



WKU PRESIDENT TIMOTHY C. CABONI

Timothy C. Caboni, a 1994 Western Kentucky University graduate, returned to the Hill on July 1, 2017, as WKU's 10th president. Shortly after assuming the president role, Caboni launched a comprehensive strategic planning process aimed at developing a roadmap for the University's next decade of growth. Thus, WKU's 2018-2028 strategic plan, *Climbing to Greater Heights*, was finalized in summer 2018, and its implementation is well underway.

President Caboni quickly generated a renewed institutional focus on student-centeredness, applied research, recruitment, retention and growing partnerships within WKU's 27-county service region and beyond. Of particular importance to Caboni is WKU's responsibility to advance the City of Bowling Green, the Commonwealth of Kentucky and the world by inspiring innovation, elevating communities and transforming lives.

Several key initiatives were launched during President Caboni's first four years at WKU, including the Summer Scholars program, the Intercultural Student Engagement Center Academy, the Burch Institute, the First Year Village, the WKU Commons at Helm Library, the Opportunity Fund, The Innovation Campus, centralized advising and CAPE (Comprehensive Academic Program Evaluation). The intentional groundwork laid through the strategic plan and these initiatives, supported by the collective work done across the University under President Caboni's leadership, has led WKU to significant positive momentum and record-breaking successes.

In the area of recruitment, in fall 2020 the University celebrated its largest one-year increase in the size of its incoming class compared to any class during the past three decades. This group also brought with it the highest high school GPA in WKU's history. At the start of his third year on the Hill, Caboni announced bold changes to the University's scholarship program, increasing institutional aid by \$5.2 million. The newly revamped freshman scholarship model, coupled with aggressive affordability marketing and outreach, created fall 2020's historic growth by more than doubling the number of freshmen receiving scholarships compared to fall 2019, with nearly 84% receiving merit awards to help fund their education (rising from 39% in 2019).

WKU's one-year retention rates for academic year (AY) 2019-20 came in at an all-time high (76.8% for first-time, full-time baccalaureate students; 69.9% for low income students; and 73% for underrepresented minority students). In just three years (AY 2016-17 to AY 2019-20), WKU's first-to-second-year student retention increased 6.9 percentage points, and underrepresented minority (URM) retention jumped 15.2 percentage points - both representing the largest three-year increases in WKU's history.

Beyond these remarkable recruitment and retention successes, WKU's six-year graduation rate rose to 55.1% in AY 2019-20 - the highest six-year graduation rate ever at the University. During the same time, WKU achieved the highest URM and low-income six-year graduation rates since tracking began eight years ago and awarded over 3,000 bachelor's degrees - more than the institution has awarded in any previous academic year.

With President Caboni at the helm, WKU is seeing more students come to WKU because it's been made more attractive and more accessible than ever before; more students stay and complete their degrees because of the growth and enhancement of its targeted student-support structure; and more graduates choosing to remain in Kentucky because of the growing partnerships in the university's 27-county service region and beyond.

Additionally, in fall 2019, Caboni restructured the Diversity, Equity and Inclusion (DEI) team, seeing also immediate results with WKU achieving the second highest score among Kentucky's public universities in the Council on Postsecondary Education's latest DEI evaluation (2018-19). In 2019, WKU was awarded the Educational Fundraising Award by the Council for Advancement and Support of Education (CASE) for persistent fundraising success after celebrating its record year of gifts in fiscal year 2018, reaching \$45 million. And since its inception in 2017, the WKU Opportunity Fund, a fundraising effort to support WKU students, has already grown to \$48 million of its \$50 million target with 136 new endowed scholarship funds.

2021 is set to be another year of success and celebration on the Hill as four new scholarships, announced in fall 2020, open even more doors to perspective students and the University marks the opening of the WKU Commons at Helm Library, The Innovation Campus and The First Year Village, complete with Living Learning Communities. Additionally, as President Caboni remains committed to ensuring the University's physical spaces align with its student-centered initiatives, work to support the 2021-31 Campus Master Plan launches this year.

President Caboni, who holds a PhD in higher education leadership and policy from Vanderbilt University, served as the vice chancellor for Public Affairs at the University of Kansas for six years. Prior to that he was associate dean of the Peabody College of Education & Human Development at Vanderbilt University in Nashville, Tennessee.

As the vice chancellor at KU, Dr. Caboni led public affairs for KU's four campuses and the KU Medical Center. He served as the principal spokesman and coordinated the communication activities of the University with those of the KU Alumni Association, KU Endowment and Kansas Athletics, Inc. Caboni oversaw the communications, marketing and advocacy efforts of the University and coordinated KU's legislative agenda at all government levels, championing issues that include research funding, higher education policy and health care. He also was responsible for the operations of Kansas Public Radio and was associate professor of educational leadership and policy in the School of Education.

Dr. Caboni was an active member of the Lawrence, Kansas, community, serving on the board of the Lawrence Chamber of Commerce and the Joint Economic Development Commission of Lawrence and Douglas County as well as the boards of the Lawrence Art Center and the Lied Center for the Performing Arts.

As associate dean at Vanderbilt, Caboni oversaw the Peabody College's 21 professional graduate degree programs and graduate and professional financial aid for the college, and he led outreach, partnership and program development efforts for the college as well as communications and admissions. His leadership contributed to the school's rising to No. 1 in the *U.S. News & World Report* rankings of graduate schools of education for three consecutive years.

President Caboni is a native of New Orleans, Louisiana, and received a bachelor's degree in speech communication and rhetoric from Louisiana State University. He earned a master's degree in corporate and organizational communication from WKU. His higher education professional experience includes alumni relations, fundraising, prospect research, teaching, academic administration, communications, marketing and government relations. He has published nearly 30 articles and one book. His current research is focused on use of data-based decision-making in higher education fundraising.

President Caboni is married to Kacy Schmidt Caboni, who was director of development and team leader for the School of Business with the Kansas University Endowment. She was instrumental in the construction of Capitol Federal Hall, the new home of the KU business school, funded entirely through private philanthropy. In addition to serving as WKU's First Lady, Kacy is director of principal gifts and special initiatives in the WKU Division of Philanthropy and Alumni Engagement. She currently oversees the WKU Opportunity Fund.