

COMM 263
FUNDAMENTALS OF COMMUNICATION AND CULTURE
 WKU Web Course

Instructor: Dr. Kumi Ishii	Office Hours: Tuesdays: 11:15 –12:40 pm & 2:15 – 4:45 pm
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Course Description:

This course is designed to prepare students to adapt to a global society in an effective way. It provides an overview of intercultural communication – communication with individuals from different cultural backgrounds. We look into different verbal and nonverbal communication patterns influenced by different cultural values as well as other important cultural factors in a variety of contexts.

Colonnade Learning Objectives:

Learning Objective 1: Students will demonstrate knowledge of concepts and principles for understanding the challenges and opportunities of intercultural encounter between people from different ethnic/racial, national and co-cultural backgrounds in today's increasingly interdependent world.

Learning Objective 2: Students will examine diverse values that form civically engaged and informed members of society and demonstrate the ability to understand and analyze how culture shapes the development of self and others through various types of communication.

Course Objectives:

Upon successful completion of this course, students will be able to:

- be aware of the significance of diversity and show respect.
- apply major theories and fundamental concepts of intercultural communication to the real world.
- understand the reasons behind other communication behaviors and serve as a bridge between people from different cultures in a global society.
- develop critical thinking skills in the process of understanding, analyzing, and evaluating intercultural communication.
- become competent intercultural communicators

These objectives can be met by reading the textbook, active class participation, student own research, and actual intercultural interaction.

Required Resources:**1. Textbook**

Neuliep, J. W. (2018). *Intercultural communication* (7th ed.). Los Angeles: Sage
 ISBN: 978-1-5063-1513-3

2. Frequent access to Blackboard.

-Instructions for assignments, additional materials of this course, important announcements, and your grade will be posted on **COMM263 Fund/Comm & Culture**.

Course Requirements:

The course grade will be determined by the performance on the following exams and assignments:

Exam 1	15%	
Exam 2	15%	A = 90% and above
Exam 3	15%	B = 80 – 89%
Chapter Activities	35%	C = 70 – 79%
Interaction Paper	15%	D = 60 – 69%
Final Project	20%	F = 59% and below
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Total	100%	

Exams - Three exams will be given in this course. The questions will be pulled from the textbook, class notes, additional materials in the weekly folders, and class activities. Some questions will be pulled directly from the textbook. The format will be multiple choices, True/False, matching, and short answers.

Interaction Paper – This assignment is to increase awareness about other cultures as well as own. The detailed instructions will be announced in class and posted on Blackboard.

Final Project –The final project develops student analytical and application skills. The detailed instructions will be announced in class and posted on Blackboard.

Chapter Activities – These activities are designed to enhance student understanding of the chapter topics. The detailed instructions are posted on Blackboard.

Technical Assistance

If you are experiencing technical difficulties with Blackboard, call WKU's IT Help Desk (270-745-7000) immediately.

Academic Integrity

WKU and the Department of Communication are committed to the highest standards of ethical conduct and academic excellence. Issues of academic misconduct include: copying the work of other students, plagiarizing other sources by incorrectly citing sources, listing references that were not actually read/used, presenting someone's information as your own without crediting the source, incorrectly citing primary sources from a secondary source, submitting assignments previously submitted for another course.

Please note the Department takes academic offenses seriously. Professors may routinely ask students to submit their written work to a plagiarism detection database. Any student found guilty of academic dishonesty will receive one of the following consequences at the discretion of the faculty member: written warning, reduced grade on the assignment, failing grade on the assignment, reduction in course grade, failing grade in the course, and/or referral to the University Disciplinary Committee.

Fairness Policy

The instructor concurs with WKU's commitment to fairness and maintains a positive learning environment based upon open communication, mutual respect, and non-discrimination.

Students with Disabilities

In compliance with university policy, students with disabilities who require academic and/or auxiliary accommodations for this course must contact the Office for Student Disability Services. The phone number is 270-745-5004.

Academic Assistance

As a WKU student, you have access to free online services via the Student Resource Portal. The services include Online Writing Center and Online Tutoring. Do not hesitate to contact them via the Blackboard site. If you are on campus, you can also visit The Learning Center (TLC) (see below for detail).

Should you require academic assistance with your WKU courses, The Learning Center (located in the Downing Student Union, 2141) provides free supplemental education programs for all currently enrolled WKU students. The Learning Center at Downing Student Union offers certified, one-on-one tutoring in over 200 subjects and eight academic skill areas by appointment or walk in. Online tutoring is offered to distance learners. TLC is also a quiet study area (with side rooms designated for peer-to-peer tutoring) and a computer lab to complete academic coursework. Please call TLC in the Downing Student Union at (270) 745-5065 for more information or to schedule a tutoring appointment. www.wku.edu/tlc

Other Important Notes

- Students are expected to read this syllabus carefully and follow the rules. In addition, students are responsible for all information, announcements, and changes addressed on Blackboard.
- The instructor reserves the right to alter the syllabus during the semester, if necessary.
- If you have questions and/or concerns about any assignments, please do not hesitate to contact me.