

**Short Form Curriculum Vitae**  
**Angela M. Jerome, Ph.D.**  
 Associate Professor of Communication  
 Western Kentucky University  
 102 Fine Arts Center  
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**EDUCATION**

**August 1999-  
August 2002**

**Ph.D., Communication Studies**

University of Kansas, Department of Communication  
 Dissertation Director: Dr. Robert C. Rowland  
 Dissertation Title: An argument field theory of organizational apologia: The case of Firestone and Ford

**August 1997-  
May 1999**

**M.A., Communication**

Western Kentucky University, Department of Communication  
 Advisor: Dr. Carl Kell

**August 1993-  
May 1997**

**B.A., Corporate and Organizational Communication**

Western Kentucky University, Department of Communication  
 Advisor: Dr. Carl Kell

**TEACHING APPOINTMENTS**

**August 2010-  
Present**

**Associate Professor**, Western Kentucky University, Department of Communication  
**Teaching Responsibilities:**

- Honors Business and Professional Speaking (COMM 161H)
- Communication Foundations (COMM 200)
- Persuasion (COMM 346)
- Advanced Organizational Communication (COMM 462)
- Issues Management (COMM 563)
- Corporate and Organizational Advocacy (COMM 566)
- Seminar in Image Repair (COMM 570)
- Serving as a Member of the Graduate Faculty

**August 2006-  
August 2010**

**Assistant Professor**, Western Kentucky University, Department of Communication  
**Teaching Responsibilities:**

- Honors Business and Professional Speaking (COMM 161)
- Theories of Communication (COMM 341)
- Persuasion (COMM 346)
- Organizational Communication (COMM 461)
- Foundations of Communication (COMM 503)
- Persuasive Communication (COMM 544)
- Issues Management (COMM 563)
- Corporate and Organizational Advocacy (COMM 566)
- One-time only graduate course in Organizational Rhetoric (COMM 573)
- Served as a Member of the Graduate Faculty

**August 2002-  
May 2006**

**Assistant Professor**, Illinois State University, School of Communication  
**Teaching Responsibilities:**

- Introduction to Communication Theories (COM 111)
- Campaign Communication and Message Design (COM 321)
- Crisis Communication (COM 358)

- Public Relations Management (COM 378)
- Graduate Seminar in Public Relations Theory: Organizational Rhetoric (COM 475)
- Served as a Member of the Graduate Faculty

**August 1999-  
May 2002**

**Graduate Teaching Assistant**, University of Kansas, Department of Communication Studies

**Teaching Responsibilities:**

- Speaker-Audience Communication (COMS 130)
- Effective Business Communication (COMS 330)
- Assisted Dr. Tracy Callaway Russo in teaching Introduction to Organizational Communication (COMS 310)
- Assisted Dr. Mary Lee Hummert in teaching Introduction to Behavioral Research Methods in Communication (COMS 356)

**August 1998-  
May 1999**

**Graduate Teaching Assistant**, Western Kentucky University, Department of Communication

**Teaching Responsibilities:**

- Fundamentals of Public Speaking (COMM 145)
- Business and Professional Speaking (COMM 161)

**August 1997-  
May 1998**

**Graduate Research Assistant**, Western Kentucky University, Department of Communication

**Responsibilities:**

- Assisted Department Head, Dr. Larry Winn, in teaching Speech Writing and Analysis
- Assisted Department Head in preparing administrative reports
- Served as a research assistant for Dr. Larry Caillouet (organizational communication) and Dr. Kay Payne (gender communication)

**PUBLICATIONS**

***Journal Articles***

Jerome, A. M., & Rowland, R. C. (2009). Organizational apologia: The rhetoric of inter-organizational conflict. *Western Journal of Communication*, 73, pp. 395-417.

Jerome, A. M. (2008). Toward prescription: Testing the rhetoric of atonement's usefulness and applicability in the athletic arena. *Public Relations Review*, 34, p. 124-134.

Rowland, R. C., & Jerome, A. M. (2004). On organizational apologia: A reconceptualization. *Communication Theory*, 14, 191-211. **\*\*\*Note: This article is listed as one of the works that makes up the intellectual history of organizational rhetoric in the following: Cheney, G., & Lair, D. J. (2005). Theorizing about rhetoric and organizations. In S. May & D. Mumby (Eds). *Engaging organizational communication theory & research: Multiple perspectives*. Thousand Oaks, CA: Sage Publications.**

***Book chapters***

Jerome, A. M. (in press). A death, a family feud, and a merger: The image repair of Teresa Earnhardt and Dale Earnhardt, Inc. In Blaney, J.R., Lippert, L. R., and Smith, J.S. (in press). *Repairing the athlete's image*. Lanham, MD: Lexington Books (Rowman & Littlefield).

Jerome, A. M., Moffitt, M. A., & Knudsen, J. W. (2007). Understanding how Martha Stewart harmed her image restoration through a micropolitics of power. In J. L. Courtright & P. M. Smudde (Eds.), *Power and public relations*. Cresskill, NJ: Hampton Press.

**GRANTS RECEIVED**

- Fall 2008** Western Kentucky University Junior Faculty Fellowship, Topic: The legend of Dale Earnhardt
- Summer 2003** Illinois State University New Faculty Initiative Grant, Topic: The Enron/Arthur Andersen scandal

**AWARDS AND HONORS**

- Spring 2008, 2009, & 2011** Nominated for Potter College of Arts and Letters Faculty Teaching Award
- Spring 2009** Top Paper Panel Honors, Public Relation Division, Central States Communication Association Convention: St. Louis, MO
- Named as a Mentor by one of the Potter College of Arts and Letters Student Award Recipients
- Spring 2008** Selected as Leadership Faculty Fellow
- Fall 2006** Selected as a Rotary International Group Study Exchange Team Member (District #6710)
- Spring 2005** Top Paper Panel Honors, Public Relation Division, Central States Communication Association Convention: Kansas City, MO
- Spring 2000** Outstanding Teaching in the Basic Course, Department of Communication, University of Kansas
- Spring 1999** Outstanding Graduate Student, Department of Communication, Western Kentucky University

**ORGANIZATIONAL MEMBERSHIPS**

- Fall 1999-Present** National Communication Association
- Spring 2000-Present** Central States Communication Association
- Served as Chair of the Organizational and Profession Communication Division, 2008-2009
  - Served as Vice Chair of the Organizational and Profession Communication Division, 2007-2008
  - Served as Chair of the Graduate Student Caucus, 2002-2003
  - Served as the Vice Chair of the Graduate Student Caucus, 2001-2002
- August 1999-May 2002** Member, Communication Studies Department Graduate Student Organization, University of Kansas
- Treasurer, January 2000-December 2001