

Agenda
CHHS Graduate Curriculum Meeting

Date: April 10, 2017

Time: 10:30 AM

Location: AC 201

- I. Minutes of the Nov. 28, 2016 & Feb. 13, 2017 meeting:
- II. Agenda

Type of Item	Description
Action	Create an New Certificate Program Health Education Contact: Marilyn Gardner, marilyn.gardner@wku.edu , 270-745-5864

- III. Discussion:
- IV. Upcoming meeting dates:
 - a. Graduate Curriculum Committee: May 1, 2017 (DSU 3029)
 - b. Graduate Council: May 11, 2017
 - c. Senate: August 2017
 - d. Next CHHS Graduate Curriculum Committee: TBD fall 2017

Certificate Program - Create New (Action)

Date: February 20, 2017

College: CHHS

Department: Public Health

Contact Person: Marilyn Gardner, marilyn.gardner@wku.edu, 270-745-5864

1. Identification of program:

1.1 **Program title:** Health Education

1.2 **Required hours:** 12

1.3 **Program Description:** The Health Education Certificate imparts the knowledge and skills necessary for health educators, and is aligned with the seven areas of responsibility outlined by the National Commission for Health Education Credentialing (NCHEC) for Certified Health Education Specialists (CHES).

2. Learning outcomes of the proposed certificate program:

Upon completing the certificate, students will be able to:

- Assess individual and community needs for health education
- Plan effective health education strategies, interventions, and programs
- Implement health education strategies, interventions, and programs
- Design evaluation plan for health education interventions and programs
- Administer health education strategies, interventions, and programs
- Serve as a health education resource person
- Communicate and advocate for health and health education

3. Rationale:

- 3.1 **Reason for developing the proposed certificate program:** The certificate supports workforce development inasmuch as it is designed for community and public health practitioners who want to advance instruction in health education and who need academic preparation for the Certified Health Education Specialist (CHES) examination. This certificate will serve the needs of MPH students who formerly sought the health education concentration, as well as students in other related disciplines who wish to complement their existing degree program.
- 3.2 **Relationship of the proposed certificate program to other programs now offered by the department:** The proposed certificate program complements and nests within the MPH program.
- 3.3 **Relationship of the proposed certificate program to certificate programs offered in other departments:** There are no other certificate programs in other departments related to health education.
- 3.4 **Projected enrollment in the proposed certificate program:** five to ten students per academic year.
- 3.5 **Similar certificate programs offered elsewhere in Kentucky and in other states (including programs at benchmark institutions):** There are no certificates in health education offered elsewhere in Kentucky. UAB has a 15-hour online health education and promotion certificate, and two of our benchmarks – Ball State and UNC Charlotte – offer certificates in community health.

3.6 **Relationship of the proposed certificate program to the university mission and objectives:** This proposed certificate program supports the university mission of lifelong learning. It also supports objectives 3.1.3 and to a lesser degree 1.5.1.

4. **Admission Criteria:** Admission to the Graduate School.

5. **Curriculum:** PH 587 Health Behavior; PH 575 Program Planning in Public Health Practice; PH 576 Educational Methods and Techniques in Public Health Education; PH 548 Community Health Organization

6. **Budget implications:** None; these are courses currently offered at least once annually by the department

7. **Term of implementation:** Fall 2017

8. **Dates of committee approvals:**

Department	<u>3/1/2017</u>
CHHS Graduate Curriculum Committee	_____
Office of Academic Affairs (if ≥ 18 hour program)	_____
Professional Education Council (if applicable)	_____
Graduate Council Curriculum Committee	_____
Graduate Council	_____
University Senate	_____
Board of Regents	_____