

**BACHELOR of SCIENCE in MANAGEMENT (#569)****INTERNATIONAL BUSINESS**

Department of Management  
 Gordon Ford College of Business  
 Western Kentucky University

The suggested program of study shown below should be used in consultation with your advisor(s).  
 Every student will finish with a unique plan of his/her own depending on the electives selected.

**SAMPLE - Four Year Plan**

Fall Semester		Spring Semester	
BA 175, University Experience Business	3	ACCT 200, Introductory Accounting – Financial	3
CIS 141, Basic Computer Literacy	3	Arts & Humanities (E-AH)	3
ECON 202, Principles of Economics – Micro (E-SB)	3	COMM 145, Fund Speaking (F-OC)	3
ENG 100, Introduction to College Writing (F-W1)	3	ECON 203, Principles of Economics – Macro (E-SB)	3
MATH 123, Mathematical Apps for Business (F-QR)	3	Literary Studies (F-AH)	3
<b>TOTAL CREDIT HOURS</b>	<b>15</b>	<b>TOTAL CREDIT HOURS</b>	<b>15</b>

Fall Semester		Spring Semester	
ACCT 201, Introductory Accounting – Managerial	3	Connections <sup>1</sup> (K-SC or K-LG or K-SY)	3
CIS 243, Principles of MIS	3	ECON 206, Statistics	3
HIST 101 <b>OR</b> 102, World History I <b>OR</b> II (F-SB)	3	MGT 200, Legal Environment of Business	3
MGT 210, Organization and Management	3	MKT 220, Basic Marketing Concepts	3
Natural & Physical Sciences (E-NS)	3	Natural & Physical Sciences with lab (E-SL)	3
<b>TOTAL CREDIT HOURS</b>	<b>15</b>	<b>TOTAL CREDIT HOURS</b>	<b>15</b>

For more details and courses offered in the **Colonnade General Education** program visit the <https://www.wku.edu/colonnade/>.

Language Proficiency of novice-high before completing 60 credit hours is required (or completion of 2<sup>nd</sup> level of a language). Two credits (or equivalent) of a single world language in High School will satisfies this WKU requirement.

**Admission to the Gordon Ford College of Business and the Major** – To gain admission to the Gordon Ford College of Business (GFCB) and the International Business major students must have 60 earned hours with a minimum 2.5 overall GPA. They must also complete the eight admission courses (ACCT 200, ACCT 201; CIS 141; COMM 145; ECON 202, ECON 203, ECON 206; MATH 123 (or higher) with a separately calculated 2.5 GPA in ACCT 200, CIS 141, COMM 145, ECON 202, ECON 206, and MGT 210 (must be C or higher).

Fall Semester		Spring Semester	
Connections <sup>2</sup> (K-SC or K-LG or K-SY)	3	Connections <sup>3</sup> (K-SC or K-LG or K-SY)	3
FIN 330, Principles of Financial Management	3	International Management Track Option <sup>4</sup> 1	3
Language 102 <sup>1</sup>	3	Language 201 <sup>2</sup>	3
MGT 303, International Business	3	MGT 316, International Management	3
MGT 314, Operations Management	3	Writing in the Disciplines (F-W2)	3
<b>TOTAL CREDIT HOURS</b>	<b>15</b>	<b>TOTAL CREDIT HOURS</b>	<b>15</b>

Fall Semester		Spring Semester	
Cultural Component <sup>3</sup>	3	International Management Track Option <sup>4</sup> 4	3
International Management Track Option <sup>4</sup> 2	3	MGT 498, Strategy & Policy <b>OR</b> ENT 496, Small Business Analysis & Strategy	3
International Business Track Option <sup>4</sup> 3	3	MGT 499, Senior Assessment	1
MGT 313, Decision Modeling	3	University General Elective	2
MGT 490, Management Study Abroad or Practicum in Management <b>OR</b> MKT 491, Marketing Study Abroad	3	University General Upper-Division Elective	3
		University General Upper-Division Elective	3
<b>TOTAL CREDIT HOURS</b>	<b>15</b>	<b>TOTAL CREDIT HOURS</b>	<b>15</b>
<b>Total Credit Hours: 120</b>			

<sup>1</sup> Choose 3 hours from: ARBC 102, CHIN 102, FREN 102, GERM 102, JAPN 102, RUSS 102, SPAN 102.

<sup>2</sup> Choose 3 hours from: ARBC 201, CHIN 201, FREN 201, GERM 201, JAPN 201, RUSS 201, SPAN 201.

<sup>3</sup> Choose 3 hours from: CHIN 333, COMM 463, FREN 323, GEOG 462, 465, 466, 467, GERM 333, ICSR 380, SOC 363, 376, SPAN 372, 373.

<sup>4</sup> 12 hours of international business courses from the same following tracks options (check schedule for fall/spring only offerings):

*International Management Track: FIN 436, LEAD 450, MGT 305, 383, 413, 495, PS 350*

*Global Supply Chain Track: AMS 371, 394, 396, 430, BDAN 430, MKT 324, 423*

*Global Entrepreneurship Track: ENT 308, 312, 380, 425, 496, MGT 390*

*Global Trade and Economy Track: ECON 380, 385, 430, 467, 496, PS 449*

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**Website:** <https://www.wku.edu/management/>

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**Course Descriptions:** <http://www.wku.edu/undergraduatecatalog/>

BACHELOR OF SCIENCE in (#569) (MANAGEMENT – INTERNATIONAL BUSINESS)

Sample Four Year Plan (2018-2019)