

63rd Annual Faculty & Staff Golf Tournament

Friday, July 9th, 2021 at CrossWinds Golf Course



Western Kentucky University's Department of Campus Recreation & Wellness will be hosting the "63rd Annual WKU Summer Faculty and Staff Golf Tournament" on July 9, 2021 at Cross Winds Golf Course. The "WKU Summer Faculty and Staff Golf Tournament," is a longstanding tradition at the University and provides recreational, networking, and fellowship opportunities for its employees. We expect more than 150 employees, students, and alumni of the University to participate in this exciting and fun-filled tournament.

Funding from this tournament goes into our student development fund to support their attendance at state, regional, and national workshops, conferences, and certifications in addition to providing a scholarship to the "Most Outstanding Student Employee" and to a student employee "Who Makes A Difference" in the workplace, at WKU, and in the local community. This past year we were able to assist 17 students in attending either a state, regional, or national conference in addition to 4 students in obtaining a professional certification. Our 8 graduating graduate students received full-time job offers while 2 undergraduates received graduate assistantships. The highlight of the year though was having 1 of our graduate assistants received the NIRSA Foundation Student Scholarship and Leadership Award and 1 of our undergraduate students was selecting to present at the NIRSA Marketing Symposium plus once again 2 of our undergraduate students were selected to attend the WKU Leader Shape Program.

Our deadline for accepting sponsorships is June 18, 2021 as we will need to provide our print and sign shop with sponsor logos for our program and course signage. If your company is interested in providing any promotional items to be distributed to our participants I will need them prior to July 9, 2021 so we may include them in the participants' gift bag at the tournament.

Four levels of patronage have been established to help make this a successful event for the students, faculty, staff, retirees, and alumni of Western Kentucky University. For more information regarding these patronage levels and the associated benefits, please review our sponsorship form on our website at:

https://www.wku.edu/crw/golf/2021_Sponsorship_Opportunity.pdf

All sponsorship levels are tax deductible.

If you are interested in one of these patronage opportunities, please simply complete the sponsorship form and submit the form online. You may mail your sponsorship check to the address provided or if you would like to pay for your sponsorship with a credit card you may do so via our online process.

For further information please contact me at 270-745-6060 or may review our tournament website

<https://www.wku.edu/crw/golf/tournament.php>

On our golf tournament website we also have your current business logo and a direct link to your site. Should you have a different logo or link to your site please send me the correct information prior to June 18, 2021.

In addition to your sponsorship, upon request, a display table will be available if you would like to promote your business at the tournament and we invite you to golf with our participants so you have the opportunity to promote your business throughout the day. If you would like to enter a team in the tournament/individual you may register for the tournament online at:

https://www.wku.edu/crw/golf/2021_Golf_Registration.pdf

Thank you for your time and consideration. Without local, regional, and national business partners like you, we would be unable to have this event for the Western Kentucky University community.

With Appreciation,

Steve Rey

Steve Rey Director of Campus Recreation & Wellness

