

Transcript:

Hi, I'm Dr. Randy Deere, and I'm the Program Coordinator for the online Master's in Athletic Administration and Coaching program at Western Kentucky University. Please allow me this opportunity to provide you with an overview of the program and how it may meet your needs as a busy, dedicated professional.

This program was created with working professionals in mind and is designed for individuals who are interested in advancing their knowledge in the area of Athletic Administration. Our degree is designed to appeal to a wide range of professionals including coaches, sports managers, military personnel, and parks and recreation professionals. The beauty of this curriculum as it was designed is that it can even facilitate career transitions from other professions into athletic administration.

This degree consists of 33 credit hours and is designed to be completed in as little as two years. The program is completely online and can be completed from anywhere in the world that has internet access. If you compare us to other programs, you'll find that our program is affordable and unique, given our partnership with the NIAAA (National Interscholastic Athletic Administrator's Association). Our courses address a variety of pertinent topics for recreation and sport professionals such as research methods, legal and financial responsibilities, facility management, public relations, just to name a few.

We offer cohorts starting each spring and fall, but they fill up quickly, so you want to get your application and transcripts in as quickly as possible. We're excited at the possibility of working with you and hope you'll contact us for more information.