

CURRICULUM VITAE

Timothy C. Caboni

President
Professor of Educational Administration and Leadership

Western Kentucky University
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AREAS OF RESEARCH SPECIALIZATION

College and university communication and outreach, social control and stratification in postsecondary education; voluntary support of higher education; self-regulation and professionalization of fundraising.

Current research focuses on how institutions use data to shape voluntary support; the influence of capital campaign materials on the perceptions of donor publics; and the function of organizational identification as a mediating variable between donor characteristics and giving.

EDUCATION

Ph.D., Vanderbilt University - Peabody College, 2001
Major: Leadership and Policy Studies - Higher Education Leadership and Policy
Concentration: Institutional Advancement and Public Policy
Cognate: Sociology

M.A., Western Kentucky University, 1994
Major: Organizational and Corporate Communication

B.A., Louisiana State University, 1992
Major: Speech Communication and Rhetoric

ADMINISTRATIVE EXPERIENCE

President – Western Kentucky University; July 2017 – Present

- Lead an institution-wide comprehensive strategic planning effort to create a roadmap for the university's next decade of growth

- Oversaw campus improvement projects totaling \$592 million, including Ogden College Hall, Hilltopper Hall, First-Year Village, The Commons, Cherry Hall and new buildings for the Gordon Ford College of Business and the College of Health and Human Services. Also improved athletics facilities by constructing Soccer/Softball Complex, Press Box and Suites and Hilltopper Fieldhouse, including an Indoor Practice Facility and baseball offices/training facilities
- Increased external research funding to \$29 million and charted the path for eventual R2 Carnegie Classification
- Recruited the most academically qualified first-year class in WKU's history and transformed the university's scholarship program with an additional \$18.5 million in scholarships awarded and 85% of admitted students receiving aid
- Increased first-to-second-year student retention by 8.1 percentage points and underrepresented minority retention by 16.9 percentage points, both the largest six-year gains in university history
- Successfully completed a \$300 million comprehensive fundraising campaign by raising more money than in any other five-year period in WKU history. Also completed a \$100 million Opportunity Fund mini-campaign for scholarship support

Vice Chancellor for Public Affairs – University of Kansas; June 2011 – June 2017

- Provided strategic counsel to the Chancellor, served as a principal member of her leadership team and developed and led the university effort to increase national and international visibility and prominence
- Represented the university by speaking to over 200 gatherings of alumni and other key volunteers in addition to statewide visits with superintendents, newspaper editors, editorial boards, rotary clubs, chambers of commerce and other community organizations to shape through direct outreach alumni and opinion leader perceptions of the university
- Lobbied successfully for \$25 million in bonding authority to be covered by the state, matched with \$25 million from a private source, to support the construction of a new health education building at the medical center
- Increased overall undergraduate admissions inquiries by 160%, applications by 52% and freshman enrollments by 20% (255%, 83% and 39% out of state) since the Fall 2011 semester, while increasing academic qualifications and diversity of the entering class to the highest in the institution's history, through collaboration with the Office of Enrollment Management
- Opened a Washington, DC located Office of Federal Relations and increased frequency of contact with and responsiveness to our federal delegation

- Reorganized all marketing functions for the university into an internal advertising agency with client focused creative teams, account and project management, and implemented a charge-back model to increase revenue and grow staff through competitive project bidding
- Created the Office of News and Media Relations (KU News Service) to uncover and create national news stories in print and broadcast media; increased by over 300% the number of national news placements in a select group of publications including: *New York Times*, *Wall Street Journal*, *Washington Post*, *Boston Globe*, *Los Angeles Times*, *Dallas Morning News* and *Chicago Tribune*
- Served as principal spokesperson for the University of Kansas with all external publics and led institutional crisis communication responses out of the chancellor's office
- Managed the efforts of over 100 administrative and professional staff members and responsible for a total budget in excess of \$5.7 million

Associate Dean- Vanderbilt University; Peabody College of Education and Human Development, January 2005 – May 2011

- Oversaw and administered all professional degree programs for the college (18 M.Ed. programs, 1 M.P.P. program and 2 Ed.D. programs) encompassing 75% of the college's graduate student enrollment and generating approximately \$13 million of a \$100 million budget
- Coordinated a college-wide examination of master's degree programs, crafted and executed our strategy to build upon areas of strength, identify areas for improvement and capitalize on areas of excellence
- Managed annual financial aid offers to graduate and professional students in excess of \$6 million annually and revised offer procedures to increase efficiency and yield from our aid packages
- Increased year over year graduate admissions applications by 20% for the 2010-11 academic year (and by over 67% since 2007), and increased enrollment in our professional master's degree programs by over 40% since 2005
- Successfully worked to improved the college's standing in US News and World Report annual graduate school rankings from #5 to #1 among graduate schools of education
- Created the Peabody Professional Student Colloquium and Peabody Honors Fellows programs to help shape the academic experience for master's students across the college and to attract the most highly qualified applicants to study at Vanderbilt
- Led the design and implementation of an external relations program incorporating: print and electronic communication, graduate recruitment and admissions, alumni and parent relations, public affairs and government relations, and other college outreach functions

- Initiated a targeted electronic and print campaign to create mutually beneficial relationships with policymakers, superintendents, principals, college faculty, university administrators, psychologists, teachers and other key college constituencies
- Managed the efforts of 22 administrative and professional staff members and responsible for a total budget in excess of \$3.5 million
- Redesigned the college magazine (*The Reflector*) and the college research magazine (*Ideas in Action*) to sharpen editorial focus and graphic presence and doubled their distributions from 25,000 to 50,000 recipients
- Revised completely the college's web presence and implemented a new content management system which launched in January 2007
- Grew annual college website traffic from 475,000 unique visitors in 2005 to 776,000 in 2009 and attracted the largest number of unique visitors in a single month to the college site since its inception (85,000 in October 2010)
- Tripled the number of annual Peabody College national print media mentions since 2005 and Placed media mentions of college research in national outlets in 2009-10 which included *New York Times*, *Wall Street Journal*, *Time*, *Newsweek*, *Washington Post*, *Boston Globe*, *Los Angeles Times*, and *Chicago Tribune*
- Secured Peabody faculty appearances on most national broadcast networks (ABC, NBC Nightly News, CBS Sunday Morning, PBS News Hour, NPR On Point) and cable news outlets (CNN, MSNBC) in 2009-10 and increased media mentions by 20% year over year

Founding Chair, Peabody Professional Institutes - Vanderbilt University; Peabody College of Education and Human Development, January 2005 – May 2011

- Created a new college-wide program providing professional development opportunities for a national audience of educational administrators through summer institutes and other short-term programming
- Along with a committee of faculty chairs, created ten one-week summer institutes focused on: higher education management, institutional advancement, academic library leadership, independent schools, charter schools, closing the achievement gap, positive behavior support, human resources management, Montessori schools, and school superintendents
- Managed a staff of 8 and a self-generated budget in excess of \$1,000,000 per academic year
- Recruited over 350 participants in the first three years of the program with projected total enrollments in excess of 200 participants in summer 2011

Senior Development Officer - Loyola University, February 1997 – August 1998

- Raised gifts for endowed chairs, professorships, scholarships and support funds totaling over \$4 million in pledges and gifts in 1997-98
- Coordinated major gift fundraising and stewardship programs for the college and managed a portfolio of 250 major gift prospects
- Solicited major gifts from individuals, foundations and corporations capable of extending financial support to the institution
- Directed the establishment of specific long range fundraising objectives in consultation with Provost, Dean, and Vice President for Institutional Advancement

Assistant Director of Alumni Relations - Loyola University, March 1995 – February 1997

- Organized, recruited and staffed volunteer committees for Reunion Weekend, Hall of Fame Week, Homecoming, Greek Alumni Night, Communications Alumni Night and the Business Alumni Luncheon
- Planned and executed over 100 special events per year to foster stronger relationships between the university and its alumni and parent constituencies
- Initiated the Alumni Association's presence on the World Wide Web
- Developed 18 new alumni chapters while maintaining 12 existing chapters

Development Research Analyst - Loyola University, August 1994 – March 1995

Project Manager-Market Research - Corporate Counseling Associates, January 1993 – July 1994

Graphic Designer/Account Executive - David Gregory Productions, July 1990 – December 1992

ACADEMIC APPOINTMENTS

Western Kentucky University, College of Education and Behavioral Sciences

Department of Educational Administration, Leadership and Research

Professor of Educational Administration and Leadership, July 2017 – Present

University of Pennsylvania, Graduate School of Education

Executive Doctoral Program in Higher Education

Affiliated Professor, August 2008 – Present

Vanderbilt University, Peabody College of Education and Human Development

Department of Leadership, Policy and Organizations

Adjunct Professor of Higher Education Leadership and Policy, July 2015 – August 2021

University of Kansas, School of Education

Department of Educational Leadership and Policy Studies

Professor of Educational Leadership and Policy Studies (courtesy), July 2015 – June 2017

Assoc. Professor of Educational Leadership and Policy Studies (courtesy), June 2011 – June 2015

Vanderbilt University, Peabody College of Education and Human Development

Department of Leadership, Policy and Organizations

Assoc. Professor of the Practice of Public Policy and Higher Education, April 2010 – May 2011

Lecturer in Public Policy and Higher Education, August 2001 – April 2010

Director, Institutional Advancement Program, August 2001 – May 2011

Investigator, Learning Sciences Institute, September 2005 – Fall 2009

Director of Special Projects, Peabody Center for Education Policy – August 2001 – January 2005

- Taught four courses per year in institutional advancement and college management for the higher education program
- Directed all facets of the academic program in institutional advancement including: recruitment, admissions, advising, practicum placement, career placement and alumni relations
- Increased advancement enrollment by 400% in two years (2001-2003), with the third year cohort the largest entering class in the history of the program
- Revised and directed the higher education administration practicum program
- Conducted program design and feasibility study for two new academic programs in educational leadership (Ed.D. program and M.P.P. program)

SCHOLARSHIP

Articles in peer-reviewed journals

Rumyantseva, N. & Caboni, T. C. (2011) Are academics in Kazakhstan capable of self-regulation? A study of normative structure of academic profession in the midst of changes. *Tertiary Education and Management* (In Press)

Caboni, T. C. (2010). The normative structure of college and university fundraising behaviors. *Journal of Higher Education*, 81(3), 339-365.

Proper, E., Willmer, W., Hartley, H., & Caboni, T. C., (2009). Stakeholder perceptions of governance: Factors influencing fundraiser perceptions of board effectiveness.

International Journal of Educational Advancement, 9(3), 166-173.

Proper, E., Caboni, T. C., Hartley, H. & Willmer, W. (2009). 'More bang for the buck': Examining influencers of fundraising efficiency and total dollars raised. *International Journal of Educational Advancement*, 9(1), 22-34.

Caboni, T. C. & Proper, E. (2009). Re-envisioning the professional doctorate for educational leadership and higher education leadership: Vanderbilt University's Peabody College Ed.D. Program. *Peabody Journal of Education*, 84(1), 61-68.

Caboni, T. C., Braxton, J., Dusterhaus, M., McClendon, S., & Mundy, M. (2005). Toward an empirical delineation of a normative structure for college and university students. *Journal of Higher Education*. 76(5), 519-544.

Caboni, T. C., & Eiseman, J. (2005). Organizational identification as a predictor of alumni giving behaviors. *International Journal of Educational Advancement*, 5(3), 221-231.

Caboni, T. C., Hirschy, A., & Best, J. (2004). Social control of classroom incivilities in undergraduate education. (pp. 59-66), In John M. Braxton and Alan E. Bayer (Eds.), *New directions for teaching and learning: Faculty and student classroom improprieties*. No. 99. Jossey-Bass: San Francisco.

Caboni, T. C. & Adisu, M.. (2004). A Nation at Risk after 20 years: Continuing implications for higher education. *Peabody Journal of Education*, 79(1), 164-176.

Caboni, T. C. (2003). Toward professionalism: Norms and fundraising, *The CASE International Journal of Educational Advancement*, 4(1), 77-91.

Caboni, T. C., Mundy, Meaghan E., & Dusterhaus, Molly B. (2003). The implications of the norms of undergraduate college students for faculty enactment of principles of good practice in undergraduate education, *Peabody Journal of Education*, 77(3), 125-137.

Caboni, T. C. (2002). Institutional advancement in higher education. In J. W. Guthrie (Ed.), *The Encyclopedia of Education*, New York: McMillan.

Eiseman, J. & Caboni, T. C. (1997, November). Bonding image and giving: A study of university alumni. *Proceedings of the American Marketing Association's Eighth Annual Symposium for the Marketing of Higher Education*, 8(1), 63-67.

Books

Proper, E. & Caboni, T. C. (2014). *Institutional Advancement: What We Know*. New York: Palgrave Macmillan.

Book Chapters

Caboni, T. C. (2003). Recent higher education reforms in Kazakhstan: The diversification of the higher education financial environment. In Stephen P. Heyneman and Alan DeYoung (Eds.), *Challenges for Education in Central Asia*. Greenwich, CT: Information Age Publishing.

Articles in Professional Journals

Braxton, J. M. & Caboni, T. C. (2005). Using student norms to create positive learning environments. *About Campus*. 9(6) 2-7.

Editorials

Caboni, T. C. (2009). Editorial. *International Journal of Educational Advancement*, 9(1) 1.

Caboni, T. C. (2008). Editorial. *International Journal of Educational Advancement*, 8(3&4) 109.

Caboni, T. C. (2008). Editorial. *International Journal of Educational Advancement*, 8(2) 49.

Caboni, T. C. (2008). Editorial. *International Journal of Educational Advancement*, 8(1) 1.

Caboni, T. C. (2007). Editorial. *International Journal of Educational Advancement*, 7(4) 255.

Caboni, T. C. (2007). Editorial. *International Journal of Educational Advancement*, 7(3) 169.

Caboni, T. C. (2007). Editorial. *International Journal of Educational Advancement*, 7(2) 75.

Caboni, T. C. (2007). Editorial. *International Journal of Educational Advancement*, 7(1) 1.

Caboni, T. C. (2006). Editorial. *International Journal of Educational Advancement*, 6(4) 267.

Caboni, T. C. (2006). Editorial. *International Journal of Educational Advancement*, 6(3) 181.

Caboni, T. C. (2006). Editorial: Presidential leadership and institutional advancement. *International Journal of Educational Advancement*. 6(2) 83.

Caboni, T. C. (2006). Editorial. *International Journal of Educational Advancement*. 6(1) 1.

Caboni, T. C. (2005). Editorial: The role of research in the professionalization of fundraising. *International Journal of Educational Advancement*, 5(2), 104-105,

Working papers

Caboni, T. C. (2024) The data-driven institutional advancement program (Book proposal in development)

Conference proceedings

- Caboni, T. C., Drezner, N. D., Nehls, K., Proper, E., Strickland, S. & Weerts, D. (2010, November), Institutional advancement and higher education: Emerging perspectives on theory, research, and connections to practice. Association for the Study of Higher Education Annual Conference, Indianapolis, Indiana.
- Proper, E., Caboni, T. C., Hartley, H., & Willmer, W. (2009, April). Stakeholder perceptions of governance: Factors influencing fundraiser perceptions of board effectiveness. American Educational Research Association Annual Conference, San Diego, California.
- Proper, E., Caboni, T. C., Hartley, H., & Willmer, W. (2008, November). 'More bang for the buck': Examining influencers of fundraising efficiency and total dollars raised. Association for the Study of Higher Education Annual Conference, Jacksonville, Florida.
- Heflinger, C. A., Benson, R. T., & Caboni, T. C. (2008, November). Understanding the nature of student expectations for doctoral education. University Council for Educational Administration Annual Convention, Lake Buena Vista, Florida.
- Caboni, T. C. & Proper, E. (2008, March). An analysis of the imagery and themes included in university campaign brochures. American Educational Research Association Annual Conference, New York, New York.
- Caboni, T. C. & Proper, E. (2007, November). Recent doctoral dissertations focused on college and university fundraising: An analysis and discussion. Association for the Study of Higher Education Annual Conference, Louisville, Kentucky.
- Caboni, T. C., Rummyantseva, N. & McLendon, M. (2005, November). Comparative analysis of Kazakhstani and US faculty teaching norms. Association for the Study of Higher Education Annual Conference, - International Forum, Philadelphia, Pennsylvania.
- Caboni, T. C. (2005, April). Toward professionalization: Fundraising norms in higher education. Southern Sociological Society Annual Conference, Charlotte, North Carolina.
- Caboni, T. C. & Rummyantseva, N. (2005, March). Faculty teaching norms in Kazakh higher education. Comparative International Education Society Annual Meeting, Palo Alto, California.
- Rummyantseva, N., Caboni, T. C., & McLendon, M. (2004, March). Curricular innovation in Kazakhstani higher education: Developing a degree program for training university administrators. Comparative International Education Society Annual Meeting, Salt Lake City, Utah.

Caboni, T. C., & Eiseman, J. (2003, November). Organizational identification as a predictor of alumni giving behaviors. Association for the Study of Higher Education Annual Conference, Portland, Oregon.

Caboni, T. C., McLendon, M., & Romyantseva, N. (2003, November). Academic professionalism in Kazakh higher education: Barriers and possibilities. Association for the Study of Higher Education Annual Conference - International Forum, Portland, Oregon.

Caboni, T. C. (2003, April). Accumulative advantage and the voluntary support of higher education in the U.S. American Educational Research Association Annual Conference, Chicago, Illinois.

Caboni, T. C. (2002, November). Diversification of financial resources in Kazakh higher education. Association for the Study of Higher Education Annual Conference – International Forum, Sacramento, California.

Caboni, T. C., Mundy, Meaghan E., & Dusterhaus, M. (2002, November). The Implications of the norms of undergraduate college students for faculty enactment of principles of good practice in undergraduate education. Association for the Study of Higher Education Annual Conference, Sacramento, California.

Caboni, T. C. (2002, April). The influence of social and personal sources of social control on the espousal of college and university fundraising norms. American Educational Research Association Annual Conference, New Orleans, Louisiana.

Caboni, T. C., Braxton, J., Madson, J., McClendon, S., & Mundy, M. (2001, November). Toward an empirical delineation of a normative structure for college and university students. Association for the Study of Higher Education Annual Conference, Richmond, Virginia.

Eiseman, J. & Caboni, T. C. (1997, November). Bonding image and giving: A study of university alumni. American Marketing Association's Eighth Annual Symposium for the Marketing of Higher Education; Boston, Massachusetts, (Paper published in refereed proceedings).

Heaton, D., & Caboni, T.C. (1993, April). Cultural fragmentation and the rise of discursive ideologies. Southern States Communication Association and Central States Communication Association Annual Convention, Lexington, Kentucky.

INVITED ADDRESSES AND PRESENTATIONS

Ethics and fundraising, (2010, February), Council for Advancement and Support of Education, District Three Annual Conference, Tampa, Florida

Lessons in advancement leadership: What's next? (2009, November). Council for Advancement and Support of Education, District Three One-Day Workshop, Memphis, Tennessee.

Thorny, sticky, challenging, difficult, uncomfortable, (un)ethical development issues. (2009, February). Council for Advancement and Support of Education, District Three Annual Conference, Atlanta, Georgia.

Societal trends and their implications for fundraising. (2008, November). Association of Fundraising Professionals, Aloha Chapter, National Philanthropy Day Annual Conference and Luncheon, Honolulu, Hawaii.

Driving fundraising decision-making with research and data. (2008, November). Association of Fundraising Professionals, Aloha Chapter, National Philanthropy Day Annual Conference and Luncheon, Honolulu, Hawaii.

Professional ethics and fundraising: Beginning a dialogue with your staff. (2008, November). Association of Fundraising Professionals, Aloha Chapter, National Philanthropy Day Annual Conference and Luncheon, Honolulu, Hawaii.

Looking ahead 50 years: Higher education trends and their implications for advancement. (2008, February). Council for Advancement and Support of Education, Winter Chief Development Officer Institute, Naples, Florida.

The myth of the volunteer fundraiser. (2008, February). Council for Advancement and Support of Education, Winter Chief Development Officer Institute, Naples, Florida.

What happens when the 80:20 rule becomes 90:10 or 95:5? (2008, February). Council for Advancement and Support of Education, Winter Chief Development Officer Institute, Naples, Florida.

Fundraising ethics and staff development: Using the CFRBI as a tool. (2008, February). Council for Advancement and Support of Education, District Three Annual Conference, Atlanta, Georgia.

The philanthropic landscape: Looking ahead 50 years. (2008, January). Council for Advancement and Support of Education – National Association of Independent Schools, Independent Schools Conference, Nashville, Tennessee.

Academic library leadership and fundraising. (2007, December). Connecticut Council of Academic Library Directors, Hartford, Connecticut.

How to get more strategic business use out of advancement research. (2007, July). Council for Advancement and Support of Education, Annual Leadership Summit, Chicago, Illinois.

- Advancement newcomers: What I wish someone had told me as a new advancement officer.* (2007, February). Council for Advancement and Support of Education, District Three Annual Conference, Nashville, Tennessee.
- Higher education fundraising.* (2006, October). The Business of Higher Education Seminar, National Press Foundation, New York, New York.
- The data-driven advancement shop.* (2006, July). Tennessee Advancement Resource Council Annual Conference, Nashville, Tennessee.
- Building charter school fundraising.* (2006, July). Summer Institute for Charter School Leadership, Peabody Professional Institutes, Vanderbilt University, Nashville, Tennessee.
- Public relations and fundraising.* (2006, July). Summer Institute for Academic Library Leadership, Peabody Professional Institutes, Vanderbilt University, Nashville, Tennessee.
- Advancement for independent schools.* (2006, June). Summer Institute for Independent School Leadership, Peabody Professional Institutes, Vanderbilt University, Nashville, Tennessee.
- Two-way symmetrical communication and issues management.* (2006, June). Summer Institute for Higher Education Management, Peabody Professional Institutes, Vanderbilt University, Nashville, Tennessee.
- Higher education fundraising.* (2006, June). Summer Institute for Higher Education Management, Peabody Professional Institutes, Vanderbilt University, Nashville, Tennessee.
- Credentials in the advancement profession: What helps and what's new?* (2006, February). Council for Advancement and Support of Education, District Three Annual Conference, Nashville, Tennessee.
- Driving institutional decision-making with research and data: A guide to the knowledge base and its utility for alumni relations.* (2006, February). Council for Advancement and Support of Education, District Three Annual Conference, Nashville, Tennessee.
- What we know and where we are headed: An overview of the advancement literature.* (2006, February). Senior Professionals Institute - Council for Advancement and Support of Education, District Three Annual Conference, Nashville, Tennessee.
- Revising the Ed.D.: Peabody College's doctoral program for working education professionals.* (2005, September). Council of Academic Deans from Research Education Institutions Annual Meeting, Monterey, California.
- Professional Certification and Continuing Education for Advancement Professionals.* (2005, July). Tennessee Advancement Resource Council Annual Conference, Nashville, Tennessee.

Data-driven decision-making for advancement: Building efficient and effective fundraising operations with limited resources. (2004, September). Tennessee Council for Resource Development Annual Conference, Nashville, Tennessee.

Higher education challenges in the 21st century: Engaging the advancement profession. (2004, August). Keynote Address, Council for Advancement and Support of Education's Summer Institute in Advancement Services, Nashville, Tennessee.

Enhancing your chapter's public relations effort. (2004, March). Phi Kappa Tau Bluegrass Conference, Danville, Kentucky.

Building the case for chapter voluntary support. (2004, March). Phi Kappa Tau Bluegrass Conference, Danville, Kentucky.

Fundraising 101: Is it an art or a science? (2004, February). Council for Advancement and Support of Education, District Three Annual Conference, Atlanta, Georgia.

Building an ethical climate for advancement. (2004, February). Council for Advancement and Support of Education, District Three Annual Conference, Atlanta, Georgia.

Organizational identification and fundraising: Building bonds to last a lifetime. (2004, February). Council for Advancement and Support of Education, District Three Annual Conference, Atlanta, Georgia.

Professional ethics and fundraising: Beginning a dialogue with your staff. (2003, December). Council for Advancement and Support of Education, CASE Kentucky Annual Conference, Lexington, Kentucky.

Institutional transformation through innovative curricular implementation. (2003, September). Leadership for an Engaged University: Transformation Through Service Learning, Nashville, Tennessee.

Toward a research agenda on higher education management. (2003, June). Kainar University and Kazakhstan National Technical University, Almaty, Kazakhstan.

Ethics and university fundraising. (2003, February). Council for Advancement and Support of Education, Annual Conference, Atlanta, Georgia.

Understanding the U.S. Higher Education System. (2002, June). Kainar University, and Kazakhstan National Technical University, Almaty, Kazakhstan.

Constituency relations: Developing a program for external audiences. (2002, May). Vanderbilt/South Africa Vanderbilt International Higher Education Research Institute, Nashville, Tennessee.

Resource development: Policies and Practices in U.S. higher education. (2002, May).
Vanderbilt/South Africa Vanderbilt International Higher Education Research Institute,
Nashville, Tennessee.

Market research for advancement: How to target your constituencies for events and fundraising using qualitative and quantitative research practices. (1997, June). Jesuit Advancement Administrators National Conference, New York, New York.

HONORS AND AWARDS

Fellow, Academy for Innovative Higher Education Leadership – 2014

Benefactor of the Commons Award, Peabody College - 2008

Outstanding Educator Award, Peabody College – 2005, 2010

John Grenzebach Award for Outstanding Research in Philanthropy for Education, Council for Advancement and Support of Education (CASE) and American Association of Fundraising Council (AAFRC) - 2002

Distinguished Academic Achievement and Service Award, Peabody College - 2001

Graduate Research Assistantship, 1998-2001, Vanderbilt University

Captain Henry Kernochran Scholarship, 1997 Recipient, Vanderbilt University

Graduate Teaching Assistantship, 1993-94, Western Kentucky University

Undergraduate Research Assistant, 1990-92, Louisiana State University

GRANT ACTIVITY

Funded research grants

Principal Investigator, *Tennessee Gear-UP Institute*, U.S. Department of Education and the Tennessee Higher Education Commission– June 2010 – July 2010. Grant Total: \$87,000.

Principal Investigator, *Tennessee Gear-UP Institute*, U.S. Department of Education and the Tennessee Higher Education Commission– June 2009 – July 2009. Grant Total: \$99,000.

Principal Investigator, *Tennessee Gear-UP Institute*, U.S. Department of Education and the Tennessee Higher Education Commission– June 2008 – July 2008. Grant Total: \$200,000.

Co-Principal Investigator, *National Center on Performance Incentives*, U.S. Department of Education Institute of Education Sciences – July 2006 – June 2011. Grant Total: \$10 million.

Principal Investigator, *IMLS-Peabody Professional Institute for Academic Library leadership*, Institute for Museum and Library Science – July 2006 – July 2009. Grant total: \$89,000

Co-Principal Investigator - *USAID/IIE Training grant for the Peabody College of Vanderbilt University*, International Higher Education Institute – South Africa Delegation; April – May 2002. – Grant Total: \$240,000

PROFESSIONAL AFFILIATIONS AND SERVICE

Editorships, editorial boards, and review activities

Editor, *International Journal of Educational Advancement*, 2005-2011

Editorial Board, *ASHE Reader on Fundraising and Civic Engagement*, 2006

Associate Editor, *International Journal of Educational Advancement*, 2004-2005

Reviewer (selected):

CASE International Journal of Educational Advancement
Nonprofit and Voluntary Sector Quarterly
Educational Evaluation and Policy Analysis
Peabody Journal of Education
Journal of Higher Education
Research in Higher Education

Professional service:

Association for the Study of Higher Education (ASHE)

Chair, Ad hoc committee on advancement and fundraising, 2004-2005

ASHE Taskforce on Membership, 2001-02

Member, 2001-present

Council for Advancement and Support of Education (CASE)

CASE Summer Leadership Summit Planning Committee, 2008-09

CASE Awards Committee – Publications Caption Head, 2001- 2002

Member, 1994-present

University Council on Education Administration (UCEA)

Host committee volunteer, 2005

Member 2004-2011

American Educational Research Association (AERA)
Member 2001-2011

Association of Fundraising Professionals (AFP)
Member, 1994-2011

Community Service:

Lawrence

Peaslee Technical Training Center, Board Member, 2014-present
Lawrence Art Center, Board Member, Development Committee Member, 2013-present
Joint Economic Development Commission, Board Member, 2012-present
Lawrence Chamber of Commerce, Board Member 2011-present
Lied Center for the Performing Arts, Board Member, 2013-2016

Nashville

East Academy, Board Member, 2009-2010
Member, Mayor's Taskforce on Student Success, 2008
Leadership Nashville Education Panelist, 2008-09
Alignment Nashville, 2006-present

University Service

University of Kansas

Chancellor's Cabinet, Member, 2011-present
Medical Center Leadership Team, Member, 2011-present
Higher Learning Commission Accreditation – Mission and Vision Member, 2013-2015
Communications and Public Affairs Cabinet, Chair, 2011-present
University Risk Management Task Force, Chair, 2014-present
Shorelight International Education Leadership Team, Member, 2013-present
Everspring Online Education Partnership Executive Team, 2012-present
Public Private Partnership Leadership Group, 2014-present
Clinical Integration Task Force, Member, 2012-present
Master Plan Executive Committee, 2012-2014
Community-Neighborhood Construction Committee, 2012-present

Vanderbilt University

Communications and Public Affairs Council, 2005-2011
University Athletics - Title IX Committee, 2004-2011
Center for Teaching, various presentations, 2001-2011
Faculty Adviser, Student Activities Fee Allocation Committee, 2008, 2009
Faculty Workshop on Service Learning, 2001-02

Peabody College

Chair, Review Committee, Principals Leadership Academy of Nashville, 2011
Peabody College Executive Committee, 2005-2011

Chair, Peabody College Communication Cabinet, 2005-2011
 Dean's Staff Council, 2005-2011
 Faculty Adviser, Peabody Graduate Student Association, 2006-2011
 Faculty Co-Chair, Summer Institute for Higher Education Management, 2006-2011
 Faculty Chair, Summer Institute for Institutional Advancement Vice Presidents, 2006-2011
 Member, SACS accreditation review for higher education program, 2006-07
 Member, M.Ed. program review committee, 2006-2007

Department of Leadership, Policy and Organizations

Admissions and Recruitment Committee (Ph.D., Ed.D., M.Ed., M.P.P.), 2001-2011
 Executive Committee, 2004-2010
 Student Affairs Committee, 2004-2010
 Curriculum Committee, 2004-2010
 Faculty Search Committee, Higher Education (Open rank), 2006-2007
 Faculty Search Committee, Higher Education (Assistant/Associate), 2006-2007
 Ed.D. Curricular Redesign Committee, 2004-05
 Ph.D. Curricular Redesign Committee, 2003-05
 Co-director Vanderbilt-South Africa Higher Education Consortium, 2002
 Curriculum Revision Committee, 2000-01

TEACHING AND ADVISING

Graduate courses taught at Vanderbilt and student evaluations

Teaching Evaluations

- Q4 – Give an overall rating of instructor (1-5)
- Q7 – Estimate how much you learned in the course (1-5)
- Q9 – Give an overall rating of the course (1-5)

External Relations for Colleges and Universities (LPO 3851)

Fall 2001	Q4 – 4.71	Q7 – 4.57	Q9 – 4.57
Fall 2002	Q4 – 4.88	Q7 – 3.88	Q9 – 4.38
Fall 2003	Q4 – 4.60	Q7 – 4.20	Q9 – 4.47
Fall 2004	Q4 – 4.50	Q7 – 4.10	Q9 – 4.50
Fall 2005	Q4 – 4.82	Q7 – 4.41	Q9 – 4.82
Fall 2006	Q4 – 4.77	Q7 – 4.33	Q9 – 4.33
Fall 2007	Q4 – 4.66	Q7 – 4.55	Q9 – 4.66
Fall 2008	Q4 – 4.83	Q7 – 4.25	Q9 – 4.66

Fundraising for Colleges and Universities (LPO 3852)

Spring 2002	Q4 – 4.71	Q7 – 4.29	Q9 – 4.43
Spring 2003	Q4 – 4.33	Q7 – 4.22	Q9 – 4.44
Spring 2004	Q4 – 4.67	Q7 – 4.33	Q9 – 4.78
Spring 2005	Q4 – 4.56	Q7 – 4.56	Q9 – 4.56
Spring 2006	Q4 – 4.73	Q7 – 4.64	Q9 – 4.64

Spring 2007	Q4 – 4.75	Q7 – 4.33	Q9 – 4.41
Spring 2008	Q4 – 4.92	Q7 – 4.50	Q9 – 4.71
Spring 2009	Q4 – 4.88	Q7 – 4.60	Q9 – 4.30

Strategic Marketing and Planning for Higher Education (LPO 3853)

Fall 2003	Q4 – 4.90	Q7 – 4.60	Q9 – 4.80
Fall 2004	Q4 – 4.64	Q7 – 4.14	Q9 – 4.40
Spring 2006	Q4 – 4.62	Q7 – 4.25	Q9 – 4.43
Spring 2007	Q4 – 4.40	Q7 – 4.00	Q9 – 3.93
Spring 2008	Q4 – 4.37	Q7 – 3.68	Q9 – 3.87
Spring 2009	Q4 – 4.75	Q7 – 4.23	Q9 – 4.38

Management of Higher Education Institutions (LPO 3705)

Spring 2003	Q4 – 4.57	Q7 – 4.10	Q9 – 4.35
Spring 2004	Q4 – 4.60	Q7 – 4.13	Q9 – 4.33
Spring 2005	Q4 – 4.58	Q7 – 4.23	Q9 – 4.46
Summer 2005	Q4 – 4.56	Q7 – 4.00	Q9 – 4.22
Fall 2005	Q4 – 4.85	Q7 – 4.54	Q9 – 4.54
Summer 2006	Q4 – 4.57	Q7 – 4.29	Q9 – 4.29
Fall 2006	Q4 – 5.00	Q7 – 4.77	Q9 – 4.77
Summer 2007	Q4 – 4.71	Q7 – 4.57	Q9 – 4.71
Fall 2007	Q4 – 4.71	Q7 – 4.21	Q9 – 4.50
Summer 2008	Q4 – 4.70	Q7 – 4.29	Q9 – 4.47
Fall 2008	Q4 – 4.69	Q7 – 4.38	Q9 – 4.53

Organizational and Corporate Communication (LPO 3460)

Summer 2004	Q4 – 4.73	Q7 – 4.00	Q9 – 4.45
Summer 2005	Q4 – 4.50	Q7 – 4.60	Q9 – 4.30

Higher Education Practicum (LPO 3972)

Fall and Spring 2001 – 2011 No Ratings assigned

Academic advising

Adviser, Higher Education Leadership and Policy program, 2001-2011

Reader on 92 Ph.D. & Ed.D. Qualifying Examination Committees, 2001-2011

Reader on 172 Master's in Higher Education Comprehensive Exam committees, 2001-2011

Practicum Adviser for 148 M.Ed. students, 2001-2011