

**Minutes**  
**Leadership Council – College of Education and Behavioral Sciences**  
**Thursday, February 15, 2018 – 9:30 a.m.**  
**Dean's Conference Room, GRH**

Present: Sam Evans, Jill Sauerheber, Tony Kirchner, Wesley Waddle, Tom MacMillin, Margie DeSander, Sylvia Dietrich, Pitt Derryberry

**The University Next Door:** Dr. Sauerheber led discussion over Chapter 4. Conversation focused on lowering the cost per graduate by enrolling quality students who are likely to succeed. Additionally, enrollment related reports do not take into account non-traditional, part-time, and transfer students as they typically look at the first-time, full-time freshmen population.

The following points/questions were addressed during discussion of the chapter.

- Cut strategic planning committees – provide training for faculty to advocate for public policy
- To remain competitive, we (CEBS) will need to increase enrollment and change from the traditional classroom course delivery method when possible.
- Did WKU meet with Chamber of Commerce representatives to discuss a five-year job market projection for the BG and surrounding area? The Council agreed that this would have been helpful as we (WKU/CEBS) could have developed programs/courses that were market driven and attractive to the current student population.
- From a parent perspective, WKU in previous years has not actively recruited local high school students. There has been a lack of mailings and visibility in the local schools.
- There has been greater focus on cultivating the honors student population rather than focusing on the local high school population as a whole.

An article titled *3 Tips to Manage Shifting Prospects During Yield* was discussed. Discussion.

LTC MacMillin will lead discussion of Chapter 5.

**Strategic Planning:** The latest version of the strategic plan document was shared via email prior to the meeting. The Council reviewed and discussed the revised version. Dean Evans noted the following edits.

- Add a statement about Capture Higher Ed on page 3
- By 2020-21 CEBS will increase student numbers by two percent. This equates to approximately 40-50 students college wide.
- There will be no indicators for 2018-19 as we (CEBS) are currently looking at the end point.

Dean Evans asked unit heads if their faculty have been involved in conversations about what information is included in the college's strategic plan document. Unit heads agreed that conversations have taken place in department meetings; however, they agreed it would be helpful for Dean Evans to visit with faculty during department meetings to further discuss the strategic plan. The Strategic Plan is a living document and will need to be evaluated and adjusted as time passes.

**Closing Centers:** Dr. Derryberry proposed that the Center for Life Span Development remain open as Dr. Gross would like to investigate how the Center can be best used.

Dr. Dietrich plans to have a conversation with Dr. Day about possibilities for utilizing the Center for Innovation in Science, Technology, Engineering and Mathematics Educational Excellence. This topic will be revisited at a future meeting.

Dr. DeSander and Dr. Dietrich will discuss possibilities for the Center for Teaching & Learning - Models in Innovation. This topic will be revisited at a future meeting.

**FY19 RF Funds:** These monies may be spent using the same guidelines as followed for state fund usage. Reference WKU Policy number 3.1101 for detailed information.

Dean Evans asked unit heads to share with him how they plan to spend their department's RF funds as he needs to send a report to the Office of Sponsored Programs.

**Capture Higher Ed:** Feedback is beginning to be received from Capture Higher Ed concerning CEBS website traffic. Much of the feedback received has been positive; however, some departments are not receiving much feedback at all. Dean Evans plans to meet with Aurelia Spaulding to discuss how we need to proceed.

**CEBS Space:** The Council discussed future use of the third floor research lab space following Psychological Sciences' departure from GRH. It was agreed that space in the research lab corridor should be devoted to CEBS research pursuits. Dr. Kirchner will provide a map that will show which lab spaces will become available. This topic will be further discussed at the next meeting.

**CEBS Outstanding Graduate Student Selection Committee:** Unit heads (EALR, STE, and CNS) were asked to identify one faculty member to serve on a committee to select this year's CEBS Outstanding Graduate Student. Dr. Szymanski will represent STE. Representative names are due to Tammy no later than February 22.

**Hilltopper Etiquette Dinner:** There have been four STE students nominated to attend the dinner. Additional names must be submitted to Tammy no later than February 21.

**Proficiency Evaluations:** State regulations are changing. The following faculty have been identified to serve on a committee to look at the new regulations and update current policy.

Committee representatives: Dr. Wesley Waddle (OPES), Dr. Beckie Stobaugh (STE), Dr. Cynthia Mason (CNS), Dr. Gary Houchens (EALR), Dr. Tony Kirchner

Copies of an article titled *Nine Bad Manager Mistakes That Make Good People Quit* were distributed. Discussion.

There was brief discussion related to the recent Herald article focused on college enrollment.

As there was no further business, the meeting adjourned.

Respectfully submitted,

Tammy Spinks