

Agenda  
College of Health and Human Services  
Graduate Curriculum Meeting

Date: Monday, February 24, 2014

Location: AC 201D

Time: 10:30 AM

- I. Old business: Minutes from the January 27, 2014 meeting.
- II. New business: Agenda

Type of Item	Item Description and Contact Information
Consent	Proposal to Revise Course Prerequisites/Corequisites REC 435G Outdoor Expedition Planning Contact: Tammie Stenger-Ramsey, <a href="mailto:Tammie.stenger@wku.edu">Tammie.stenger@wku.edu</a> , 745-6063
Action	Proposal to Create a New Course KIN 518 Advanced Statistics in Kinesiology Contact: Scott Lyons, <a href="mailto:scott.lyons@wku.edu">scott.lyons@wku.edu</a> , 745-6035
Action	Proposal to Create a New Course RSA 554 Student-Athlete Development Contact: Evelyn Oregon, <a href="mailto:evelyn.oregon@wku.edu">evelyn.oregon@wku.edu</a> , 745-2080 Amy Fitzpatrick, <a href="mailto:amy.fitzpatrick@wku.edu">amy.fitzpatrick@wku.edu</a> , 745-2710
Action	Proposal to Create a New Course RSA 556 Governance in Intercollegiate Athletics Contact: Evelyn Oregon, <a href="mailto:evelyn.oregon@wku.edu">evelyn.oregon@wku.edu</a> , 745-2080 Amy Fitzpatrick, <a href="mailto:amy.fitzpatrick@wku.edu">amy.fitzpatrick@wku.edu</a> , 745-2710
Action	Proposal to Create a New Course RSA 558 Compliance in Intercollegiate Athletics Contact: Evelyn Oregon, <a href="mailto:evelyn.oregon@wku.edu">evelyn.oregon@wku.edu</a> , 745-2080 Amy Fitzpatrick, <a href="mailto:amy.fitzpatrick@wku.edu">amy.fitzpatrick@wku.edu</a> , 745-2710
Action	Proposal to Create a New Course SWRK 678 Environmental Justice: Theory, Policy, and Practice Contact: Gayle Mallinger, <a href="mailto:gayle.mallinger@wku.edu">gayle.mallinger@wku.edu</a> , 745-3535
Action	Proposal to Revise a Program 095 Recreation and Sport Administration Contact: Evelyn Oregon, <a href="mailto:evelyn.oregon@wku.edu">evelyn.oregon@wku.edu</a> , 745-2080 Amy Fitzpatrick, <a href="mailto:amy.fitzpatrick@wku.edu">amy.fitzpatrick@wku.edu</a> , 745-2710

- III. Discussion items:
- IV. Upcoming Meetings:
  - a. Graduate Council for today's items: March 20, 2014 (**Proponents are required to attend. Any proposals needing to go to PEC will be delayed.**)
  - b. Senate Meeting: April 17, 2014

**College of Health and Human Service  
Department of Kinesiology, Recreation and Sport  
Proposal to Revise Course Prerequisites  
(Consent Item)**

Contact Person: Tammie Stenger-Ramsey, [Tammie.stenger@wku.edu](mailto:Tammie.stenger@wku.edu), 5-6063

**1. Identification of course:**

- 1.1 Course prefix and number: REC 435G
- 1.2 Course title: Outdoor Expedition Planning

**2. Current prerequisites:** REC 335 and 337 or instructor permission

**3. Proposed prerequisites:** Junior Status or instructor permission

**4. Rationale for the revision of prerequisites:**

Currently the course is only available to a maximum of 12 students per calendar year who are chosen to be part of the Outdoor Leadership Program Semester Cohort. The program faculty would like to open this course to other interested students who may not be interested in participating in the semester cohort.

**5. Effect on completion of major/minor sequence:** None

**6. Proposed term for implementation:** Spring 2015

**7. Dates of prior committee approvals:**

KRS Department

2/10/2014

CHHS Graduate Curriculum Committee

Graduate Council

University Senate

**College of Health and Human Services  
Department of Kinesiology, Recreation & Sport  
Proposal to Create a New Course  
(Action Item)**

Contact Person: Scott Lyons, scott.lyons@wku.edu, 745.6035

**1. Identification of proposed course:**

- 1.1 Course prefix and number: KIN 518
- 1.2 Course title: Advanced Statistics in Kinesiology
- 1.3 Abbreviated course title: Adv Statistics in Kinesiology
- 1.4 Credit hours: 3 Variable credit: No
- 1.5 Grade type: Standard letter grade
- 1.6 Prerequisites/corequisites: Graduate standing; acceptance into Kinesiology graduate program
- 1.7 Course description: Study and application of statistical techniques commonly used in kinesiology research. Includes regression modeling, single and multi factor analysis of variance, and repeated measures designs.

**2. Rationale:**

- 2.1 Reason for developing the proposed course: This course builds upon the concepts presented in KIN 515. The course would instruct graduate students regarding common statistical analyses utilized with common investigative designs in kinesiology. Specific topics include regression modeling, factors related to analysis of variance, and how to analyze repeated measures designs.
- 2.2 Projected enrollment in the proposed course: Estimated 12 – 18 students based on current and projected enrollment in the program.
- 2.3 Relationship of the proposed course to courses now offered by the department: This course would add to the knowledge gained in KIN 515.
- 2.4 Relationship of the proposed course to courses offered in other departments: This course is similar to the courses listed below in that it will provide in depth instruction on statistical analysis related to concepts within a specific field. Whereas the courses listed below are statistics courses with direct application to mathematics, sociology, and psychology, this course will provide instruction on statistical procedures and analysis specific to the field of kinesiology.  
MATH 502 Introduction to Probability and Statistics II  
SOCL 514 Advanced Social Statistics  
PSY 513 Advanced Statistical Analysis
- 2.5 Relationship of the proposed course to courses offered in other institutions:  
Ball State University: EXSCI 611 Research Design and Data Analysis for the Exercise Science  
California State University-Chico: KINE 601 Statistical Methods in Kinesiology Research

Eastern Illinois University: PED 5001 Statistical Analysis in Kinesiology and Sports Studies

Indiana State University: PE 585 - Data Processing in the Sport Sciences

Middle Tennessee State University: HHP 7700 Advanced Data Analysis and Organization for Human Performance

Missouri State University: PED 605 Applied Statistics in Health, Physical Education, and Recreation

Western Illinois University: KIN511 Measurement and Statistical Analysis

### 3. Discussion of proposed course:

3.1 Schedule type: L- Lecture

3.2 Learning Outcomes:

Upon completion of this course the student should be able to

- Demonstrate an understanding of advanced statistical terminology of the discipline.
- Select the most appropriate statistical analysis procedure for a given set of data.
- Demonstrate the ability to make sense of test scores, data sets, graphs, and other quantitative information.
- Demonstrate an understanding of common inferential statistics and recognize their applications in health, fitness, sports, industry, and medicine.

3.3 Content outline

- Review of basic statistical concepts:
  - Sampling and sampling distributions
  - Hypothesis testing
  - Student t-tests
  - Correlation
- Regression modeling:
  - Linear regression models
  - Estimation of the parameters in linear regression models
  - Testing for significance of regression
  - Tests on individual regression on the individual regression coefficients
  - Multiple regression modeling
  - Confidence intervals in multiple regression
- Analysis of variance:
  - Analysis of the fixed effects model
  - Decomposition of the total sum of squares
  - Analysis of the random effects model
  - Two-factor factorial with random factors
  - Two factor mixed model
  - Repeated measures design

3.4 Student expectations and requirements: Daily and punctual attendance is expected, as well as active participation in the class. Additionally, students are expected to complete all assignments, quizzes, examinations, and other forms of assessment.

3.5 Tentative texts and course materials: Field, A. *Discovery of Statistics Using IBM SPSS Statistics*. SAGE Publishers. Thousand Oaks, CA.

**4. Resources:**

- 4.1 Library resources: Adequate (pending)
- 4.2 Computer resources: Adequate

**5. Budget implications:**

- 5.1 Proposed method of staffing: An Exercise Science/Kinesiology faculty member will teach course.
- 5.2 Special equipment needed: None
- 5.3 Expendable materials needed: None
- 5.4 Laboratory materials needed: None

**6. Proposed term for implementation:** Fall 2014

**7. Dates of prior committee approvals:**

Department/ Unit	Kinesiology, Recreation & Sport	2/10/14
CHHS Graduate Curriculum Committee		_____
Graduate Council		_____
University Senate		_____

**College of Health and Human Services**  
**Department of Kinesiology, Recreation, and Sport**  
**Proposal to Create a New Course**  
**(Action Item)**

Contact Persons: Evelyn Oregon, Ph.D., evelyn.oregon@wku.edu, (270) 745-2080  
Amy Fitzpatrick, MPA., amy.fitzpatrick@wku.edu, (270) 745-2710

**1. Identification of proposed course:**

- 1.1 Course prefix and number: RSA 554
- 1.2 Course title: Student-Athlete Development
- 1.3 Abbreviated course title: Student-Athlete Development
- 1.4 Credit hours: 3
- 1.5 Grade type: Standard Letter Grade
- 1.6 Prerequisites/corequisites: n/a
- 1.7 Course catalog listing: This course assists in developing an understanding of the historical and contemporary issues faced by student-athletes at colleges and universities. Content will include support services guidelines in the areas of academics, personal issues, and career preparation/planning.

**2. Rationale:**

- 2.1 Reason for developing the proposed course: This course is needed for the graduate concentration and certificate in Intercollegiate Athletic Administration administered by the Department of Kinesiology, Recreation, and Sport (KRS) and WKU's Division of Extending Learning and Outreach (DELO). The degree program and certificate are supported by an external agreement with the National Association of Collegiate Directors of Athletics (NACDA).
- 2.2 Projected enrollment in the proposed course: 20-25
- 2.3 Relationship of the proposed course to courses now offered by the department: This course will be restricted to students accepted into the cohort and/or certificate programs in Intercollegiate Athletic Administration. This course will complement undergraduate and graduate recreation and sport courses offered by the KRS Department.
- 2.4 Relationship of the proposed course to courses offered in other departments: This course will have little or no impact on other courses since all students taking the course will be admitted to online cohort or certificate programs. No other departments at WKU offer online courses in student-athlete development for recreation and sport students.
- 2.5 Relationship of the proposed course to courses offered in other institutions: No benchmark institutions offer a similar course. Other institutions that offer similar graduate courses on this important topic including Kansas State University (EDCEP 854, **College Student-Athlete**) and Michigan State University (KIN 858, Student Athlete Development).

**3. Discussion of proposed course:**

- 3.1 Type of course: L-Lecture: Formal presentation of subject: may include a variety of delivery methods

- 3.2 Course Objectives: Upon successful completion of this course, a student should have the ability to:
- Comprehend the historical and contemporary issues faced by collegiate student-athletes
  - Acquire a multidimensional perspective on characteristics of collegiate student-athletes and factors influencing their athletic and academic performance
  - Analyze developmental, academic, and multicultural issues associated with collegiate student-athletes
  - Compare and contrast programs and other resources designed to support collegiate student-athletes
  - Comprehend relevant ethical and professional issues associated with working with collegiate student-athletes
  - Demonstrate knowledge on how to identify relevant resources and research pertaining to collegiate student-athletes
- 3.3 Content outline:
- Historical Perspective and Overview of Student-Athlete Development/Academic Support
  - The College Student-Athlete Experience
  - NCAA Academic Eligibility and Academic Advising
  - Ethical and Professional Issues
  - Student-Athlete Development Programming
  - Tutorial and Mentor Programs
  - *The Student-Athlete Advisory Committee (SAAC's)*
  - Life Skills for Collegiate Student-Athletes
  - Developing the Student-Athlete as a Whole Person
  - Student-Athlete Transitions and Sport Termination
- 3.4 Student expectations and requirements:  
This will be an online course comprised of chapter readings, presentations, discussions, case studies, projects, quizzes, and exams.
- 3.5 Tentative texts and course materials:  
Etzel, E.F. (2009). *Counseling and psychological services for college student-athletes*. Morgantown, WV: Fitness Information Technology.

Leslie Toogood, A., & Gill, E. (2008). *Advising student-athletes: A collaborative approach to success*. Manhattan, KS: National Academic Advising Association.

#### 4. Resources:

- 4.1 Library resources: Adequate  
4.2 Computer resources: No additional required.

#### 5. Budget implications:

- 5.1 Proposed method of staffing: This course will be taught by existing KRS faculty and part-time faculty funded by WKU's Division of Extended Learning and Outreach (DELO) and

supported by an external agreement with the National Association of Collegiate Directors of Athletics (NACDA).

- 5.2 Special equipment needed: n/a
- 5.3 Expendable materials needed: n/a
- 5.4 Laboratory materials needed: n/a

**6. Proposed term for implementation:** Fall 2014

**7. Dates of prior committee approvals:**

KRS Department \_\_\_\_\_ 2/10/2014

CHHS Graduate Curriculum Committee \_\_\_\_\_

Graduate Council \_\_\_\_\_

University Senate \_\_\_\_\_

**Attachment: Bibliography, Library Resources Form, Course Inventory Form**

**College of Health and Human Services  
Department of Kinesiology, Recreation, and Sport  
Proposal to Create a New Course  
(Action Item)**

Contact Persons: Evelyn Oregon, Ph.D., evelyn.oregon@wku.edu, (270) 745-2080  
Amy Fitzpatrick, MPA, amy.fitzpatrick@wku.edu, (270) 745-2710

**1. Identification of proposed course:**

- 1.1 Course prefix and number: RSA 556
- 1.2 Course title: Governance in Intercollegiate Athletics
- 1.3 Abbreviated course title: Governance in Intercollegiate Athletics
- 1.4 Credit hours: 3
- 1.5 Grade type: Standard Letter Grade
- 1.6 Prerequisites/corequisites: n/a
- 1.7 Course catalog listing: This course provides for a thorough examination of intercollegiate athletics governing bodies (i.e., NCAA, NAIA, NAAC, NJCAA). Emphasis will be placed upon governing hierarchy, responsibilities of individual institutions, conference affiliations, and membership requirements.

**2. Rationale:**

- 2.1 Reason for developing the proposed course: This course is needed for the graduate concentration and certificate in Intercollegiate Athletic Administration administered by the Department of Kinesiology, Recreation, and Sport (KRS) and WKU's Division of Extending Learning and Outreach (DELO). The degree program and certificate are supported by an external agreement with the National Association of Collegiate Directors of Athletics (NACDA).
- 2.2 Projected enrollment in the proposed course: 20-25
- 2.3 Relationship of the proposed course to courses now offered by the department: This course will be restricted to students accepted into the cohort and/or certificate programs in Intercollegiate Athletic Administration. This course will complement undergraduate and graduate recreation and sport courses offered by the KRS Department.
- 2.4 Relationship of the proposed course to courses offered in other departments: This course will have little or no impact on other courses since all students taking the course will be admitted to an online cohort or certificate program. No other departments at WKU offer online courses in intercollegiate athletic governance for recreation and sport students.
- 2.5 Relationship of the proposed course to courses offered in other institutions: Other benchmark institutions that offer similar graduate courses on this topic include, Bowling Green State University: HMSL 6400 (Governance in Intercollegiate Athletics), Northern Illinois University: LESM 555 (Sport Globalization and International Governance), Ohio: SASM 6260 (Sport Governance and Policy Development).

**3. Discussion of proposed course:**

- 3.1 Type of course: L-Lecture: Formal presentation of subject: may include a variety of delivery methods

- 3.2 Course Objectives: Upon successful completion of this course, a student should have the ability to:
- Conceptualize the history of intercollegiate athletic governing bodies
  - Understand the organizational structure of intercollegiate athletics governing bodies
  - Be familiar with the constitution and operating bylaws of intercollegiate athletic associations
  - Identify the membership requirements of various intercollegiate governing bodies
  - Assess the social, legal, ethical, economic, political and educational influence of governmental bodies on intercollegiate athletics
  - Identify the sanctions and appeal processes utilized by intercollegiate athletics governing bodies
  - Critically examine current issues and trends in modern sport governance

- 3.3 Content outline:
- Historical Perspective
  - Intercollegiate Administration
  - Governing Bodies/Associations
  - Requirements for Memberships
  - Organizational Structure
  - Athletic Conferences
  - Historically Black Colleges and Universities (HBCU's)
  - Constitutions and Bylaws
  - Authority and Functions of Various Sport Governing Bodies
  - Sanctions and Appeals Processes
  - Current Policy Issues

- 3.4 Student expectations and requirements:  
This will be an online course comprised of chapter readings, presentations, discussions, case studies, projects, quizzes, and exams.

- 3.5 Tentative texts and course materials:  
Online resources will be used, and course packets and modules will be developed as we will be thoroughly examining a number of different intercollegiate athletics governing bodies (i.e., NCAA, NAIA, NAAC, NJCAA), conference affiliations and membership requirements.

**4. Resources:**

- 4.1 Library resources: Adequate  
4.2 Computer resources: No additional required.

**5. Budget implications:**

- 5.1 Proposed method of staffing: This course will be taught by existing KRS faculty and part-time faculty funded by WKU's Division of Extended Learning and Outreach (DELO) and supported by an external agreement with the National Association of Collegiate Directors of Athletics (NACDA).

- 5.2 Special equipment needed: n/a
- 5.3 Expendable materials needed: n/a
- 5.4 Laboratory materials needed: n/a

**6. Proposed term for implementation:** Fall 2014

**7. Dates of prior committee approvals:**

KRS Department 2/10/2014

CHHS Graduate Curriculum Committee \_\_\_\_\_

Graduate Council \_\_\_\_\_

University Senate \_\_\_\_\_

**Attachment: Bibliography, Library Resources Form, Course Inventory Form**

**College of Health and Human Services  
Department of Kinesiology, Recreation, and Sport  
Proposal to Create a New Course  
(Action Item)**

Contact Persons: Evelyn Oregon, Ph.D., [evelyn.oregon@wku.edu](mailto:evelyn.oregon@wku.edu), (270) 745-2080  
Amy Fitzpatrick, MPA, [amy.fitzpatrick@wku.edu](mailto:amy.fitzpatrick@wku.edu), (270) 745-2710

**1. Identification of proposed course:**

- 1.1 Course prefix and number: RSA 558
- 1.2 Course title: Compliance in Intercollegiate Athletics
- 1.3 Abbreviated course title: Compliance in Intercollegiate Athletics
- 1.4 Credit hours: 3
- 1.5 Grade type: Standard Letter Grade
- 1.6 Prerequisites/corequisites: n/a
- 1.7 Course catalog listing: This course will provide an in-depth analysis of NCAA rules and regulations relating to intercollegiate athletics. Topics will include ethical conduct, employment issues, amateurism, recruiting, eligibility (academic and general requirements), financial aid, awards and benefits, playing and practice schedules, and enforcement.

**2. Rationale:**

- 2.1 Reason for developing the proposed course: This course is needed for the graduate concentration and certificate in Intercollegiate Athletic Administration administered by the Department of Kinesiology, Recreation, and Sport (KRS) and WKU's Division of Extending Learning and Outreach (DELO). The degree program and certificate are supported by an external agreement with the National Association of Collegiate Directors of Athletics (NACDA).
- 2.2 Projected enrollment in the proposed course: 20-25
- 2.3 Relationship of the proposed course to courses now offered by the department: This course will be restricted to students accepted into the cohort and/or certificate programs in Intercollegiate Athletic Administration. This course will complement undergraduate and graduate recreation and sport courses offered by the KRS Department.
- 2.4 Relationship of the proposed course to courses offered in other departments: This course will have little or no impact on other courses since all students taking the course will be admitted to online cohort and/or certificate programs. No other departments at WKU offer online courses in NCAA compliance for sport students.
- 2.5 Relationship of the proposed course to courses offered in other institutions: This industry requested and inspired course will be a first attempt to create graduate level curricula in an ever increasingly important topic area. We could find no evidence of a course specifically focused on compliance in intercollegiate athletics.

**3. Discussion of proposed course:**

- 3.1 Type of course: L-Lecture: Formal presentation of subject: may include a variety of delivery methods

3.2 Course Objectives: Upon satisfactory completion of this course, a student should have the ability to:

- Demonstrate a foundation of rules compliance knowledge
- Explain the intent and meaning of specific bylaws
- Analyze the general principles of, amateurism, recruiting, eligibility (academic and general requirements) of intercollegiate athletics
- Explain and interpret NCAA institutional accreditation requirements
- Describe the core competencies necessary to develop ethical, integrity-based compliance programs
- Articulate current NCAA legislation, its application, and available resources.

3.3 Content outline:

- Operating Bylaws-Ethical Conduct
- Conduct and Employment of Athletic Personnel
- Amateurism
- Recruiting
- Eligibility and Academic Requirements
- Financial Aid
- Awards, Benefits and Expenses for Enrolled Student Athletes
- Playing and Practice Sessions
- Violations and Enforcement

3.4 Student expectations and requirements:

This will be an online course comprised of chapter readings, presentations, discussions, case studies, projects, online modules, quizzes, and exams.

3.5 Texts and Tentative Materials:

NCAA Division I Manual: Indianapolis, IN

Additional course readings and case studies will be provided.

#### **4. Resources:**

- 4.1 Library resources: Library resources not needed for course
- 4.2 Computer resources: No additional required.

#### **5. Budget implications:**

- 5.1 Proposed method of staffing: This course will be taught by existing KRS faculty and part-time faculty funded by WKU's Division of Extended Learning and Outreach (DELO) and supported by an external agreement with the National Association of Collegiate Directors of Athletics (NACDA).
- 5.2 Special equipment needed: n/a
- 5.3 Expendable materials needed: n/a
- 5.4 Laboratory materials needed: n/a

**6. Proposed term for implementation:** Fall 2014

**7. Dates of prior committee approvals:**

KRS Department 2/10/2014

CHHS Graduate Curriculum Committee \_\_\_\_\_

Graduate Council \_\_\_\_\_

University Senate \_\_\_\_\_

**Attachment: Bibliography, Library Resources Form, Course Inventory Form**

**CHHS**  
**Social Work**  
**Proposal to Create a New Course**  
**(Action Item)**

Contact Person: Dr. Gayle Mallinger, [gayle.mallinger@wku.edu](mailto:gayle.mallinger@wku.edu) 5-3535

**1. Identification of proposed course:**

- 1.1 Course prefix and number: SWK 678
- 1.2 Course title: Environmental Justice: Theory, Policy, and Practice
- 1.3 Abbreviated course title: Env Justice: Theory Pol & Prac
- 1.4 Credit hours: 3 Variable credit: no
- 1.5 Grade type: standard letter grade
- 1.6 Prerequisites/co-requisites: none
- 1.7 Course description: Examines the relationship between environmental practice and social inequity, with grounding in relevant theories, policies, practice and evaluation of micro, mezzo, and macro intervention.

**2. Rationale:**

- 2.1 Reason for developing the proposed course: SWK 678 will serve as an online elective course in the MSW program. The person-in-environment perspective is a guiding principle of social work. This course enhances the advanced generalist perspective by providing students with the opportunity to explore the natural physical environment as context for individuals, families and communities. In addition, the course offers students the opportunity to connect theory, policy, and practice in concurrence with CSWE accreditation standards. WKU is witnessing a growing interest in graduate courses that address environmental, social, and economic sustainability. In addition to serving MSW students, this course will provide any graduate student interested in environmental policy and practice a potential elective.
- 2.2 Projected enrollment in the proposed course: 20-25 students
- 2.3 Relationship of the proposed course to courses now offered by the department: Environmental justice may be discussed Human Behavior in the Social Environment (SWK 510), Foundations of Social Policy (SWK 530) and in the Generalist Social Work Practice and Rural Community Development and Organization classes (SWK 520, 523); in contrast, SWK 678 provides an extended analysis on the topic. The MSW program tries to provide electives that focus on a variety of specialized topics to help further develop students for anticipated jobs after graduation. The topic of environmental justice is increasingly important as graduates move into jobs that require this specialized knowledge and skills.
- 2.4 Relationship of the proposed course to courses offered in other departments: A graduate course in Public Health is related to the proposed course. PH 584 Principles of Environmental Health discusses “environmental exposures that may lead to adverse health outcomes in communities”. Two graduate courses in Sociology are also related: SOCL 470G Environmental Sociology addresses, among other topics, “social movements

and social structural change associated with sustainability, environmental justice, and the rights of nature”; and SOCL 572 Environmental Criminology focuses on “criminological solutions to environmental problems.” Geography & Geology offers a number of courses related to environmental sustainability that are designed for students seeking a Master of Science degree. For instance, GEOS 530 Seminar in Cultural Geography is a seminar-field experience that covers cultural origins and dispersals, environmental perception and behavior, and resulting consequence upon the geographic landscape. GEOS 544 Environmental Ethics, GEOG 474G Environmental Planning and GEOS 571 Quality of Life are all examples of courses available to students with a science background, especially those enrolled in the MS in Geoscience. The Center for Environmental Education for Sustainability offers four graduate courses (for instance, ENVE 560 Investigating and Evaluating Environmental Issues, ENVE 585 Special Topics) designed to provide teachers with an endorsement (EE) in environmental education. Finally, the MBA offers an emphasis that assists business leaders in their efforts to lead sustainably. SWK 678 provides distinct material on theories and policies that inform effective social work interventions used with vulnerable populations.

- 2.5 Relationship of the proposed course to courses offered in other institutions: Other MSW programs throughout the United States offer courses centered around environmental justice. The University of Wisconsin, Madison, offers SOWK 6107 Environmental Justice and Development. Portland State University offers SWK 545 Sustainability in Social Work. The University of North Carolina offers SOWO 880 Sustainable Development. Offering this content at WKU keeps the MSW competitive with other MSW programs in Kentucky and throughout the United States.

### 3. Discussion of proposed course:

- 3.1 Schedule type: S
- 3.2 Learning Outcomes: Upon completion of this course, students will 1. Evaluate the efficacy of various theories as they inform environmental justice; 2. Articulate the connection between environmental justice and social work values and ethics; 3. Evaluate the appropriateness of social work interventions to environmental injustice.
- 3.3 Content outline: The syllabus will include the following topics:
- Introduction to Environmental Justice
    - Historical Perspectives
    - Racial Inequity
    - Gender Inequity
    - Class inequity
  - Theoretical Perspectives
    - Ecological Perspective
    - Systems Theory
    - Risk and Resilience
  - Policy
    - Local
    - State
    - National
    - Global
  - Practice

- Micro
  - Mezzo
  - Macro
- 3.4 Student expectations and requirements:  
Students will engage in class discussion, complete Blackboard assignments, complete exams based on course readings and lecture materials, reflection papers, case studies, and planned change paper.
- 3.5 Tentative texts and course materials:  
The tentative text for this course is:  
Gray, M., Coates, J. & Hethrington, T. (2013) *Environmental Social Work*, NY, Routledge Press.
- Examples of other readings include:  
Bullard, R. Solid waste sites and the Houston Black community," *Sociological Inquiry* 53 (2) 273-288, 1983.  
Dominelli, L. (2013). Environmental justice at the heart of social work practice: Greening the profession. *International Journal of Social Welfare*, 22(4), 431-439. doi:10.1111/ijsw.12024  
Grise-Owens, E., Miller, J. & Owens, L. (2014). Responding to global shifts: Meta-practice as a relevant social work practice paradigm. *Journal of Teaching in Social Work*, 34 (1) 46-59. doi: 10.1080/08841233.2013.866614  
Miller, S., Hayward, R., & Shaw, T. V. (2012). Environmental shifts for social work: A principles approach. *International Journal of Social Welfare*, 21(3), 270-277. doi:10.1111/j.1468-2397.2011.00848.x  
Mohai, P. & Saha, R. (2007) Racial inequality in the distribution of hazardous waste: a national-level reassessment. *Social Problems*. 54:343-370.  
Schmitz, C. L., Matyók, T., Sloan, L. M., & James, C. (2012). The relationship between social work and environmental sustainability: Implications for interdisciplinary practice. *International Journal of Social Welfare*, 21(3), 278-286. doi:10.1111/j.1468-2397.2011.00855.x  
Williams, O “(2005). Food and Justice: The Critical Link to Healthy Communities.” In *Power, Justice, and the Environment: A Critical Appraisal of the Environmental Justice Movement*, David Naguib Pellow and Robert J. Brulle,(Eds) 117-130. Cambridge: MIT Press, 2005.

#### 4. Resources:

- 4.1 Library resources: Library resources are adequate for this course as explained on the Library resources form
- 4.2 Computer resources: Uses Blackboard and Tegrity. Both have appropriate level of support needed for this course.

#### 5. Budget implications:

- 5.1 Proposed method of staffing: Part of faculty workload or winter/summer DELO offering. Electives are currently offered Fall, Winter, Spring and Summer as part of the typical MSW program.
- 5.2 Special equipment needed: N/A

- 5.3 Expendable materials needed: N/A
- 5.4 Laboratory materials needed: N/A

**6. Proposed term for implementation:** Fall 2014

**7. Dates of prior committee approvals:**

Department of Social Work

February 12, 2014

CHHS Graduate Curriculum Committee

Graduate Council

University Senate

**Attachment: Bibliography, Library Resources Form, Course Inventory Form**

**College of Health & Human Services  
Department of Kinesiology, Recreation & Sport  
Proposal to Revise a Program  
(Action Item)**

Contact Persons: Evelyn Oregon, Ph.D., evelyn.oregon@wku.edu, (270) 745-2080  
Amy Fitzpatrick, MPA., amy.fitzpatrick@wku.edu, (270) 745-2710

**1. Identification of program:**

- 1.1 Current program reference number: 095
- 1.2 Current program title: Recreation and Sport Administration
- 1.3 Credit hours: 33

**2. Identification of the proposed program changes:**

- Add a concentration entitled Intercollegiate Athletic Administration to the Master of Science in Recreation and Sport Administration degree program by utilizing an existing course and three new courses.

**3. Detailed program description:**

Current Curriculum				Proposed Curriculum			
Prefix	#	Course Title	Hrs	Prefix	#	Course Title	Hrs.
		Core Courses				Core Courses	
RSA	501	Research Methods in Recreation and Sport	3	RSA	501	Research Methods in Recreation and Sport	3
RSA	513	Recreation and Sport Administration	3	RSA	513	Recreation and Sport Administration	3
RSA	515	Recreation and Sport Facility Development	3	RSA	515	Recreation and Sport Facility Development	3
RSA	517	Legal Issues in Recreation and Sport	3	RSA	517	Legal Issues in Recreation and Sport	3
RSA	519	Fiscal Practices in Recreation and Sport	3	RSA	519	Fiscal Practices in Recreation and Sport	3
RSA	521	Public Relations in Recreation and Sport	3	RSA	521	Public Relations in Recreation and Sport	3
RSA	523	Theory of Recreation and Sport	3	RSA	523	Theory of Recreation and Sport	3
		Core Total	21			Core Total	21
		General Concentration (REGC)				General Concentration (REGC)	
RSA	590	Practicum in Recreation and Sport	3	RSA	590	Practicum in Recreation and Sport	3
		Electives	9			Electives	9

		RECG Concentration Total	12			RECG Concentration Total	12
		Total Hours REGC	33			Total Hours REGC	33
		Facility and Event Management (REFM)				Facility and Event Management (REFM)	
RSA	590	Practicum in Recreation and Sport	3	RSA	590	Practicum in Recreation and Sport	3
RSA	534	Facility Management	3	RSA	534	Facility Management	3
RSA	536	Event Management	3	RSA	536	Event Management	3
RSA	538	Facility and Event Security Management	3	RSA	538	Facility and Event Security Management	3
		REFM Concentration Total	12			REFM Concentration Total	12
		Total Hours REFM	33			Total Hours REFM	33
		Athletic Administration & Coaching (REIA)				Athletic Administration & Coaching (REIA)	
RSA	530	Independent Investigations in Recreation	3	RSA	530	Independent Investigations in Recreation	3
RSA	542	Investigation of Current Interscholastic Athletics Issues	3	RSA	542	Investigation of Current Interscholastic Athletics Issues	3
RSA	543	Sports Medicine Administration for Interscholastic Athletics	3	RSA	543	Sports Medicine Administration for Interscholastic Athletics	3
RSA	544	Championship Events (Practicum)	3	RSA	544	Championship Events (Practicum)	3
		REIA Concentration Total	12			REIA Concentration Total	12
		Total Hours REIA	33			Total Hours REIA	33
		Sport Media and Branding (RESN)				Sport Media and Branding (RESN)	
JOUR	536	Sport Branding: A New Game	3	JOUR	536	Sport Branding: A New Game	3
JOUR	537	Sports Sponsorships: New Revenue Strategies	3	JOUR	537	Sports Sponsorships: New Revenue Strategies	3
JOUR	543	Strategic Public Relations Writing for Sport	3	JOUR	543	Strategic Public Relations Writing for Sport	3
JOUR	547	Issues in Sport Media Relations	3	JOUR	547	Issues in Sport Media Relations	3
		RESN Concentration Total	12			RESN Concentration Total	12
		Total Hours SMB	33			Total Hours SMB	33
		Athletic Training (REAT)				Athletic Training (REAT)	
KIN	528	Dynamics of Injury Management	3	KIN	528	Dynamics of Injury Management	3
RSA	546	Leadership and Ethics in Sports Healthcare	3	RSA	546	Leadership and Ethics in Sports Healthcare	3
KIN	503	Advanced Motor Learning and	3	KIN	503	Advanced Motor Learning and	3

		Control				Control	
KIN	524	Advanced Biomechanics	3	KIN	524	Advanced Biomechanics	3
		REAT Concentration Total	12			REAT Concentration Total	12
		Total Hours REAT	33			Total Hours REAT	33
						<b>Intercollegiate Athletic Administration (IAA)</b>	
				<b>RSA</b>	<b>538</b>	<b>Facility and Event Security Management</b>	<b>3</b>
				<b>RSA</b>	<b>554</b>	<b>Student-Athlete Development</b>	<b>3</b>
				<b>RSA</b>	<b>556</b>	<b>Governance in Intercollegiate Athletics</b>	<b>3</b>
				<b>RSA</b>	<b>558</b>	<b>Compliance in Intercollegiate Athletics</b>	<b>3</b>
						<b>IAA Concentration Total</b>	<b>12</b>
						<b>Total Hours IAA</b>	<b>33</b>

**4. Rationale for the proposed program change:**

- The proposed concentration in Intercollegiate Athletic Administration will enhance the Recreation and Sport Administration M.S. degree program by addressing industry standards, trends, and needs. These courses adhere to the values and priorities of our two partnering organizations, the National Association for Collegiate Directors of Athletics (NACDA) and the National Association of Athletic Compliance (NAAC).
- The Bureau of Labor Statistics' Office of Occupational Statistics and Employment predicts employment of post secondary education administrators to grow by 19 percent from 2012 to 2022, much faster than the average for all occupations.
- Successful intercollegiate athletic administrators are expected to acquire skills, knowledge, and experience in a wide variety of areas including finance, marketing, fundraising, legal issues, and public relations. The proposed concentration joins the existing administration degree with a concentration dedicated to these professionals. The concentration courses in facilities/events, student-athlete development, governance, and compliance are specifically focused on the unique job competencies that will allow graduates to be more competitive in a dynamic, diverse, and competitive job market.
- The NAAC Compliance Education Certification program will be partnering with WKU to help certify our students upon graduation. Certified professionals are recognized as having a working knowledge of current NCAA legislation and a foundation of technical knowledge.
- This concentration will be extremely attractive for students who are beginning or continuing careers in intercollegiate athletics. The 100% online program format will allow the KRS Department to reach out to this potential student population and strengthen one of the largest graduate programs at WKU.

**5. Proposed term for implementation:** Fall 2014

**6. Dates of prior committee approvals:**

KRS Department: 2/10/2014

CHHS Graduate Curriculum Committee \_\_\_\_\_

Graduate Council \_\_\_\_\_

University Senate \_\_\_\_\_