



BACHELOR OF SCIENCE in INTERNATIONAL BUSINESS (#569)

Department of Management
Gordon Ford College of Business
Western Kentucky University

The suggested program of study shown below should be used in consultation with your advisor(s). Every student will finish with a unique plan of his/her own depending on the electives selected.

Success Markers

SAMPLE - 4 year plan

FIRST YEAR	Fall Semester		Spring Semester	
	<i>Join a Student Organization like Green Toppers</i>	BA 175, Freshman Exper. – Business (elective)	3	Humanities (B.II)
ENG 100, Introduction to College Writing (A.I)		3	HIST 119/120, Western Civilization (C)	3
*COMM 161, Business & Prof Speaking (A.III)		3	Natural Sciences (D.I)	3
*MATH 116, College Algebra (D.II)		3	Foreign Language (A.II)	3
*CIS 141, Basic Computer Literacy		3	World Cultures (E) (GEOG 110, World Regional Geography suggested)	3
Health/Wellness (F)		1	Health/Wellness (F)	1
	TOTAL CREDIT HOURS	16	TOTAL CREDIT HOURS	16

SECOND YEAR	Fall Semester		Spring Semester	
	<i>Visit the Math Lab for free tutoring!</i>	*ACCT 200, Introductory Accounting – Financial (<i>Sophomore and completion of general education mathematics</i>)	3	*ACCT 201, Introductory Accounting – Managerial (<i>ACCT 200</i>)
*ECON 202, Principles of Economics – Micro (C)		3	*ECON 203, Principles of Economics – Macro (<i>Sophomore</i>)	3
CIS 243, Principles of MIS (<i>CIS 141</i>)		3	*ECON 206, Statistics (<i>ECON 202/203 and MATH 116</i>)	3
Social and Behavioral Sciences (C) (PS 250, International Politics suggested)		3	MGT 210, Organization and Management (<i>Sophomore</i>)	3
MGT 200, Legal Environment of Business (<i>Sophomore</i>)		3	MKT 220, Basic Marketing Concepts (<i>Sophomore</i>)	3
		TOTAL CREDIT HOURS	15	TOTAL CREDIT HOURS

SUMMER TERM	Summer Term	
	<i>Study Abroad or find an internship!</i>	
TOTAL CREDIT HOURS		

THIRD YEAR <i>Visit Career Services</i>	Fall Semester		Spring Semester	
	Literature (B.I)	3	MGT 303, International Business (MGT 210)	3
	Natural Sciences with Lab (D.I)	3	Humanities (B.II)	3
	FIN 330, Principles of Financial Management (ACCT 200, MATH 116, & ECON 202/203)	3	International Business Elective ¹	3
	MGT 305 Ethics (MGT 200) OR COMM 463 Intercultural Communication (COMM 200)	3	Foreign Language Course 201	3
	ENG 300, Writing in the Disciplines (A.I)	3	MGT 313, Decision Modeling (ECON 206; CIS 243)	3
	TOTAL CREDIT HOURS	15	TOTAL CREDIT HOURS	15

FOURTH YEAR <i>Apply for Graduation</i> <i>Celebrate!!!</i>	Fall Semester		Spring Semester	
	International Business Elective ¹	3	MGT 498, Strategy & Policy OR ENT 496, Small Bus. Analysis & Strategy (Senior, ACCT 201, CIS 243, FIN 330, MGT 210, MGT 314, MKT 220)	3
	International Business Elective ¹	3	MGT 490, Internship/Study Abroad	3
	Upper-Division General University Elective	3	International Business Elective ¹	3
	Foreign Language 202	3	International Business Elective ¹	3
	MGT 314, Operations Management (ECON 206)	3	MGT 499, Senior Assessment (Senior)	1
	TOTAL CREDIT HOURS	15	TOTAL CREDIT HOURS	13

Total Credit Hours: 120

*Denotes prerequisite courses before admission to the Gordon Ford College of Business.

¹Choose 12 hours from: MGT 410 (Topical courses in IB), MGT 316, 390, ECON 380, ECON 385, ECON 386, ECON 410 (Topical courses in IB), ECON 496, ENT 425, FIN 436, MKT 324, MKT 420 (Topical courses in IB), MKT 491. At least three areas must be represented. Any other international courses approved by the chairperson of the Management Department.

For more Information:

Department: Department of Management, Grise Hall 200

Website: <http://www.wku.edu/management/>

Phone: (270) 745-5408

Email: mgt@wku.edu

Course Descriptions: <http://www.wku.edu/undergraduatecatalog/>