



**BACHELOR of SCIENCE in INTERIOR DESIGN and FASHION MERCHANDISING (#531)**  
**FASHION MERCHANDISING CONCENTRATION**  
 Department of Family and Consumer Sciences  
 College of Health and Human Services  
 Western Kentucky University

The suggested program of study shown below should be used in consultation with your advisor(s). Every student will finish with a unique plan of his/her own depending on the electives selected.

**Success Markers**

**SAMPLE - 4 year plan**

<b>FIRST YEAR</b>	<b>Fall Semester</b>		<b>Spring Semester</b>	
	Visit <a href="#">The Learning Center</a> for free tutoring	IDFM 120 – Visual Design I	3	IDFM 131 – Basic Apparel Construction
IDFM 132 – Perspectives of Dress		3	IDFM 221 – Visual Design II	3
ENG 100 – College Writing		3	IDFM 223 – Textiles	3
General Education A-II		3	General Education B	3
General Education Course (ART 100 or 105 Suggested)		3	MATH 109 – General Math <b>OR</b> MATH 116 – College Algebra	3
<b>TOTAL CREDIT HOURS</b>		<b>15</b>	<b>TOTAL CREDIT HOURS</b>	<b>15</b>

<b>SECOND YEAR</b>	<b>Fall Semester</b>		<b>Spring Semester</b>	
	Volunteer or Join a Student Organization like <b>Fashion Inc.</b>	IDFM 222 – CAD in Human Environment	3	IDFM 322 – Merchandising I for IDFM
IDFM 231 – Textile and Apparel Quality Analysis		3	IDFM 333 – Fashion Fundamentals	3
ENG 200 –Introduction to Literature		3	MKT 220 – Basic Marketing Concepts	3
General Elective		3	General Education Course A-III	3
General Education Course C		3	HIST 119 – Western Civ to 1648 <b>OR</b> HIST 120 – Western Civ Since 1648	3
<b>TOTAL CREDIT HOURS</b>		<b>15</b>	<b>TOTAL CREDIT HOURS</b>	<b>15</b>

<b>SUMMER TERM</b>	<b>Summer Term</b>	
	Attend a WKU baseball game!	IDFM 410 – Internship
<b>TOTAL CREDIT HOURS</b>		<b>3</b>

THIRD YEAR  <i>Visit <a href="#">Career Services</a></i>	Fall Semester		Spring Semester	
	IDFM 332 – History of 20 <sup>th</sup> Century Fashion	3	IDFM 321 – Professional Issues and Ethics	3
	FACS 310 – Management of Family Resources	3	IDFM 427 – Visual Design III	3
	HMD 211 – Human Nutrition	3	ENG 300 – Writing in the Disciplines	3
	MGT 210 – Organization and Management	3	General Education Course D	3
	General Education Course D	3	General Elective	3
	<b>TOTAL CREDIT HOURS</b>	<b>15</b>	<b>TOTAL CREDIT HOURS</b>	<b>15</b>

FOURTH YEAR  <i>Apply for Graduation</i>  <i>Celebrate!</i>	Fall Semester		Spring Semester	
	IDFM 334 – Apparel Design Management	3	IDFM 421 – Portfolio Design	3
	IDFM 422 – Textile Design and Performance	3	IDFM 432 – Visual Merchandising and Promotion	3
	IDFM 431 – Clothing and Human Behavior	3	IDFM 433 – Fashion Synthesis	3
	IDFM Elective	3	IDFM 435 – Computer Applications in TAM	3
			FACS 311 – Family Relations	
	<b>TOTAL CREDIT HOURS</b>	<b>12</b>	<b>TOTAL CREDIT HOURS</b>	<b>15</b>

SUMMER TERM	Summer Term	
	IDFM 410 – Internship	3
	<b>TOTAL CREDIT HOURS</b>	<b>3</b>

**Total Credit Hours:120**

Student must receive a "C" or better in each course in the major.

**PLEASE NOTE:** Prerequisites, Course Numbers, and Course Titles are subject to change.

Consult your advisor each semester.

**For more Information:**

**Department:** Family and Consumer Sciences

**Website:** [www.wku.edu/FACS](http://www.wku.edu/FACS)

**Phone:** 270-745-4352

**Email:** [facs@wku.edu](mailto:facs@wku.edu)

Course Descriptions: <http://www.wku.edu/undergraduatecatalog/>