

# Landon Clinton Haynes II

1306 James Edward Court  
Bowling Green, KY 42103  
E-mail: [clint.haynes@wku.edu](mailto:clint.haynes@wku.edu)

## EMPLOYMENT HISTORY:

*07/14-present Associate Professor, WKU Department of Communication*

- Taught four to six sections of “Business and Professional Speaking” and “Fundamentals of Public Speaking” each semester, along with a summer course every year. Classes primarily included students located at WKU’s South Campus (formerly Bowling Green Community College); but included sections at Bowling Green Technical College, as well as dual-credit classes through WKU’s Division of Extended Learning & Outreach for Greenwood High School, Warren Central High School, and a joint program with Barren County & Glasgow High School. Also taught two sections of “University Experience.”

*07/09-07/14 Assistant Professor, WKU University College Department of Liberal Arts and Sciences*

*08/03-07/09 Instructor, WKU University College Dept. of Liberal Arts & Sciences*

*08/00-05/03 Visiting Instructor, WKU Dept. of Communication*

*08/98-12/98 Part-Time Instructor, WKU Dept. of Communication & Broadcasting*

*01/97-05/98 Graduate Assistant, WKU Dept. of Communication & Broadcasting*

- Taught “Introduction to Broadcasting” for one semester; with concentrations on television and radio history, programming strategy, mass media law, and broadcasting technology.
- Assisted professors with research and substitute teaching, monitored upkeep and distribution of TV and film equipment, aided student television productions, and judged speech competitions.

## EDUCATION:

*05/98 M.A. in Communication from Western Kentucky University*

- Awarded Outstanding Graduate Student of 1997-1998
- 3.9 GPA

*05/96 B.A. in Mass Communication from Western Kentucky University*

- Minor in Geography
- Awarded Emma Buckley Scholarship

## CERTIFICATES:

- 05/08 Master Advisor Certificate from WKU Academic Advising and Retention Center
- 05/96 Canadian Studies Certificate

## HONORS:

- 2010 BGCC Award for Student Advisement
- 2008 SGA Advisor of the Year, BGCC
- 2008 First Year Student Advocate Award from Department of Student Affairs
- 2006 Phi Theta Kappa Horizon Award
- 2003 Master of the Spirit Award from WKU's Enrollment Management

## MEMBERSHIPS:

- Southern States Communication Association
- Kentucky Communication Association
- Kentucky Academic Advising Association
- Campus Advising Network

## PRESENTATIONS:

- 03/11 "Basic Tips for Classroom Presentations," Created and co-presented this online workshop for Academic Advising & Retention Center
- 10/07, 04/10 "New Faculty Advising" workshop, Co-presented with Dawn Hall, Kevin Thomas, and Jan Duvall – provided information about WKU's General Education requirements, instruction on usage of TopNet and other computer programs, developmental course placement procedures, and advising tips for new faculty members
- 04/06, 05/09 "Gender Communication" seminar, Co-presented with Heather Strode, David Emerson, and Kim Cunningham – informed students of different characteristics, methods, and reasons behind messages sent by masculine and feminine style communicators

## PROFESSIONAL DEVELOPMENT:

- 04/15 Kentucky Student Success Summit
- 09/11, 09/13 Kentucky Communication Association Conference:
  - “The Future is Now: Learning, Students, and Communication”
  - “Digital Textbooks: Developing and Testing a Communication Theory App”
  - “Redesigning the Traditional Public Speaking Course”
  - “The State of Argumentation in the Classroom”
  - “Great Ideas For Teaching Speech”
- 10/07 Kentucky Public Speaking Conference:
  - “Overcoming Apathy in the Classroom”
  - “Just Build It and They Will Come: Innovative Approaches to Speech Labs”

“Classroom, Support Group, or Nightmare? Instructional Communication Practices in the Public Speaking Classroom”  
“The Changing Face of Public Speaking”

- 03/07, 03/13 Southern States Communication Association:
  - “Developing a Communication-Centered SACS/QEP”
  - “Explorations of the Discourses of Tolerance and Hate,”
  - “Functions of Teacher Self-Disclosure”
  - “Analogy, Design, and Collaborative Engagement”
  - “Student Communication in the Service Learning Classroom”
  - “Teaching Social Skills: Integrating an Online Learning System into Traditional Curriculum”
  - “Table and Cocktail Manners for Business”
  - “Using Children’s Literature to Illustrate Aspects of Public Speaking”
  - “Confirmation, Immediacy, and Motivation in the Classroom”
  - “Inducing Impulse: Facework & Communication Clarity as Motivators in the Classroom”
  - “Muhammad Ali and Images of Popular Sport in Public Address”
  - “Effect of Learning Communities on First-Year College Friendships”
  - “Understanding the Effects of Age on Perceived Management Authority”
  - “Exploring Student-instructor communication during office hours”
  - “Socio-Communicative Styles of Management as a Predictor of Employee Coping Strategies”
  - “Great Ideas For Teaching Students”
  - “Analyzing the Challenges and Choices of Exam Administration in the Communication Classroom”
- 2008 Master Advisor Certification program:
  - “Update on Financial Aid and Advising”
  - “Connecting Counseling to Advising”
  - “Providing and Encouraging Leadership in Advising”
  - “Meeting the Advising Needs of Students with Disabilities”
  - “Progress of an Advising Survey”
  - “The Role of Interpersonal Communication in Advising”
  - “Intercultural Skillfulness and Academic Advising”
  - “Advising Is a Two-Way Street: Meeting Your Advisees Halfway and Teaching Them to Go the Rest of the Distance”
  - “Legal Implications and Advising”
  - “Understanding and Incorporating iCAP into Advising”
  - “Advising Tools”
  - “Understanding Our Advising Philosophy”
  - “Consideration of Theoretical Frameworks for Academic Advising: Understanding the WKU Philosophy and Advising Requirements”
  - “Characteristics of Today’s College Student”
  - “NSSE and WKUSA Data: Characteristics of WKU College Students and Their Needs for Advising”

- 01/14 WKU Student Success Summit:
  - “International Communication: How are We Doing in Regard to Working with International Students?”
  - “WKU GRIT: Leveraging Institutional Strengths to Maximize Student Success”
- 11/07 Kentucky Engagement Conference:
  - “Findings from the 2006 Carnegie Community Engagement Classification”
  - “Engaging Minority and Underserved Communities”
  - “How to Turn Election 2008 into Campus Civic Engagement”
  - “Rethinking the Ecology of Learning in Courses and Communities”
  - “University Engagement: Who Benefits?”
- 05/10 NACADA Region 3 Conference:
  - “Developing and Implementing a System for Evaluating Advisor Effectiveness”
  - “Academic Development Specialists: Coaching At-Risk Students through the Starting Gate and onto the Track to Academic Success”
  - “Caring for the Caregivers: How to Reinvigorate Your Advising Through Positive Psychology”
- 04/09, 04/11, 04/13 KACADA State Conferences:
  - “Advising & College Readiness”
  - “Impact of Late Student Enrollment: Who Are These Students and Are They Succeeding?”
  - “Promoting a Culture of Success”
  - “Developmental Education in Kentucky”
  - “A Story to Tell: Developing an Effective Online Academic Recovery Workshop”
  - “Adjustment Challenges for Community and Technical Colleges”
  - “Advising the Reverse Transfer Student: Turning an Attrition Statistic into a Graduation Opportunity”
  - “Advising Today's Transfer Students”
  - “Reaching, Engaging, and Retaining Students: The Future of Academic Advising”
  - “Students Who are Too Unbridled: How to Rein in Those Last Few Students to Register”
  - “The Transfer Student Advising Imperative”
- Engaging The Spirit workshops:
  - 08/10 “HB160 / Gen Ed”
  - 08/10 “NAVITAS at WKU”
  - 08/09 “Offering Your Gen-Ed Course Online”
  - 08/09 “Curricular Implications of the *President's Task Force Report on Access and Quality*”
  - 08/09 “Engaging Their Spirits and Helping Students Connect: What Liberal Education Can and Must Do”
  - 08/08 “Documenting Engagement Activities Using Digital Measures”
  - 08/08 “Leading from the Center: A Reconsideration of General Education”
  - 08/08 “SEXI Arguments: A Paradigm for Critical Thinking”

08/08 "Using Cooperative Learning Techniques: Active Learning for a Student-Centered Classroom"  
08/07 "Learning Reconsidered: A Campus-Wide Focus on the Student Experience"  
08/07 "Tools for Student Success: Understanding Race and Culture"  
08/07 "Using Contest Debating in the Classroom"  
08/05 "Leadership Strategies to Enhance Student Learning"  
08/05 "Tips For Teaching Touchy Subjects"  
08/05 "What FaCET Can Do To Help Faculty Achieve Engagement Goals"

- WKU Faculty Center for Excellence in Teaching workshops:  
07/12 "Stress & Violence on Campus"  
07/12 "Academic Advising: A Catalyst for Retention"  
01/12 "Course In Progress - Help Students Think: Activities that Engage"  
06/11 FaCET Summer Conference  
06/11 "Preparing to Teach - Dynamic Syllabus Discussions: Making the First Day More Meaningful"  
03/10 "Learning Plans: Techniques for Developing an Effective Learning Activity"  
11/09 "Course In Progress - Reinvigorating Thinking Through Your Writing to Learn Assignments"  
02/09 "Diversity Series: In Their Voices"  
02/09 "Observing From Inside The Classroom"  
10/07 "What Faculty Can Do to Assist in Student Recruitment"  
11/05 "Teaching, Research, Public Service, and the Road to Tenure"  
04/05 "Dealing With Disruptive Students"  
10/04 "Stimulating Student Motivation and Success through Student Reflection"  
03/04 "Plagiarism Detection Software: Turnitin Pros and Cons"

- Miscellaneous campus workshops/training:  
03/15 Potter College of Arts and Letters ATP Training  
03/11 "Community Policing Forum"  
11/10 "Safety & Security Information Session"  
11/10 "Dealing With Difficult People"  
08/10 "Online Training" by WKU IT Department  
04/10 "Supporting Adult Learners" by WKU REAL  
02/09 "Everything an Advisor Needs To Know"  
10/08 "Advising and Retention: Advisors Make the Difference"  
04/08 "Building Community Through Effective Communication Strategies"  
01/08 "Advising Students in Residential Communities"  
12/07 "Understanding Financial Aid"  
10/07 "Meeting the Needs of Students With Developmental Courses"  
09/07 "AdvisorTrac"  
09/07 "Dealing With Distressed Students"  
06/07 "Developing and Demonstrating Cultural Competence in Academic Advising"  
03/07 "Best Hiring Practices"  
04/06 "Easy Survey Package"

02/06 "Workplace Violence"  
02/06 "A Framework for Understanding Poverty"  
11/06 "FERPA"  
10/06 "Legal, Ethical, and Practical Issues for Instructors"  
09/06 "iCAP Training"  
03/04 "Building Communis: Communication and Service-Learning"  
09/03 "Blackboard Training"

## SERVICE:

*2005-present* *ACES*

- Worked with BGCC's learning community, Academic Community Engaging Students (A.C.E.S.) since its inception: recruited students to live on same floor in residence hall and take 2-3 common classes, including my "Business and Professional Speaking" course; gathered with them in their residence hall meeting rooms for test review sessions, advised, discussed 5<sup>th</sup> Week Assessment results and strategies for improvement, helped conduct various workshops, attended open house functions, and regularly met with members of WKU's Housing Department for planning

*2004-present* *ADVISING*

- Typically advised between 25-45 students each semester, not counting ATP

*2007-present* *MENTORING*

- Mentored new part-time Communication instructors
- Mentored at-risk student for Office of Diversity Programs' "Finding Our Voices" initiative
- Utilized Peer Mentors for BGCC's SOAR (student ambassador) program: Peer Mentor had opportunity to experience college teaching by assisting with classroom lectures and tutoring students in Learning Assistance Center
- Mentored as part of First Christian Church's "Prayer Partner" program

*2012* *SPECIAL OLYMPICS*

- Volunteered at Special Olympics games

*2005-2007* *PHI THETA KAPPA*

- Former Co-Advisor of Phi Theta Kappa, BGCC's Honor Society; recruited new members, planned and led Induction Ceremony, attended conferences

*2004-2006* *PROJECT EARLY START*

- Coordinated Project Early Start, a 2-week Summer program offering recent high school graduates an opportunity to experience classes and dorm life at WKU: recruited students at high schools from seven counties; attended College Goal Sunday at Madisonville and Hopkinsville Community Colleges; prepared promotional materials; hired student workers; booked guest speakers and tours of campus facilities; coordinated lodging, meals, and transportation of students; planned celebratory banquets

2004-present

### *EVENT PROMOTION/ATTENDANCE*

- Assisted WKU's Department of Communication in planning a statewide conference for college Public Speaking instructors in Kentucky
- Booked a guest speaker, Eddie MacKenzie, to speak at BGCC: audience of over 100 attended his motivational speech about making important life choices
- Assisted in coordination of BGCC Organizational Fairs
- Regularly attended events geared toward Freshman retention: MASTERPLAN picnic, Freshman Assembly, Freshman Finals Forum
- Attended and presented awards at BGCC Awards Nights
- Judged student films at Department of Broadcasting's annual two-day film contest
- Collaborated with several instructors from multiple departments to create a Communication brochure for WKU's Admissions office
- Maintained bulletin board which promoted campus and community public speaking-related events

2004-present

### *DONATIONS*

- Cash and merchandise donated to Goodwill, Habitat for Humanity's ReStore, Girl Scouts, Bowling Green Rescue Squad, United Way, Lustgarten Foundation for Pancreatic Cancer Research, Heifer International, St Baldrick's Foundation, American Cancer Society, RePets, the National Breast Cancer Research Center, the National Alliance on Mental Illness, National Autism Spectrum Disorder Foundation, Fraternal Order of Police, water.org, Red Cross, Crohn's & Colitis Foundation of America, WKU, March of Dimes, Warren County Rescue Squad, local schools, various churches, and more

### COMMITTEES:

- 2008, 2009, 2011, 2012 Nursing Search Committee Member
- 2010-2014 United Way Steering Committee Member
- 2011-present Alice Rowe Learning Assistance Center Advisory Board Member
- 2011-2014 Student Travel Funds Committee Member
- 2012-2013 Cornerstone Committee Member
- 2011-2012, 2013-2014 University Experience Instructor/Coordinator Search Committee Member
- 2010 Commonwealth College Cornerstone Coordinator Search Committee Member
- 2010 DELO Dual Credit Specialist Search Committee Member
- 2010 Digital Measures Committee
- 2010 ATP Committee
- 2008-2014 Liberal Arts & Science Department Travel Funds Committee Member
- 2008-2013 Advising Task Force Chair (Co-Chair of formerly named O-A-R Committee from 2005-2007)
- 2008-2011 General Education Review Task Force alternate
- 2009-2010 BGCC Curriculum Committee At-Large Member
- 2008-2009 COMM 145 Hybrid Class Committee Member
- 2008-2009 General Education Committee Member
- 2008-2010 Ky. Academic Advising Assoc. (KACADA) Elections Committee Member

- 2007-2008 Kentucky Public Speaking Conference Planning Committee Member
- 2007-2008 Academic Quality Committee Member
- 2006-2007 BGCC Curriculum Committee Member
- 2006-2007 University Experience Search Committee Chair
- 2005-2006 Geography Search Committee Member
- 2005-2006 Organizational Fair Committee Member
- 2004 Liberal Arts & Sciences Division Chair Search Member
- 2004 Copy Committee Member