



BACHELOR OF SCIENCE in BUSINESS INFORMATICS (#507)
 Department of Information Systems
 Gordon Ford College of Business
 Western Kentucky University

The suggested program of study shown below should be used in consultation with your advisor(s). Every student will finish with a unique plan of his/her own depending on the electives selected.

Success Markers

SAMPLE - 4 year plan

FIRST YEAR	Fall Semester		Spring Semester	
	<i>Visit the Math Lab for free tutoring</i>	ENG 100, Introduction to College Writing (A.I)	3	Social and Behavioral Sciences (C)
Foreign Language (A.II)		3	Natural Sciences (D.I)	3
*CIS 141, Basic Computer Literacy		3	Natural Sciences with Lab (D.I)	3
HIST 119/120, Western Civilization (C)		3	*MATH 116, College Algebra (D.II)	3
*COMM 161, Business & Prof Speaking (A.III)		3	Health/Wellness (F)	2
TOTAL CREDIT HOURS		15	TOTAL CREDIT HOURS	14

SECOND YEAR	Fall Semester		Spring Semester	
	<i>Volunteer or Join a Student Organization like Green Toppers</i> <i>Try out our Study Abroad Courses</i>	CIS 243, Principles of MIS (<i>CIS 141</i>)	3	*ACCT 201, Introductory Accounting – Managerial (<i>ACCT 200, ACCT majors must earn "B" or better</i>)
Literature (B.I)		3	*ECON 203, Principles of Economics -Macro	3
*ACCT 200, Introductory Accounting – Financial (<i>Sophomore and completion of general education mathematics</i>)		3	*ECON 206, Statistics (<i>ECON 202/203 and MATH 116</i>)	3
MGT 200, Legal Environment of Business (<i>Sophomore</i>)		3	MGT 210, Organization and Management (<i>Sophomore</i>)	3
*ECON 202, Principles of Economics - Micro (C)		3	MKT 220, Basic Marketing Concepts (<i>Sophomore</i>)	3
TOTAL CREDIT HOURS		15	TOTAL CREDIT HOURS	15

THIRD YEAR <i>Visit Career Services</i>	Fall Semester		Spring Semester	
	ENG 300, Writing in the Disciplines (A.I)	3	BI 310, Business Data Analysis (CIS 243)	3
	FIN 330, Principles of Financial Management (ACCT 200, MATH 116, & ECON 202/203)	3	BI 320, Web Analytics (CIS 243)	3
	MGT 313, Decision Modeling (ECON 206; CIS 243) OR ECON 306, Stat Analysis (ECON 206)	3	BI 330, Structured Data Analysis (CIS 243)	3
	MGT 314, Operations Management (ECON 206)	3	Humanities (B.II)	3
	Humanities (B.II)	3	World Cultures (E)	3
	TOTAL CREDIT HOURS	15	TOTAL CREDIT HOURS	15

FOURTH YEAR <i>Apply for Graduation</i> <i>Celebrate</i>	Fall Semester		Spring Semester	
	BI 410, Decision Support Systems Analysis & Design (CIS 243)	3	BI ELECTIVE	3
	BI 420, Data Mining (CIS 243)	3	BI ELECTIVE	3
	BI 430, Data Visualization and Digital Dashboards (CIS 243)	3	BI ELECTIVE	3
	General University Elective	3	MGT 498, Strategy & Policy OR ENT 496, Small Bus. Analysis & Strategy (Senior, ACCT 201, CIS 243, FIN 330, MGT 210, MGT 314, MKT 220)	3
	General University Elective	3	General University Elective	3
			General University Elective	1
	TOTAL CREDIT HOURS	15	TOTAL CREDIT HOURS	16

Total Credit Hours:120

(A-F) Denotes General Education Category.

* Denotes prerequisite courses before admission

** Denotes required Business Core Courses

For more Information:

Department: Department of Information Systems, Grise Hall 202

Website: <https://www.wku.edu/information-systems/>

Phone: (270) 745-5408

Email:

Course Descriptions: <http://www.wku.edu/undergraduatecatalog/>