

Charlotte A. Elder
Department of Communication
Instructor II
Date of Hire: August 16, 1998
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Education

MA, Western Kentucky University, Bowling Green, Kentucky, Organizational Communication, 1998

BA, Georgetown College, Georgetown, Kentucky, Sociology, 1996

Honors/Awards

2018: Outstanding Faculty Member of the Year, WKU Greek Life Office.

Chosen by the Ladies of Sigma Kappa as Outstanding Faculty Member of the 2017-2018 school year

2018: Grand Award, Georgetown College Love & Loyalty; CASE District III, Platinum Awards, Atlanta, GA.

2017: Distinguished Alumni Award, Georgetown College.

2017: Outstanding Faculty Member of the Year, WKU Greek Life Office.

Chosen by the Ladies of Sigma Kappa as Outstanding Faculty Member of the 2016-2017 school year.

2017: Mentor to Outstanding Communication Studies Award Recipient, Potter College of Arts and Letter.

2017: Woman of Achievement Award, Bowling Green Human Rights Commission.

2016: Outstanding Faculty Member of the Year, WKU Greek Life Office.

Chosen by the Ladies of Phi Mu as Outstanding Faculty Member of the 2015-2016 school year.

2016: WKU Women's Soccer - Faculty Spotlight, WKU Women's Soccer Club.

2016: Professor of Influence, Honors College.

2016: Mentor to Outstanding Communication Studies Award Recipient, Potter College of Arts and Letter.

2015: Potter College Teaching Award - Nomination.

Nominated by Dr. Sterk for the Potter College Teaching Award.

2015: Professor of Influence, Honors College.

2015: Favorite Professor, Alpha Delta Pi.

2014: Most Welcoming Professor, Alpha Delta Pi.

2013: Potter College Teaching Award - Nomination.

Nominated by a student for the Potter College Teaching Award.

2013: Potter College Service Award - Nomination.

Nominated by a student for the Potter College Service Award.

2012: Outstanding Faculty Member of the Year, Greek Life Office.

2009: Potter College Teaching Award - Nomination.

Nominated by a student for the Potter College Teaching Award.

2009: Outstanding Faculty Member of the Year, WKU Greek Life Office.
Chosen by the Ladies of Sigma Kappa as Outstanding Faculty Member of the 2008-2009 school year.

2006: Master of the Spirit Award, Enrollment Management.

2006: Potter College Teaching Award - Nomination.
Nominated by a student for the Potter College Teaching Award.

2006: Faculty Spotlight, Communication Ambassadors.

2006: Outstanding Faculty Member of the Year, WKU Greek Life Office.
Chosen by the Ladies of Sigma Kappa as Outstanding Faculty Member of the 2005-2006 school year.

2005: Outstanding Faculty Member of the Year, WKU Greek Life Office.
Chosen by the Ladies of Alpha Delta Phi as Outstanding Faculty Member of the 2004 - 2005 school year.

2004: Master of the Spirit Award, Enrollment Management.

2002: Progressive Coalition Award, Progressive Coalition.

ACADEMIC EXPERIENCE

Courses Taught

BUSINESS & PROF SPEAKING
FUND OF PUBLIC SPEAKING
FUND OF PUBLIC SPEAKING: EXPLORATORY SECTION
FUND OF PUBLIC SPEAKING: LIVING AND LEARNING COMMUNITY
FUND OF PUBLIC SPEAKING: SUMMER START
HON: FUND OF PUBLIC SPEAKING
VOICE & DICTION
HON: VOICE & DICTION
LEADERSHIP COMMUNICATION
LEADERSHIP COMMUNICATION - DISTANCE LEARNING (ON LINE)
UNIVERSITY EXPERIENCE
LEADERSHIP 200

Courses Developed and Taught

LEADERSHIP COMMUNICATION: DISTANCE LEARNING (ON LINE)
FUND OF PUBLIC SPEAKING: SUMMER START
HON: VOICE & DICTION
LEADERSHIP COMMUNICATION

INTELLECTUAL CONTRIBUTIONS

Faculty Development

Conference Attendance

May 24-29, 2018: Wakonse Conference on College Teaching

February 2018: Council for Advancement & Support of Education, Southeast, District III; Atlanta, GA

September 16-17, 2016: Kentucky Communication Association Conference. Bowling Green, KY.

July 10-14, 2013: Leadership Conference. Dayton, Ohio.

September 2008: Connecting Communication Educators in the Commonwealth. BG, KY.

September 2007: Kentucky Communication Association Annual Conference. KY. General Butler State Park

August 2004: First Year Student Conference. BG, KY.

Conference Presentations

February 2018: 'Love & Loyalty: The Marketing Campaign That Increased Alumni Giving from 11% to 26% in Six Months', CASE District III Annual Conference, Atlanta, GA.

Continuing Education Program

February 2018: Violence and Safe Space Training. Bowling Green, KY.

November 19, 2015: Safe Zone Training. Bowling Green, KY.

Graduate Course Completed

August 2014 - December 2014: LEAD 500. Bowling Green, KY.

Other

February 2017 - May 2017: Master Advising Program. BG, KY.

Seminar

January 17, 2017: Student Success Summit; WKU, Bowling Green, KY.

January 2016: Student Success Summit; WKU, Bowling Green, KY.

Tutorial

February 2018: Cherry Presidential Reader Training; WKU, Bowling Green, KY.

June 2008: Black Board Training Session. BG, KY.

August 2004: Black Board Training Session. BG, KY.

Workshop

January 2004 - October 2004: University Experience (UE 175) Training. Attended multiple training workshops.

SERVICE ACTIVITIES

College/School Assignments

Attendee, Award Ceremony

April 2017: Dept. of Communication, Outstanding Major Award Recipient, Ashley Hickman identified me as her faculty mentor.

April 2016: Dept. of Communication, Outstanding Major Award Recipient, Emily Gerard identified me as her faculty mentor.

Guest Speaker

February 20, 2015: Career Linkages Conference, WKU, Bowling Green, Ky.

Other

October 2011-2016: Potter College Fall Festival.

Directed Student Learning

Honors Augmentation

Spring Semester 2018 – 1 student

Fall Semester 2017 – 6 students

Summer 2017 – 1 student

Spring Semester 2017 – 7 students

University Assignments

Attendee, Convocation

August 2017, 2016, 2015, 2014, 2013, 2012, 2008, 2005, 2004, 2002, 1999, 1998

Delegate

April 2018: Served as 2nd Delegate, representing Georgetown College at Dr. Caboni's Investiture Service, WKU, Bowling Green, KY.

Chairperson

November 2013 - 2015: Department of Communication - COMMSecrets; Data was collected using the 'Post Secret' Model and they displayed in the department.

Committee Member

February 2018: Cherry Presidential Scholarship Reader; Served on the reader committee for WKU's foremost academic scholarship, Cherry Presidential Scholarship.

February 2018: Cherry Presidential Scholarship; Served on the interview committee for WKU's foremost academic scholarship, Cherry Presidential Scholarship.

February 2017: Cherry Presidential Scholarship; Served on the interview committee for WKU's foremost academic scholarship, Cherry Presidential Scholarship.

October 2004 and 2008: Debate Watch; Assisted the Department of Communication with logistical aspects of Debate Watch 2004 and 2008.

Focus on Western

2002: Department of Communication; Represented the Department of Communication at Focus on Western.

Guest Speaker

January, 2018: Campus Activity Board; Presented communication material to the Campus Activity Board.

October 29, 2016: Phi Gamma Delta; I was asked to speak at the Phi Gamma Delta Renaissance Man leadership weekend regarding communication post college.

October 25, 2016: Order of the Omega; Presented communication lecture to the Order of Omega, the Greek Honors Fraternity.

February 20, 2016: Greek Leadership Symposium; Presented session to Greek students regarding connecting their chapter to the Bowling Green community.

November 14, 2015: WKU Leadership Conference; Developed and Led Two Sessions 'Life Isn't About Finding Yourself - It's About Leaning In To WHO You ARE'.

August 18, 2014: M.A.S.T.E.R. Plan College Welcome Day.

August 23, 2009: M.A.S.T.E.R. Plan - Prof Talk; Facilitated three 'Prof Talk' sessions for M.A.S.T.E.R. Plan students. Participants who attended this session will be able to demonstrate classroom etiquette, identify academic resources on-campus, solicit assistance from college professors, as well as comprehend a course syllabus.

February 2009: Student Life / Greek Symposium; Responsible for facilitating three sessions for Greek students on campus. Session topic - Impression Management. Each of my three sessions filled to over capacity - 250 students per session.

February 2007: Student Life / Greek Symposium; Responsible for facilitating three sessions for Greek students on campus. Session topic - Impression Management. Each of my three sessions filled to over capacity - 250 students per session.

Program Organizer

2004 - 2006: Ogden & Robinson Oratorical Contest; Responsible for all aspects of the oldest oratorical contest at WKU.

October 2005: Speaker's Corner, WKU, Bowling Green, Ky.

March 2002: Speaker's Corner, WKU, Bowling Green Ky.

Student Org Advisor (Professional Org)

Feb 2018 - Present: Students for Breast Cancer Awareness; WKU, Bowling Green, Ky.

October 18, 2016 - Present: Country Music Academy, EDU; I serve as the faculty advisor to the CMA's university program at WKU, Bowling Green, Ky.

March 2015 - Present: International Justice Mission; WKU, Bowling Green, Ky.

Department Assignments

Chairperson

March 2013 - 2016: Department of Communication - Easter Egg Hunt; Easter Eggs were filled with candy and notes about our Department. The eggs were spread across campus for students to find. There were two prize eggs. I developed this program and oversaw it until responsibilities were assumed by the Department of Communication office.

August 2011 - Present: Student Relations Committee.

October 2013-2018: Department of Communication Bon Fire; Hosted a bonfire at my home for faculty, students and perspective communication majors.

2002 - 2006: Communication Week; Served as PR Chair for the 2002 Communication Week.

2002: Department of Communication Ice Cream Social, WKU, Bowling Green, KY.

Committee Member

February 2016 - Present: Instructor Promotion Committee; Develop promotion criteria for instructors.

September 2007 - 2012: Student Success Center Committee.

November 2010 - May 2011: Department Head Search Committee.

2008 - 2009: Hybrid Committee; Served as a committee member to the 'Hybrid Committee'. This committee explored the relevance of changing our current curriculum to a hybrid course. In addition to researching benchmark institutions and current trends we also developed a skeleton for the hybrid course and chose a textbook.

January 2009 - May 2009: Curriculum Committee; The Curriculum Committee compared our current curriculum to other benchmark institutions. In addition the committee used a variety of data to determine the relevance of each course within our department as well as the course required for our majors but taught outside the department. The committee developed a comprehensive curriculum proposal.

January 2008 - May 2009: Department Head Search Committee; I was selected by the Department of Communication instructors to represent them as a whole to the Department Head Search Committee. I served as a voting member and liaison between the instructors and the committee.

May 2008: Basic Course Assessment Team.

December 2007: Basic Course Assessment Team.

May 2007: Basic Course Assessment Team.

2005: Faculty Search Committee.

Faculty Mentor

May 2011 - Present: Communication Ambassador.

October 2003 - May 2006: Communication Ambassadors; Served as Faculty Advisor to the Communication Ambassadors. Responsibilities included recruitment, facilitation of meetings, amended constitution, etc.

Focus on Western

September 19, 2009: Represented the Department of Communication at Focus on Western 9/19/2009.

February 21, 2009: Represented the Department of Communication at Focus on Western 2/21/2009.

2002: Represented the Department of Communication at Focus on Western.

Guest Speaker

September 21, 2016: Values Added Workshop - Anxiety.

Organizer

October 13, 2012 - 2015: Department of Communication Homecoming Parade; Responsible for all activities related to the 2012 Homecoming parade. I ordered tshirts, made banners and fans, purchased candy and procured a monster truck for the event.

Organizer/Facilitator

April 10, 2012 - 2016: Lunch with our Bunch, Department of Communication, WKU, Bowling Green, KY.

Other

May 2007 - May 2014: Graduation Celebration - Event Planner and Facilitator; As coordinator and facilitator of the Department of Communication Graduation Celebration I am responsible for booking the room and photographer, catering the food, inviting the guests, overseeing the room set-up, hosting, and all other aspects of the event. WKU, Bowling Green, KY.

Program Organizer

November 2011, May 2012: Finals Study Break, Department of Communication, WKU, Bowling Green, KY.

October 2006: Department of Communication Homecoming Celebration; Responsible for all aspects of Department of Communication Alumni Tailgate during Homecoming festivities, WKU, Bowling Green, KY.

Task Force Member

2005: General Education Assessment Team.

Public Service

Attendee, Meeting

August 2017 - Present: Southern Kentucky Corporation Board.

Board Member

March 2014 - Present: Lost River Cave - Board of Directors.

Campaign Coordinator

February 2014 - November 2015: Elect Rebecca Simpson - Family Court Judge, Warren County, Ky.

Committee Member

June 2006 - 2009: P.O.P.S -Parents of Preschool Students; I currently serve as the activities chairperson for this organization.

2006 - 2008: Bowling Green 10K; I served as a volunteer for the annual Bowling Green 10K Classic.

Guest Speaker

August 2017: Georgetown College; Freshman Orientation Guest Speaker

February 2017: Georgetown College; Guest Speaker, Music Scholars Annual Dinner

August 2016: Georgetown College; Freshman Orientation Guest Speaker

May 2016: Georgetown College; Commencement Speaker

October 2015: Georgetown College: Distinguished Alumni Awards Presenter

October 2008: Arbonne International; Developed presentation for Arbonne Independent Consultants to assist them in developing a 'pitch' that matches their personality. Also delivered presentation skills sessions.

April 2007: Women of Worth; Facilitated two break-out sessions centered around healthy communication during conflict.

Interim President and Treasurer

May 2006 - September 2006: Southern Kentucky Corporation Board.

Member

2006 - Present: United Way.

August 2011 - 2014: W.R. McNeill Parent Representative on the KY English Evaluation Committee.

National Officer

2009 - 2013: Sigma Kappa; A Sigma Kappa National Officer is responsible for assigned chapters throughout the USA and possibly international chapters. National Officers are expected to serve the national organization in business matters such as finance, risk management, training, staffing, incident reports, etc.

Officer, President/Elect/Past

May 30, 2015 - Present: President, Purple Striders Boosters, Bowling Green Independent Schools, Bowling Green, KY.

February 2012 - Present: Georgetown College Alumni Board.

July 2010 - Present: Georgetown College Alumni Regional Coordinator.

April 2003 - May 2010: Sigma Kappa, Advisory Board Coordinator; Advisory Board Chairman is responsible to and for the local collegiate Sigma Kappa Chapter. The ABC serves as the liaison between the local collegiate chapter, the National Panhellenic Council, the WKU Greek Life office, and the National Sigma Kappa chapter. The ABC is the coordinator of all documentation for the collegiate chapter, facilitates business meetings, staffs and trains the advisory board, sits on the Housing Corporation Board, and performs a host of duties.

Other

January 2017 - Present: Lost River Cave Capital Campaign Committee, Lost River Cave, Bowling Green, Ky.

May 2015 - Present: Charlotte Elder Leadership Award; This award was created by Sigma Kappa sorority and given to a collegiate member each year in recognition of leadership they have demonstrated throughout the year.

Program Coordinator

July 2011 - Present: W.R. McNeill - Yearbook Coordinator.

Session Chair

September 2012 - May 2013: Girl Scouts of America; Coordinated Girl Scout Cookies sales for the troop. Led various sessions for the troop.

Media Contributions

2005: Radio, WKYU; Interviewed by WKU's radio station on the topic of interviewing techniques and tips.