

English Major Overview:

The English major develops students' abilities in writing, critical reading, research, communication, and literary analysis. Students study literature from diverse cultures and historical periods while strengthening skills in creative writing, professional writing, rhetoric, and language. Graduates are prepared for careers requiring strong communication, analytical thinking, and writing abilities across a wide range of industries including publishing, business, media, government, and nonprofit organizations.

Typical Industry Sectors:

1. Publishing and Media
2. Marketing and Communications
3. Business and Corporate Communications
4. Government and Nonprofit Organizations
5. Higher Education

5 Sample Entry-Level Job Titles:

1. Communications Specialist
2. Technical Writer
3. Copywriter
4. Editorial Assistant
5. Content Writer
6. Public Relations Assistant
7. Marketing Coordinator
8. Social Media Specialist
9. Grant Writing Assistant
10. Research Assistant

5 Hard Skills:

1. Professional and Technical Writing
2. Editing and Proofreading
3. Research and Information Literacy
4. Literary and Textual Analysis
5. Digital Content Creation

5 Soft Skills:

1. Written Communication
2. Critical Thinking
3. Creativity
4. Attention to Detail
5. Time Management

Additional Training or Certifications:

An undergraduate degree in English provides excellent preparation for careers in writing, communications, publishing, and business. Depending on career goals, certifications in technical writing, digital marketing, content strategy, project management, or user experience (UX) writing can strengthen employment opportunities. Graduate degrees in English, Creative Writing, Journalism, Library Science, Public Administration, Business, or Law can lead to specialized or leadership positions.

Student and National Organizations:

1. Sigma Tau Delta (International English Honor Society)
2. Modern Language Association (MLA)
3. National Council of Teachers of English (NCTE)
4. Association of Writers & Writing Programs (AWP)
5. Editorial Freelancers Association (EFA)