The **Marketing Communication Specialist** will support the public relations and internal communications efforts of this highly profitable, fast-growing online marketing services company.

In this role, you will research, write, edit and develop a wide range of marketing and communications materials for a variety of purposes including the corporate website and intranet, the company newsletter, press kits and other print collateral materials, direct marketing pieces, multimedia presentations, and more. You will review and collate a weekly report of major industry news for key executives. You must be able to handle multiple projects simultaneously, while consistently meeting deadlines. As a result, you must be a self-starter, well-organized, attentive to detail, and goal driven.

The selected candidate will exhibit extremely strong writing skills, no matter the assignment, and the ability to adapt style and approach to diverse content and medium.

The ability to demonstrate problem-solving skills as well as marketing project management experience is a plus. Specifically, project management experience in an online advertising firm is highly desirable.

This is a salaried, full-time position located in Boca Raton, Florida and requires a four-year degree.

**Job Requirements:**
- Bachelor's degree in Journalism, Marketing or Public Relations.
- Strong written and verbal communication skills.
- Ability to thrive in fast-paced environment.
- Excellent follow-through skills.
- Must be proficient in Microsoft Office applications.
- Graphic Design experience is a plus.
- Project Management experience is a plus.
- An online marketing background is highly desirable.