Suggested 4-Year Program of Study Corporate & Organizational Communication

Semester One

Course	Title	Credit
ENG 100	Intro to College Writing	3
A-2	Foreign Language (102)	3
B-2	Humanities	3
MATH 116	College Algebra	3
UC 175	University Experience	2
F	Health / Wellness	1 to 3
Total Hours		15-17

Semester Two

Course	Title	Credit
A-3	COMM 145 / 161	3
B-2	Humanities	3
C-2	Social/Behavioral Science	3
D-1L	Natural Science (incl. lab)	3
ENG 200	Literature	3
Total Hours		15

Semester Three

Course	Title	Credit
HIST 119/120	Hist. of Western Civ.	3
C-2	Social/Behavioral Science	3
E	COMM 263 (recommended)	3
COMM 200	Communication Fdtns.	3
Elective	General Elective	3
Total Hours		15

Semester Four

Course	Title	Credit
D-1	Natural Science	3
COMM 300	Intro to Comm Research Meth	3
COMM 348	Interpersonal Comm	3
MKT 220	Basic Marketing Concepts	3
Elect.	General Elective	3
F*	Health / Wellness*	1
Total Hours		16

Semester Five

Course	Title	Credit
ENG 300	Writing in the Disciplines	3
COMM 362	Organizational Comm	3
COMM 346	Persuasion	3
Rest. Elect.	Comm or Outside Elective	3
Elect.	General Elective	3
Total Hours		15

Semester Six

Course	Title	Credit
COMM 345	Advanced Public Speaking	3
COMM 349	Small Group Comm.	3
ACCT 200	Financial Accounting	3
Rest. Elect.	Comm or Outside Elective	3
Elect.	General Elective	3
Total Hours		15

Summer	(Optional)
	Summer

Course	Title	Credit
COMM 489	Internship	3

Semester Seven

Course	Title	Credit
COMM 462	Advanced Org. Comm.	3
COMM 463	Intercultural Communication	3
MGT 311	HR Management	3
Rest. Elect.	Comm or Outside Elective	3
Elect.	General Elective	3
Total Hours		15

Semester Eight

Course	Title	Credit
Rest. Elect.	Comm or Outside Elective	3
ENG 306	Business Writing	3
COMM 494	Capstone in Communication	1
Elective	General Elective	3
COMM 489*	Internship*	3
Elective**	General Elective**	3
Total Hours		13 /16

TOTAL Semester Credit Hrs	120-122
---------------------------	---------

Logand	General Education	
Legend	Corp Comm Major	

Core courses in this major are offered every semester

See your academic advisor for help planning your program of study.

In the Department of Communication contact Mr. Bruce Crawley (bruce.crawley@wku.edu).

Department of Communication: (270) 745-5542 / www.wku.edu/communication

^{*}If not completed earlier

^{**}If needed for hours requirement (1-3 hours)