

Opening for Graduate General Assistantship (GG) or Graduate Teaching Assistantship (GT) to begin Fall 2015

I. Job Title: Interactive Experience Design Program Assistant

II. Deadline: Application review begins May 4th, 2015

III. Department: WKU AD Program within the School of Journalism & Broadcasting

IV. Contact: Cliff Shaluta, Professor of Advertising & Coordinator of the AD+PR Unit, cliff.shaluta@wku.edu, Cell (270) 991-6966

V. Description

The IxD Program Assistant reports to the AD+PR Unit Coordinator. Their primary responsibilities are to work with AD faculty to promote the new program and to help with course content and lab exercises for students enrolled in our programming courses. Promotional activities include creating relevant content, maintaining websites, social media outreach, and conducting recruiting webinars. The IxD Program Assistant will also help develop programming exercises for students and help them complete these course assignments in our computer labs. See <http://wkufusion.com> for more details about the new AD Program. Hours are flexible, but may include some evenings and weekends.

VI. Stipend and Tuition: \$11,000 Stipend + \$9,270 Full Tuition AY for Position

VII. Ideal Qualifications

- Proficiency with HTML/CSS, with emphasis on HTML5 and CSS3
- Knowledge of xcode, Javascript, and jQuery
- Proficiency with Adobe's Creative Cloud 2014 with an understanding of web building tools including Edge Animate, Edge Reflow, Dreamweaver, Flash, and Muse
- A basic understanding of User Experience Design (UX)
- Ability to manage web, mobile or computer application projects from start to finish with samples of work
- Basic understanding of business fundamentals
- Willingness to be part of a dynamic team focused on making the IxD track a success

VIII. Application Materials Requested

Resume, cover letter stating interest in the position including why the applicant's credentials are ideally suited for the position, and a list of 4 academic or business references. These items can be sent via e-mail to cliff.shaluta@wku.edu. Please include a link to an online portfolio or links to samples of web, mobile, computer applications, or design projects.