

CAREER INSIDER

Career Conversations

Career conversations can happen anywhere! From a career fair or networking event to a conversation with a professor, employer, and more. Learning how to introduce yourself, and show interest can help you build connections that may benefit you throughout your college experience.

Networking doesn't mean walking into a room and immediately asking someone for a job. Instead, think of it as an opportunity to learn from others and build relationships.

Try these conversation starters:

- "What brought you to this industry?"
- "What do you enjoy most about your work?"
- "What advice would you give a student interested in this field?"
- "What skills do you think are most important in your industry?"
- "What was your first job after college?"

Jolee's Journal!

JCPenney Suit-Up Event

September 15th | 5pm - 7pm
Greenwood Mall

Career Conversations Workshop

September 22nd | 5pm - 6pm
DSU Suite 2001, Room 2025

Employer Networking Event

September 29th | 5pm - 7pm
DSU 3rd Floor

Nursing Recruitment Fair

September 23rd | 2pm - 4pm
WKU Med Center



COME TO OUR NETWORKING
EVENT AND GET A SPECIAL
CAREER TOPPERFELLA AND A
FREE PROFESSIONAL
HEADSHOT!!

Holly's Hints

A simple conversation about someone's career or experiences can help you discover opportunities and become more comfortable communicating with professionals.

So, Tell Me About Yourself:

Try this formula:

Name + Major/Year + Interest + Goal

“Hi, I'm ___! I'm a junior majoring in marketing, and I'm really interested in event planning and entertainment. I'm hoping to learn more about careers in the industry and gain some experience through an internship.”

Then turn the conversation back to them with a question. That's what turns an introduction into an actual conversation.



Networking without the Awkwardness

Focus on being curious. Ask questions, listen to the answers, and look for common interests. You don't have to stay in one conversation all night, either. When you're ready to move on, thank the person for their time and let them know you enjoyed talking with them.

- Before you leave, don't forget:
 - “It was great meeting you at the networking event! I really enjoyed hearing about your experience and appreciated your advice about gaining experience through internships. Thank you for taking the time to speak with me!”



Wayne's Wisdom

Following up with someone you met is a simple way to turn a brief interaction into a professional connection. Within a day or two, send a short thank-you message mentioning something specific you discussed. Keep it genuine, professional, and brief.

Brian's Bulletin

Preparation can make professional conversations much easier. Before attending an event, take a few minutes to research the professionals you may meet and think of two or three questions you genuinely want to ask.

Welcome OUR NEW CAREER STUDENT AMBASSADORS!



Grace Wright
Senior



Jacob Henderson
Sophomore



Morgan Solomon
Sophomore

**Need career advice from someone who gets it?
Meet our Career Student Ambassadors!**

Our CSAs are WKU students who help connect their peers with the Career Development Center and the career resources available to them. They are the face of our Career Studio, and the answers to our careerhelp email. If you need help with resumes, cover letters, Handshake, and more, come visit them! They're here to help make career development feel a little more approachable.

Keep an eye out for our CSAs around campus and on social media, and don't be afraid to say hello!