JOUR 427

Denita Hines
School Journalism, JOUR 427

Spring 2008 Tuesday. 3:40-6:25
MMTH 236 Office Hours by appointment
3 credit hours Contact: denita.hines@bgreen.kyschools.us
Prerequisite: senior or graduate standing

Resources
Required: Course print packet, $5-10
Other scholastic journalism materials available for checkout in the departmental resource room

Course Description
This course explores resources available to journalism teachers and the responsibility of publications advisers.

Course Objectives
My vision for this course is to make it as practical as possible while cultivating confidence. When you leave this course, my hope is that if you should have a teaching position involving advisement of a student publication, you would feel capable and know where to seek help.
Objectives are generally stated:
-witness, examine professional models
-develop professional contacts
-create practical unit/lesson plans
-investigate issues impacting scholastic journalism
-craft manageable tools for evaluation
-gain knowledge of press law and ethics
-understand the politics of the position
-evaluate and respond to student writing

ACEJMC Professional Values & Competencies
The Accrediting Council on Education in Journalism and Mass Communication requires that, irrespective of their particular specialization, all graduates should be aware of certain core values and competencies and be able to:
• Understand and apply the principles and laws of freedom of speech and press, including the right to dissent, to monitor and criticize power, and to assemble and petition for redress of grievances;
• demonstrate an understanding of the history and role of professionals and institutions in shaping communications;
• demonstrate an understanding of the diversity of groups in a global society in relationship to communications;
• understand concepts and apply theories in the use and presentation of images and information;
• demonstrate an understanding of professional ethical principles and work ethically in pursuit of truth, accuracy, fairness and diversity;
• think critically, creatively and independently;
• conduct research and evaluate information by methods appropriate to the communications professions in which they work;
• write correctly and clearly in forms and styles appropriate for the communications professions, audiences and purposes they serve;
• critically evaluate their own work and that of others for accuracy and fairness, clarity, appropriate style and grammatical correctness;
• apply basic numerical and statistical concepts;
• apply tools and technologies appropriate for the communications professions in which they work.

Note: Specific core values/competencies addressed in this class are in italics.

Evaluation
30% attendance and discussion participation
70% written/oral reports, mid-term/final projects, unit exam, field observation report, feature article

Excused absences are limited to personal illness or a death in the family and require a written statement. Excessive tardiness will be counted as an unexcused absence.

Grading Scale: 100-90 =A; 89-80 =B; 79-70 =C; 69-60 =D; Below 59=F

Policy Notes
Please turn off cell phones during class.
Monitor WKU email regularly.
All assignments must be typed. Electronically submitted work must be in Word format.

University policy regarding plagiarism will be followed:
To represent ideas or interpretations taken from another source as one’s own is plagiarism. Plagiarism is a serious offense. The academic work of a student must be his or her own. Students must give the author(s) credit for any source material used. To lift content directly from a source without giving credit is a flagrant act. To present a borrowed passage after having changed a few words, even if the source is cited, is also plagiarism. (p. 59)

Disposition of Offenses - Students who commit any act of academic dishonesty may receive from the instructor a failing grade in that portion of the course work in which the act is detected or a failing grade in the course without possibility of withdrawal… (p. 59)

University Disability Policy Statement:
"In compliance with university policy, students with disabilities who require accommodations (academic adjustments and/or auxiliary aids or services) for this course just contact the Office for Student Disability Services in DUC A-200 of the Student Success Center in Downing University Center. The OFSDS telephone number is (270)745-5004 V/TDD. Please DO NOT request accommodations directly from the professor or instructor without a letter of accommodation from the Office for Student Disability Services."

Deadline to drop a course or to change a semester course from credit to audit is March 7.