Natural Sciences (D.I)	3
*MATH 116, College Algebra (D.II)		3	Foreign Language (A.II)	3
*CIS 141, Basic Computer Literacy		3	World Cultures (E)	3
Health/Wellness (F)		1	Health/Wellness (F)	1
TOTAL CREDIT HOURS		16	TOTAL CREDIT HOURS	16
SECOND YEAR	FALL SEMESTER		SPRING SEMESTER	
	*ACCT 200, Introductory Accounting – Financial <i>(Sophomore and completion of general education mathematics)</i>	3	*ACCT 201, Introductory Accounting – Managerial <i>(ACCT 200)</i>	3
	*ECON 202, Principles of Economics – Micro (C)	3	*ECON 203, Principles of Economics – Macro	3
	CIS 243, Principles of MIS <i>(CIS 141)</i>	3	*ECON 206, Statistics <i>(ECON 202/203 and MATH 116)</i>	3
	Social and Behavioral Sciences (C)	3	MGT 210, Organization and Management <i>(Sophomore)</i>	3
	MGT 200, Legal Environment of Business <i>(Sophomore)</i>	3	MKT 220, Basic Marketing Concepts <i>(Sophomore)</i>	3
	TOTAL CREDIT HOURS	15	TOTAL CREDIT HOURS	15

THIRD YEAR <i>Visit Career Services</i>	Fall Semester		Spring Semester	
	Literature (B.I)	3	Humanities (B.II)	3
	Natural Sciences with Lab (D.I)	3	ENG 300, Writing in the Disciplines (A.I)	3
	FIN 330, Principles of Financial Management (ACCT 200, MATH 116, & ECON 202/203)	3	MGT 313, Decision Modeling (ECON 206; CIS 243)	3
	ACCT 315 Managerial Accounting (ACCT 201, 202, MGT 210)	3	MGT 311, Human Resource Management (MGT210 OR AMS430 OR COMM362)	3
	MGT 305, Ethics and Critical Thinking (Junior, MGT 200) OR MATH 119, Fundamentals of Calculus (MPE placement OR MATH 116 or 118 "C")	3	MGT 314, Operations Management (ECON 206)	3
	TOTAL CREDIT HOURS	16	TOTAL CREDIT HOURS	15

FOURTH YEAR <i>Apply for graduation!</i>	Fall Semester		Spring Semester	
	FIN Elective (300-400) (FIN 330)	3	MGT 498, Strategy & Policy OR ENT 496, Small Bus. Analysis & Strategy (Senior, ACCT 201, CIS 243, FIN 330, MGT 210, MGT 314, MKT 220)	3
	MKT Elective (300-400) (MKT 220)	3	ECON 414, Managerial Economics (ECON 202, 203, 206)	3
	MGT 417, Org Behavior (MGT 210)	3	Professional Elective+	3
	MGT 361, Business Comm. Fundamentals OR ENG 306, Business Writing (ENG 100) OR ENG 307 Technical Writing (ENG 100)	3	MGT Elective (300-400)	3
	General University Elective	3	MGT 499 Senior Assessment	1
	TOTAL CREDIT HOURS	15	TOTAL CREDIT HOURS	13

Total Credit Hours: 120

(A-F) Denotes General Education Category

* Denotes prerequisite courses before admission to the Gordon Ford College of Business

+300 and 400 level courses in ACCT, CIS, ECON, ENT, FIN, MGT, and MKT are approved as Professional electives.

For more Information:

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Course Descriptions: <http://www.wku.edu/undergraduatecatalog/>