

WKU CAREER DEVELOPMENT ADVISORY BOARD



MEMBER EXPECTATIONS

- **Two meetings per year** (fall and spring) - In person on WKU campus
- **Engagement opportunities** between sessions
 - Including: career fairs, panels, classroom discussions, mentoring students, etc.
- **Feedback:** Respond to inquiries and share perspectives outside of the board meetings as needed and submit a nomination for a new board member in your final year of service to the board.
- **Service terms:** Staggered 1-3 year terms with potential for reappointment

Learn more about our [programs and services!](#) See our [Newsletters and Annual Reports!](#)

PURPOSE

To strengthen student career success, by providing strategic insight, industry expertise, and external perspective.

To best serve our students, WKU must remain closely connected to employer expectations, industry trends, and alumni experience.

MEMBER IMPACT

- Shape the future workforce
- Build meaningful connections
- Strengthen your organization's connection to emerging talent
- Give back to WKU in a high-impact way

Additional benefit: Participating employers receive access to complimentary career fairs and one (1) employer spotlight during their term.

BOARD COMPOSITION

8-15 members (alumni, employers, community leaders, career professionals, and student ambassadors)

The board reflects:

- Key hiring industries
- Regional/national perspectives
- Major employers of WKU grads
- Alumni leaders in various fields

Members will:

- Provide insight
- Advise on career readiness
- Connect students with opportunities
- Support partnerships and engagement
- Engage with students through mentoring, panels, networking & more

