

Professional Vita - Spring 2018

Jerry Daday
Department of Sociology
Center for Innovative Teaching & Learning
Western Kentucky University

Education

Doctor of Philosophy, May 2004
Department of Sociology, University of New Mexico

Dissertation Title: *Individual, Ecological, and Situational Factors Associated with Victimization and Offending in Violent Personal Crimes*; Advisor/Mentor: Dr. Lisa Broidy

Ph.D. Comprehensive Exam Areas: Comparative Sociology and Work/Occupations

Master of Arts, December 1999
Department of Sociology, University of New Mexico

Thesis Title: *From Technocracy to Teamwork: A Case Study of Corporate Culture and Organization Structure at the SYS Corporation*; Advisor/Mentor: Dr. Beverly Burris

Bachelor of Arts, May 1997
Department of Sociology, Bridgewater State University, Massachusetts

Professional Appointments

7/13 – Present	Executive Director, Center for Innovative Teaching & Learning (formerly the Center for Faculty Development) Western Kentucky University
9/10 - Present	Associate Professor Department of Sociology, Western Kentucky University
5/13 – 9/16	Director, Online Learning Research Office (OLRO) Division of Extended Learning and Outreach (DELO), Western Kentucky University
5/12 – 7/13	Director, Social Science Research Center, Western Kentucky University
3/09 – 9/11	Graduate Advisor, Master of Arts Program in Criminology Department of Sociology, Western Kentucky University
1/10 - 4/10	Visiting Faculty Member Representing Western Kentucky University Harlaxton College, Grantham, England, UK
1/08 – 12/09	Graduate Advisor, Master of Arts Program in Sociology

Department of Sociology, Western Kentucky University

8/04 – 9/10	Assistant Professor Department of Sociology, Western Kentucky University
1/00 – 7/04	Instructor Department of Sociology, University of New Mexico
7/02 – 6/04	Adjunct Faculty Member Social Science Department, College of Santa Fe, Albuquerque, NM
1/01 – 7/03	Graduate Research Assistant Institute for Social Research, University of New Mexico
9/97 – 12/99	Graduate Assistant, Department of Sociology, University of New Mexico
6/97 – 1/01	Human Resources Specialist and Communications Representative Honeywell International, Albuquerque, New Mexico

Accepted/Published Peer-Reviewed Manuscripts

- Zhuhadar, L., Daday, J.K., Marklin, S., Kessler, B. & Helbig, T. (Forthcoming) Using survival analysis to discover pathways to success in mathematics. *Computers in Human Behavior*.
- McDaniel, K. & Daday, J.K. (Forthcoming) Do Students enrolled in introductory Biology courses like e-texts? *European Journal of Science and Education*.
- Novak, E., Daday, J.K., & McDaniel, K. (Forthcoming) Using a mathematical model of motivation, volition, and performance to examine students' e-text learning. *Educational Technology Research and Development*.
- Novak, E., Daday, J.K., & McDaniel, K. (Forthcoming) Assessing intrinsic and extraneous cognitive complexity of e-textbook learning. *Interacting with Computers*.
- Sinkel, D., Khouryieh, J., Daday, J., Stone, M., & Cangliang, S. (Forthcoming) Knowledge and implementation of good agricultural practices among small-scale Kentucky fresh produce farmers. *Food Protection Trends*.
- McDaniel, K. & Daday, J. (2017) An undergraduate anatomy lab revision success story. *HAPS Educator, Journal of the Human Anatomy and Physiology Society*, 22(2), 8-18.
- Edge, A., Henley, M., Daday, J., Schulte, B. (2017) Examining human perception of elephants and large trees for insights into conservation of an African savanna ecosystem. *Human Dimensions of Wildlife*, 22(3), 231-245.
- Zhuhadar, L., Carson, B., Daday, J., Thrasher, E., Nasraoui, O. (2016) Computer-assisted learning based on universal design, multimodal presentation and text linkage. *Journal of Knowledge Economy*, 7(2), 375-389.
- Zhuhadar, L., Kruk, S.R., Daday, J. (2015) Semantically enriched massive open online courses (MOOCs) platform. *Computers in Human Behavior*, 51, 578-593.

- Moore, M.T. & Daday, J.K. (2010) Barriers to human capital development: case studies in Swaziland, Cameroon, and Kenya, *Africa Education Review*, 7(2), 283-304.
- Daday, J.K., Broidy, L.M., & Crandall, C.S. (2008) Emergency department utilization among victims and offenders involved in non-lethal violence, *Social Science and Medicine*, 66(5), 1197-1203.
- Broidy, L.M., Daday, J.K., Crandall, C.S., Sklar, D.P., & Jost, P.F. (2006) Exploring demographic, structural, and behavioral overlap among homicide offenders and victims, *Homicide Studies*, 10(3), 155-180.
- Daday, J.K., Broidy, L.M., Crandall, C.S., & Sklar, D.P. (2005) Individual, neighborhood, and situational factors associated with violent victimization and offending, *Criminal Justice Studies*, 18(2), 215-235.
- Crandall, C.S., Jost, P.F., Broidy, L.M., Daday, G., & Sklar, D.P. (2004) Previous emergency department use among homicide victims and offenders: a case-control study, *The Annals of Emergency Medicine*, 44(6), 646-655.
- Daday, G. & Burris, B. (2001) Technocratic teamwork: mitigating polarization and cultural marginalization in an engineering firm, *Research in the Sociology of Work*, 10, 241-262.

Published in Edited Volumes & Book Reviews

- Jordan, C. & Daday J.K. (2015) Theatre-in-diversion: evaluating an arts-based approach to combating juvenile delinquency, *Theatre Symposium*, 23, 81-94.
- Poetry and Violence: The Ballad Tradition of Mexico's Costa Chica*, published in the journal *International Criminal Justice Review* (2006) 16, pages 233-234.

Research Funding

Awarded

- Co-Principal Investigator. (w/ John Khouryieh as PI). Building Research and Extension Capacity at Food Science Cluster of Western Kentucky University to Control Foodborne Pathogens on Fresh Foods at Kentucky Farmers' Markets. (\$297,278) United States Department of Agriculture. January 2017 to Present.
- Co-Principal Investigator. (w/ John Khouryieh as PI). An Integrated Approach to Enhance the Safety of Locally Grown Fresh Produce through Research and Extension. (\$209,928). United States Department of Agriculture. December 2013 to Present.
- Principal Investigator. Contract to conduct a telephone survey of residents of Allen County, Kentucky on behalf of the Department of Public Advocacy. (\$5,200) June and July, 2013.
- Principal Investigator (w/ Scott Lasley and Joel Turner): Contract to conduct a mail survey for a United States Department of Agriculture sponsored research project (\$56,000). March to December 2013.
- Co-Principal Investigator (w/ Leyla Zhuhadar, Tuesdi Helbig, and Bruce Kessler): Examining the Impact of Course Sequencing as Pathways to Success in STEM. (\$16,000). WKU Research and Creative Activity Program (RCAP). January 2014 - June 2015.

Principal Investigator (w/ Carol Jordan). ALIVE Center Community Partnership Incentive Funds, Community Engagement Tract for the Patricia Minton Taylor Theatre in Diversion Program. (\$500). Spring 2015.

Principal Investigator (w/ Carol Jordan). ALIVE Center Community Partnership Incentive Funds, Community Engagement Tract for the Patricia Minton Taylor Theatre in Diversion Program. (\$1,555). Spring 2014.

Co-Principal Investigator (w/ Carol Jordan): ALIVE Center Community Partnership Incentive Funds, Service Learning Track for Theatre in Diversion Program (\$1,000). Spring 2013.

Co-Principal Investigator (w/ Carol Jordan): "Theatre in Diversion" (\$2,800) Provost's Initiatives for Excellence (PIE) Grant, Western Kentucky University. Spring 2012

Principal Investigator. "The Social and Economic Effects of Human Wildlife Conflict in Kasigau, Kenya." (\$6,000) Summer Research Grant, Western Kentucky University. Summer 2008

Principal Investigator. "The Effects of Micro-lending and Human Capital Formation on Extreme Poverty and Institutional Structures in Kasigau, Kenya." (\$6,000) Summer Research Grant, Western Kentucky University. Summer 2007

Co-Principal Investigator (with Dr. Mike Stokes): "Social Responsibility in Science" (\$9,240) Provost's Initiatives for Excellence (PIE) Grant, Western Kentucky University. Summer 2006

Principal Investigator: "A Community Survey of Residents in Kasigau, Kenya" (\$4,000) Junior Faculty Research Development Grant, Western Kentucky University. Summer 2006

Principal Investigator: "Similarities and Differences between Young White and Minority Victims and Offenders in Albuquerque, New Mexico." (\$19,700). Dissertation Grant from the Centers for Disease Control and Prevention (CDC): National Center for Injury Prevention and Control. 2002-2004.

Non-Awarded External Grant Proposals Submitted

Principal Investigator. Implementation and Evaluation of a Disaggregated Faculty Teaching Model within a Competency-Based Bachelor of Science Program in Advanced Manufacturing for Adult Learners. United States Department of Education – First-in-the-World Competition (\$1,900,000). (Proposal rejected in August 2015)

Co-principal Investigator. Implementation and Testing of an IPAS Solution in a Competency-Based Advanced Manufacturing Program at Commonwealth College. (\$225,000). Educause IPAS Grant Solicitation. (Proposal rejected in October 2015)

Co-Principal Investigator (w/ Greg Arbuckle et al). Competency-Based Undergraduate Manufacturing Education with Mobile Manufacturing at Western Kentucky University. National Science Foundation IUSE - Improving Undergraduate STEM Education. (\$2,860,000). (Proposal rejected in June 2015).

Co-Principal Investigator (with Leyla Zhuhadar and Bryan Carson). "An Empirical Study Designed to Help Uncover the Cognitive Processes Behind STEM Learning, Particularly for Students with Disabilities." (\$30,000) Kentucky Science and Engineering Foundation (KSEF). (Proposal rejected in June 2014)

Principal Investigator. "The Creation, Implementation, and Evaluation of a Juvenile Diversion Drug Court in Hardin County, Kentucky." (\$490,914) National Institute of Justice Research, Evaluation, and Development Project Grants. (Proposal rejected in October 2010)

Co-Principal Investigator (with Dr. Mike Stokes): "East Africa: Case studies in sustainability of natural resources in semi-arid lands." (\$92,000) Fulbright-Hays Group Project Abroad Curriculum Development Grant (Proposal Rejected in April 2009)

Co-Principal Investigator (with Dr. Mike Stokes): "International: Ecological, Molecular, and Social Components of Wildlife Conservation in Kenya." (\$149,000 - Second attempt) NSF Developing Global Scientists and Engineers. (Proposal Rejected in Spring 2008)

Co-Principal Investigator (with Dr. Mike Stokes): "International: Ecological, Molecular, and Social Components of Conservation in Africa." (\$149,000 - First attempt) NSF Developing Global Scientists and Engineers. (Proposal Rejected in Spring 2007)

Principal Investigator: "Incident Level Predictors of Victim-Offender Relationships in NIBRS Data." (\$25,000) ASA/BJS Statistical and Methodological Grants for Data Analysis from Bureau of Justice Statistics (Proposal Rejected in Spring 2006)

Selected Presentations at Professional Meetings

Novak E, McDaniel K, Daday J. (2016) Using a Mathematical Model of Motivation, Volition, and Performance to Examine Students' E-Text Learning. Association for Educational Communications and Technology Convention

Daday J, Jordan C, Bohlander C. (2015) Theatre-in-Diversion: an Evaluation of an Arts-Based Program for Juvenile Offenders. American Society of Criminology Conference.

Novak E, McDaniel K, Daday J. (2015) Undergraduate biology students' use and attitudes toward digital textbooks. Association for Educational Communications and Technology Convention.

Vincent Z., Khouryieh H., Stone M., Shen S., Williams T., and Daday J. (2015) An Assessment of Food Safety Practices at Farmers' Markets in Kentucky. Institute of Food Technologists Annual Meeting, July 14, Chicago, IL. Book of Abstracts (abs.).

Vincent Z., Khouryieh H., Stone M., Shen S., Williams T., and Daday J. (2015) Assessment of Food Safety Practices at Farmers' Markets in Kentucky. Kentucky Fruit and Vegetable Conference, January 5-6, Lexington, KY.

Zhuhadar, L., Carson, B., Daday, J., and Nasraoui, O. (2015). A Universal Design Infrastructure for Multimodal Presentation of Materials in Stem Programs: Universal Design, Proceedings of the 24th International Conference on World Wide Web. Florence, Italy: International World Wide Web Conferences Steering Committee, pp. 569-574.

McDaniel K., Daday JK., Patterson T. (2014) Assessing the Impact of E-text, Flipped Classroom and Ipad Usage on an Anatomy and Physiology Course. International Conference of the Online Learning Consortium.

Jordan C, Daday JK. (2014) Theatre in Diversion: An Arts-Based Approach to Combating Juvenile Delinquency. Southeastern Theatre Conference.

- Zhuhadar, L., Carson, B., and Daday, J. (2014). Moving from Entrenched Structure to a Universal Design, *ACM SIGACCESS Proceedings of the 16th international conference on Computers & accessibility (ASSETS)*
- Kanan J., Daday JK. (2012) A Longitudinal Examination of the Influence of Residential Segregation on Homicide Victimization Rates. American Society of Criminology Conference.
- Kanan J, Daday JK, Bronson EF. (2010) The Influence of Media Exposure on Fear of Crime in 17 African Countries. American Society of Criminology Conference.
- Lee, Y and Daday, JK. (2009) The Influence of Perceived Police Effectiveness & Ecological Factors on Fear of Crime in South Korea. American Society of Criminology Conference.
- Daday JK, Smith DC, Stokes MK, Kimwele C. (2009) The Influence of Community Interactional Capacity on Human-Wildlife Conflict Mitigation Strategies in Southeastern Kenya. Southern Sociological Society Conference.
- Caldwell M and Daday JK. (2009) Examination of the Factors Influencing Fear of Crime in Kenya. Southern Sociological Society Conference.
- Costello K and Daday JK. (2009) The Conceptualization of Genocide in the International Media: A Case Study of Darfur. American Society of Criminology Conference.
- Abell L and Daday JK. (2008) The Effects of Gender on Small Businesses: A Case Study of Kasigau, Kenya. Anthropologists and Sociologists of Kentucky Conference.
- Daday JK, Smith DC, Stokes MK, Kimwele C. (2008) The Influence of Risk and Community Structure on Human-Wildlife Conflict among Subsistence-based Farmers in Southeastern Kenya. Anthropologists and Sociologists of Kentucky Conference.
- Moore MD and Daday JK. (Mar 2008) Barriers to Human Capital Formation in Swaziland, Cameroon, and Kenya. Midwest Sociological Society Conference.
- Daday JK, Broidy LM, Willits D. (2007) Institutional-Anomie, Political Corruption, and Homicide Rates. American Society of Criminology Conference.
- Kanan JW, Daday JK. (2007) Differential Access to Medical Resources and the Black-White Homicide Victimization Gap. American Society of Criminology Conference.
- Krull AC, Daday JK, Broidy LM, Crandall SS, Denman K. (2007) Comparing Household and Non-Household Violent Victimization of Females. American Society of Criminology Conference.
- Stokes MK, Mountjoy NJ, Kimwele CN, Daday JK. (2007) Community Survey of Bushmeat Utilization. International Conference of Society for Conservation.
- Daday JK and Broidy LM (2006). Neoliberal Economic Reforms and Homicide Rates in Latin America: An Institutional-Anomie Approach. Latin American Studies Association Conference.
- Daday JK. (2005) Institutional-Anomie, Neoliberal Economic Reforms, and Homicide Rates in Latin America. American Society of Criminology Conference.

Harnish A, Daday JK (2005) A Qualitative Study of Community Attitudes towards Ecotourism in Kasigau, Kenya. Anthropologists and Sociologists of Kentucky Conference.

Daday JK, Broidy LM, and Crandall CS. (2003) Victim/Offender Relationships at the Ecological and Individual Level. American Society of Criminology Conference.

Crandall CS, Jost PF, Sklar DP, Broidy LM, and Daday JK. (2003) About to Get Killed: Increasing Use of the Emergency Department among Homicide Victims and Perpetrators. American Public Health Association Conference.

Broidy LM, Daday JK, Crandall CS, Jost PF, and Sklar DP. (2002) Risky Lifestyles: Emergency Department Utilization among a Cohort of Homicide Arrestees and Victims. American Society of Criminology Conference.

Broidy LM, Daday JK, and Steele P. (2002) Concentrated Events and Mobile Populations: The Spatial Distribution of Homicide Events, Offenders, and Victims. American Society of Criminology Conference.

Daday GK and Burris BB (2002) The Effects of Teaming-Structures on Race, Ethnicity, and Gender Differences in a High-Tech Corporation: A Case Study. American Sociological Association Conference.

Daday GK and Burris BB. (2000) Technocracy and Teamwork in a High-Tech Corporation. American Sociological Association Conference.

Awards

University Professional and Continuing Education Association (UPCEA) National Research and Scholarship Award (Spring 2017)

Awarded Office of Sponsored Program Award, "Most Prolific Proposer of the College (Potter College of Arts and Letters)" in 2013.

Faculty Member Continuing Education Award, South Region of the University Professional and Continuing Education Association (Fall 2012)

Recipient of the Potter College of Arts and Letters Research/Creativity Award (2008-2009 academic year)

Nominated for WKU Faculty Excellence in Teaching Award (Spring 2008)

Recipient of the University of New Mexico, College of Arts and Sciences' Gunter Starkey Teaching Excellence Award, 2002-2003 Academic Year

Research & Teaching Interests

Research Methods, Quantitative Analyses, Sociological Theory, Criminology, Victimology, and Work and Occupations

Previous Courses Taught at WKU

Socl 100: Introductory Sociology

Socl 240: Social Problems

Socl 302: Strategies of Social Research (*)

Socl 304: Sociological Theory (*)

Crim 330: Criminology

Socl 408: Survey Applications

Soc1 435: Family Violence
Crim 438: Victimology (*)
Soc1 450: Occupations and Professions
Soc1 513: Quantitative Research Methods
Soc1 515: Advanced Data Analysis
Crim 537: Comparative Criminology
Crim 538: Victimology
Crim 547: Life-Course Criminology
Soc1 571: Work and Occupations
Hon 300: Socio-ecological Conservation
* = currently offered online through WKU On-Demand

Service to the Sociology Department

Departmental Activities & Committee Work

Chair, Sociology Department Assessment Committee (March 2016 to present)

Criminology Graduate Committee, Member (August 2014 to February 2016)

Chair of Search Committee – Quantitative Methods Position (September 2011 – December 2011)

Graduate Advisor for the MA in Criminology Program (March 2009 – September 2011)

Member of Search Committee for Head of Sociology Department (October 2010 – March 2011)

Graduate Advisor for the MA in Sociology Program (January 2008 - December 2009)

Created the online MA in Criminology Program and worked through the curriculum process for the department, college, university, CPE, and coordinating collaboration with ECU (March 2008-February 2009)

Establishment of a collaboration between WKU's MA in Sociology Program and the University of Louisville's new Applied Ph.D. in Sociology (Fall 2008)

Sociology Department Graduate Committee (Fall 2005 - December 2009)

OAR/ATP Advising (Spring 2005 - present)

Collecting survey data on current employment and WKU educational experiences from previous graduates of the Sociology Department (Summer 2007 – Summer 2009)

Member of New Faculty Search Committee - Criminology/Criminal Justice Position (Spring 2009)

Co-Faculty Advisor for the Sociology and Criminology Club (Fall 2004 - Spring 2008)

Created online correspondence classes (Office of Independent Learning) for Soc1 302: Strategies of Social Research (Summer 2006) and Soc1 438: Victimology (Summer 2008)

Co-Author of Sociology Department's Academic Program Review (Fall 2005) – Received an Award from Office of Academic Affairs

Coordinator for career and graduate school workshops for Sociology Majors and Criminology Minors (each semester)

Member of New Faculty Search Committee (Fall 2004)

Academic Advising

2016-2017 Academic Year:	10
2015-2016 Academic Year:	15
2014-2015 Academic Year:	27
2013-2014 Academic Year:	27
2012-2013 Academic Year:	32
2011-2012 Academic Year:	38
2010-2011 Academic Year:	49
2009-2010 Academic Year:	65
2008-2009 Academic Year:	55
2007-2008 Academic Year:	51
2006-2007 Academic Year:	52
2005-2006 Academic Year:	49
2004-2005 Academic Year:	20

Chair of Master's Thesis Committees

Byrd, Angela (2013): *An Empirical Test of Talcott Parson's Theory of the Sick Role.*

Celik, Elcin. (2012) *Bosnian Refugees in Bowling Green, Kentucky: Refugee Resettlement and Community Based Research.*

Costello, Kayla. (2009) *The Conceptualization of Genocide in the International Media: A Case Study of Darfur.*

Falcetto, Andrea. (2012) *Perceptions of Conservation and Ecotourism in the Taita-Taveta District, Kenya.*

Gerber, Kelsii. (2012) *A Multilevel Examination of Influenza Vaccination Disparities from the 2009 Behavioral Risk Factor Surveillance System.*

Lovitt, Brent. (2007) *Social Capital and Homicide in Chicago using data from the Project of Human Development in Chicago Neighborhoods*

Moore, Matthew. (2007) *The Effects of Education on Human Development Indicators in Cameroon, Kenya, and Swaziland*

Newton, Magan. (2009) *The Effects of Inequality on Cross-National Rates of Terrorist Incidents.*

Schartung, Jessica. (2015) *The Effects of Labeling on Educational Attainment.*

Schrock, Amanda. (2007) *Principle of Homophily in On-line Personal Advertisements (*

Walker, Sharon. (2008) *The Influence of Race on Juvenile Sentencing Outcomes.*

Member of Master's Thesis Committees

Erica Burnett (2007)
Andrea Falcetto (2012) – Biology MS Degree
Kimberly Fletcher (2008)
Mary Moneta (2006)
Michelle Penick (2009)
Justin Schilke (2012)
Julie Shelton (2008)
Colleen Wynn (2013)

Chair of Final Projects in Master of Arts in Criminology Program

Katy Kilgore: The International Criminal Court
Lauren Ossello: Life-Course Criminology and Developmental Criminology Theories
Rachel Bauer. Psychiatric Disorders and Criminality: Risk Factors for Arrest History in Detained Males
Saundra Voegel. Dunedin Multidisciplinary Health and Development Study Contributes To The Study Of Criminology And of Deviance

Undergraduate Honors Thesis Committees

Allison Harnish (2006): *Ecotourism and the Bushmeat Trade in Kasigau, Kenya* (Chair of Committee)

Adam Edge. (2014): *Examining Human Perception of Elephants and Large Trees for Insights into Conservation of an African Savanna Ecosystem* (Member of Committee)

Minh Dao. (2014): *A Case Study of Internationalization at WKU* (Member of Committee)

Rebecca Garrison (2015): *The Effects of New E-Materials on Teaching and Learning* (Member of Committee)

WKU Student Research Conference Participants

Leslie Abell (2008): The Influence of Gender on Small Business Success in Kasigau, Kenya (winner of Honorable Mention Award)

Angela Byrd (2013): An Empirical Test of the Sick Role (graduate student session winner)

Allison Harnish (2006): Ecotourism and the Bushmeat Trade in Kasigau, Kenya (winner of Honorable Mention Award)

Service to the University

Current

Executive Director, Center for Innovative Teaching & Learning (formerly named Center for Faculty Development) (July 2013 – Present)

Co-chair of University Strategic Planning Working Group on Student Success and Experience (September 2017-present)

Chair of University First Year Experience Steering Committee (September 2017 to present)

Co-Chair of Taskforce on High Impact Practices, Student Success and Retention (Fall 2016 to Summer 2017)

Evidence and Argument (QEP) Assessment Team Member (Summer 2016 to present)

Representing Potter College as at large member of the University Senate (academic years 2017-2018; 2016-2017; 2011-2012, 2007-2008, and 2006-2007)

Chair of WKU Colonnade Committee (September 2017 to present)

Center for Citizenship and Social Justice Advisory Committee Member (August 2016 to present)

Member of University Disciplinary Committee (UDC) (August 2017 to present)

International Year of Bosnia-Herzegovina Program Planning Committee (March 2016 to the present)

Co-Facilitator/Leader Zuheir Sofia Endowed International Faculty Seminar (ZSEIFS) to Bosnia-Herzegovina (January 2016 to June 2017)

Director of DELO Online Learning Research Office (May 2013 – September 2016)

Member of Potter College of Arts and Letters Magazine Committee (September 2013 – September 2016)

Member of the WKU Benefits Advisory Committee (January 2011 to December 2014)

Director of WKU Social Science Research Center (July 2012 to June 2013). Coordinated the creation and start-up of the center, overseeing an initial budget of \$45,000. From July 2012 to June 2013, the SSRC generated \$80,000 in contract work for WKU.

Co-chair of Research and Creative Activity Program (RCAP) Committee (July 2012 to June 2014)

Representing Potter College on the Research and Creative Activity Program (RCAP) Committee (September 2010 – May 2012)

Chair of Search Committee for Assistant Director of Distance Learning (Summer 2014); Member of Search Committee for Distance Learning Coordinator (Fall 2011) and Instructional Designer (Spring 2013); Member of Search Committee for Office Associate in Department of Sociology (2015)

Representing Potter College on the University Athletics Committee (September 2010 to August 2013)

Judge for the Undergraduate Research Conference (Spring 2012, Spring 2013, Spring 2014)

Faculty Advisor for the SSA Student Organization: Secular Student Alliance (2011 to 2015)

Serve as mock interviewer for WKU undergraduate students under evaluation for prestigious scholarships (upon request each semester – most recently Fall 2013; Fall 2014; Spring 2015; Fall 2016)

Representing Potter College on the University's Honors Development Board (academic years 2008-2009; 2007-2008; and 2006-2007)

Representing Potter College as an alternate member of the University's Graduate Council (the 2005-2006 academic year, the 2006-2007 academic year, and the 2008-2009 academic year)

Selected in July of 2008 to represent WKU as a visiting professor at Harlaxton College in England for the Spring Semester of 2010

Faculty Advisor for the AID Student Organization: Americans for Informed Democracy (2008-2009 academic year; 2009-2010 academic year)

Representing WKU Faculty on the Honors College Building Committee (2008-2009 academic year)

Serving as a Faculty Fellow for the Department of Leadership Studies (Spring 2009 – Summer 2010)

Member of the WKU Presidential Scholarship Selection Committee (2008-2009 academic year)

Alternate member of the Human Subjects Review Board (September 2006 to May 2009)

Created a service-learning project for five sociology students on behalf of the Potter College Dean's Office. The project examined attendance at and knowledge of WKU's Cultural Enhancement Series among 1,500 business owners in Bowling Green, Kentucky (Summer and Fall of 2008)

Served on committee to create a new general education math course for Potter College students (Fall 2007)

Development of a *Social Responsibility and Science* learning module for WKU Students (with Mike Stokes; Spring 2007)

Representing Potter College as a member of the University Senate Faculty Welfare Subcommittee (2006-2007 academic year)

FACET Faculty Mentor (2006-2007 Academic Year)

Faculty Advisor for the Phi Sigma Pi National Honors Fraternity (2006-2007 Academic Year)

Alternate Member of University Senate Representing Sociology Department (Fall 2005)

Potter College Dean's Advisory Committee (2004-2005 academic year)

Service to the Community & Discipline

Co-facilitator (w/ Carol Jordon) for the Patricia Minton Taylor Theatre in Diversion Program in Warren County, Kentucky – in association with the Commonwealth of Kentucky's Administrative Office of the Courts (Spring 2012, Spring 2013, Spring 2014; Spring 2015; Spring 2016; Spring 2017)

Taking Student Success to Scale (TS3) High Impact Practices in the States Initiative and Conference Planning Committee (Spring 2016 to the present)

Keynote Speaker for Remembrance Walk for the Srebrenica Genocide (July 2015; July 2016; July 2017)

Assisted United Way of South Central Kentucky with the analysis of a social survey of local residents (September 2013 – September 2014)

Developed and Coordinated Educational Programming at WKU for the Seventeenth Convention of Bosniaks in North America (Spring Semester 2012; Event May 20-27, 2012)

Member of Teaching Award Committee, American Society of Criminology. (2012-2013)

Principal Investigator: conducted a social survey for the Department of Public Advocacy in Bowling Green, KY (Summer 2009)

Development of a Community Development and Engagement Project for WKU Graduate Students, "Hill House Program" (with Paul Markham & Leah Ashwill, WKU ALIVE Center)

Principal Investigator: conducted a social survey for the Department of Public Advocacy in Bowling Green, KY (Summer 2006)

Peer-reviewer for the journal *Homicide Studies*, *The Sociological Quarterly*, the *American Journal of Public Health*, *Journal of Peace Studies*, *Social Science and Medicine International Criminal Justice Review*, and *Southern Rural Sociology*, *Contemporary Journal of Anthropology and Sociology*.

Reviewer *Work and Occupations* reader (Roxbury Publishing), *Mismeasure of Crime* (Sage Publishing), *Major Correlates of Crime* (Cambridge University Press), *Investigating the Social World* (Sage), and *Social Theory: The Classical and Multicultural Readings* (Westview)

Contact Information

Jerry Daday
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